

## Capstone Project Credit-Card-Default-Prediction

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## Problems to resolve

#### **Problem Statement**

- ML applications focused on credit score predicting.
- Relying on credit scores and credit history.
- Miss valuable customers with no credit history. I.e. immigrants.
- Regulatory constraints on banking industry forbids some ML algorithms.

#### Purpose of Project

 Conduct quantitative analysis on credit default risk by applying three interpretable machine learning models without utilizing credit score or credit history.



#### Who Should Care?

#### **Credit Card Companies**



#### **Commercial Banks**





## **Approach Overview**

#### Data Cleaning

## Understand and Clean

- CleanFind information on undocumented columns values
- Clean data to get it ready for analysis

Data Exploration

#### **Graphical and Statistical**

- Exam data with visualization
- Verify findings with statistical tests

#### **Predictive Modeling**

#### **Machine Learning**

- Logistic Regression
- Random Forest
- XGBoost



## Data Acquisition

#### **Dataset**

- Default Payments of Credit
   Card Clients in Taiwan from
   2005
- Source: Public dataset from Kaggle.
- Original Source: UCI Machine Learning Repository\*

#### Why This Dataset?

- Real credit card data
- Comprehensive and complete
- 30,000 customers
- Usage of 6 months
- Age from 20-79
- Demographic factors
- No credit score or credit history

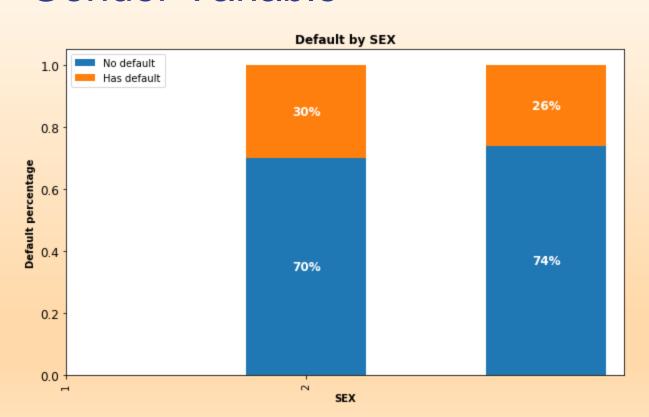


# Part 1 Exploratory Data Analysis

What demographic factors impact payment default risk?



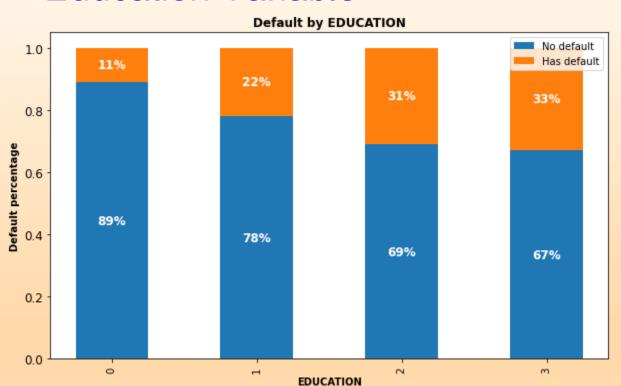
## Gender Variable



30% of males and26% of females have payment default.



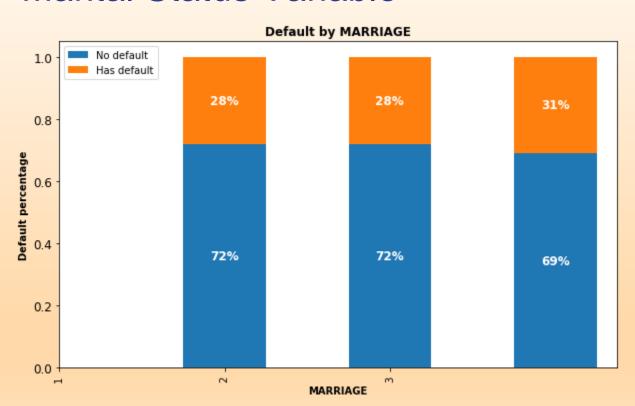
## **Education Variable**



Higher education level, lower default risk.



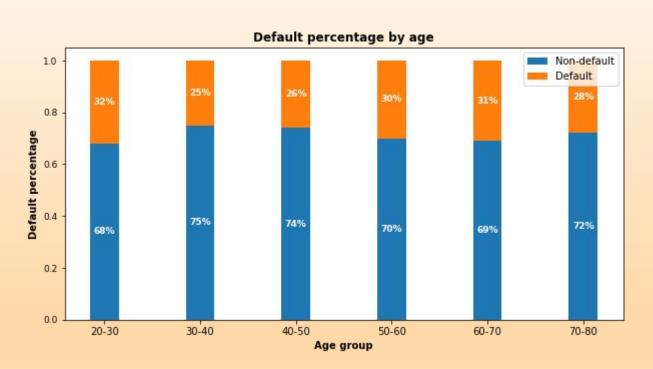
## Marital Status Variable



No significant correlations of default risk and marital status



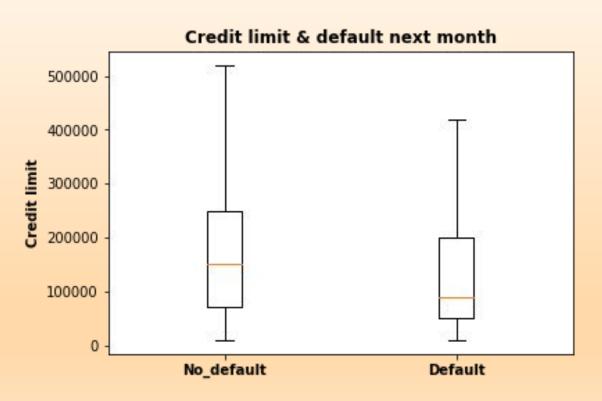
## Age Variable



30-50: Lowest risk < 30 or >50: Risk increases



## **Credit Limit Variable**



Higher credit limits, lower default risk.



## **EDA Summary**

- Demographic factors that impact default risk are:
- Education: Higher education is associated with lower default risk.
- Age: Customers aged 30-50 have the lowest default risk.
- Sex: Females have lower default risk than males in this dataset.
- Credit limit: Higher credit limit is associated with lower default risk.



Part 2
Predictive Modeling

What demographic factors impact payment default risk?



## **Modeling Overview**

Define Problem:

Supervised learning / binary classification

Imbalanced Classes:

78% non-default vs. 22% default

Tools Used:

Scikit learn library and imblearn

Models Applied:

Logistic Regression / Random Forest / XGBoost



## Modeling Steps

#### Data Preprocessing

- Feature selection
- Feature engineering
- Train-test data splitting (70%/30%)
- Training data rescaling
- SMOTE oversampling

#### Fitting and Tuning

- Start with default model parameters
- Hyperparameters tuning
- Measure ROC\_AUC on training data

#### Model Evaluation

- Models testing
- Precision\_Recall score
- Compare with sklearn dummy classifier
- Compare within the 3 models



## **Correct Imbalanced Classes**

- Fit every model without and with SMOTE oversampling for comparison.
- Training AUC scores improved significantly with SMOTE.

Models	AUC Without SMOTE	AUC With SMOTE
Logistic Regression	0.726	0.797
Random Forest	0.764	0.916
XGBoost	0.762	0.899



## Hyperparameters Tuning

- K-Fold Cross Validation to get average performance on the folds.
- Randomized Search on Logistic Regression since C has large search space.
- Grid Search on Random Forest on limited parameters combinations.
- Randomized Search on XGBoost because multiple hyperparameters to tune.



## **Model Comparisons**

- Compare the models to Scikit-learn's dummy classifier.
- All models performed better than dummy model.

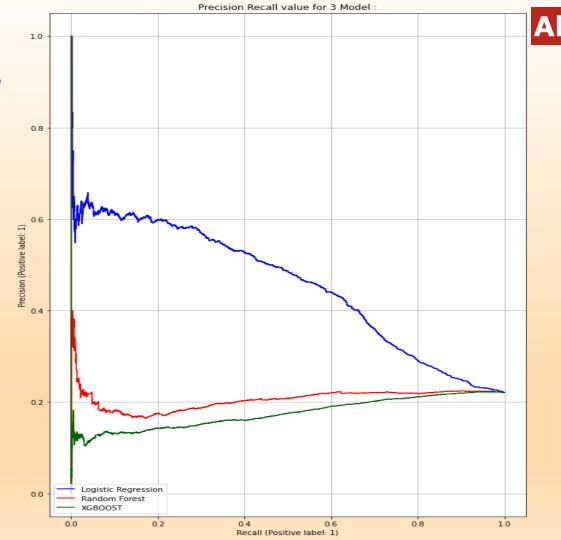
Models	Precision	Recall	FI Score	Conclusion
Dummy Model	0.217	0.500	0.303	Benchmark
Logistic Regression	0.384	0.566	0.457	Best recall
Random Forest	0.513	0.514	0.514	Best FI
XGBoost	0.444	0.505	0.474	

## **Model Comparisons**

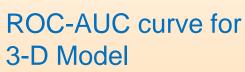
- Compare within 3 models.
- Random Forest (red line) has the best precision\_recall score.

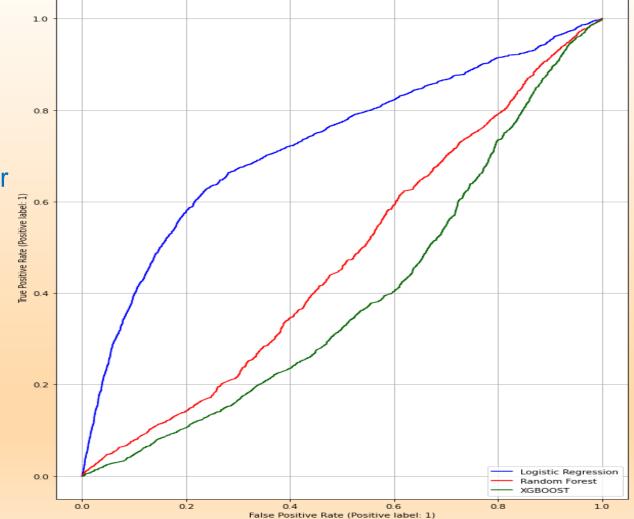
#### **Terminology:**

- ★ Recall: how many 1s are being identified?
  - ★ Precision: Among all the 1s that are flagged, how many are truly 1s?
  - ★ Precision and recall trade-off: high recall will cause low precision









roc-auc curve for 3 model



#### **Limitations & Future Work**

#### Limitations

- Best model Random Forest can only detect 51% of default.
- Model can only be served as an aid in decision making instead of replacing human decision.
- Used only 30,000 records and not from US consumers.

#### **Future Work**

- Models are not exhaustive. Other models could perform better.
- Get more computational resources to tune XGBoost parameters.
- Acquire US customer data and more useful features.l.e.customer income.



## Conclusions

- Recent 2 payment status and credit limit are the strongest default predictors.
- Dormant customers can also have default risk.
- Random Forest has the best precision and recall balance.
- Higher recall can be achieved if low precision is acceptable.
- Model can be served as an aid to human decision.
- Suggest output probabilities rather than predictions.
- Model can be improved with more data and computational resources.



## Thank you!

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