# **Ansh Chauhan**

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 Links
 Personal Website

### 01 PROFILE

Self-motivated undergraduate at the University of Michigan pursuing computer engineering. Experienced in web design, front-end web development, and graphic design.

## 02 EMPLOYMENT HISTORY

## 03/2023 — 06/2024 Summer Marketing Intern at Volkswagen

Jodhpur

- · Organized marketing event to increase audience, and offline presence in a small city
- · Conducted photo shoots and video shoots for social media profiles
- · Designed marketing graphics for social media profiles
- · Handled dealership's social media profile to increase online presence

#### 04/2022 — 04/2023 Founder, Designer at Cafe Dusk

Jodhpur

- · Designed logo, and created brand identity
- · Managed social media profile
- Designed various graphics and rendered videos to increase offline presence locally, spreading online reach to increase by over 10,000 impressions in one month

#### 09/2020 — 09/2021

# Front-end Web Developer at Pacific Sparkles

Jodhpur

- Designed, and developed the website, acting as an online platform to buy products easily
- Designed logo and created brand identity
- · Designed digital graphics to establish online presence and broaden audience locally

#### 03 EDUCATION

#### Sep 2023 — Present University of Michigan

Ann Arbor

B.S.E in Computer Engineering

Pursuing a major in Computer Engineering

04 SKILLS

Ability to Work Under
Pressure

Microsoft Office

Adobe Photoshop

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React.js • ● • •