

Ansa Bassey

Frontend Developer

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PROFESSIONAL SUMMARY.

Frontend Developer passionate about designing and developing visually appealing, functionally intuitive products. and results-driven frontend developer with less than a year of experience designing user-centric digital products. I am passionate about designing digital experiences that are both visually stunning and intuitive, and always strive to create designs that delight and engage users.

Key Skills and Interests.

- **Technical Skills:** WordPress, Figma, HTML/CSS, JavaScript, React, Copywriting and more.
- **Soft Skills:** Communication, Teamwork, Problem-solving, Research, User Empathy.
- **Language:** Fluent English.
- **Interest:** Designing, Belly dancing, Action, and Crime and Investigation Movies.
- **My Personality Test:** <https://www.16personalities.com/profiles/edb8345402589>

Professional Experience

Xphiz, Lagos, Nigeria – *Intern UI/UX Designer,*

Jan 2024 – May 2024.

- Assisted in the redesign of the company's education platform.
- Collaborated with cross-functional teams to deliver high-quality design solutions.

Boardroom Apartments by VFD Group, Lagos, Nigeria – *Hotel Administrator,*

Oct 2019 -Feb 2021.

- Created email campaigns informing clients of new offers using Mailchimp.
- Managed Guests / Client experiences causing high retention rate.
- Organized Coordinate corporate and casual events.
- Prepares proposals, reports, and presentations for stakeholders.
- Created and customized operational SOPs for our organization's teams.
- Managed relationship with owners of Properties used for short-let and long lease.
- Oversee operations and ensure premium hospitality service standard was delivered.
- Drove business decisions and reduced operational costs.

Jitaku Eko Atlantic City, Lagos, Nigeria – *Guest Experience/Operations Manager,*

Jan 2019 - Sep 2019.

- Increased and maintained 50% - 60% retention rate monthly.

- Created email campaigns informing clients of new offers using Mailchimp.
- Managed Guests / Client experiences causing high retention rate.
- Managed guest showings for the real estate developers (Eko Pearl Towers) with third-party vendors and sales managers.
- Created and customized operational SOPs for Staff.
- Managed relationship with owners of Properties used for short-let and long lease.
- Oversee operations and ensure premium hospitality service standard was delivered.

Gene Bendi, Lagos, Nigeria – *Customer Service and sales Representative,*
Jan 2017 - Dec 2018.

- Increased sales and maintained 50% - 60% retention rate quarterly.
- Managed client complaints and feedback.
- Developed thorough project plans Improved product recommendations and increased sales for our team.

Education.

Marine Biology - *University of Lagos,*
2013 – 2017.

Physiotherapy College of Medicine, *University of Lagos,*
2009 – 2012.

O' Level WAEC Certificate - *International School, University of Lagos,*
2003 – 2009.

Certifications.

Foundations in UX Design - Google October 2023.

Foundations in Digital Marketing and Ecommerce - Google October 2023.

The Complete Digital Marketing - Udemy April 2021.

B2B Marketing Foundations - LinkedIn Learning and Project Management Institute April 2020.

Product Marketing - LinkedIn Learning May 2020.

Customer Service: Creating Customer Value - LinkedIn Learning May 2020.

Portfolio.

<https://github.com/Ansabee1>