



Denver IRL Agenda 2023

Wednesday, February 1, 2023

Please visit the 🍷 [Activities and Meals](#) page to pick a restaurant!

You'll arrive into Denver in the afternoon.

Dinner reservations will be made for groups of 10 at 7pm and 7:30pm so you have time to get from the airport to the hotel and then head to dinner.

Thursday, February 2, 2023

Time	Activity	Details
8:00 - 8:45am	Breakfast	Breakfast will be in the meeting rooms of the Rally hotel.
8:45 - 9:00am	Ice Breaker	

Time	Activity	Details
9:00 - 10:30	Workshop	<p>Prompt Thursday morning's activities will be focused on how we can achieve this goal. We are going to break up into 5 groups and each group will go through a workshop focused on the topic of: <i>How should Focused Labs empower folks to continuously hone their craft so that we can share our excellence with the world</i> A member of the leadership team will help facilitate the workshop for each of the groups. The output of the workshop is a pitch for an initiative that we can implement in the first half of 2023. Each group will share their proposal, including required resources from Focused (time, people, tools, support, etc...). Tentative Agenda - Journey map of current experience - Generate ideas for improvement, dump and sort - 2x2 of difficulty vs impact - Develop a solution/pitch as a group Pitch Should Include - Provide a narrative for what it is - What impact do we believe it will have - What risks do we see with implementing - What is the investment required (financial, time, resources, tools, etc...)</p>
10:30 - 10:45	Break	
10:45 - 11:45	Workshop pitch presentations	10 minutes per group with Q&A
11:45 - 12:00	Vote on pitches and sign up for working groups	
12:00 - 2:00pm	Lunch will be in the meeting rooms of the Rally hotel.	Extra long lunch! Take the time to hang out with folks you don't normally get to see, do some donuts/1-on-1s, play a game, etc
2:00 - 3:30pm	Speed Consulting/PM Activity/Sales breakout sessions	We'll be splitting off into separate activities.
3:30 - 4:00pm	Break	

Time	Activity	Details
4:00 - 5:00pm	Austin's Talk	Snacks will be available during the talk. Make sure to grab a snack so you're not hungry during our activities!
5:00-5:30pm	Get ready for activities!	Feel free to head back to your hotel room to freshen up. All activities are within a 10 minute drive from the hotel, so make sure to meet in the lobby with your group at 5:30 to leave!
5:30 - 7:00pm	Head to activities and have fun!	Check out the 🍷 Activities and Meals page for more info
7:15 - 10:00pm	Dinner Reservations	Check out the 🍷 Activities and Meals page for more info

Friday, February 3, 2023

Time	Activity	Details
8:00 - 9:00am	Breakfast for employees and +1	Breakfast will be in the meeting rooms of the Rally hotel.
9:00 - 10:30am	Lightning Talks	
10:30 - 11:00am	Break	

Time	Activity	Details
11:00 - 12:00pm	Project Demo Science Fair	<p>This is an opportunity to show off what your team has been working on to the rest of the Focused Labs crew as well as friends and family. Each team should have a sales pitch for their project that is understandable to visitors who aren't familiar with building software or how we work. Every team will have a table to display a quick demo or information about their project - this can be as simple as just having a laptop open with your app, to a fully decorated tri-fold board. Get creative! If there are particular supplies you need, please reach out to Rachel. Folks can then walk around and ask questions about projects. Teams can decide how they want to divide up who's at the station vs walking around. Teams should spend some time prepping prior to the offsite. There will not be a ton of time to prep once we're there - the long lunch on Thursday would be a good opportunity to do any printing of materials if needed.</p>
12:00pm	Lunch for employees and +1	Lunch will be in the meeting rooms of the Rally hotel.