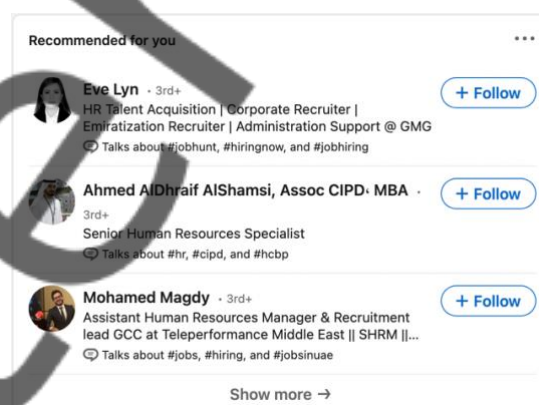
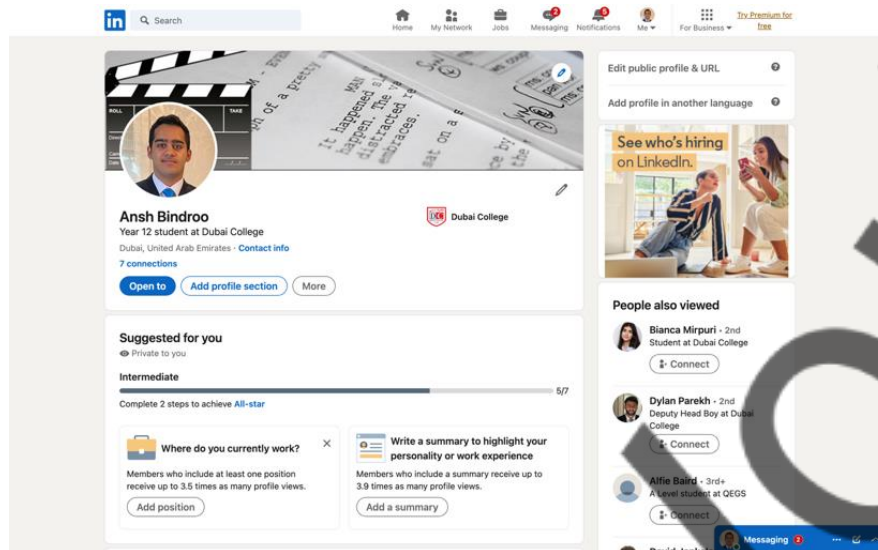


The home page the user is brought to when they sign into their LinkedIn account has a feed of posts from people the user has followed in the centre of the page and a navbar at the top of the page which can be used to go to the other section of the website; such features would be important to include in my website; while I have yet to find other sections that could be linked to in the navbar, the feed would be useful for showcasing users' screenplays.

In addition, the home page has pleasingly minimalistic aesthetics that immediately give the site a sense of professionalism; this is an aspect of the website that I want to model because I need to make sure my website looks like a screenwriter-equivalent to LinkedIn instead of an inferior imitator. On the other hand, the homepage is slightly cluttered with text and elements; this is an aspect I will keep in mind when designing my home page layout as I want to make sure it is easy to navigate.



One interesting feature I noticed while browsing the feed was the "Recommended for you" element which suggests users worth networking with; including a feature like this in my solution could make it easier for users to find the right writers to talk to. However, I feel it could be too complex for this project since it may need AI to be implemented.



Another significant feature of LinkedIn that I would need to implement into my solution is user profile pages. LinkedIn gives its users the flexibility to add as many sections as they need and offers a variety of section types to allow users to showcase their skills, work experience and qualifications; while profiles in my solution will primarily focus on showcasing people's work, it would be useful to allow users to add essential information about them such as their contact information and links to their social media accounts. On the other hand, a major flaw with the profile page is that it does not allow for it to be changed aesthetically. While this is understandable considering the site's professional nature, I will aim to add such features to my application because my userbase would be made up of creatives who would want to further express themselves artistically through their pages' design. However, the changes users would be able to make should be minimal such as allowing the background colour to be changed or the font of the page's writing to be changed.

