Ansh Chauhan

First-year Undergraduate at the University of Michigan pursuing Computer Engineering focused on the intersections of graphic design, web development, and UI/UX design.

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EXPERIENCE

Michigan Advertising & Marketing, Ann Arbor— *Creative Design Team Member*

01/2024 - present

Volkswagen, Jodhpur— *Marketing Intern*

03/2023 - 06/2024

- Organized marketing event to increase audience, and offline presence in a small city
- Conducted photo shoots and video shoots for social media profiles
- Designed marketing graphics for social media
- Handled social media profile to increase online presence
- Researched and understood the company's local presence.

Pacific Sparkles, Jodhpur— *Frontend Web Developer*

09/2020 - 09/2021

- Designed and developed the website, acting as an online platform to increase sales of the products
- Designed logo and established brand identity
- Designed various graphics to establish an online presence, and broaden the local audience

EDUCATION

University of Michigan, Ann Arbor — *B.S.E Computer Engineering*

AUGUST 2023 - MAY 2027

Pursuing a Major in Computer Engineering.

ORGANIZATIONS

Michigan Advertising & Marketing
2024 – Present

Joined as a Creative Design Team (CDT) member working in the project team for Avalon International Breads (Ann Arbor).

Indian American Student Association
2023 – Present

Member of the Indian American Student Association (IASA) at the University of Michigan.

SKILLS

React.js, Node.js

HTML5/CSS3/JS

Adobe Photoshop

Microsoft Suite

Google Firebase

LANGUAGES

English, Hindi