Abstract

Mobi Store

“Mobi store” is the comprehensive, user-friendly e-commerce platform that sets a new standard for e-commerce through a combination of cutting-edge technology and user centric features. This platform is designed to overcome the challenges of offline stores by enhancing accessibilities, allowing to browse and purchase phone from anywhere at any time.

The cost-effectiveness of online selling estimates the needs for maintaining a physical store, reducing overhead costs. Additionally, online selling enables us to reach a global audience transcending geographical boundaries and it is also available all throughout the clock.

The aim of this project is to enhance the online shopping experience by providing a seamless and secure platform for both customer and administrators. Key features include user authentication, product catalogue management and a secure transaction user interface which is crucial for any online shopping application.

“Mobi Store” provides a comprehensive catalogue of smartphones with complete detailed specification, high-quality images and user reviews. A robust search and filter functionality allows buyers to easy find phones that met their specific needs and budge. Additionally, secure payment gateway and a reliable delivery system ensure a safe and hassle-free shopping experience.

The application is developed using ASP.NET for web development and robust database system for efficient data storage and retrieval. This not only ensure the application’s performance but also its scalability. Ensuring user security, Mobi Store will implement secure payment gateways, providing multiple payment options for customers convenience. Cutting edge technologies like augmented reality for virtual product previews and responsive design for optimal functionality across devices will enhance the overall shopping experience.