# **ANSELM MARIE**

## Senior Software Engineer • UI/UX Designer

## **EXPERIENCE**

### Senior Software Engineer Tech Lead

03/2020 - 10/2023

## **Cricket Wireless**

Atlanta

Led a team of four developers in creating a B2B administrative app for streamlining Cricket store operations. Also contributed to developing a B2B POS app and a B2C app.

- Mitigated production issues by implementing code standards and processes, resulting in a 35% decrease in bug reports.
- Mentored junior and intern developers, resulting in a 20% increase in productivity.
- Facilitated interviews to onboard talented designers and developers to the team.
- Developed a comprehensive design system with my team, integrating UI elements and commonly used utilities for streamlined workflow.
- Revamped the technology framework, integrating React, Redux, TypeScript, and more, resulting in a 40% improvement in performance and scalability.
- · Manage agile/kanban workload, monitor JIRA tickets, and address tech debt roadmap.
- Used React, Angular, Node.js, TypeScript, Webpack/Vite, Module Federation, Jest, Git, Storybook, Nx/Monorepo, BugSnag, Full Story, Tailwind, SCSS, REST APIs, Figma.

## Senior Application Developer

08/2019 - 01/2020

ADP Alpharetta

Diligently crafted and consistently nurtured an array of features catering to both desktop and mobile applications, ensuring seamless user experiences across diverse platforms.

- Improved development efficiency by 15% by coordinating with cross-functional teams.
- Used React, Redux, Angular, SCSS, LESS, and TypeScript.

## Senior Developer Manager

12/2017 - 01/2019

#### **Cricket Wireless**

Atlanta

Led a dedicated team in developing innovative strategies to enhance the Cricket Wireless brand experience, focusing on novel customer engagement approaches.

- Received the AT&T Service Excellence Award for my leadership in frontend development and UI design, guiding the project from inception to successful completion.
- Guided the frontend and UI design of a POS prototype that earned approval for the establishment of a new department in Cricket Wireless.
- Used ES6+, Webpack, Babel, jQuery, Bootstrap, and REST APIs.

## Senior Application Developer

12/2013 - 12/2017

#### **Cricket Wireless**

Atlanta

Contributed as a vital member of a team tasked with enhancing and continually developing the Cricket Wireless website, which positively influenced over 5 million monthly visitors.

- Improved website rebranding from AIO to Cricket Wireless, achieving a notable 30% increase in mobile responsiveness optimization.
- Developed multiple internal applications for diverse organizational departments.
- Used ES6+, Webpack, Babel, jQuery, Bootstrap, and REST APIs.

## Interactive Developer

06/2011 - 11/2013

Corporate Reports, Inc.

Buckhead

Lead Web Designer/Developer

07/2009 - 06/2011

CoStar Group, Inc.

Norcross

#### **EDUCATION**

# Bachelor of Fine Arts in Graphic Design

01/2005

## American InterContinental University

## **SUMMARY**

With extensive experience in frontend and backend development, along with strong UI/UX knowledge, I am a results-driven professional skilled in leadership, team guidance, project oversight, and strategic planning. I am dedicated to ongoing learning and adapting to new technologies.

#### **SKILLS**

React · React Native · Expo · Next.js ·

Node.js · PostgreSQL · Design System ·

CI/CD · UI/UX · Leadership ·

Agile/Kanban

## PERSONAL PROJECT

#### Cosmikata

02/2023 - Present

Tucker, GA

Creating an application tailored for cosplayers and cosmakers, I am developing it by incorporating a range of industry-leading practices and standards accumulated throughout my professional journey.

My approach to constructing this application involves:

- React
- React Native
- Expo
- Tamagui
- Next.js
- Node.is
- PostgreSQL
- Prisma and SQL Query
- Nx Monorepo
- CI/CD: GitHub Actions
- Figma