

**PNP INTERNSHIP
TASK 12
JANUARY 16, 2025**

FACT-CHECKING STEPS TO DETECT THE FALSENESS OF THE POST “Clip from UAE falsely portrayed as showing 'women wearing inappropriate clothing in Pakistan’ ”

Link: <https://factcheck.afp.com/doc.afp.com.36RB3JJ>
Original link: <https://perma.cc/6FXS-LCSZ>

From my perspective, the fact-checking process behind this post involved thoroughly tracing the video’s origin. The following steps were considered for performing the fact-check:

Reverse Image Search:

By running keyframes from the video through a reverse image search on Google, we learnt this process in Task 6. From this, the team discovered that the footage was linked to a commercial event held at a stadium in Sharjah, UAE, not in Pakistan, as the claims suggested.

Identifying the Truthfulness of the Event:

The team found a TikTok video from December 15, 2024, featuring the same women shown in the false video. The TikTok post revealed that the event was the Mate app launch at Sharjah Cricket Stadium, confirming it took place in Sharjah, UAE.

Location Confirmation with Google Maps:

This method, which we also learnt in Task 6, involved a photo geotagged at Sharjah Cricket Stadium from November 2024. The photo matched the background seen in the video. The comparison clearly showed the same buildings and structures, proving the video was filmed in Sharjah.

Cross-Verification through Social Media:

Further verification came from the official Instagram profile of Sharjah Cricket Stadium, which posted images of the Mate app launch event on December 15, 2024. This added another layer of confirmation that the video originated in Sharjah.