



SATURDAY, JUNE 18TH, 2016, BUEA

# **SPONSORSHIP PROPOSAL**

Silicon Mountain Conference 2016

# SILICON MOUNTAIN, BUEA

Silicon mountain is the burgeoning tech ecosystem in and around Buea, Cameroon

Home to more than 20 active startups  
– **FEEPERFECT, NJORKU, CRANIUM** ETC

Home to **ACTIVSPACES**, the first tech incubator in cameroon

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# **SMCONF 2015 HIGHLIGHTS**

**200+ PARTICIPANTS**

**12+ STARTUPS &  
DESIGN STUDIOS**

**LITTLE ENTERPRISE  
ENGAGEMENT**

**ECHOED WORLDWIDE**



# SMCONF 2015 IN PICS





# **SMCONF 2016 TARGETS**

**500+ PARTICIPANTS**

**25+ STARTUPS &  
DESIGN STUDIOS**

**ENTERPRISE  
ENGAGEMENT**

**REACH 100,000,000+  
(ONLINE, OFFLINE)**

# SMCONF 2016 BUDGET

ITEM DESCRIPTION	AMOUNT IN FCFA (LOCAL CURRENCY)	AMOUNT IN USD
Venue	1,500,000	2,557
Food and Drinks	2,500,000	4,296
Experience/ Ambience	2,000,000	3,436
Performance/ Live Entertainment	600,000	1,031
Booths/ Tables	300,000	515
Sound System	100,000	172
Power distribution	600,000	1,031
Marketing	2,500,000	4,296
Internet Connectivity	300,000	515
Photo and video coverage	400,000	687
Venue decoration	1,000,000	1,718
Miscellaneous	3,000,000	5,155
<b>TOTAL</b>	<b>14,800,000XAF</b>	<b>\$25,530</b>

# SPONSORSHIP PACKAGES

	DIAMOND	PLATINIUM	GOLD	SILVER
Booth	YES	YES	NO	NO
Video Presentation	YES	NO	NO	NO
Session Speaking Time	25MIN	15MIN	10MIN	5MIN
Logo Display on Website+	YES	YES	YES	YES
Collateral in Conference Bag	YES	YES	YES	YES
Recognition on Event Signage	YES	YES	YES	YES
Passes (Attendees/ VIP)	20/10	15/7	5/10	3/2
<b>SPONSORSHIP</b>	XAF 5,000,000	XAF 2,000,000	XAF 1,000,000	XAF 500,000





SILICON MOUNTAIN CONFERENCE 2016

## **SPONSORSHIPS**

Tel: 677 243 603 | Email: [sponsorship@smconf.org](mailto:sponsorship@smconf.org)  
[www.smconf.org](http://www.smconf.org)



WE NEED YOU TO HELP MAKE  
**SILICON MOUNTAIN**  
THE REFERENCE FOR TECH IN AFRICA