

Dashing

for Magento | Theme Documentation

Version 1.0
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Overview & System Requirements

Thank you for purchasing Dashing for Magento!

This document provides instructions for installing and using Dashing. Since the instructions are specific to the theme, they do not cover every Magento function. For more information on using Magento, please see the **Magento Help** section for additional resources.

Dashing requires Magento Community Edition 1.5 and PHP 5.3 or newer. The theme does not support any other versions of the Community Edition and does not support Magento Enterprise Edition. Please visit www.magentocommerce.com/download to download the correct version of Magento.

Before downloading Magento, make sure you meet the system requirements and test the compatibility of your server. For help with installing Magento, please refer to the following links:

- Magento System Requirements
- Server Compatibility Check
- Magento Installation Guide



Uploading Dashing

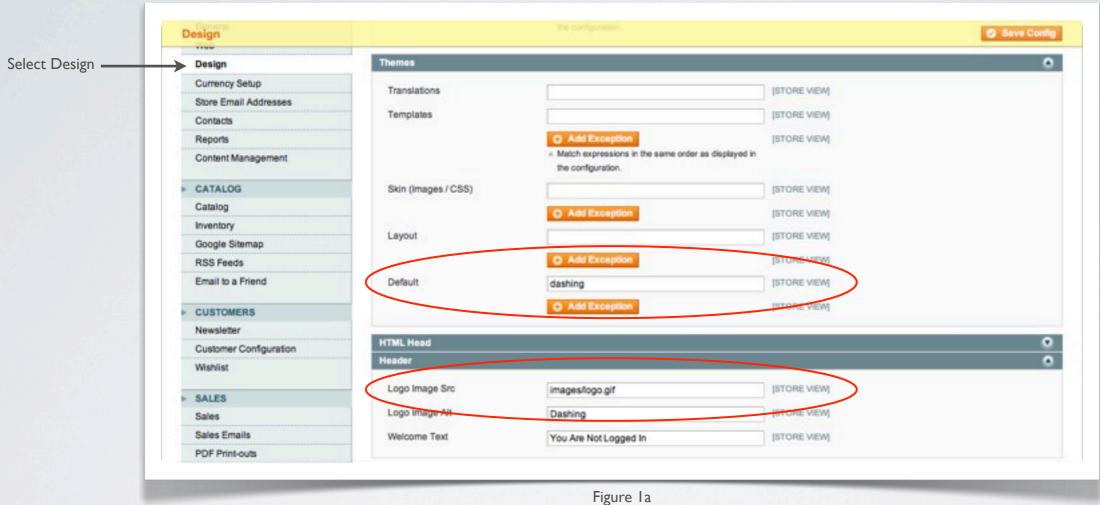
Before you begin the Dashing installation process, we recommend backing up your Magento installation and database.

To upload Dashing to Magento:

- 1. Unzip the downloaded dashing-magento-theme folder.
- 2. Using an FTP client, copy the **app** and **skin** folders to the Magento software's root directory. If you are working on a Mac, please make sure you are merging the new folders with Magento and not replacing the Magento directory. We have also extended a core mage controller, we have not changed any of the core files just created a new controller to extend a product view. Please copy the app/code/core/Mage/Catalog/controllers/Ajax folder.
- 3. Log on to the Magento admin panel.
- 4. From the top menu, go to **System > Configuration**. Click **Design** in the left-hand menu.
- 5. Under Themes, find the Default field and type dashing.
- 6. Scroll down to the **Header** section. In the **Logo Image Scr** field, type **images/logo.gif**.



Uploading Dashing



7. Click the Save Config button at the top of the page.



Uploading Dashing

- 8. Next, you will need to clear the store cache and all cookies. From the top menu, go to **System > Cache**Management.
- 9. Click **Select All** on the left side of the page. On the right side, select **Refresh** in the **Actions** drop-down menu and click the **Submit** button.

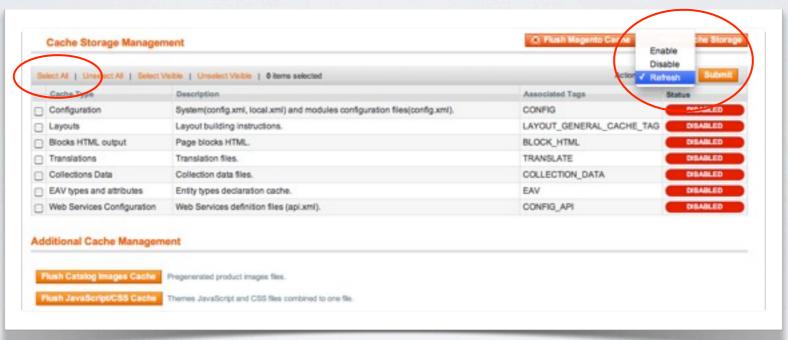


Figure 1b

10. Finally, click the following buttons: Flush Magento Cache, Flush Cache Storage, and Flush JavaScript/CSS Cache. Clicking Flush Catalog Images Cache is optional.



Components

This section will help you create a Dashing homepage. It has a one-column layout and consists of a large main slider, four smaller "sticky" sliders, and a newsletter sign-up box.





Setting Up the Page Layout

To set up the homepage layout:

- 1. Go to CMS > Pages and select Home page from the list of pages.
- 2. Select **Enabled** in the **Status** drop-down menu.
- 3. Click the Save Page button.

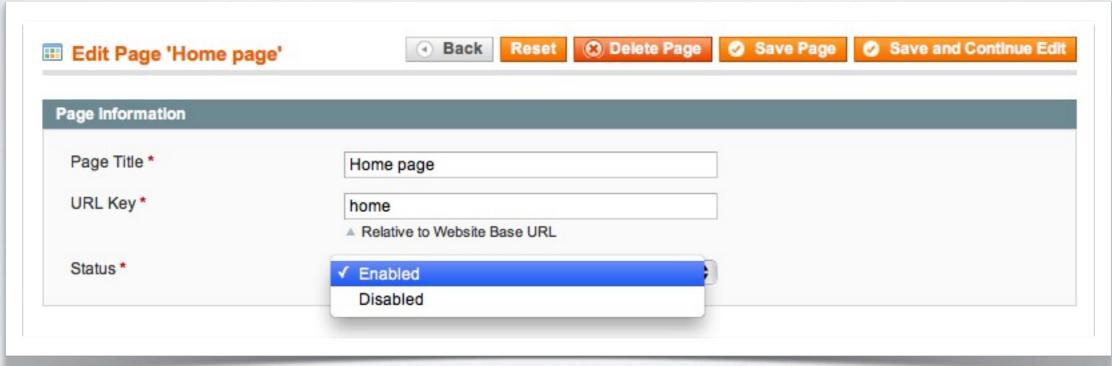


Figure 3a



Setting Up the Page Layout

4. Next, select **Design** in the left-hand menu. The following page will appear:

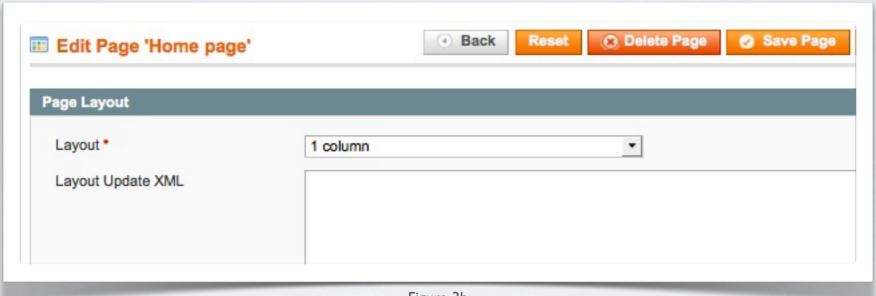


Figure 3b

- 5. Select 1 column from the Layout drop-down menu.
- 6. In the **Layout Update XML** box, either remove the existing content or add the following tag around the existing content:

```
<!--<reference name="content">
<block type="catalog/product_new" Existing HTML code here...
</reference>-->
```

7. Click the Save Page button.

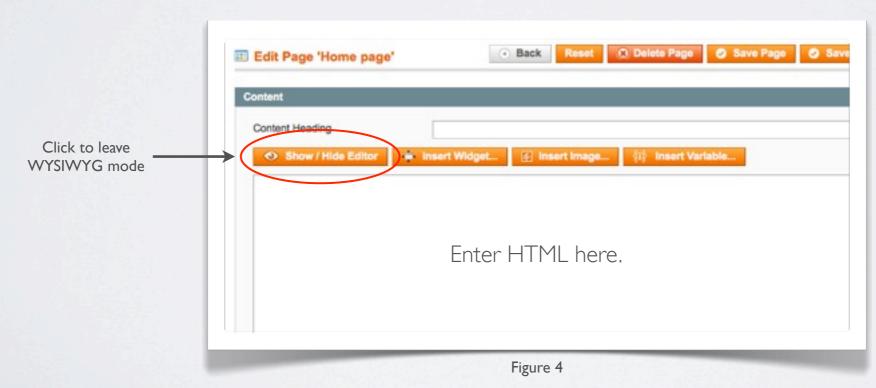


The Homepage Adding the Content

The next few sections will help you set up the homepage's content and understand the code. First, you will need to open the page's content editor and enter the HTML.

To add content to your homepage:

- 1. If you have navigated away from the homepage, go to CMS > Pages from the top menu. Select Home page.
- 2. In the left-hand menu, click on Content.
- 3. Click the Show / Hide Editor button to leave WYSIWYG mode and open the content editor:





Adding the Content

4. Copy and paste the following code into the content editor. This is sample code that will create the homepage in Figure 2 on page 7. Once you understand the HTML, you will need to modify it with your own content.

```
<div class="container_12 clearfix">
<div class="grid_12">
<div id="slider">
<div>
<a href="#"><img src="{{skin url="images/sample/slider1.jpg"}}" alt="" /></a>
<div class="slider-texts">
<h2>Lorem ipsum dolor sit amet</h2>
<onsectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. &mdash;Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute</p>
irure dolor in reprehenderit.
</div>
</div>
<a href="#"><img src="{{skin url="images/sample/slider1.jpg"}}" alt=""/></a>
<div class="slider-texts">
<div>
<h2>Lorem ipsum dolor sit amet</h2>
consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. —Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute
irure dolor in reprehenderit.
</div>
</div>
<a href="#"><img src="{{skin url="images/sample/slider1.jpg"}}" alt=""/></a>
<div class="slider-texts">
<div>
<h2>Lorem ipsum dolor sit amet</h2>
consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. —Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute
irure dolor in reprehenderit.
</div>
</div>
</div>
</div>
</div>
</div>
```

Continued on the next page...



The Homepage Adding the Content

```
<div id="featured-container" class="clearfix">
<div class="container_12">
<div id="sticky-1" class="grid_3">
<h3>Classic</h3>
{{block type="catalog/product_list" category_id="4" template="catalog/product/sticky.phtml"}}</div>
<div id="sticky-2" class="grid_3">
<h3>Sweaters</h3>
{{block type="catalog/product_list" category_id="20" template="catalog/product/sticky.phtml"}}</div>
<div id="sticky-3" class="grid_3">
<h3>Sneakers</h3>
{{block type="catalog/product_list" category_id="23" template="catalog/product/sticky.phtml"}}</div>
<div id="sticky-4" class="grid_3">
<h3>Sneakers</h3>
{{block type="catalog/product_list" category_id="23" template="catalog/product/sticky.phtml"}}</div>
<div id="sticky-4" class="grid_3">
<h3>Gifts</h3>
{{block type="catalog/product_list" category_id="9" template="catalog/product/sticky.phtml"}}</div>
</div>
</div>
```



The Homepage Adding the Content

- 5. In the Featured container there are the category blocks to change what category id is pulled change category_id to the specific category id.
- 6. Click the Save Page button. Now let's take a closer look at the code.



Main Slider

Div id slider controls the homepage's main slider.

```
<div class="container 12 clearfix">
2
        <div class="grid 12">
            <div id="slider">
                <div>
                        <a href="#"><img src="{{skin url="images/sample/slider1.jpg"}}" alt="" /></a>
                            <div class="slider-texts">
                                <div>
                                   <h2>Lorem ipsum dolor sit amet</h2>
10
                                   consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. —Ut enim ad minim veniam,
11
                                   quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit.
12
13
                            </div>
                        14
                        <a href="#"><img src="{{skin url="images/sample/slider1.jpg"}}" alt="" /></a>
15
16
                            <div class="slider-texts">
17
                                <div>
18
                                </div>
19
                            </div>
20
21
                        <a href="#"><img src="{{skin url="images/sample/slider1.jpg"}}" alt="" /></a>
22
                            <div class="slider-texts">
23
2.4
                                <div>
25
26
                                </div>
27
                            </div>
                        28
                    29
                </div>
30
            </div>
31
32
        </div>
    </div>
```



Main Slider

Add ul for the slider content and li for each slide.

Lines 6-14 generate the first slide. Line 6 contains the first slide's linking URL, image URL, and alt attribute. Lines 7-13, or div class **slider-texts**, generate a vertical screen over the right side of the slide and its text.

Repeat this code for each slide. A controller will automatically appear on either side of the slider.

Figure 5 below shows how the code will appear on the homepage:





Sticky Sliders

Underneath the main slider are four smaller "sticky" sliders, which are controlled by div id featured-container.

```
<div id="featured-container" class="clearfix">
        <div class="container 12">
2
            <div id="sticky-1" class="grid 3">
                <h3>Sticky 1</h3>
                <div>
                       <a href="{{store direct_url="chairs/montauk-a.html"}}"><img src="{{skin url="images/sample/photo1.jpg"}}" alt="" /><em class="new">New</em>
                       <a href="{{store direct url="chairs/montauk-a.html"}}"><img src="{{skin url="images/sample/photo2.jpg"}}" alt="" /><em class="new">New</em>
9
10
11
                       <a href="{{store direct url="chairs/montauk-a.html"}}"><img src="{{skin url="images/sample/photo5.jpg"}}" alt="" /><em class="new">New</em>
12
                       </a>
13
                    </div>
14
15
            <div id="sticky-2" class="grid 3">
17
                <div>
18
19
                   20
21
                   </div>
22
23
            </div>
2.4
            <div id="sticky-3" class="grid 3">
25
                <div>
27
28
                   29
                </div>
30
            </div>
31
32
            <div id="sticky-4" class="grid 3">
33
               <div>
34
35
                   <l
36
37
                    38
                </div>
39
            </div>
40
        </div>
    </div>
```



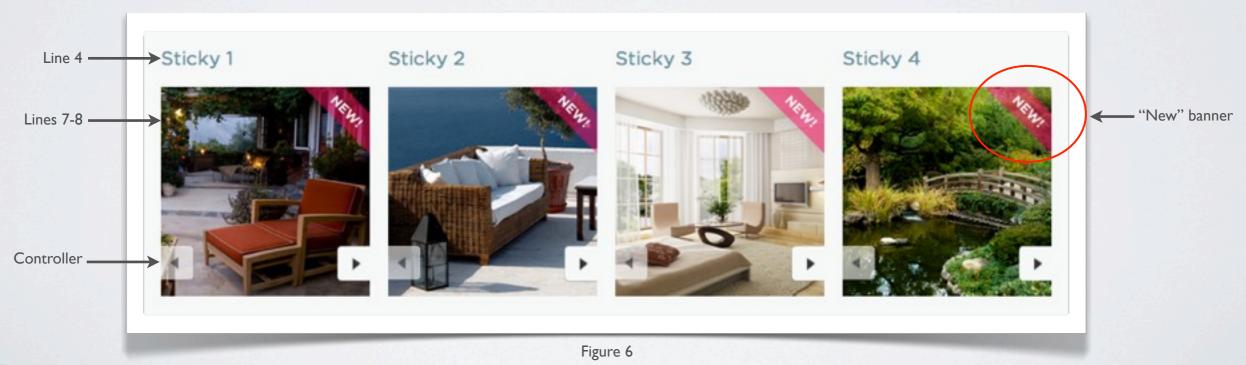
Sticky Sliders

Each slider has its own div id: sticky-1, sticky-2, sticky-3 and sticky-4. There can be up to four sliders in this area.

For each slide, add **u1** for the slider content and **1i** for each slide. Lines 3-15 generate the first slider. Line 4 contains the slider's header. Lines 7-8 contain the first slide's linking URL, image URL, and alt attribute. The slide also has a "New" banner generated by em class **new**.

Repeat this code for each slider. A controller will automatically appear on either side of each slider.

Figure 6 below shows how the code will appear on the homepage:





Newsletter Sign-Up Box

The newsletter sign-up box is a standard Magento feature (please see the **Magento Help** section). To change the message to the left of the sign-up box, you must modify the following template file: **app/design/frontend/default/dashing/template/newsletter/subscribe.phtml**.

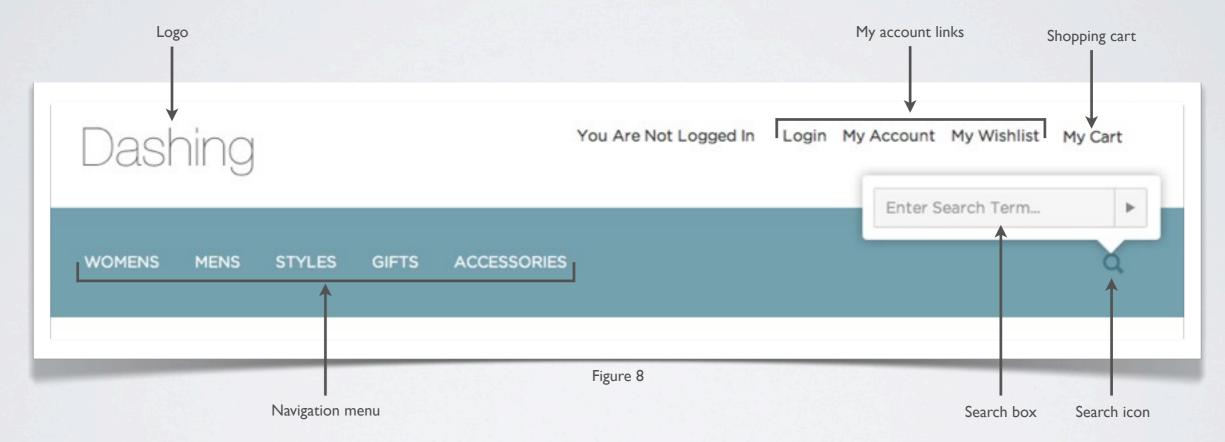




The Header

Components

The header is located at the top of every page. This section will show you how to change the logo, but the My Account links, shopping cart, navigation menu, and search box (the search box appears when you hover the mouse over the Search icon) are all standard Magento features. Please see the **Magento Help** section for a list of resources that will help you with these features.



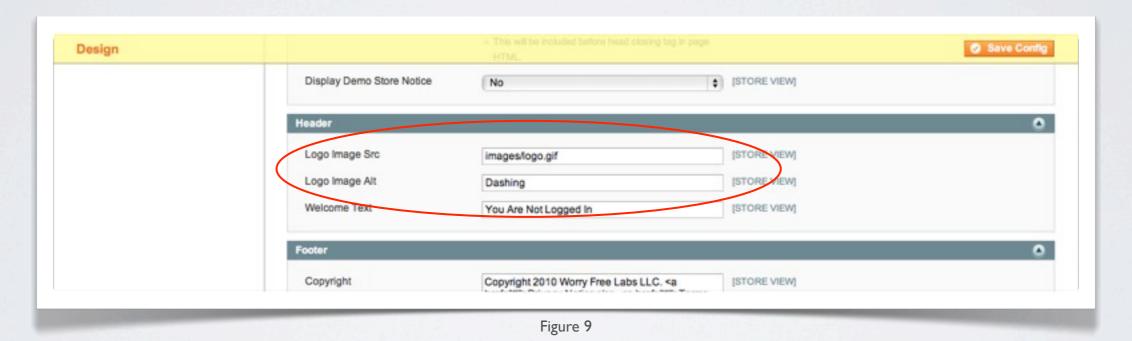


The Header

Adding a Logo

To add a logo to the header:

- 1. In the top menu, go to **System > Configuration**. Select **Design** in the left-hand menu.
- Scroll down to the **Header** section and enter your logo's URL in the **Logo Image Src** field (you may have entered the URL for a default logo when you first installed the theme). Type the image's alt attribute in the **Logo Image Alt** field.

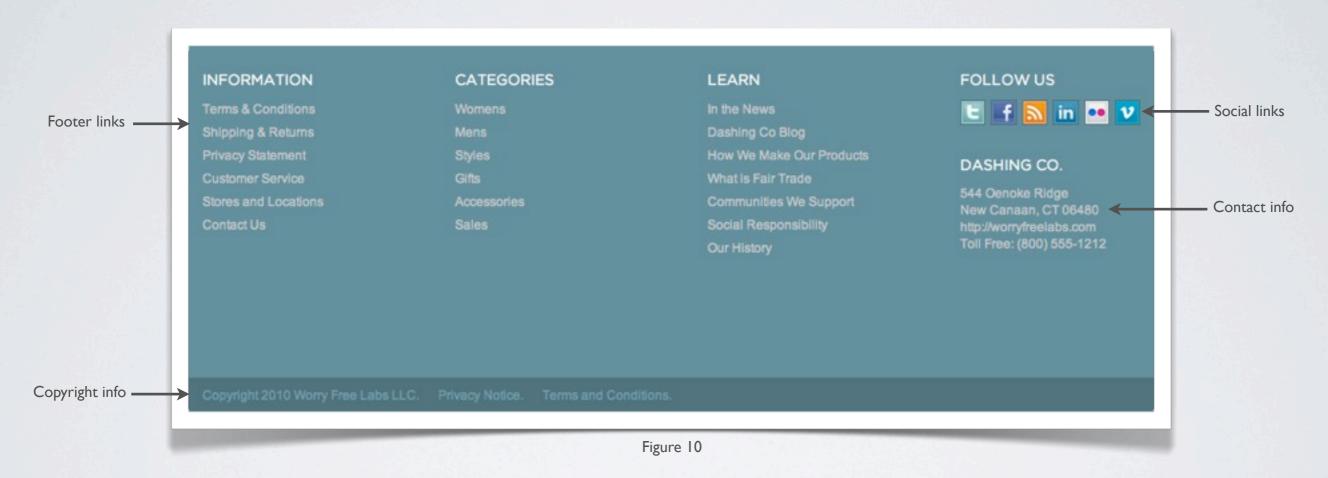


3. Click the Save Config button at the top of the page.



Components

At the bottom of every page is a footer. The footer has footer links, social links, contact info, and copyright information.



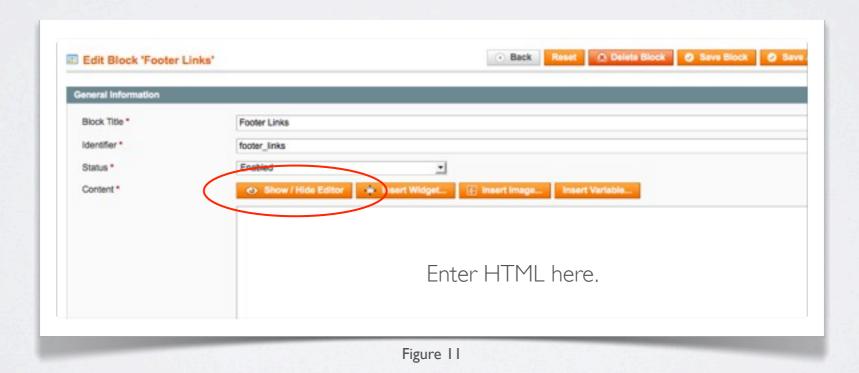


Footer Links, Social Links & Contact Info

The footer links give the visitor easy access to other pages on the website. These links are in a static block.

To add footer links:

- 1. Go to CMS > Static Blocks. Select Footer Links. If the block doesn't exist, click the Add New Block button and enter Footer Links as the block title and footer_links as the identifier.
- 2. Select **Enabled** in the **Status** drop-down menu. Click the **Show / Hide Editor** button to leave WYSIWYG mode and open the content editor:





Footer Links, Social Links & Contact Info

3. In the Content box, enter the following code:

```
<div class="grid 3">
       <h3>INFORMATION</h3>
           <a href="{{store direct_url=">About Dashing Co.</a>
           <a href="{{store direct url="#"}}">Terms &amp; Conditions</a>
           <a href="{{store direct_url="#"}}">Shipping &amp; Returns</a>
           <a href="{{store direct_url="#"}}">Privacy Statement</a>
           <a href="{{store direct url="customer-service"}}">Customer Service</a>
           <a href="{{store direct url="#"}}">Stores and Locations</a>
10
           <a href="{{store direct url="contacts"}}">Contact Us</a>
11
12 </div>
   <div class="grid_3">
13
      <h3>CATEGORIES</h3>
14
15
           <a href="#">Womens</a>
17
           <a href="#">Mens</a>
           <a href="#">Styles</a>
18
           <a href="#">Gifts</a>
19
           <a href="#">Accessories</a>
20
           <a href="#">Sales</a>
       22
23
  </div>
   <div class="grid 3">
2.4
25
     <h3>LEARN</h3>
           <a href="{{store direct url="#"}}">In the News</a>
27
28
           <a href="{{store direct_url="#"}}">Dashing Co Blog</a>
           <a href="{{store direct_url="#"}}">How We Make Our Products</a>
29
           <a href="{{store direct url="#"}}">What is Fair Trade</a>
30
31
           <a href="{{store direct url="#"}}">Communities We Support</a>
32
           <a href="{{store direct url="#"}}">Social Responsibility</a>
           <a href="{{store direct url="#"}}">Our History</a>
33
34
       </div>
```

Continued on the next page...



Footer Links, Social Links & Contact Info

```
36
    <div class="grid 3">
        <h3>FOLLOW US</h3>
37
              <div id="social-links"><a href="#"><img src="{{skin url='images/i twitter.png'}}" alt="Twitter" /></a> <a href="#"><img src="{{skin url='images/</pre>
38
39
              i facebook.png'}}" alt="Facebook" /></a> <a href="#"><img src="{{skin url='images/i rss.png'}}" alt="RSS" /></a> <a href="#"><img src="{{skin url='images/i rss.png'}}" alt="RSS" /></a>
              i linkedin.png'}}" alt="linkedIn" /></a> <a href="#"><img src="{{skin url='images/i flickr.png'}}" alt="Flickr" /></a> <a href="#"><img src="{{skin url='images/i flickr.png'}}" alt="Flickr" /></a>
40
41
             url='images/i video.png'}}" alt="V" /></a></div>
42
         <h3>DASHING CO.</h3>
              <div id="contacts">
43
                  544 Oenoke Ridge<br /> New Canaan, CT 06480
44
45
                  http://worryfreelabs.com<br /> Toll Free: (800) 555-1212
46
              </div>
47 </div>
```

4. Click the Save Block button.

Each column is generated by div class **grid_3**. If you want footer links, add **u1** to generate the links and add **1i** for each link. In this code, lines 1-12 generate the first column. Line 2 contains the header and lines 4-10 contain the links with their URLs.

The last column (lines 36-47) contains the social links and contact info. The social links are generated by div id **social-links** and the contact info is generated by div id **contacts**.

There can be up to four columns in the footer.

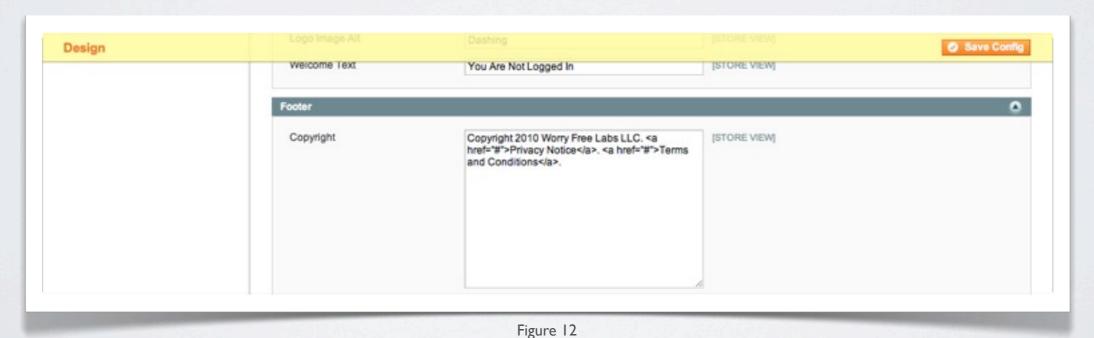


The Footer Copyright Info

Your company or website's copyright information can be added to the very bottom of the footer.

To add copyright information to the footer:

- 1. Under the top navigation menu, go to **System > Configuration**.
- 2. In the left-hand menu, under the General section, select Design.
- 3. Scroll down to the **Footer** section (you may have to click on the gray bar to open the section).
- 4. Enter your copyright information in the Copyright field. To create a copyright symbol (©), use the code ©:





The Footer Copyright Info

5. Click the **Save Config** button.



Upgrades & CSS Customization

We recommend creating a separate file for any CSS modifications (e.g. custom.css) to avoid having to redo any changes when you upgrade the theme. Then, when you download a Dashing upgrade, make sure the file is loaded after Dashing CSS files.

Here are a few resources to help you with CSS customization:

- Understanding Magento CSS
- CSS Resources
- Designing for Magento



General Resources

To make the most out of the Dashing theme, you will need to familiarize yourself with Magento. There are tutorials, articles, forums, and screencasts to help you learn how to use Magento and its features. This section provides helpful links to instructions on commonly used Magento features, but you can learn even more by exploring these resources:

- Knowledge Base
- Screencasts
- Magento Wiki
- Magento Forum



Creating & Managing Categories

To help customers browse your online store efficiently, you will most likely need to organize your products into categories and sub-categories. Please read the following documentation to learn how to create and manage categories.

- Knowledge Base Tutorial: Creating and Managing Categories
- Magento Wiki: Admin Panel > Categories > Manage Categories



Layered Navigation

Layered navigation allows users to filter through products under a particular category. Examples of filterable attributes include price, size and color.

- Knowledge Base: How Does Layered Navigation Work?
- Magento Screencast: Layered Navigation



Magento Help Adding Products

You will, of course, need to know how to add products to your online store. The following links will help you set up, organize, and manage your products and add images and product descriptions.

- Knowledge Base Tutorial: Creating Products
- Magento Screencast: Creating a Simple Product
- Magento Wiki: Adding a New Product



Ratings & Review Module

Magento gives you the option of allowing customers to rate and/or review your products. To use this feature, you will need to learn how to set up the module and manage incoming reviews and ratings.

- Knowledge Base: How do I configure and use the Reviews & Ratings module?
- Magento Screencast: Managing Ratings and Reviews



Additional Help

For further assistance, please contact the Theme Team by filling out a contact form at themeforest.net/user/goThemeTeam.

For more information on using Magento, please use the resources mentioned in the **Magento Help** section of this documentation.

Thank you for purchasing Dashing for Magento!

