

# Step-by-Step Guide to Learning Generative AI (2025 Edition)

For IT & Non-IT Graduates | Free Resources | Career-Focused | Clickable Links

## What is Generative AI?

Generative AI refers to tools and models that can create text, images, audio, video, or code using advanced machine learning.

Famous tools include:

- [ChatGPT](#)
- [Gemini](#)
- [Claude](#)
- [DALL·E](#)
- [Midjourney](#)
- [Hugging Face Transformers](#)

## STEP 1: Start with Zero Coding (Beginner Level)

### [Unlocking the Power of Generative AI with ChatGPT for Higher Education – Universidad Galileo](#)

- Learn how to use ChatGPT, Bard, and Bing in education
- Teaches prompt design, lesson planning, and content creation
- Duration: 16–20 hours
- Free to learn, optional paid certificate

### [Introduction to Generative AI – Google Cloud](#)

- Understand what Generative AI and LLMs are
- Great for absolute beginners
- Duration: 1 hour
- Completely free

### [Prompt Engineering for Beginners – Coursera \(DeepLearning.AI\)](#)

- Learn how to write good prompts for ChatGPT
- Beginner-friendly, no coding
- Free to audit, certificate optional

### [Learn Prompting](#)