



冯安然

Feng, Anran

CONTACT

Hong Kong
852-62250853

Mainland China
15850559720

holyif@hotmail.com

dev-guagua.pantheonsite.io/final

SKILLS

ILLUSTRATOR	70%
PHOTOSHOP	65%
INDESIGN	70%
FLASH	65%
PREMIERE	60%
AFTER EFFECTS	35%
HTML5	65%
CSS	60%
JAVA SCRIPT	50%

WORK EXPERIENCE

ShanBay.Inc 2017.3 - 2017.6

- Media Operations Planner -

- Daily operation of SNS saccount for newly opened "Daily English Video";
- Original content editing, the subscription and reading continued growing;
- Design community banner and interactive activities;
- English videos selection, production, publishing.

JSTV 2016.6 - 2016.9

- Media Operations Planner -

- Editing WeChat article about TV investment and entertainment;
- Advertising and monthly TV programme report ppt production;
- Participating in the implanted ad design;
- Trace the program recording, and its ads section

EDUCATION

NANJING UNIVERSITY

Bachelor of Advertising

2013.9 - 2017.6

NATIONAL CHENGCHI UNIVERSITY

Exchange to Taiwan

2016 Spring

CHINESE UNIVERSITY OF HONG KONG

MS.c in New Media

2017.9 - Current

FACTS

LANGUAGES:

Mandarin native speaker, fluent English communication.
For reference, my IELTS score is 7.0

AWARDS:

Won the People's Award scholarship (3rd place) twice in 2014 and 2015.

My graduation work won the second prize of Excellent Graduation work of NJU in 2017.