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Task 1: Define Your Purpose and Audience

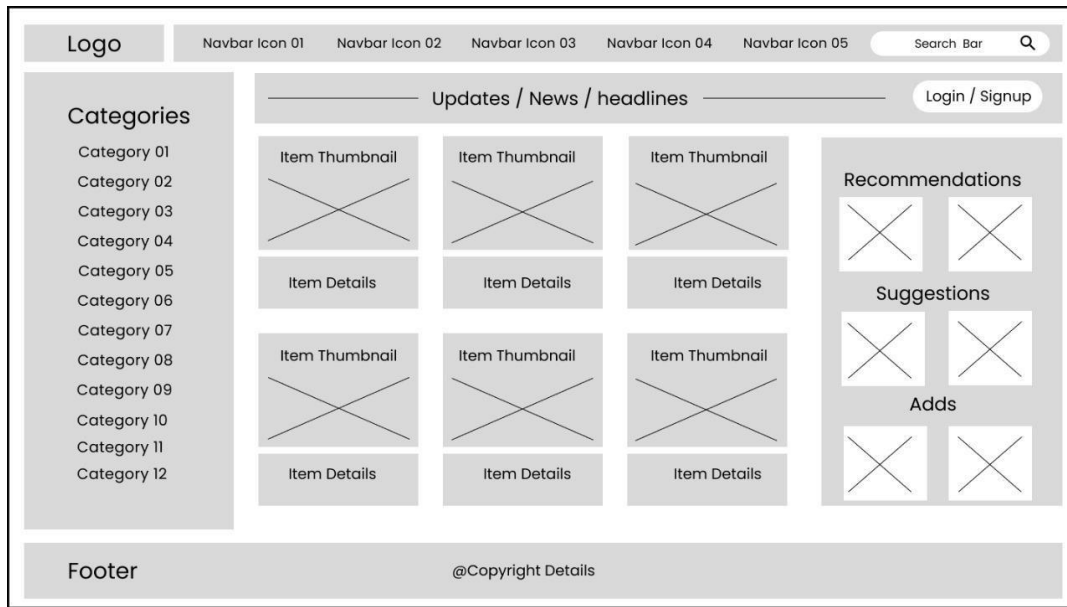- **Identify the purpose of your portfolio (e.g., job search, personal branding).**

  The purpose of your fashion website project extends beyond a simple showcase; it's a platform designed for users to explore, engage, and stay updated on diverse fashion categories. It serves as a hub for the latest trends, allowing users to navigate seamlessly through categories, receive updates, and foster a sense of community through login and signup features. Moreover, it contributes to personal branding by providing users with a curated space to express their unique fashion preferences. It's not just a website; it's a dynamic platform fostering connectivity and self-expression within the vibrant world of fashion.

- **Define your target audience (e.g., potential employers, clients, or peers).**

  Our fashion website project targets a diverse audience, including potential employers, clients, and peers in the fashion industry. For potential employers, showcase the website as a testament to your web development and design skills, emphasizing its user-friendly interface and seamless functionality. Highlight how the project reflects your ability to create engaging online experiences. For clients, emphasize the platform's appeal as a marketing tool, showcasing products and trends effectively. Emphasize its potential to drive user engagement and boost brand visibility. Finally, for peers, position the website as a collaborative space, welcoming feedback and interaction. Showcase your skills in creating a community-driven platform that resonates with fellow fashion enthusiasts, fostering connections and discussions within the industry. This multifaceted approach demonstrates your project's versatility and its potential to appeal to a wide range of stakeholders.

Task 2: Sketch Your Website Layout on Figma

- **Create wireframes and prototypes for your website.**

- **Design the layout, color scheme, and overall aesthetic of your website.**
- **Include sections such as Home, About Me, Projects, Skills, and Contact.**