Creating package cloud build profile

We cannot have extensions element inside build tag for profile so we have to leave it there in pom.

```xml
<build>
<extensions>
  <extension>
    <groupId>io.packagecloud.maven.wagon</groupId>
    <artifactId>maven-packagecloud-wagon</artifactId>
    <version>0.0.6</version>
  </extension>
</extensions>

</build>

<profiles>
  <profile>
    <id>packagecloud</id>
    <distributionManagement>
      <repository>
        <id>packagecloud.release</id>
        <url>packagecloud+https://packagecloud.io/orgpratik/release1</url>
      </repository>
      <snapshotRepository>
        <id>packagecloud.snapshot</id>
        <url>packagecloud+https://packagecloud.io/orgpratik/snapshot1</url>
      </snapshotRepository>
    </distributionManagement>
    <activation>
      <activeByDefault>true</activeByDefault>
    </activation>
  </profile>
</profiles>
```

This will be default profile which will be active always.