DecoStore

Magento Theme Instructions

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Introduction

We are happy to present our new DecoStore Magento Template with integrated online payment facility.

We have done our best in bringing perfect color combination and jQuery banners to attract an attention of new customers to your online store. We used drop-down menus with transparency effects – it is easier for customers to search the store, which will save them time and will make it quicker to find and buy the desired item.

We have used the latest technologies and our highly qualified designers used their knowledge and experience for developing this product so that our customers could obtain satisfying return on their investment.

This template basically is a quick and easy way to set up and develop your online business independently.

Features

Highlight Features

AJAX Add to Cart

Zoom to enlarge product images (Setting from Admin Panel)

Product scrollbar (Setting from Admin Panel)

Custom DropDown Menu

Custom slideshow

"Back to top" button

Social networks bookmarks (Setting from Admin panel)

Frontpage New Products Scroll Panel

Cufon replace (Setting from Admin Panel)

General Features

Template is fully compatible with magento verion: 1.5.x.x, 1.6.x.x

PSDs file supplied, easy to edit

SEO (Search Engine Optimization)-orient in design and development, fast loading

100% Tableless design. 100% HTML /CSS/DIV compliance

Valid XHTML and CSS markup

Well-structured and commented HTML & CSS for easy customization

Cross Browser Support (IE 7+, Safari, Mozilla Firefox, Chrome, Opera 9+)

Installation & Configuration

Thank you for purchasing the DecoStore Magento Theme!
In this document, you will find step-by-step instructions for installing and using DecoStore.

System Requirements

DecoStore only supports Magento Community Edition 1.5.0.1, 1.5.1.0, 1.6.0.0, 1.6.1.1 and 1.6.2.0 which can be downloaded from http://www.magentocommerce.com/download.
It does not support Magento Enterprise Edition and Magento GO. Before downloading Magento, make sure you meet the system requirements and test the compatibility of your server.

For help with installing Magento, please refer to the following links:

- Magento System Requirements
- Server Compatibility Check
- Magento Installation Guide
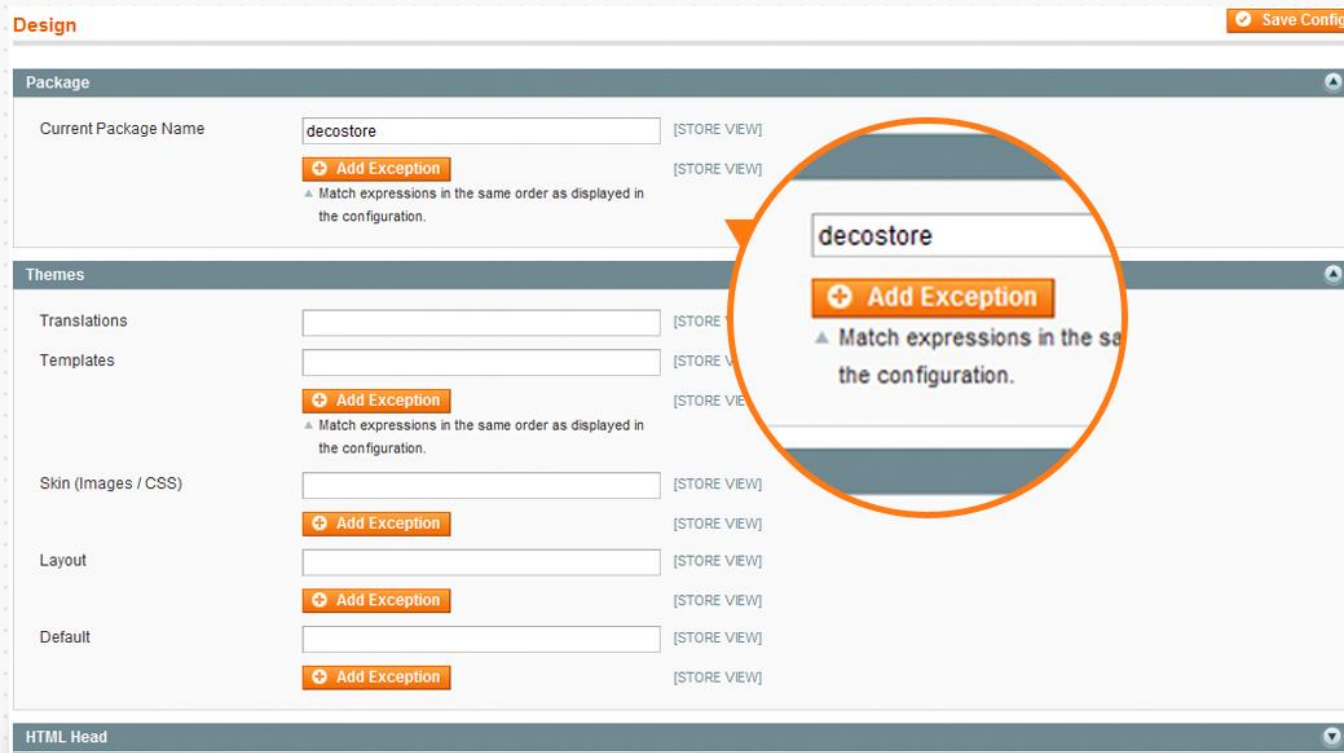
Installation & Configuration

Uploading DecoStore

Before you begin the DecoStore installation process, we recommend to back up your Magento installation and database.

To upload DecoStore to Magento:

1. Unzip the downloaded **decostore** folder.

2. Using an FTP client, copy the **app, js, media** and **skin** folders to the Magento software's root directory. If you are working with a Mac, please make sure you are merging the new folders with Magento and not replacing the Magento directory.

3. Log in to the Magento admin panel.

4. Go to '**System > Configuration**'. Click **Design** on the left-hand menu.

5. Under **HTML Head**, find the **Default** field and type **decostore**.

Installation & Configuration

6. Scroll down to the **Header** section. In the **Logo Image Scr** field, type **images/logo.gif**. This is a sample logo that can be replaced with your own by uploading the file to the server and entering the new URL in this field.

Installation & Configuration

7. You can also enter an alt attribute for the logo in **Logo Image Alt** and a welcome message in **Welcome Text**. The welcome message will appear to the right of the logo at the very top of the page.

8. Scroll back to the top of the page and click the **Save Config** button.

9. Next, go to '**System > Cache Management**' from the top navigation menu. You will need to clear the store cache and all cookies.

10. Click **Select All** on the left side of the page. On the right side, select **Refresh** in the **Actions** drop-down menu and click the **Submit** button.

11. Finally, click the following buttons (in orange): **Flush Magento Cache, Flush Cache Storage, Flush JavaScript/CSS Cache**, and **Flush Catalog Images Cache** (optional).
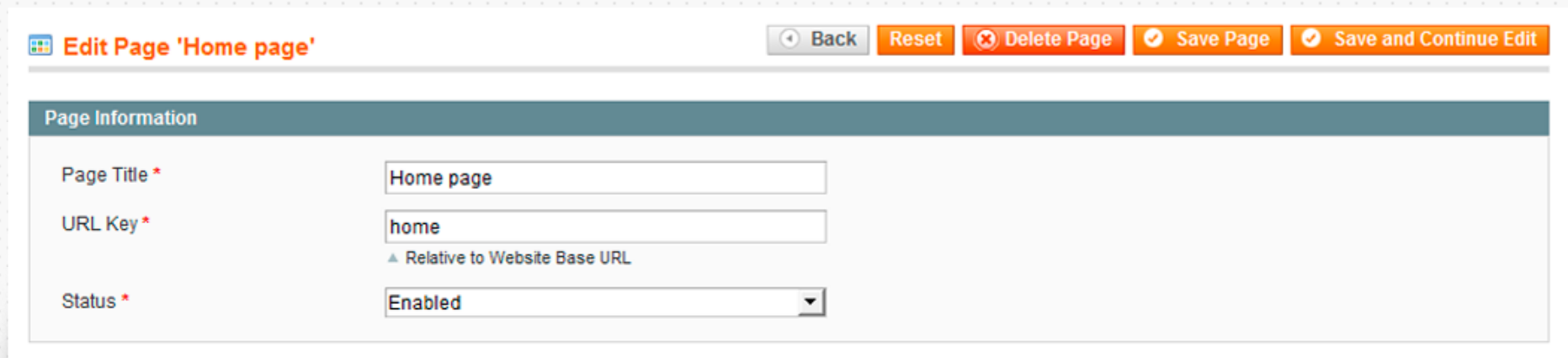Now you are ready to add content to your website.

The Homepage

This section will help you create a DecoStore homepage:
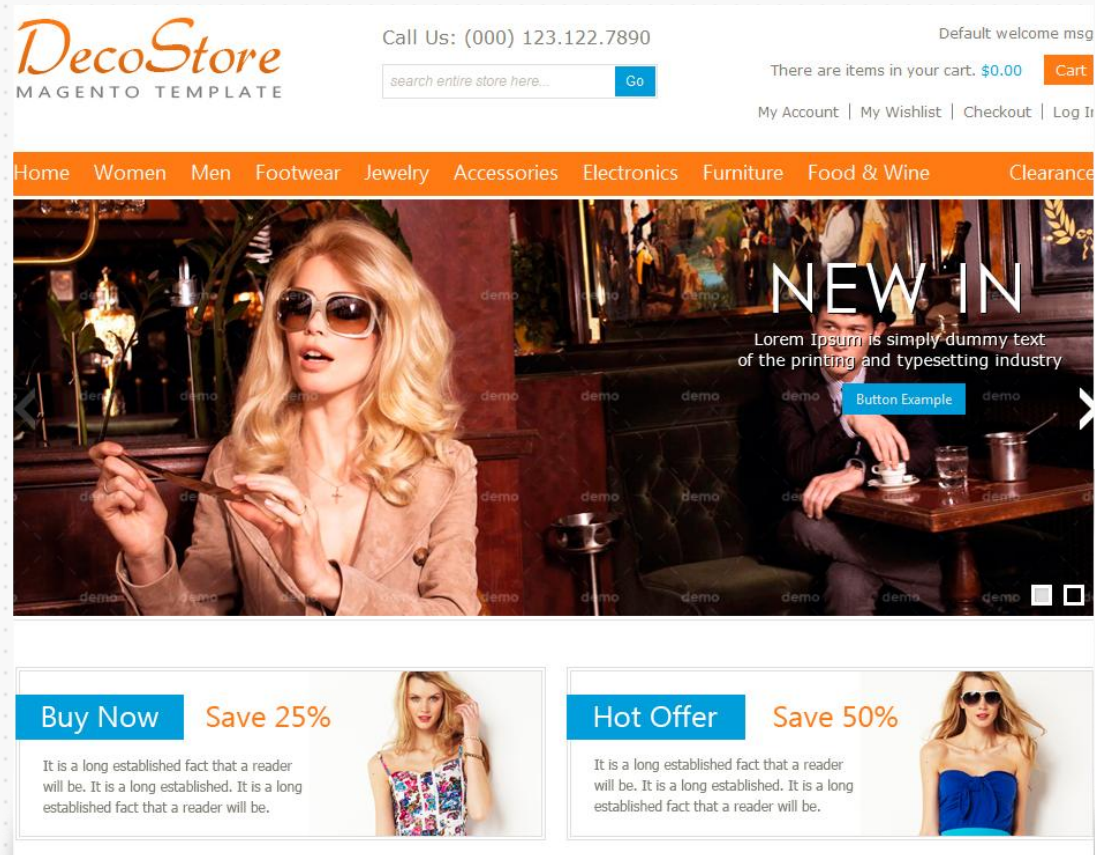
The Homepage

Setting the Page Layout

1. Select the homepage from '**CMS > Pages**'.

2. If you haven't done this already, enter a name for the page in **Page Title** and a fill in the **URL Key** field.

3. Select **Enabled** in the **Status** drop-down menu.
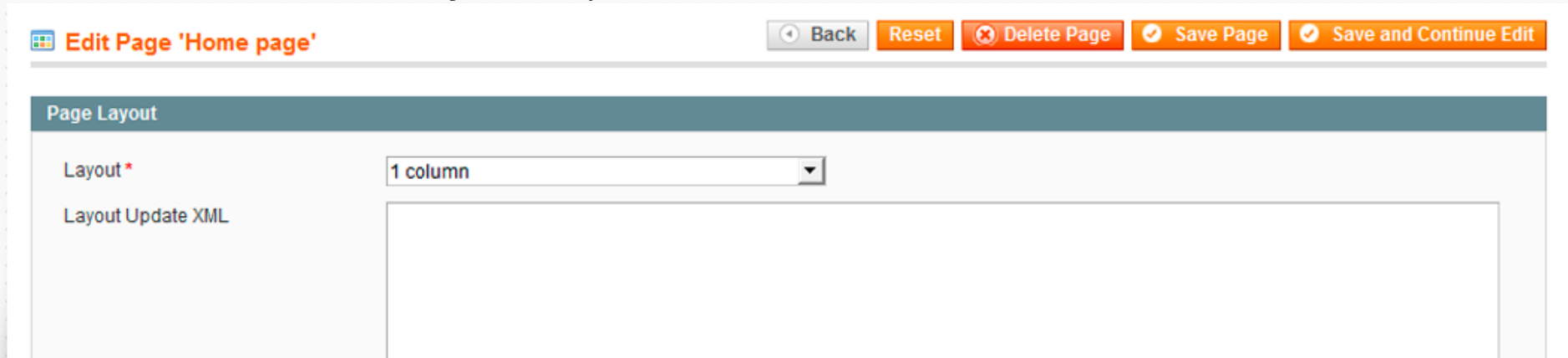
4. Click the **Save Page** button.

The Homepage

5. Select **Design** from the left-hand menu. The following page will appear:

6. Select **1 column** from the **Layout** drop-down menu.

7. In the **Layout Update XML** box, either remove the existing content or add the following comment tag around the existing content:

```
<!--<reference name="content">
<block type="catalog/product_new" (existing HTML code is here)
-->
```
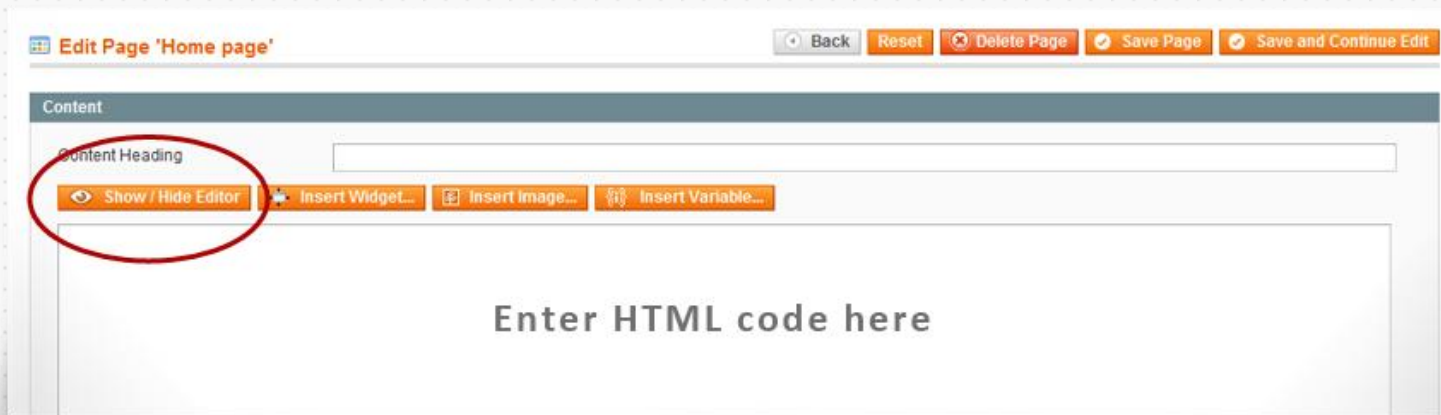
8. Click the **Save Page** button.

The Homepage
Adding Content

To add content to your homepage:

1. Under '**CMS > Pages**', click on the homepage.

2. In the left-hand menu, click **Content**.

3. Click the **Show / Hide Editor** button to leave WYSIWYG mode and open the content editor.

4. Copy and paste the following code into the content editor to create the homepage:

Homepage

Adding Content

```
<div class="iosSlider"><!-- slider -->
<div class="slider"><!-- slides -->
<div class="slide"><img class="royalImage" src="{{media url="wysiwyg/decostore/slide.jpg"}}" alt="" />
<div class="text1" style="right: 250px; opacity: 0.8;"><img src="{{media url="wysiwyg/decostore/new_in.png"}}" alt="" /></div>
<div class="text2" style="right: 10px; opacity: 0.8;"><img src="{{media url="wysiwyg/decostore/text.png"}}" alt="" /><br /> <br /> <a class="tintButton"
style="margin-left: 90px;" href="/demo/decostore/furniture.html">Button Example</a></div>
</div>
<div class="slide"><img class="royalImage" src="{{media url="wysiwyg/decostore/slide1.jpg"}}" alt="" />
<div class="text1" style="right: 250px; opacity: 0.8;"><img src="{{media url="wysiwyg/decostore/new_in.png"}}" alt="" /></div>
<div class="text2" style="right: 10px; opacity: 0.8;"><img src="{{media url="wysiwyg/decostore/text.png"}}" alt="" /><br /> <br /> <a class="tintButton"
style="margin-left: 90px;" href="/demo/decostore/furniture.html">Button Example</a></div>
</div>
<div class="slide"><img class="royalImage" src="{{media url="wysiwyg/decostore/slide2.jpg"}}" alt="" />
<div class="text1" style="right: 250px; opacity: 0.8;"><img src="{{media url="wysiwyg/decostore/new_in.png"}}" alt="" /></div>
<div class="text2" style="right: 10px; opacity: 0.8;"><img src="{{media url="wysiwyg/decostore/text.png"}}" alt="" /><br /> <br /> <a class="tintButton"
style="margin-left: 90px;" href="/demo/decostore/furniture.html">Button Example</a></div>
</div>
</div>
```

Code continues on the next page...

Homepage
Adding Content

```
<div class="sliderNavi"><span class="naviItem selected">1</span> <span class="naviItem">2</span> <span class="naviItem">3</span></div>
<div class="prev"> </div>
<div class="next"> </div>
</div>
<div class="home-text"><img src="{{media url="wysiwyg/decostore/banner1.png"}}" alt="" /><a class="readmore" href="#">Shop Now</a></div>
<div class="home-text last"><img src="{{media url="wysiwyg/decostore/banner2.png"}}" alt="" /><a class="readmore" href="#">Shop Now</a></div>
<div class="clear">{{block type="catalog/product_new" name="home.catalog.product.new" alias="product_homepage"
template="catalog/product/new.phtml"}}</div>
```

5. Click the **Save Page** button.

Homepage
Slideshow

The slideshow on the homepage is a jQuery slider. Below is the code that generates the slider:

1. <div class="iosSlider"><!-- slider -->
2. <div class="slider"><!-- slides -->
3. <div class="slide">
4. <div class="text1" style="right: 250px; opacity: 0.8;">
5. </div>
6. <div class="text2" style="right: 10px; opacity: 0.8;">

7. Button Example
8. </div>
9. </div>

Homepage
Slideshow

Key lines of code are explained below.

Line 1: The div class for the slider**, <div class="iosSlider"></div>**.

Lines 4: elemHover caption fromTop elemToHide slide-head – Is responsible for the upper sign "New in".

Line 6: elemHover caption fromBottom elemToHide slide-slogan – Is responsible for the main slide text.

Line 7: elemHover caption fromRight elemToHide slide-button – is responsible for the slide button. Here you can name your button.

The slideshow's dimensions are 1000 x 360 pixels. If you change the slider's dimensions, please make sure to change CSS and JavaScript accordingly.

Homepage
Slideshow

Footer
Footer Links

At the bottom of every page there is a footer with links (usually to other pages on the Web site) and the company's contact and copyright information. These sections are modified in different parts of the Magento admin. First, let's look at how to add the footer links, which are in a static block.

To add footer links:

1. Go to '**CMS > Static Blocks**'. Select **Footer Links** from the list. The identifier should be **footer_links**.

2. You will come to the following screen:
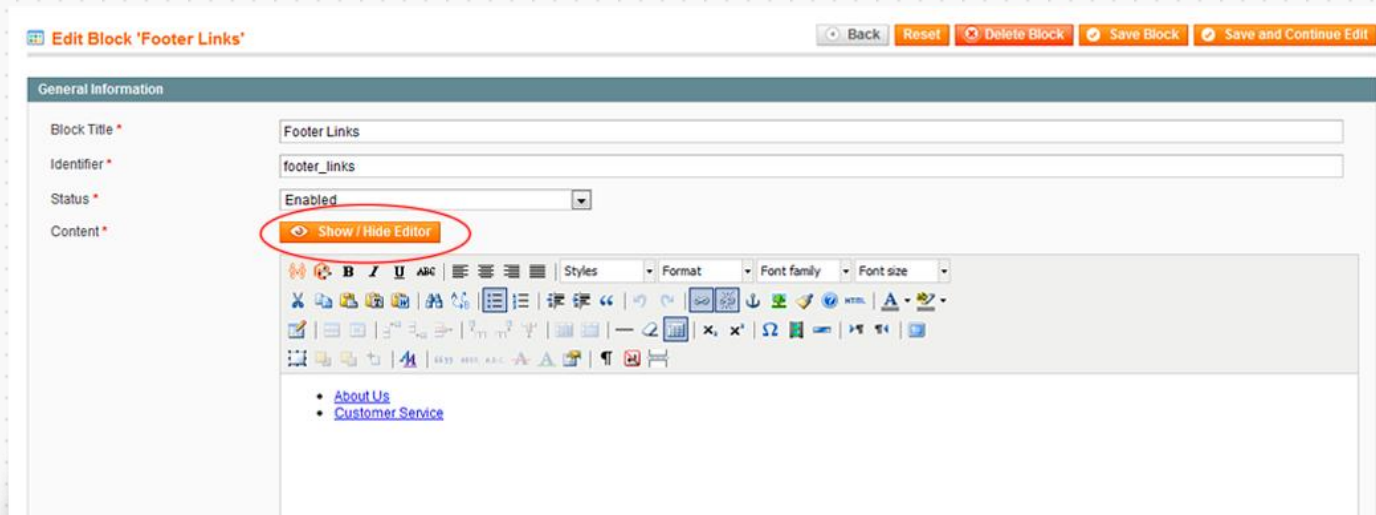
Footer
Footer Blocks

This footer blocks can be changed in the backend. Go to 'CMS -> Static Blocks', edit **footer_shipping** or create new if it doesn't exist:

```
<div class="col-1">
<h2>Our Account</h2>
<ul>
<li><a href="#">New products</a></li>
<li><a href="#">Top sellers</a></li>
<li><a href="#">Specials</a></li>
<li><a href="#">Manufacturers</a></li>
<li><a href="#">Suppliers</a></li>
<li><a href="#">Specials</a></li>
<li><a href="#">Customer Service</a></li>
</ul>
</div>
<div class="col-2">
<h2>Our Support</h2>
<ul>
<li><a href="#">Returns</a></li>
<li><a href="#">Delivery</a></li>
```

Code continues on the next page...

Footer
Footer Blocks

```
<li><a href="#">Customer Service</a></li>
<li><a href="#">Gift Cards</a></li>
<li><a href="#">Mobile</a></li>
<li><a href="#">Gift Cards</a></li>
<li><a href="#">Manufacturers</a></li></ul></div>
<div class="col-3">
<h2>Shipping Info</h2>
<ul>
<li><a href="#">Your Account</a></li>
<li><a href="#">Personal information</a></li>
<li><a href="#">Addresses</a></li>
<li><a href="#">Discount</a></li>
<li><a href="#">Orders history</a></li>
<li><a href="#">Addresses</a></li>
<li><a href="#">Search Terms</a></li>
</ul>
</div>
<div class="col-4">{{block type="newsletter/subscribe"   template="newsletter/subscribe.phtml"}}<br />
<p>Sign up to our newsletter for unique  offers and the latest news on products,  rides and events.</p>
</div>
```

Footer
Footer Payment Information

This footer payment information blocks can be changed in the backend. Go to 'CMS -> Static Blocks', edit **verifi** or create new if it doesn't exist:

```
<div style="padding-top: 2px;">
<img src="{{media url="wysiwyg/decostore/pay1.png"}}" alt="paypal" />  <img src="{{media url="wysiwyg/decostore/pay2.png"}}" alt="visa_straight" />  <img src="{{media url="wysiwyg/decostore/pay3.png"}}" alt="aex" />  <img src="{{media url="wysiwyg/decostore/pay4.png"}}" alt="mastercard" />  <img src="{{media url="wysiwyg/decostore/pay5.png"}}" alt="maestro" />
</div>
```
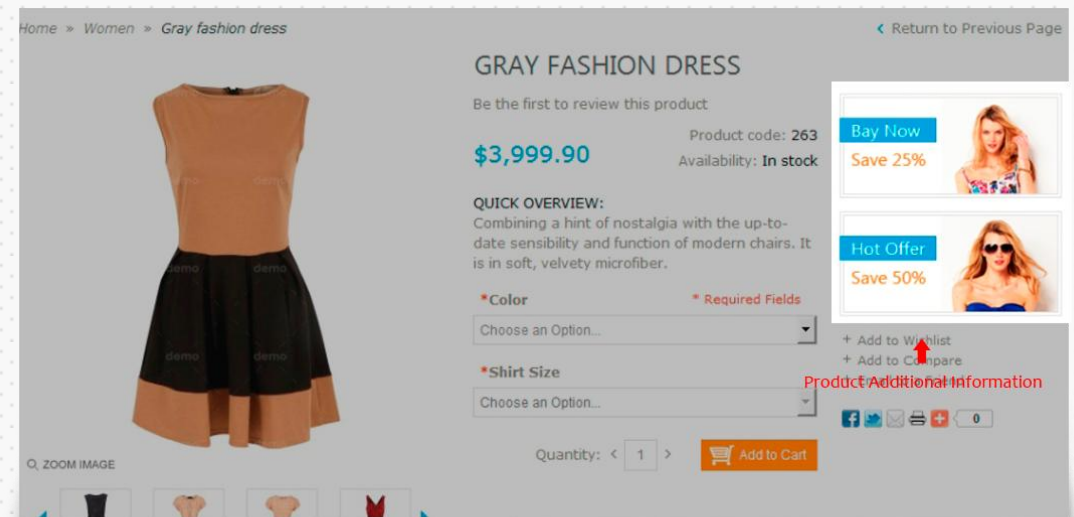
Click the **Save Page** button.

Product page
Product Additional Information

This product additional information blocks can be changed in the backend. Go to 'CMS -> Static Blocks', edit **productview** or create new if it doesn't exist:

<p></p>

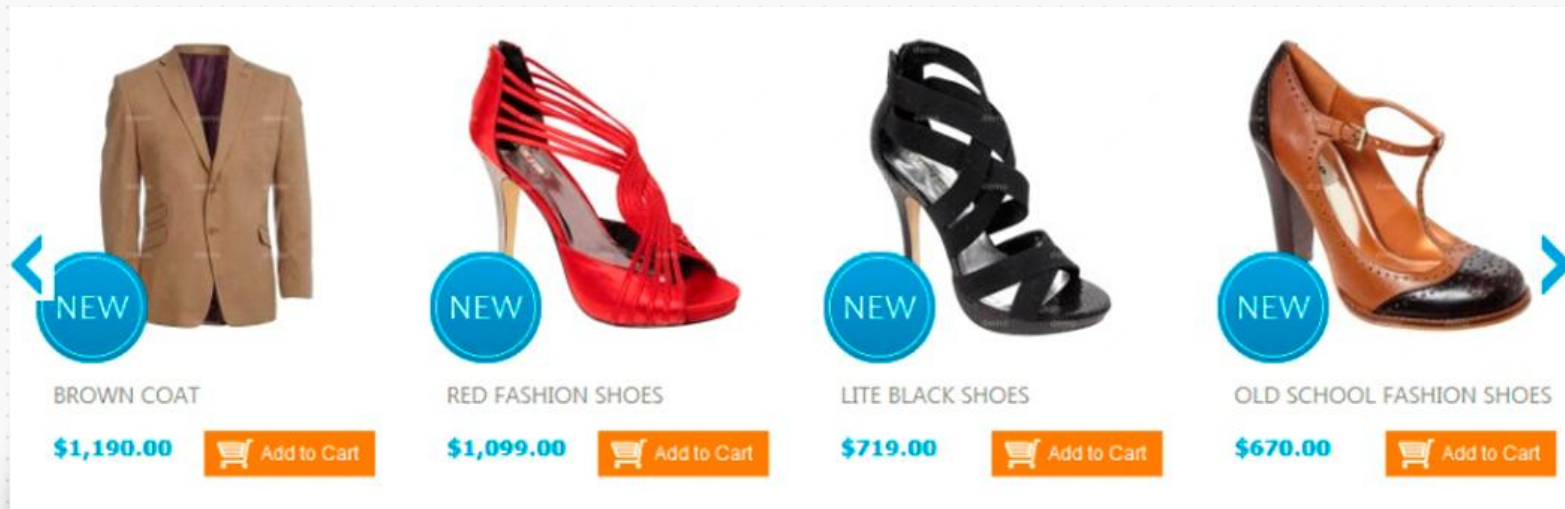<p></p>

Click the **Save Page** button.

New Product Blocks

"New arrivals product in this month" on homepage

Edit a product and set certain value for attributes **Set Product as New from Date** and **Set Product as New to Date**.

Theme Options

For easing the template configuration it has been created small module. You can see the template configurations on the page 'System -> Configuration'.

I have provided a few options, which you can manage from admin panel without editing template:

1. General Options

   Menu type:
   Available Options: Wide Menu, Superfish Menu
   By Default: Wide Menu
   Additional Navigation Link:
   Available Options: Text
   By Default: Clearance
   Additional Navigation Link URL
   Available Options: Text
   By Default: #
   Top Banner Image
   Available Options: upload image

2. Slideshow Options

   Use Slideshow:
   Available Options: Enable, Disable
   By Default: Enable
   Speed: By Default: 8000

Theme Options

3. Background Options

Background-color:

Available Options: Enable, Disable

By Default: Enable

Background-image:

Available Options: Text

Background-repeat

Available Options: no-repeat, repeat-x, repeat-y

By Default: select

Background- attachment

Available Options: fixed, scroll

By Default: select

Background-position (X)

Available Options: left, center, right

By Default: select

Background-position (Y)

Available Options: top, center, bottom

By Default: select

4.Product List Page

Shopping options:

Available Options: Opened, Collapsed

By Default: Opened

Theme Options

5.Product Page

Use zoom for product images:

Available Options: Enable, Disable

By Default: Enable

Use product scrollbar:

Available Options: Enable, Disable

By Default: Enable

6. Share Options

Use Share Links:

Available Options: Enable, Disable

By Default: Enable

Share Code:

Available Options: Text

By Default: <div style="clear: both;">&nbsp;</div>

<div class="addthis_toolbox addthis_default_style ">

</div>

Theme Options

7. Colors

Active Color: 00a1dc

First Color: ff7a13

Second Color: 009dda

Button 1 Color: 009dda

Button 1 (hover): ff7a13

Button 2: ff7a13

Button 2 (hover): 009dda

8. Footer options

Enable Additional Footer:

Available Options: Enable, Disable

By Default: Enable

Block 1 Title:

Available Options: Text

By Default: Contact Us

Block 1:

Available Options: Text

By Default: `<div class="phones"><div class="icon1"> </div>(000) 123.456.7890<br>(000) 123.456.7890</div>`
`<div class="phones"><div class="icon2"> </div>(000) 123.456.7890<br>(000) 123.456.7890</div>`
`<div class="phones"><div class="icon3"> </div>(000) 123.456.7890<br>(000) 123.456.7890</div>`

Theme Options

Block 2 Title:

Available Options: Text

By Default: About Us

Block 1:

By Default: <p>The standard chunk of Lorem Ipsum used since the 1500s is reproduced below for those interested. Sections 1.10.32 and 1.10.33 from "de Finibus Bonorum et Malorum" by Cicero are also reproduced in their exact original form, accompanied by English versions from the 1914 translation by H. Rackham.</p>

Use Facebook Block:

Available Options: Enable, Disable

By Default: Enable

Block 3 Title:

Available Options: Text

By Default: Facebook

Profile Id: 80655071208

Use Twitter Block:

Available Options: Enable, Disable

By Default: Enable

Block 4 Title:

Available Options: Text

By Default: Twitter

Profile Id:

Available Options: Text

By Default: 8theme

Using Magento
Helpful Resources

There are tutorials, articles, forums and screencasts to help you learn how to use Magento and its features. This section provides helpful links to instructions on commonly used Magento features, but you can learn even more by exploring these resources:

- [Knowledge Base](#)
- [Screencasts](#)
- [Magento Wiki](#)
- [Magento Forum](#)

Using Magento

Categories

To help customers browse your online store efficiently, you will most likely need to organize your products into categories and sub-categories. Please read the following documentation to learn how to create and manage categories.

- [Tutorial: Creating and Managing Categories](#)
- [Admin Panel > Categories > Manage Categories](#)

Using Magento

Adding Products to Your Online Store

You will, of course, need to know how to add products to your online store. The following links will help you set up, organize and manage your products, and add images and product descriptions.

- Tutorial: Creating Products
- Magento Screencast: Creating a Simple Product
- Adding a New Product

Additional Help

For more information on using Magento, please use the resources mentioned in the **Using Magento** section of this documentation.

Thank you for purchasing DecoStore for Magento!