

Credit Card Transaction Report

Total Revenue

57M

Total Interest

8.0M

Transaction Amount

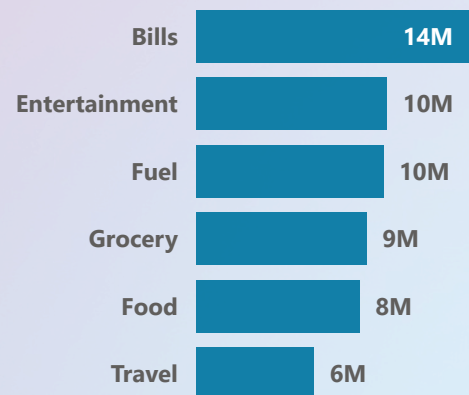
46M

Transaction Count

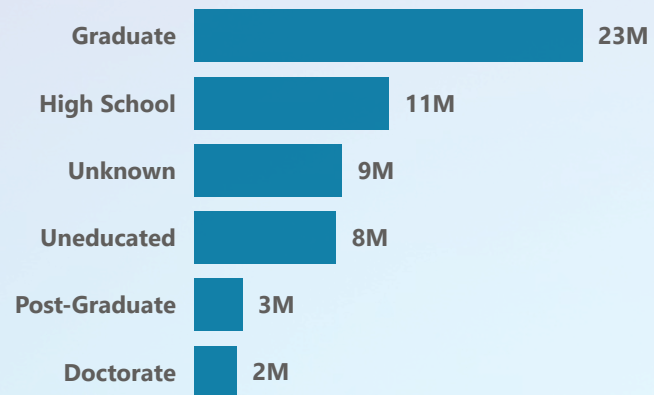
667K

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	47188612	37840749	6614173
Silver	5659109	4647596	821923
Gold	2533682	2091362	384755
Platinum	1135608	953314	161629
Total	56517011	45533021	7982480

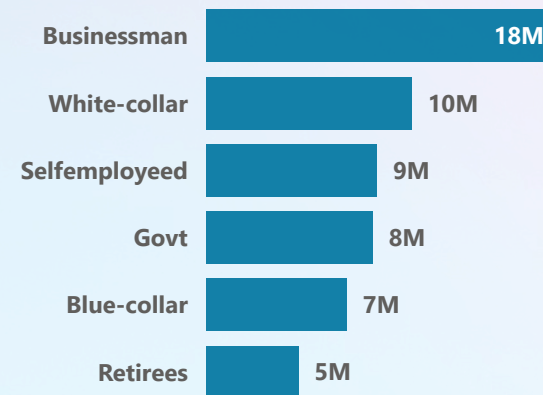
Revenue by Expenditure Type



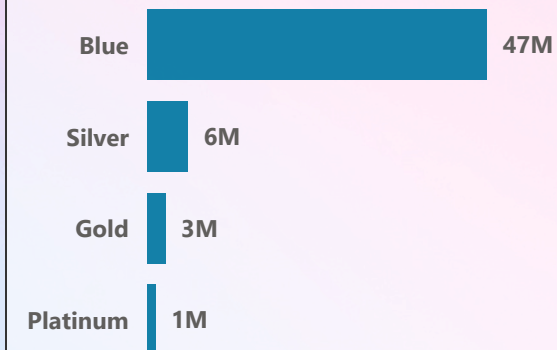
Revenue by Education



Revenue by Customer Job



Customer Acq Cost



Q4

Q3

Q2

Q1

Week_Start_Date

All

F

M

Gold

Silver

Blue

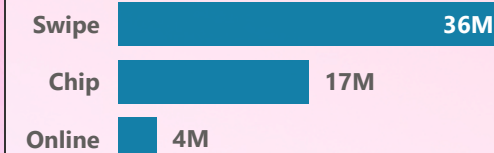
Platinum

Low

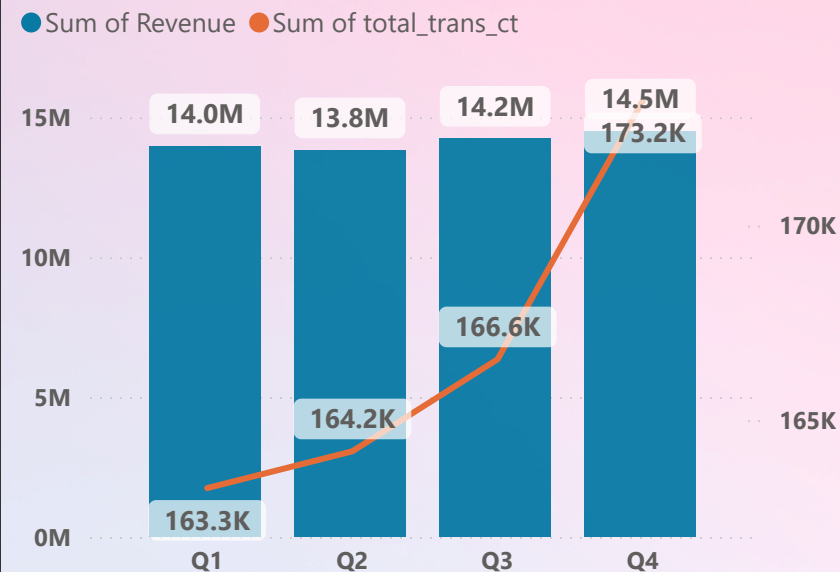
Med

High

Revenue by Use Chip



QTR Revenue and Total Transaction Count



Credit Card Customer Report

Total Revenue

57M

Total Interest

8.0M

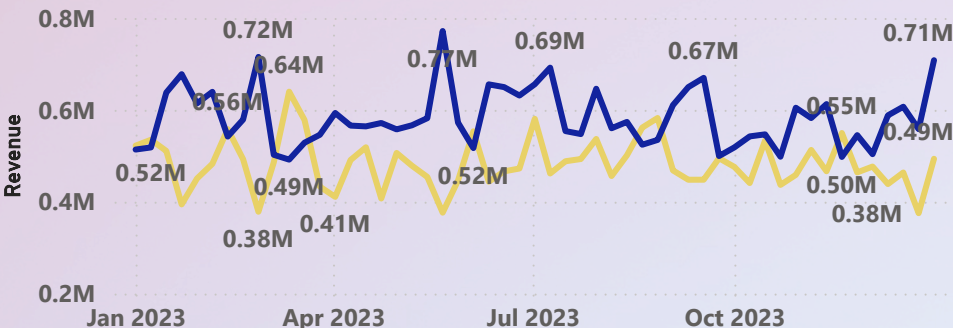
Total Income

588M

CSS

46

Revenue vs Gender



Q4

Q3

Q2

Q1

week_start_date

All

Low

Med

High

Swipe

Online

Chip

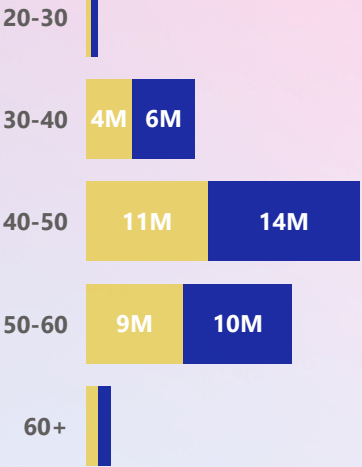
M

31M

F

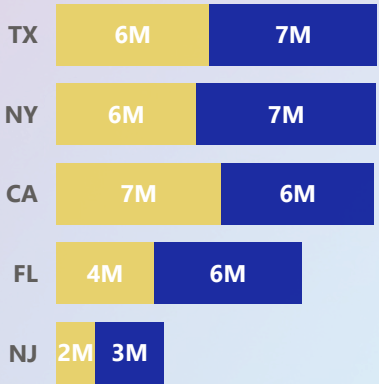
26M

Age Group

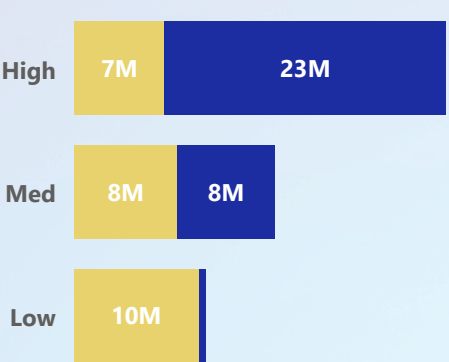


customer_job	Sum of Revenue	Sum of interest_earned	Sum of income
Businessman	17697472	2584604	19035043
White-collar	10283124	1464691	10561845
Selfemployed	8542826	1141510	7765993
Govt	8335534	1182231	9083472
Blue-collar	7040606	967751	7351691
Total	56517011	7982480	58759978

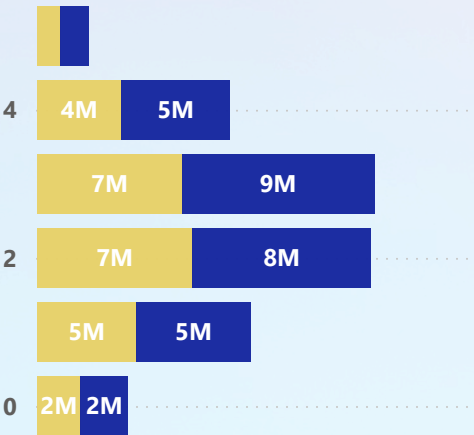
Top 5 States



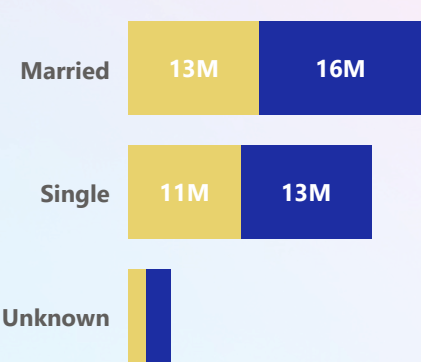
Salary Group



Dependent Count



Marital Status



Education Level

