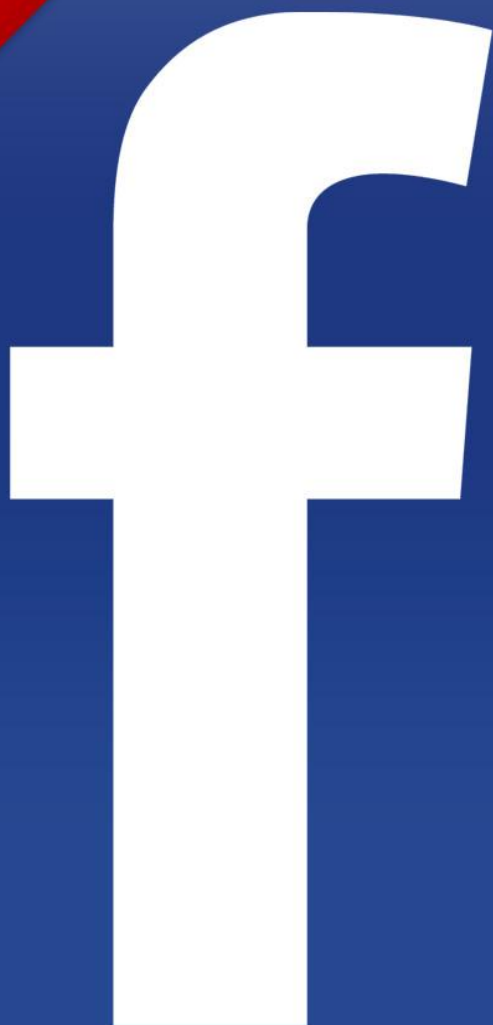




# USER GUIDE

**FREE**

## facebook connect & like



**BelVG**



OUR SUPPORT TEAM:

STORE@BELVG.COM, SKYPE: STORE.BELVG

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## 1. Introduction to Facebook Connect and Like Free

Have fun with your customers and do your business at the same time. Connect your store to Facebook and let the world biggest community influence your sales. With **Magento Facebook Connect Free** extension clients log in to your store, using their Facebook accounts. That's it. There is no need to complete numerous forms for the successful registration. The extension is absolutely free! Start your advertising campaign with more than 800 million active users on board. So easy, right?

### Magento Facebook Connect Free features:

- The customers can register with their Facebook accounts only
- All product pages have the Like feature
- Magento Facebook Connect module is available for free!

### Overall information

It is very convenient for clients to log in to the store, using their Facebook accounts with the help of Magento Facebook Connect. Customers' Facebook account information is perfectly applicable for successful registrations.

Using **Magento Facebook Connect Free** Extension, you will keep up with customers' preferences and continue advertising your store.

In addition, our company suggests customizing the Log In button in the backend to complement your store design.

The Login feature is useful for all Magento stores. It is both a free advertisement method and a smart teaser for general public.

## 2. How to Install

**Step 1:** Use FTP client to upload all folders from the zip package to your Magento site root folder. Be sure that you upload them to the correct directories.

**Attention!** If your template is not default, be sure to change the folders of the installed module from `/app/design/frontend/default/default` to `/app/design/frontend/YOUR_PACKAGE/YOUR_THEME` and `/skin/frontend/default/default` to `/skin/frontend/ YOUR_PACKAGE /YOUR_THEME`

**Step 2:** Login to your Magento administration panel

**Step 3:** Disable compilation (go to **System > Tools > Compilation** and select **Disable**) and refresh cache (go to **System > Cache Management** and select **Refresh**)

**Recommended:** Navigate to **System > Configuration**, if you can see **Facebook Connect and Like** tab, the extension is installed right.

**Step 4:** Relogin to admin panel (log out and back into Magento Admin Panel).

**Step 5:** Go to **System > Configuration > Facebook Connect and Like** and choose the right settings of extension.

**Recommended:** You may go to the frontend and try to check out. This will help you to be sure that **Facebook Connect and Like** is working.

**Step 6:** If your compilation is disabled, go to **System > Tools > Compilation** and select **Enable**.

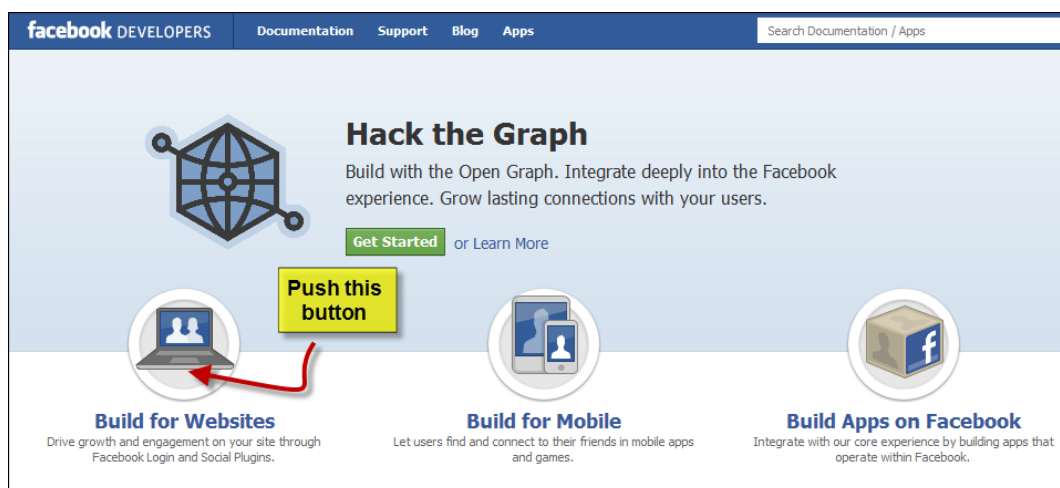
**That's all!** Enjoy the **Facebook Connect and Like** performance.

### Disclaimer!

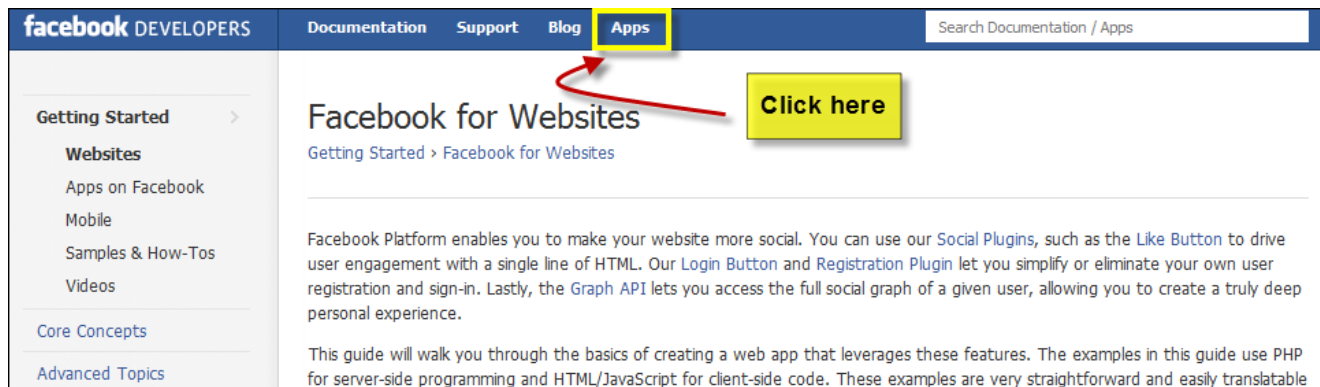
It is highly recommended to backup your server files and database before installing this module. No responsibility can be taken for any adverse effects installation or advice may cause. Recommended you install on a test server initially to carry out your own testing.

### 3. How to Create Facebook App

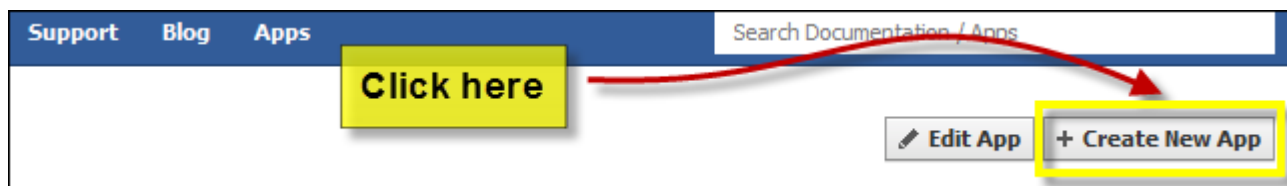
To create a Facebook app you need to go to the <http://developers.facebook.com/> and choose **Build for websites** option (on the left side).



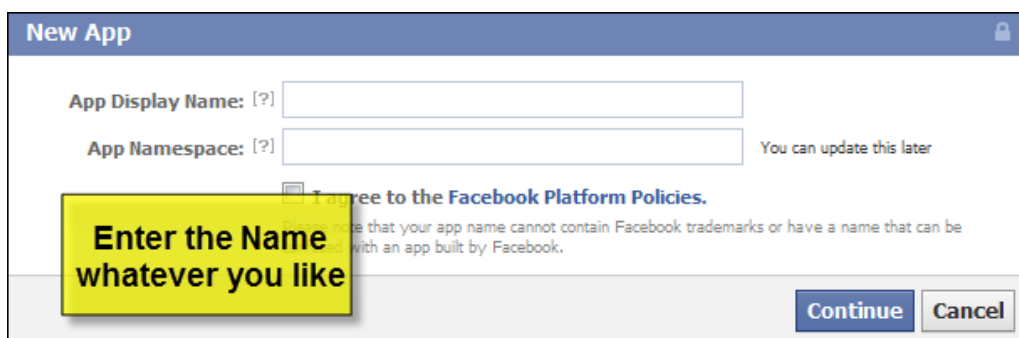
Then choose the **Apps** tab.



Press the **+Create new App** button.



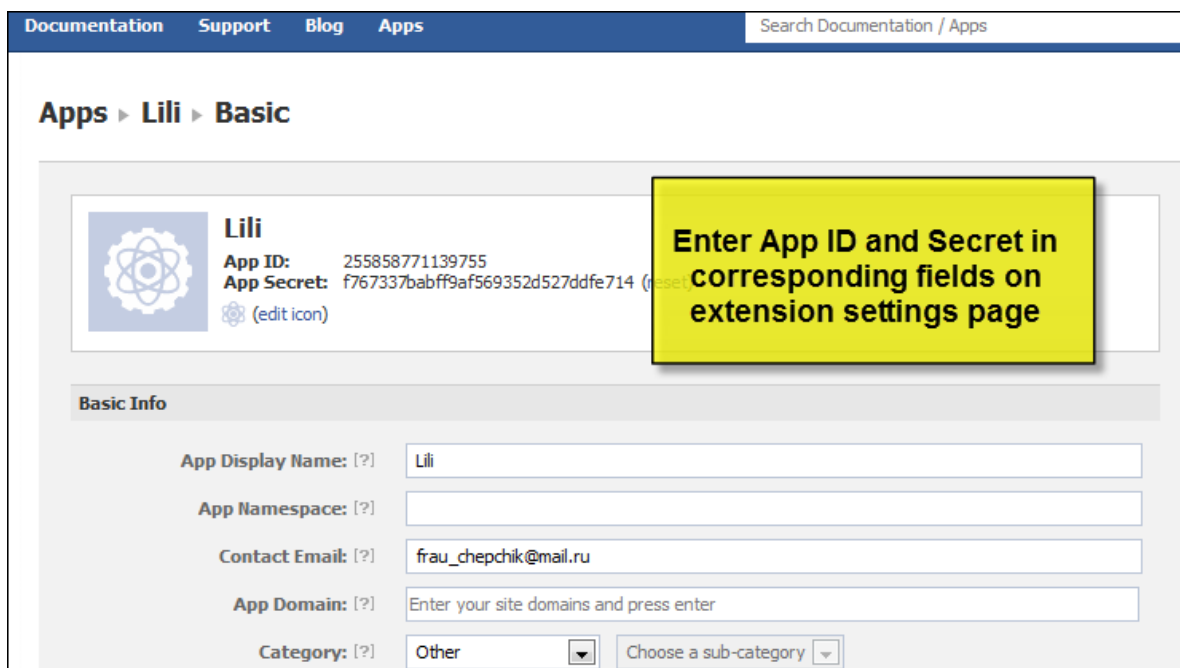
Name your app and push the **Continue** button.



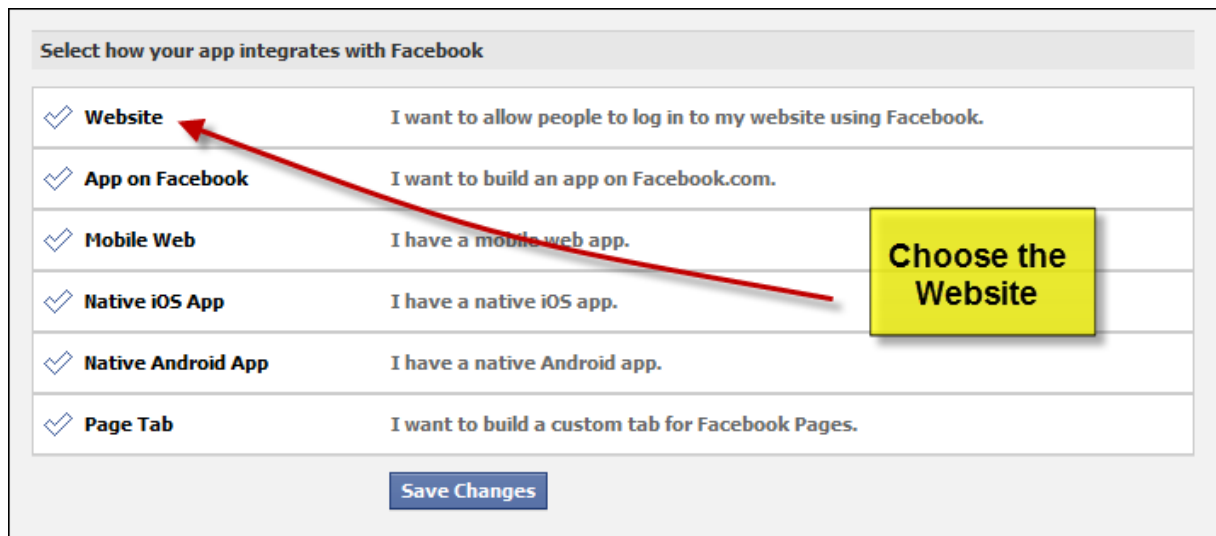
The screenshot shows the 'New App' form with fields for 'App Display Name' and 'App Namespace'. A yellow callout box with the text 'Enter the Name whatever you like' points to the 'App Display Name' field. Below the fields is a checkbox for 'I agree to the Facebook Platform Policies.' and a 'Continue' button.

The next step is the Captcha confirmation.

Type the site address in the **Site URL** field. Remember the following **Application Id** and **Application Secret** to enter them in corresponding fields on extension settings page.



The screenshot shows the 'Apps > Lili > Basic' settings page. It displays the app's icon, name 'Lili', App ID '255858771139755', and App Secret 'f767337babff9af569352d527ddfe714'. A yellow callout box with the text 'Enter App ID and Secret in corresponding fields on extension settings page' points to the App ID and App Secret fields. Below this is the 'Basic Info' section with fields for 'App Display Name' (Lili), 'App Namespace', 'Contact Email' (frau\_chepchik@mail.ru), 'App Domain' (Enter your site domains and press enter), and 'Category' (Other).



Select how your app integrates with Facebook

<input checked="" type="checkbox"/> Website	I want to allow people to log in to my website using Facebook.
<input checked="" type="checkbox"/> App on Facebook	I want to build an app on Facebook.com.
<input checked="" type="checkbox"/> Mobile Web	I have a mobile web app.
<input checked="" type="checkbox"/> Native iOS App	I have a native iOS app.
<input checked="" type="checkbox"/> Native Android App	I have a native Android app.
<input checked="" type="checkbox"/> Page Tab	I want to build a custom tab for Facebook Pages.

[Save Changes](#)

Enter all the data and Save changes.

Now your Facebook App is created. Congratulations!

## 4. How to Configure

Log in to the admin panel, and we will show you how to configure the extension step by step.

To view the extension settings, go to **System → Configuration → Facebook Connect and Like Free extension** (left column).

The screenshot shows the Magento admin panel's configuration page for the 'Facebook Connect and Like Free' extension. On the left, a sidebar menu lists various configuration categories, with 'Facebook Connect and Like Free' highlighted under the 'BEIVG EXTENSIONS' section. The main content area is titled 'Facebook Connect and Like Free' and contains two sections: 'Settings' and 'Like Button'. The 'Settings' section includes fields for 'Enabled' (set to 'Enable'), 'Application Id' (242711605778625), 'Secret Key' (f998dbf0f471eca7ac5b61435e570ba1), and 'Login Button' (with a 'Обзор...' button). The 'Like Button' section includes fields for 'Enabled' (set to 'Enable'), 'Show faces' (set to 'Enable'), 'Color Scheme' (set to 'Light'), 'Layout Style' (set to 'Standart'), and 'Width' (set to 450). Each field has a '[STORE VIEW]' link next to it.

All you may want to configure is right there.

This annotated version of the configuration page highlights key areas with yellow callout boxes and red arrows. One box points to the 'Application Id' and 'Secret Key' fields, stating: 'Connect your store to Facebook using the key and ID your received upon Facebook app creation'. Another box points to the 'Login Button' field, stating: 'Upload your own Login button'. A third box points to the 'Like Button' section, stating: 'The "Like" button controls'. The 'Settings' section shows 'Enabled' set to 'Enable', 'Application Id' as 206683149400933, and 'Secret Key' as f37da8913f1ce9a446073aa17a76303e. The 'Like Button' section shows 'Enabled' set to 'Enable', 'Show faces' set to 'Disable', 'Color Scheme' set to 'Light', 'Layout Style' set to 'Standart', and 'Width' set to 450.



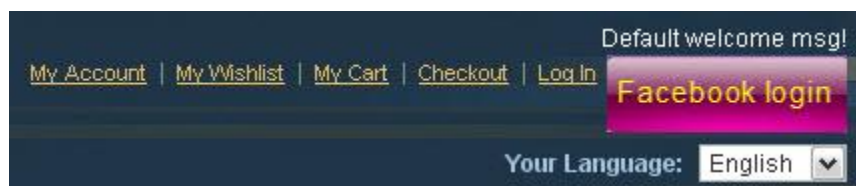
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## 4.1. Login Button Settings

In the **Login Button** field you may insert image you want for login button. By default it is a standard button.



If you want your own button with your corporate colors and unique design, upload the button and receive the result.



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## 4.2. Like Button Settings

You can manage the avatar displaying on the pages, color schemes and layout of the like button.

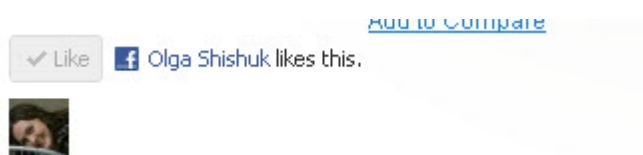
Like Button		
Enabled	Enable	[STORE VIEW]
Show faces	Disable	[STORE VIEW]
Color Scheme	Light	[STORE VIEW]
Layout Style	Standart	[STORE VIEW]
Width	450	[STORE VIEW]
▲ in px		

Compare **Show Faces**.

Disable (by default)

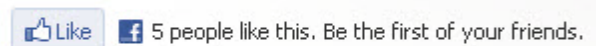


Enable



Compare **Layout style**.

Standard (by default)



Button count



Box count



Do you have questions about extension configurations?

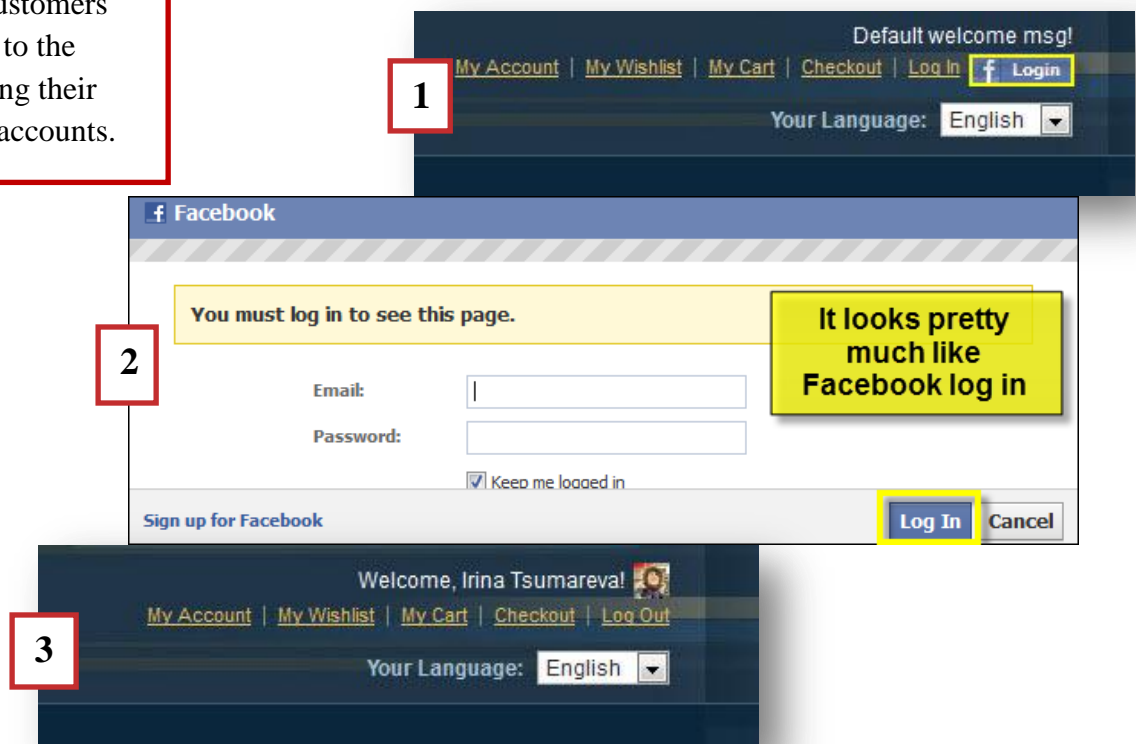
[Contact us](#) and we will help you in a moment.

## 5. How to Use

It's time to get acquainted with **Facebook Connect** and **Like Free** features and the ways customers may use them. We will visually review extension options and activities related to them. Eventually you will be able to see how your users' actions are mirrored on Facebook.

### 5.1. How to log in with Facebook account

**1. Facebook Login button.** Customers will log in to the system using their Facebook accounts.



The customer's avatar is automatically displayed when he/she is logged in.

## 5.2. How "Like" feature works

**2. The Facebook Like button** is activated for all products in your store.

The screenshot shows a product page for the HTC Touch Diamond. On the left is a large image of the phone. To its right, the product name 'HTC Touch Diamond' is displayed, followed by links for 'Email to a Friend' and 'Be the first to review this product'. Below this, the availability is 'In stock' and the price is '\$750.00'. There is a quantity selector set to '1' and buttons for 'Add to Cart', 'Add to Wishlist', and 'Add to Compare'. A yellow box highlights the Facebook 'Like' button, which has a checkmark and the text 'Irina Tsumareva likes this.' next to it. A red box with the number '1' is next to this button. Below the product image is a zoom slider with the text 'Double click on above image to view full picture'. Underneath the product page is a Facebook notification box. It shows a profile picture of Irina Tsumareva, her name, and the text 'likes a link.' followed by the product name 'HTC Touch Diamond' and a description: 'Re-defining the perception of advanced mobile phones... the HTC Touch Diamond™ signals a giant leap forward in combining hi-tech prowess with intuitive usability and exhilarating design. Featuring a sharp 2.8-inch touch screen housed within a stunning fo'. At the bottom of the notification are icons for 'Like', 'Comment', and 'Share', along with the text '6 minutes ago'. A red box with the number '2' is next to the notification. A blue oval callout at the bottom right contains the text 'Look how Facebook users will see it.'

## 6. Frequently Asked Questions

**The extension doesn't work on my theme! What should I do?**

- ✓ Your template may be too customized, lacking or overwriting necessary parts. The extension is delivered as it is, but we can help you customize your theme to make the extension work with it. Please, contact us by using the form on our [website](#).

**Facebook Connect Free works fine with the standard theme (on 1.6.1). Which steps are necessary to include in custom themes?**

- ✓ The module should work fine with standard themes and work with other themes as usual. Sometimes the template is too customized or specific. In such cases the module should be customized. There are no standard steps with unique theme, because most frequently it is the front-end work. Please, communicate with your developer to find out the solution. Also you may write us a message on [store@belvg.com](mailto:store@belvg.com), and we can tell you our quote for your store.

**I'm using 1.6.1 Magento version. The extension is installed well but it doesn't appear on the product page. What's wrong with it?**

- ✓ Your template is rather non-standard. In this case we recommend customizing the module. Please, contact your developer or write us on [store@belvg.com](mailto:store@belvg.com). Probably there is a conflict between some modules on your store.

**I need to enter Application ID and Secret Key on settings page to activate the extension. Where can I find this information?**

- ✓ You receive Application ID and Secret Key when you create your Facebook application. Write down these data to use it later in activation of your extension.

I set up the extension but finally I have a message "An error occurred with [YOUR\_APP\_NAME]. Please try again later." What's going on?

- ✓ You need to go back to Facebook Creating App page and reenter your site address into the **Site URL** field.



Thanks for your interest in BelVG Magento extensions!

If you want to download **Facebook Connect and Like Free** extension, follow [This Link](#).

Please, visit our website and explore other BelVG extensions at [Our Store](#).

If you have any questions, contact us by e-mail: [store@belvg.com](mailto:store@belvg.com)



Simple  
installation  
and usage



1 year of  
free upgrades



30 days  
money back



6 months  
of support