



Facebook Ads Campaign Performance Dashboard

19.62K

79M
Total Impressions

12K
Total Clicks

1.49%
CTR

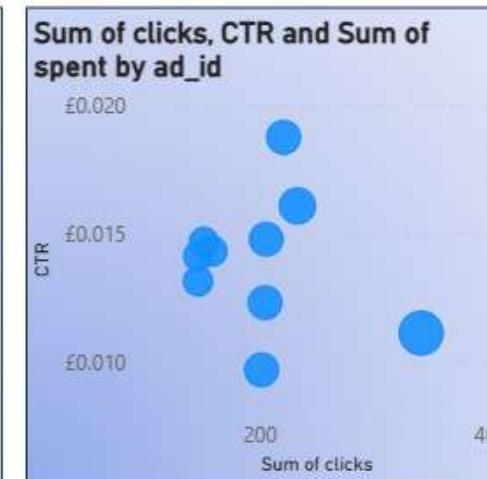
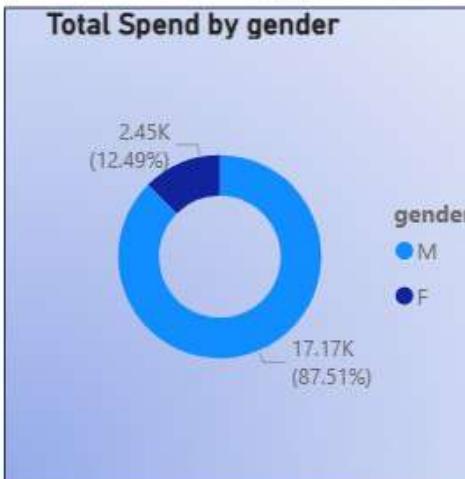
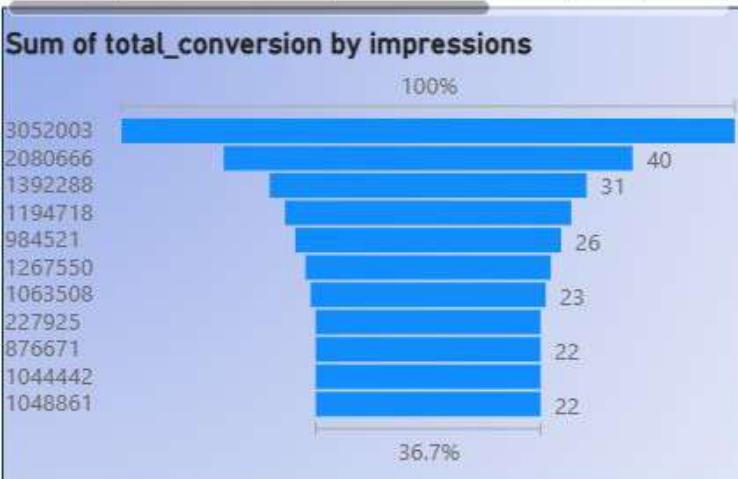
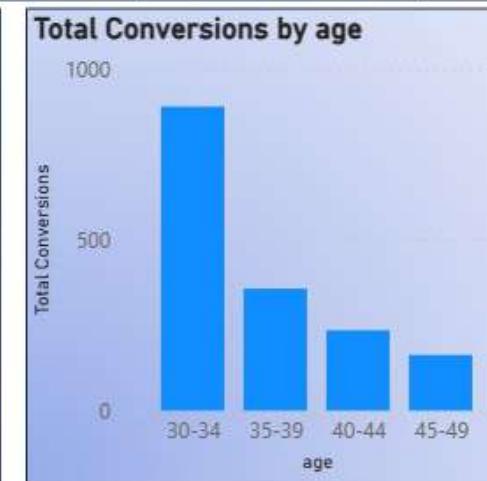
CPC £1.68
CPC

14.09%
Conversion Rate

£12
CPA

0.03
ROAS

ad_id	Sum of impressions	Sum of clicks	CTR	Sum of spent
1121593	1177535	221	£0.02	365.66
1121592	428812	66	£0.02	116.88
1121590	478480	75	£0.02	135.75
1121589	464036	77	£0.02	123.55
1121585	9773	1	£0.01	1.46
1121584	33154	5	£0.02	7.88
1121577	242234	48	£0.02	68.06
1121575	128595	23	£0.02	36.48
1121572	32574	5	£0.02	7.48
Total	78513588	11674	£0.01	19,620.24



- age, gender, interest1, interest2, ...
- Select all
 - 30-34
 - 35-39
 - 40-44
 - 45-49

- ad_id, gender
- Select all
 - 708746
 - 708749
 - 708771
 - 708815
 - 708818
 - 708820
 - 708889