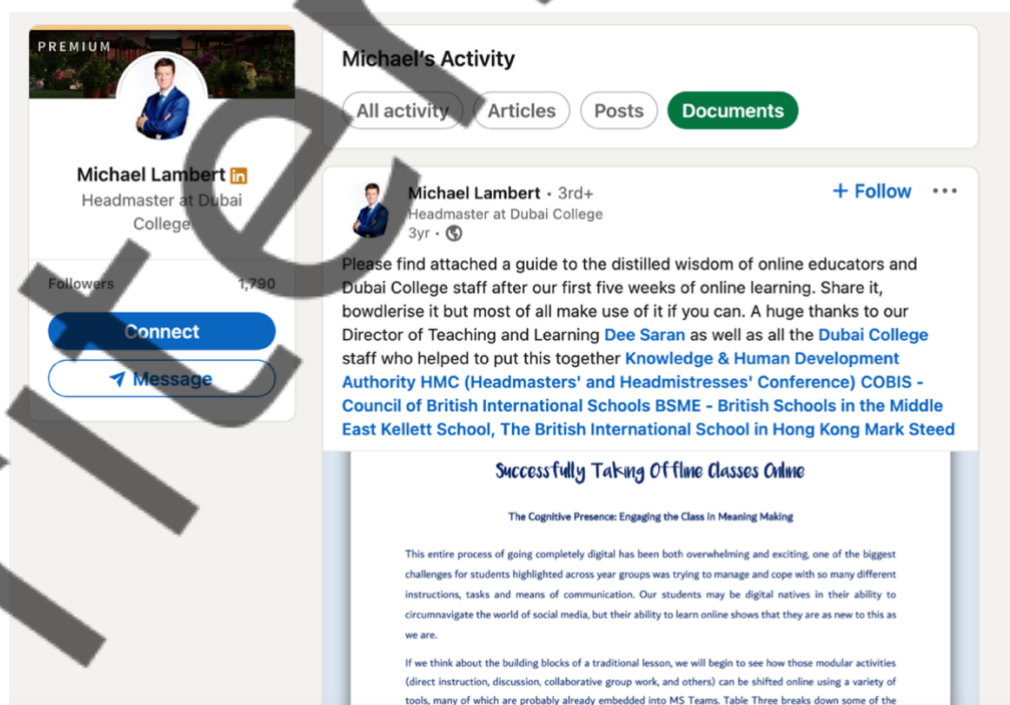


Another significant feature of LinkedIn that I would need to implement into my solution is user profile pages. LinkedIn gives its users the flexibility to add as many sections as they need and offers a variety of section types to allow users to showcase their skills, work experience and qualifications; while profiles in my solution will primarily focus on showcasing people's work, it would be useful to allow users to add essential information about them such as their contact information and links to their social media accounts. On the other hand, a major flaw with the profile page is that it does not allow for it to be changed aesthetically. While this is understandable considering the site's professional nature, I will aim to add such features to my application because my userbase would be made up of creatives who would want to further express themselves artistically through their pages' design. However, the changes users would be able to make should be minimal such as allowing the background colour to be changed or the font of the page's writing to be changed.



Finally, the Activity page shows users all the posts a user has put on their account and sorts them into categories of posts. One of the categories listed is 'Documents' as the site allows users to upload documents as posts to their profiles; I will need to create a similar feature for my site since my solution will revolve around users posting PDFs of their screenplays.

### Summary:

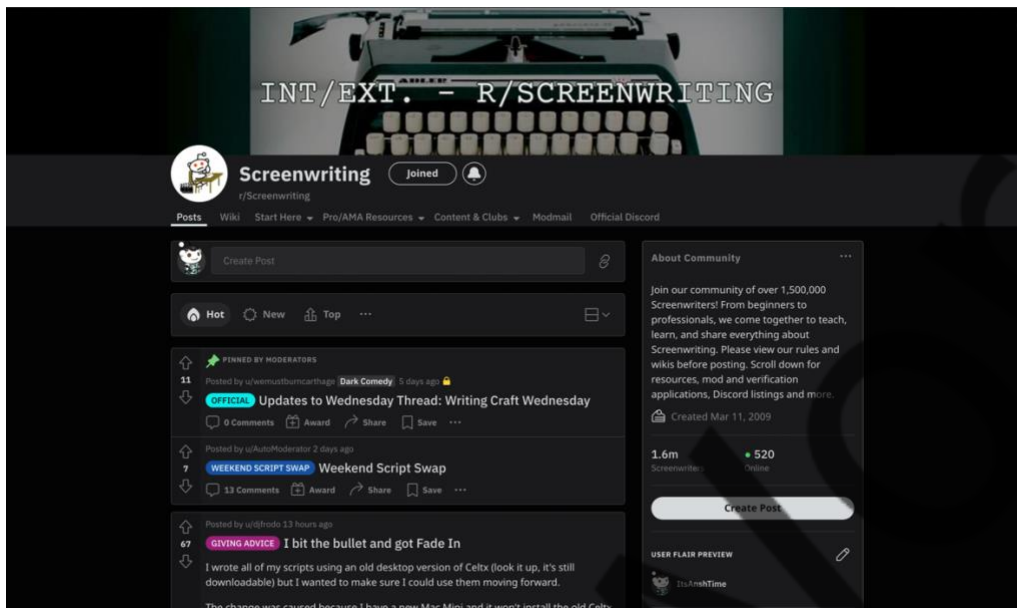
Positives	Negatives
<ul style="list-style-type: none"><li>• The website has a sign-up/login system that allows users to create and log into accounts.</li><li>• Posts can be viewed in the scrolling feed in the centre of the home page.</li><li>• The home page has a navbar that allows users to access other areas of the website.</li><li>• Users can create their own profile pages with a variable amount of content and different sections.</li><li>• The whole site has minimalistic, sleek aesthetics.</li><li>• The site allows you to post documents.</li></ul>	<ul style="list-style-type: none"><li>• The home page is slightly cluttered with elements and text.</li><li>• The site does not allow for profile pages to be altered aesthetically.</li></ul>

### My proposed solution will need:

- A sign-up/login system
- A scrolling feed of posts in the home page
- A navbar in the home page
- A neatly structured home page
- A feature that allows users to create profile pages and posts
- A feature that allows users to post PDF documents as posts
- Minimalistic aesthetics

[r/Screenwriting](#)

'r/Screenwriting' is a community of over 1,500,000 Screenwriters (or "subreddit") on the discussion website Reddit. According to the community's biography, the subreddit consists of screenwriters of varying levels of experience; it can be used to learn about the profession of screenwriting and share posts relating to it.



Firstly, there are certain fundamental features of Reddit that would be worth implementing into my application. For example, Reddit users can upvote or downvote posts and comment on them through comment sections that can be accessed when the post is clicked; I can adapt this to my site by allowing users to give their opinion on screenplays using like and dislike buttons or by commenting below them. In addition, every feed on Reddit has its own navbar that allows the feed to be sorted by Hot, New, and top of that day, month, year or all time. It would be useful to include a similar feature on my website's home page feed as it would give users more flexibility when searching for screenplay posts. However, rather than 'Hot', I would sort the feed by top of the day in descending order by default as it would be easier to implement.

### Industry Verification

#### Professional Verification

*Professional Verification is intended for individuals who want to identify themselves with flairs such as WGA Writer, Produced Writer, Repped Writer, Director, Editor, or a personalized flair to be discussed with the mod team (example).*

Please paste the following into this [link](#) and fill in your details.

- Name:
- IMDB:
- Link to Image Proof of photo ID (Drivers License, WGA Card etc) with address and ID number blanked out.

**photographed next to**

- A piece of paper with your Reddit username ([u/xxxxxxxxx](#)) written out on it.

We can assign you a flair so that people can recognize you more easily. Let us know if you want one and what you'd like it to be.

Eg.

WGA Screenwriter

Produced Screenwriter

Writer of [x]

One feature unique to r/Screenwriting is that users can get approval to identify themselves as industry professionals such as produced writers, directors, and WGA writers; by

becoming approved, they gain a flair next to their username. I could adapt this idea in my application to allow producers to join the website and be verified by having them enter their company. This would make it much easier for screenwriters' work to reach accomplished people from the industry who can get them placements. In addition, I find the home page for this subreddit easier to navigate than LinkedIn's so I think it would be a better model to take inspiration from when designing my homepage.

In addition, users can put out different types of posts on this subreddit; other than screenplays, users can put out discussion posts, requests for advice and announcements about competitions. While I do not want to borrow heavily from this subreddit in terms of the types of posts users can create in order to avoid complete imitation, I could allow producer accounts to post screenwriting competitions or challenges which would give writer accounts opportunities to prove their skills to professionals. Furthermore, whenever users' posts are responded to, a notification is sent to a notifications store which they can access from the navbar; it would be necessary to include this feature to notify screenwriter users of producers' responses to their competition submissions.

In terms of issues, however, it can be inconvenient to post your scripts to gain feedback because, unlike LinkedIn, it does not offer PDF documents to be uploaded so users have to settle with providing shareable links to their script; this would not be ideal for my site as giving out links could allow users to easily download screenplays from posts. Therefore, my website should allow users to only upload their screenplays as PDFs for posts or responses to screenwriting competitions; users should also not be able to download screenplays to prevent them from being shared with people without accounts. Furthermore, Reddit users' profile pictures are not included with posts; this gives posts on the subreddit a sense of anonymity so I would make sure posts on my website would include users' profile picture next to their usernames in a similar fashion to LinkedIn.

### Summary:

Positives	Negatives
<ul style="list-style-type: none"><li>• Users can get approval to be identified as industry professionals.</li><li>• The posts feed can be sorted by different preferences.</li><li>• Users are able to give their opinion on posts through voting or commenting.</li><li>• Users are able to put out different types of posts.</li><li>• The homepage is easy to navigate.</li></ul>	<ul style="list-style-type: none"><li>• Documents cannot be uploaded as posts.</li><li>• Users' profile pictures are not included with posts.</li></ul>

### My proposed solution will need:

- Like/dislike buttons on posts
- Comment sections included with posts
- To allow users to be approved as industry professionals

- To allow producer users to post competitions or challenges
- A home page that is easy to navigate
- To allow documents to be uploaded as posts
- Users' profile pictures included with posts

