

MATES ED2MIT

Education and Training for Data Driven Maritime Industry

Tutorial DMG01

Industrial Data Spaces, European Data Governance Policy International Initiatives

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University of Amsterdam

**Maritime Alliance for fostering the
European Blue economy through a
Marine Technology Skilling Strategy**



Outline

- Industrial Data Spaces
- European Strategy on Data
 - European Data Governance – Data Governance Act
 - Digitalisation and Data Governance and Management in Horizon Europe 2021-2027 Programme
- IDSA Reference Architecture Model and Data Sovereignty
- Summary and Discussion



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Trends and Predictions for 2021+



- By 2023 data literacy will be formal included into all strategies
- By 2022 companies will start formally/monetary assessing the value of their information assets
- CDO role will strengthen, CDO will guide decision makers on effective use of data
-



A European strategy for data COM(2020) 66 final, 19.02.2020

<https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX%3A52020DC0066>

- The European data space will give businesses in the EU the possibility to build on the scale of the Single market. Common European rules and efficient enforcement mechanisms should ensure that:
 - Data can flow within the EU and across sectors;
 - European rules and values, in particular personal data protection, consumer protection legislation and competition law, are fully respected;
 - Rules for access to and use of data are fair, practical and clear, and there are clear and trustworthy data governance mechanisms in place; there is an open, but assertive approach to international data flows, based on European values.



European Data Governance

<https://ec.europa.eu/digital-single-market/en/european-data-governance>

The economic value of data sharing

- Data access and reuse can generate **social and economic benefits of 1% to 2.5%** of GDP¹.
- The new measures could **increase the annual economic value** of data sharing by up to €7-11 billion by 2028².
- In addition, the new rules will have a **wider impact on the EU economy and society** as a whole:



€ 1.3 trillion

in increased productivity in
manufacturing through
Internet-of-Things data by 2027³

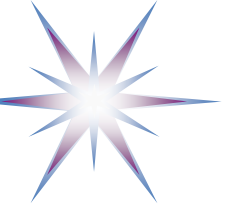


€ 120 billion

of savings per year in the
EU health sector⁴

The EU will boost the development of trustworthy data-sharing systems:

- Empower **Europeans** to decide what happens to their data, and what data they would like to share with whom.
- Facilitate **data altruism** to make it easier and safer for companies and individuals to voluntarily make their data available for the benefit of society.
- Enhance the **reuse** of public sector data that cannot be made available as open data.
- Create **new EU rules on neutrality** to allow novel data intermediaries to function as trustworthy organisers of data sharing.
- Set up a **European Data Innovation Board** to steer data governance and prioritise standards.



Regulation on European Data Governance (Data Governance Act)

- EU/Parlament Regulation on European data governance (Data Governance Act) SEC(2020) 405 final, Nov 2020, <https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX%3A52020PC0767>
 - ‘data’ means any digital representation of acts, facts or information and any compilation of such acts, facts or information, including in the form of sound, visual or audiovisual recording;
- The regulation will also support the set-up and development of common European data spaces in strategic domains, involving both private and public players: health, environment, energy, agriculture, mobility, finance, manufacturing, public administration and skills.
- Facilitate Sharing and Re-use of Data
 - new way of data governance will increase trust in data sharing, strengthen mechanisms to increase data availability and overcome technical obstacles to the reuse of data.



Goal: European Data Governance

- Making public sector data available for re-use, in situations where such data is subject to rights of others.
 - “Data the use of which is dependent on the rights of others” or “data subject to the rights of others” covers data that might be subject to data protection legislation, intellectual property, or contain trade secrets or other commercially sensitive information.
- Sharing of data among businesses, against remuneration in any form.
- Allowing personal data to be used with the help of a ‘personal data-sharing intermediary’, designed to help individuals exercise their rights under the General Data Protection Regulation (GDPR).
- Allowing data use on altruistic grounds.



European Data Governance – Covered Aspects

- General aspects
 - (a) conditions for the re-use, within the Union, of certain categories of data held by public sector bodies;
 - (b) a notification and supervisory framework for the provision of data sharing services;
 - (c) a framework for voluntary registration of entities which collect and process data made available for altruistic purposes.
- Re-use of certain categories of protected data held by public sector bodies which are protected on grounds of:
 - (a) commercial confidentiality ;
 - (b) statistical confidentiality;
 - (c) protection of intellectual property rights of third parties;
 - (d) protection of personal data.
- Requirements to data sharing services and providers
- Data Altruism and organisations



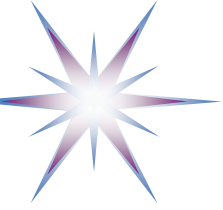
European Data Space

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Key actions

- Propose a legislative framework for the governance of common European data spaces, Q4 2020
- Adopt an implementing act on high-value data-sets, Q1 2021
- Propose, as appropriate, a Data Act, 2021
- Analysis of the importance of data in the digital economy (e.g. through the Observatory of the Online Platform Economy), and review of the existing policy framework in the context of the Digital Services Act package (Q4 2020).

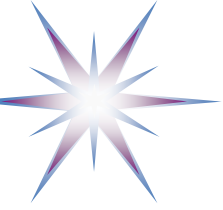


Annex 7. Horizon Europe. Work Programme 2021-2022

Digital Transformation and Data Management in Horizon Europe

Annex 7. Horizon Europe. Work Programme 2021-2022

- DESTINATION 1 – CLIMATE NEUTRAL, CIRCULAR AND DIGITISED PRODUCTION
Call - TWIN GREEN AND DIGITAL TRANSITION 2021
- DESTINATION 2 – INCREASED AUTONOMY IN KEY STRATEGIC VALUE CHAINS FOR RESILIENT INDUSTRY
Call - A DIGITISED, RESOURCE-EFFICIENT AND RESILIENT INDUSTRY 2021
- DESTINATION 3 – WORLD LEADING DATA AND COMPUTING TECHNOLOGIES 169
- DESTINATION 4 – DIGITAL AND EMERGING TECHNOLOGIES FOR COMPETITIVENESS AND FIT FOR THE GREEN DEAL 187
- DESTINATION 5 – OPEN STRATEGIC AUTONOMY IN DEVELOPING, DEPLOYING AND USING GLOBAL SPACE-BASED INFRASTRUCTURES, SERVICES, APPLICATIONS AND DATA
- DESTINATION 6 – A HUMAN-CENTRED AND ETHICAL DEVELOPMENT OF DIGITAL AND INDUSTRIAL TECHNOLOGIES



DESTINATION 3 – WORLD LEADING DATA AND COMPUTING TECHNOLOGIES

DESTINATION 3 – WORLD LEADING DATA AND COMPUTING TECHNOLOGIES

- Call - WORLD LEADING DATA AND COMPUTING TECHNOLOGIES 2021
- Data sharing in the common European data spaces
- Technologies and solutions for compliance, privacy preservation, green and responsible data operations (RIA)
- **Technologies for data management (IA)**
- Strengthening Europe's data analytics capacity
- Extreme data mining, aggregation and analytics technologies and solutions (RIA)
- From Cloud to Edge to IoT for European Data
- Future European platforms for the Edge: Meta Operating Systems (RIA)



DESTINATION 6 – A HUMAN-CENTRED AND ETHICAL DEVELOPMENT OF DIGITAL AND INDUSTRIAL TECHNOLOGIES

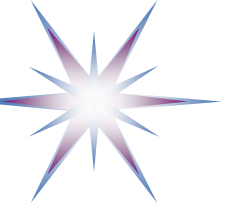
DESTINATION 6 – A HUMAN-CENTRED AND ETHICAL DEVELOPMENT OF DIGITAL AND INDUSTRIAL TECHNOLOGIES

- Leadership in AI based on trust
- Verifiable robustness, energy efficiency and transparency for Trustworthy AI: Scientific excellence boosting industrial competitiveness (RIA)
- AI to fight disinformation (RIA)
- An Internet of Trust
- Trust & data sovereignty on the Internet (RIA)
- HORIZON-CL4-2021-Trustworthy open search and discovery (RIA)
- NGI International Collaboration - Transatlantic fellowship programme (CSA)
- eXtended Reality Modelling (RIA)
- Piloting a new industry-academy knowledge exchange focussing on companies' needs (CSA)
- **Workforce skills for industry 5.0 (RIA)**



Industrial Data Spaces and Industry 4.0

- Data monetization and data exchanges today are hot topics on many levels, among others in the Internet of Things. Vendors are looking for [IoT data](#) monetization models.
- Data needs to be gathered, combined and shared for particular purposes, among others leveraging advanced analytics and in data-intensive circumstances also leveraging artificial intelligence.
 - Finally, all this data needs to be turned into actionable intelligence, (semi-)automated actions and ideally, *the essence of digital transformation*, into new services, platforms and revenue streams
- Industrial data exchanges for innovation
 - The exchange and sharing of data (*or access to it*) is key for innovation and transformation at scale and in the more mature stages of digital transformation.
- [IoT data ecosystem](#) for ecosystem-driven IoT data monetization for IoT device manufacturers and service providers and tackled how IoT data exchanges are the next IoT revolution.
- Probable data sovereignty, control and data security



European Data Space – Key Infrastructure Actions for Cloud

- Invest in a **High Impact project on European data spaces**, encompassing data sharing architectures (including standards for data sharing, best practices, tools) and governance mechanisms, as well as the European federation of energy-efficient and trustworthy cloud infrastructures and related services, with a view to facilitating combined investments of €4-6 billion, of which the Commission could aim at investing €2 billion. \
 - First implementation phase foreseen for 2022;
- Sign Memoranda of Understanding with Member States on cloud federation, Q3 2020;
- Launch a European cloud services marketplace, integrating the full stack of cloud service offering, Q4 2022;
- Create an EU (self-)regulatory cloud rulebook, Q2 2022.
- International Data Spaces Association (IDSA) and Industrial Data Spaces Initiative



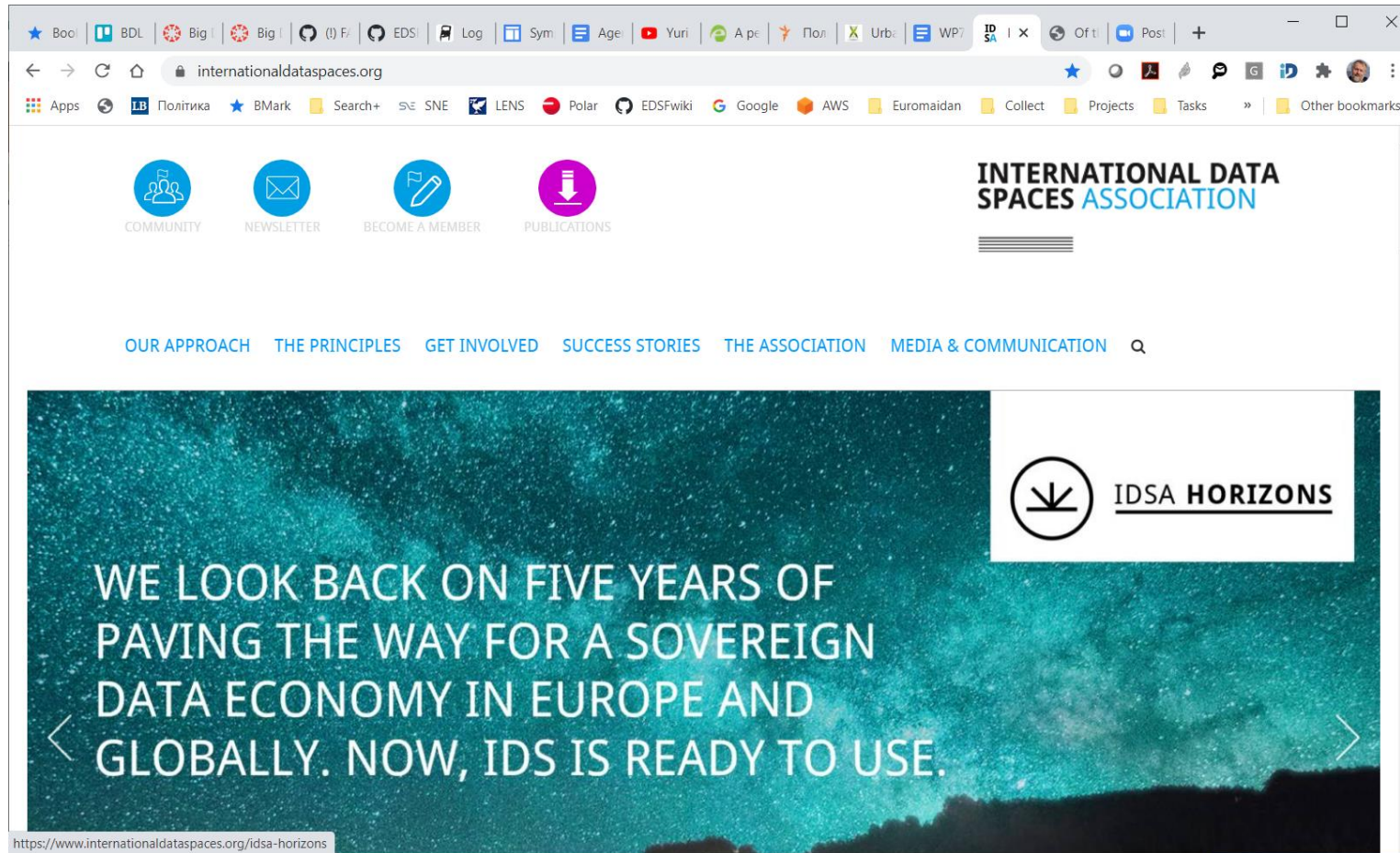
Industrial Data Spaces: Sharing Data

- Sharing and Sovereignty are key to make value of data
- Data Sovereignty achieved by attaching policy and usage conditions to data
- Enabling regulated environment for data processing
 - Enclave computing in modern cloud technology

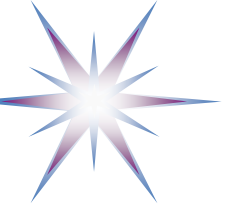


International Data Spaces Association (IDSA)

<https://www.internationaldataspaces.org/>

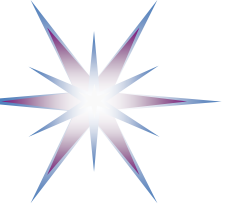


- Industry focused
- IDSA Reference Architecture Model (RAM3.0)
- Key Issue is Data **Sovereignty**
- More than 120 members

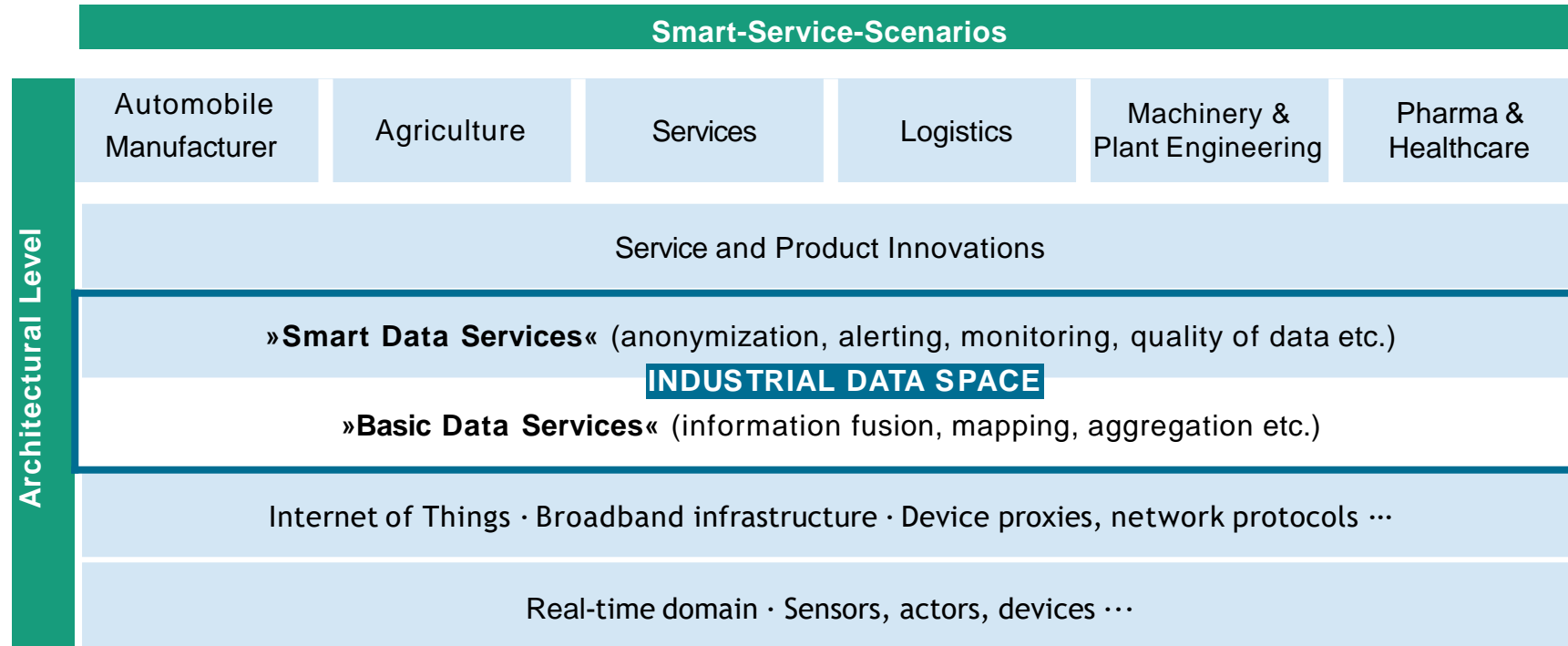


International Data Space Association

- Started 2016 as Industrial Data Space initiative (supported by German project)
- Re-defined as International Data Space Association (IDSA)
 - Published International Data Space Architecture Version 2.0 (2018)
 - Whitepaper and use cases
- Associated H2020 projects
 - **MIDIH – Manufacturing Industry Digital Innovation Hub (22 partners, 12 countries)**
 - Services: technological, business, skills building
 - Open calls
 - **Boost4.0 – Big Data for Factories in Automotive Industry (20 Mln (100 Mln private), 3yrs, 50 partners, 16 countries)**
 - Close cooperation with FIWARE Foundation (cloud like infrastructure resulted from Future Internet program)
 - Positions itself against IoT and Open-Data solutions in the areas of smart cities, Industry 4.0 and agriculture
- Ongoing active outreach campaign
 - Appearance at FIWARE Global Summit 8-9 May 2018 in Porto
 - Serial of webinars in Sept – Oct 2018



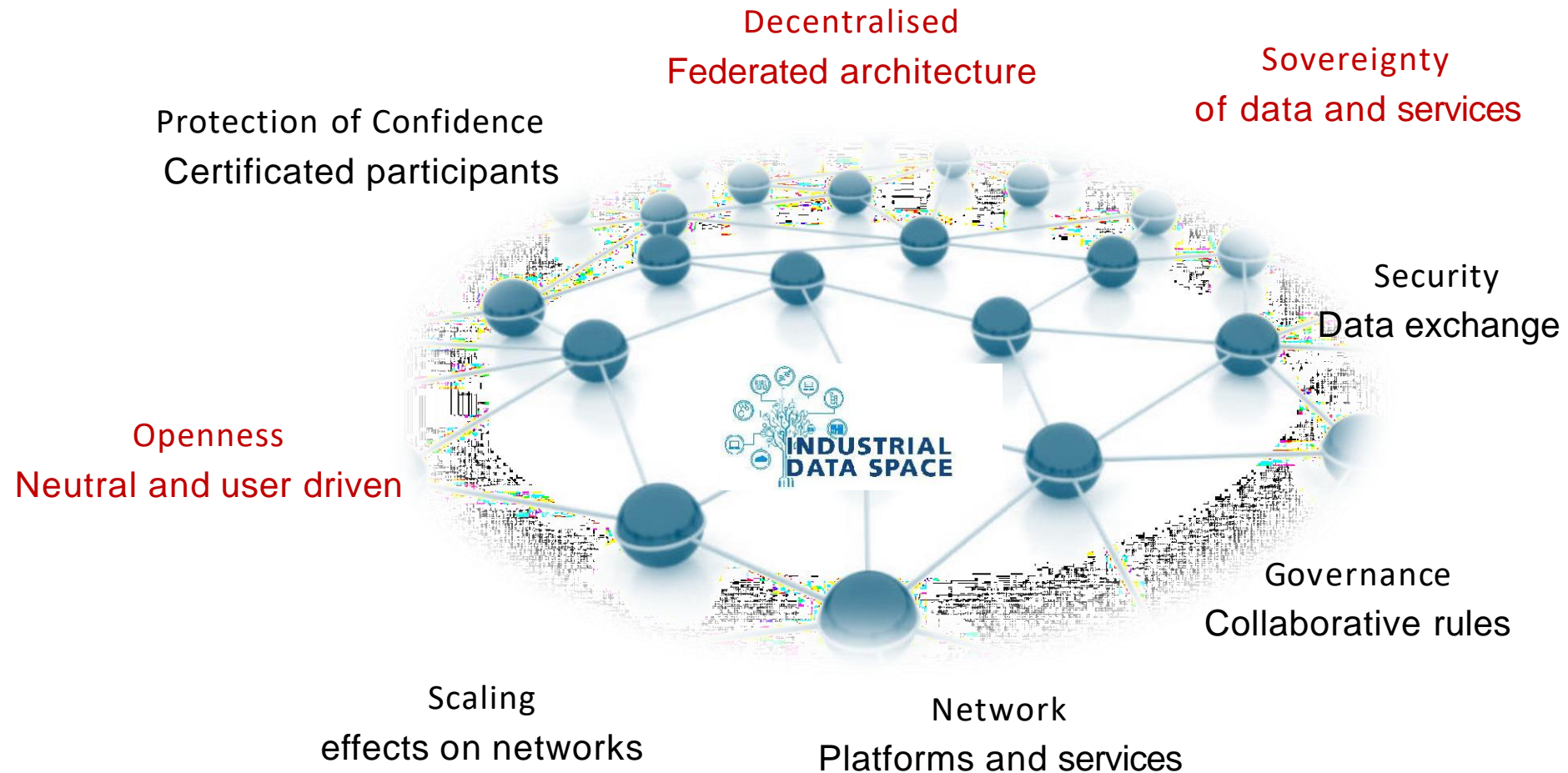
Industrial Data Space: Linking Data and Smart Services

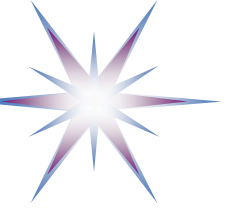


- IDS/IDSA slides courtesy [Prof. Dr.-Ing. Boris Otto](#), Fraunhofer ISST, Industrial Data Space Association, and Prof. Dr. Jan Jürjens Fraunhofer, ISST, University Koblenz-Landau

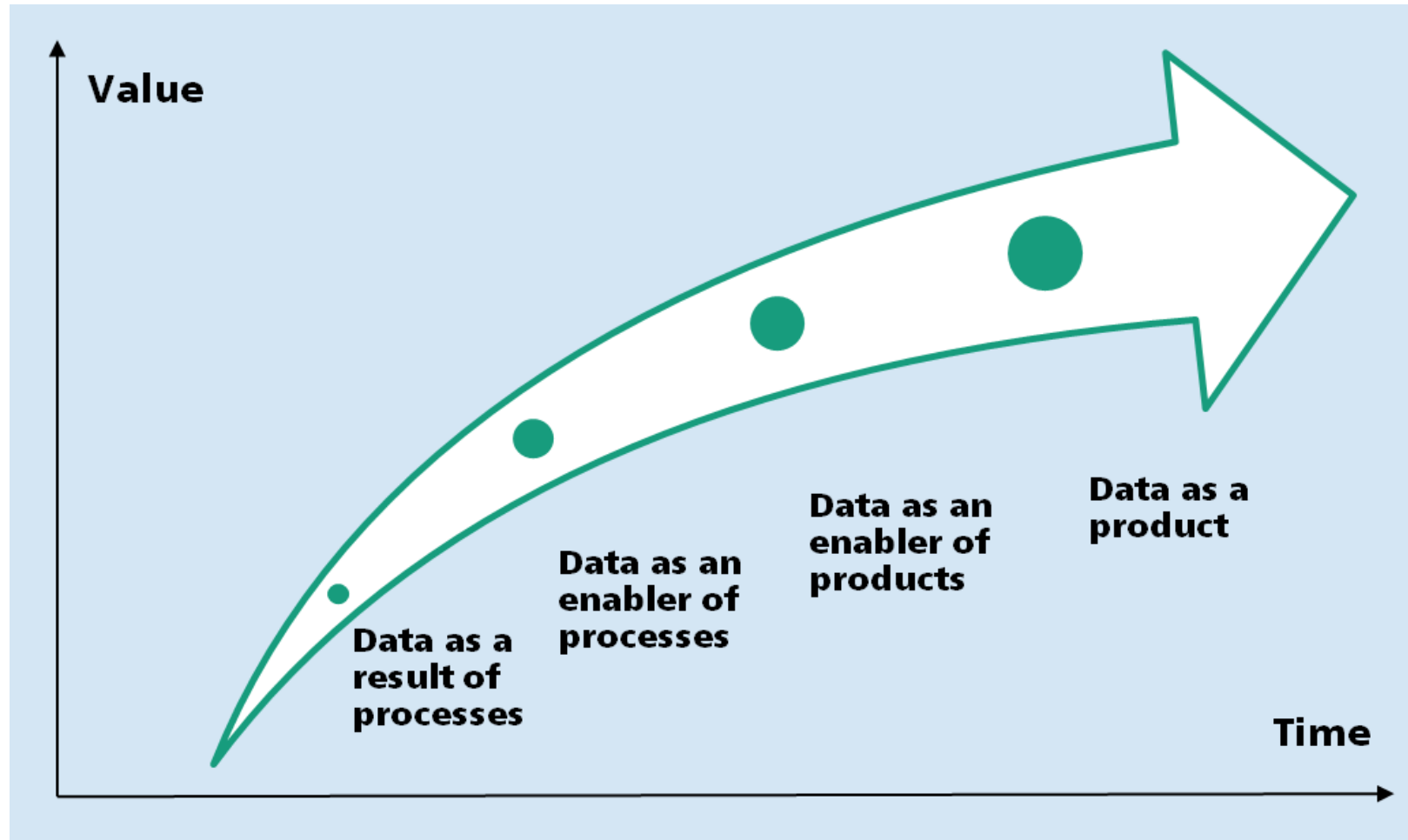


Industrial Data Space: Core Principles



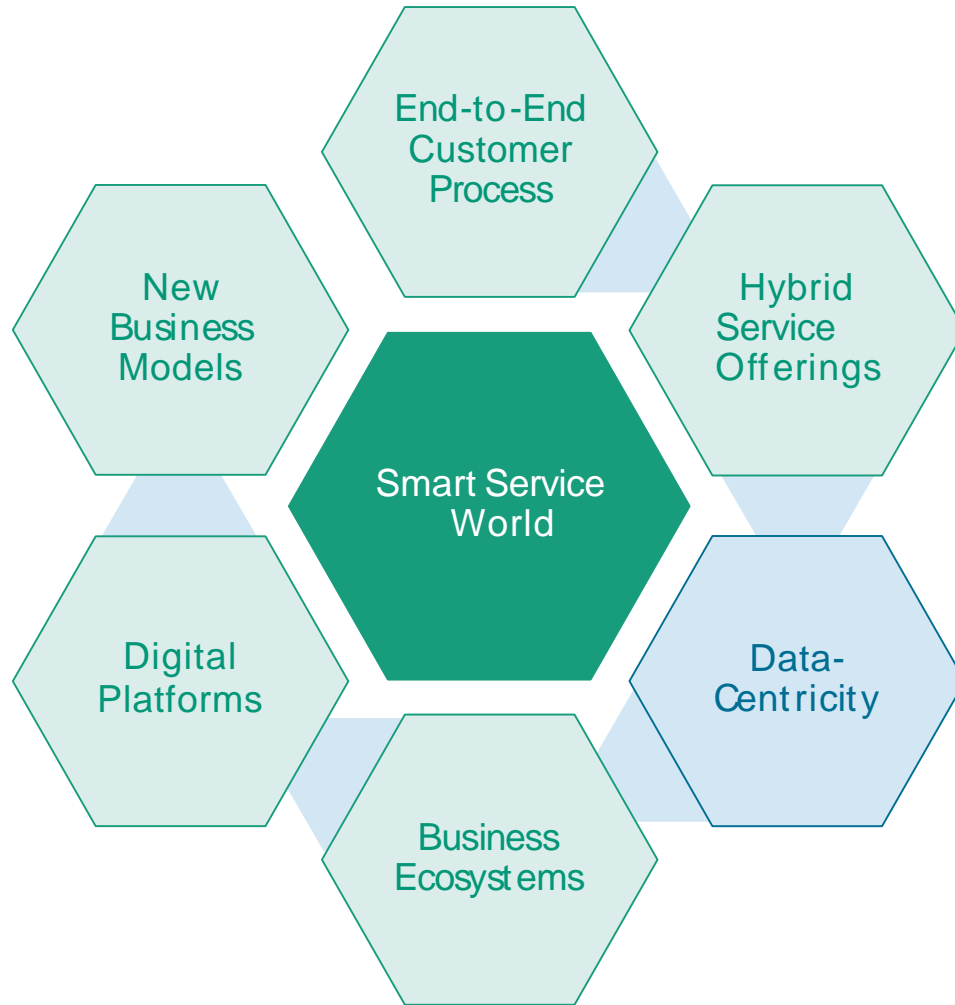


Central: Role of Data is Changing

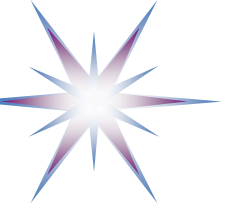




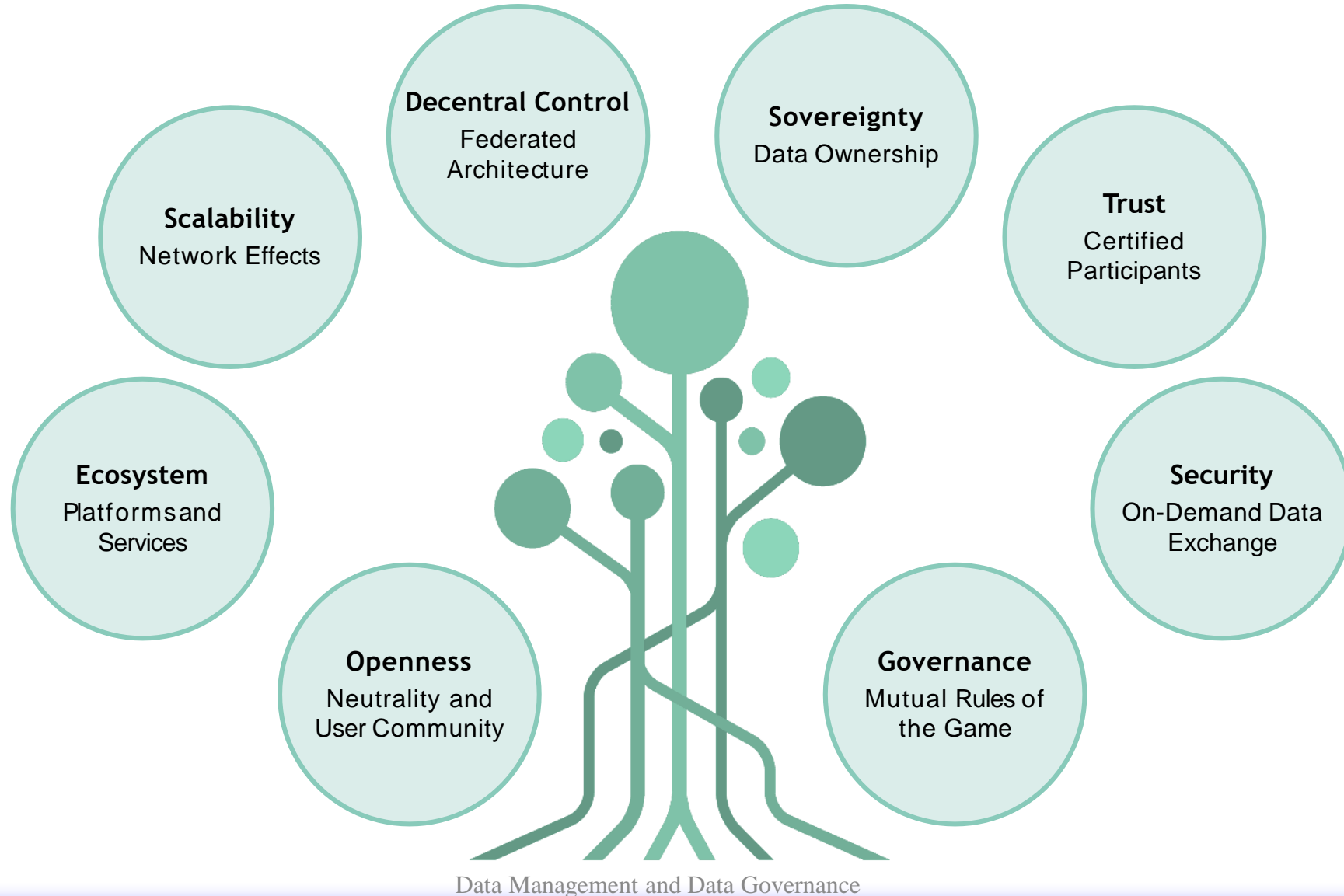
In the “Smart Service Welt” data is a key resource for business model innovation

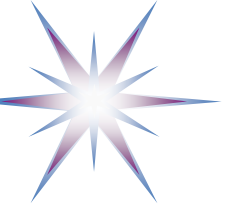


- End-to-End Customer Process
- Hybrid Services Offerings
- Data Centricity
- Business ecosystem
- Digital Platform
- New Business Model

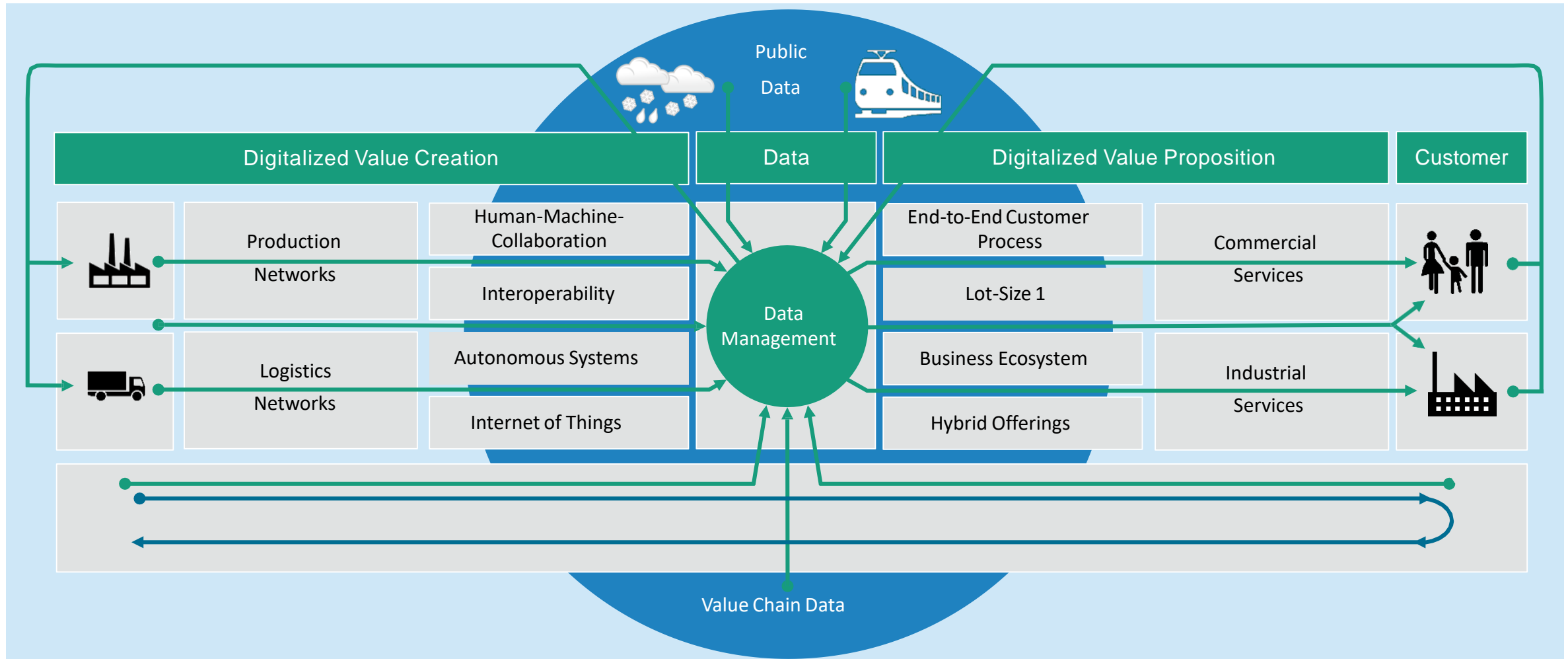


Industry articulated requirements for a networked of trusted data, the Industrial Data Space



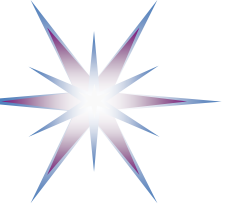


In the **extended enterprise**, data must be managed in a consistent way



Legend: Information flow; Material flow.





Slides courtesy Jan Jurjens




Data sharing is a key prerequisite for successful business ecosystems



Now viewing Bjorn Marius von Zernichow's screen

Talking: Bjorn Marius von Zerni...  Everyone  Webcams  Zoom: 40%  Screenshot



Bjorn Marius von Zernichow

IDSA Use case: Marine Data

Involve partners

- DNV-GL
- EMSA – European Maritime Safety Agency
- SINTEF Digital
- Use case 1: MRV – Monitoring, Reporting, Verification

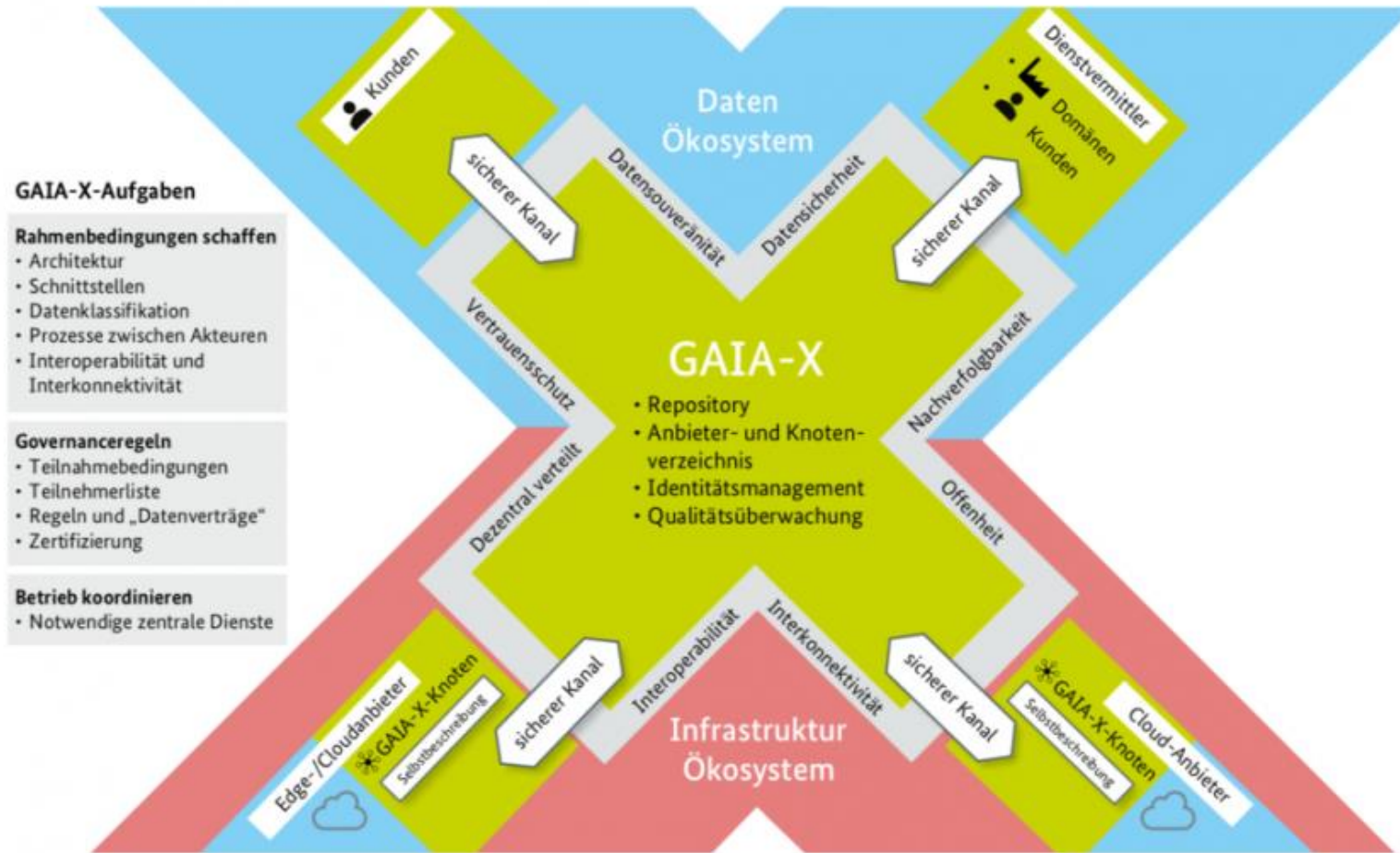
MDS business case 1: MRV reporting

The EU MRV Regulation (EU) 2015/757 on 'monitoring, reporting and verification of carbon dioxide emissions from maritime transport'

All ships sailing to, from or between European ports need to report on fuel consumption and emissions.

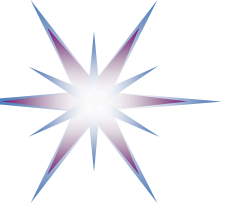


GAIA-X – A Federated Data Infrastructure for Europe



Quelle: BMWi

- GAIA-X – A Federated Data Infrastructure for Europe
- Currently cooperative initiative by Germany, France, Netherlands and 22 companies
- Accepts IDSA Data Sovereignty Model
- Very interested in EOSC and BDVA experience



Discussion and Questions

- Importance of Data Governance at policy level and organisational level
- Industrial Data Spaces Initiative - Strong Industry support and on way to standardisation
- GAIA-X Initiative: A Federated Data Infrastructure for Europe



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