

Date: 07-04-2025

TO WHOM IT MAY CONCERN

This is to certify that **Mr. Ansh Dankhara** was employed full-time in our organisation as a Data Analyst from **April 1, 2024**, to **March 31, 2025**. His role was structured under a hybrid work model.

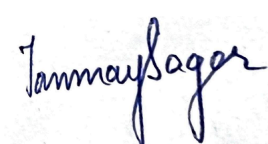
During his tenure with our Product Analytics team, his primary job duties and responsibilities included:

- Collecting, cleaning, and analyzing complex datasets to derive meaningful insights for business decision-making.
- Developing interactive dashboards and reports in Tableau to track key performance indicators (KPIs) for leadership and cross-functional teams.
- Writing optimized SQL queries for efficient data extraction, manipulation, and validation.
- Automating data processes using Python, including the Pandas and NumPy libraries, to improve workflow efficiency.
- Collaborating with cross-functional teams, particularly Product and Marketing, to support A/B testing and drive data-driven strategies.

Through these duties, Ansh made significant contributions to our business objectives. Notably, a comprehensive analysis he conducted on our user sign-up funnel was instrumental in a product redesign that improved user conversion by over 10%.

Ansh possesses a strong analytical acumen and is an excellent problem-solver. He was a valuable asset to our team, and we wish him all the best in his future career endeavors.

For and on behalf of OTPLESS Solutions Private Limited



For OTPLESS Solutions Private Limited
Tanmay Sagar