

BY JEREMY

THE STORY



BY JEREMY IS A FOOD & BEVERAGE ESSENTIALS BRAND
BY AWARD-WINNING CELEBRITY CHEF, RESTAURATEUR
AND AUTHOR, JEREMY FALL.

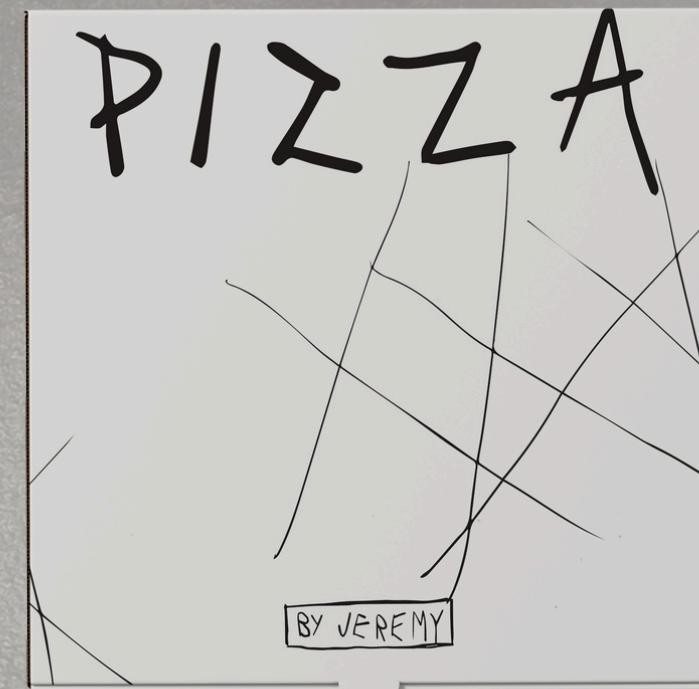
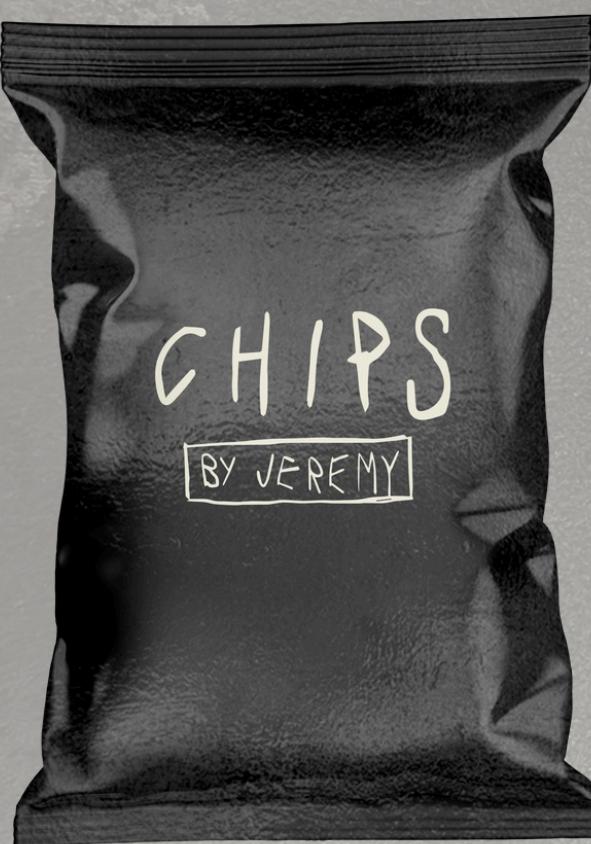
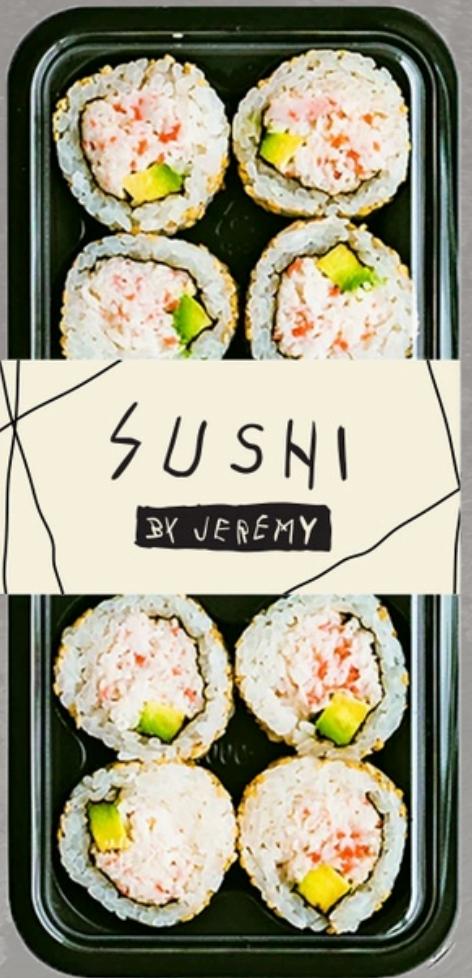
THE IDEA CAME OUT OF NECESSITY WHEN JEREMY WAS TRAVELING DAILY AND REALIZED THERE WASN'T A HIGH QUALITY, QUICK AND ACCESSIBLE CONCEPT TO ORDER ALL MEALS AND DRINKS FROM, THAT HE COULD RELY ON IN WHICHEVER CITY HE WENT TO.

BY JEREMY IS A BRAND THAT FOLLOWS YOU, NOT THE OTHER WAY AROUND.

THE BRAND

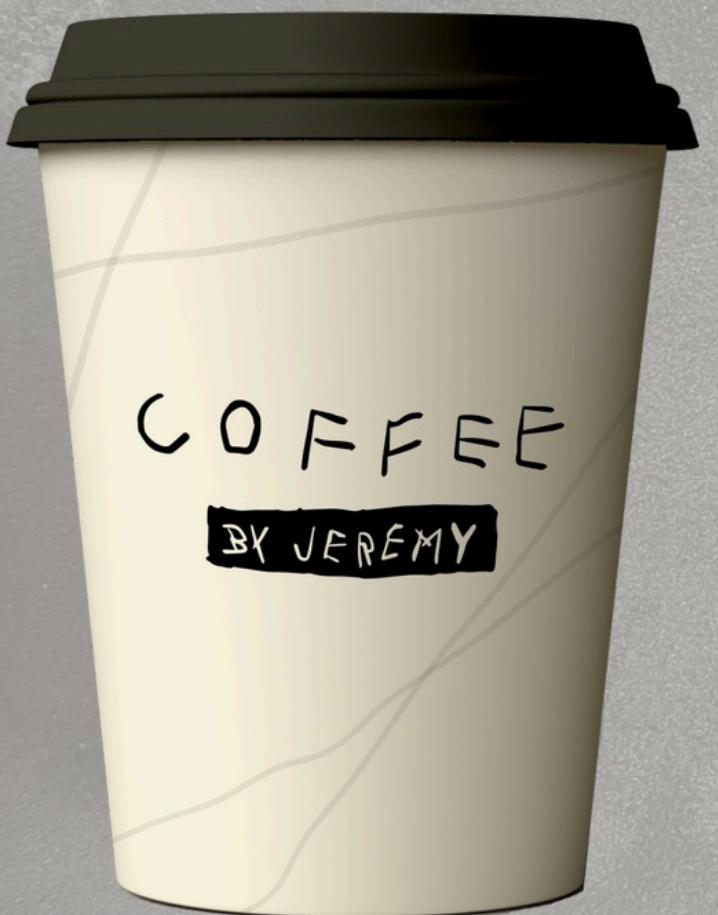
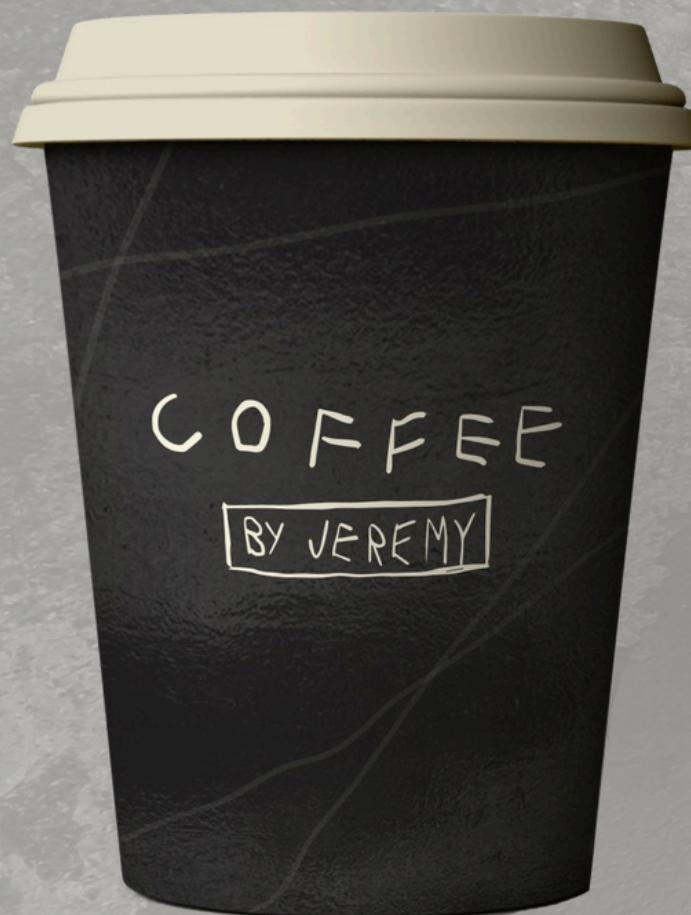


FOOD

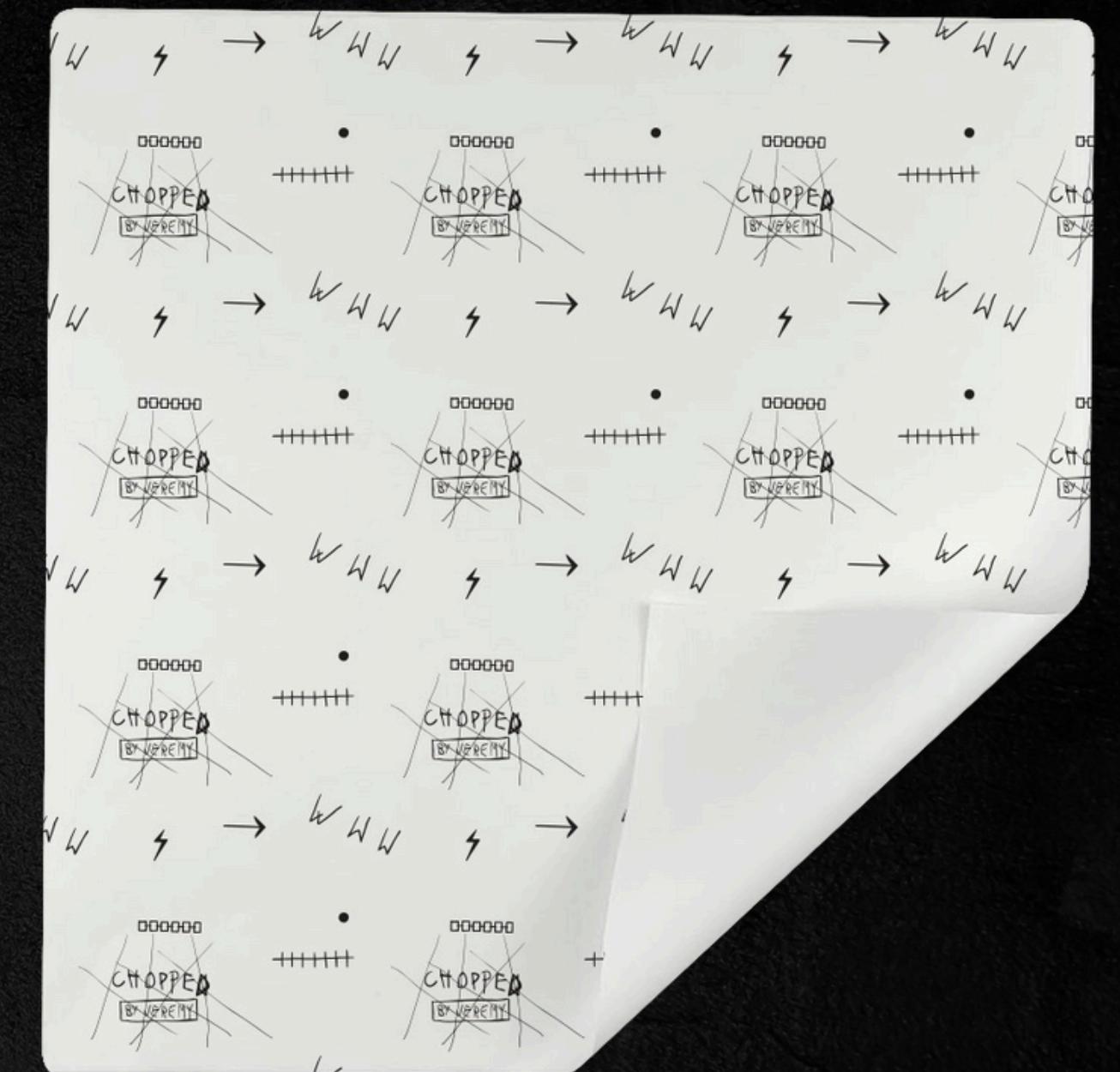




BEVERAGE



DELIVERY PACKAGING



THE VISION

BY JEREMY AIMS TO BECOME THE FIRST GLOBAL LIFESTYLE CULINARY BRAND THAT PEOPLE TRUST TO PROVIDE HIGHER END, FRESH FOODS, COFFEE, AND PRODUCTS WHEREVER THEY ARE IN THE WORLD.

WE ARE SOLUTIONS-BASED. OUR GOAL IS NOT TO REINVENT THE WHEEL OR TO OVERCOMPLICATE PRODUCTS, ITS TO CREATE A CHEF-APPROVED GO TO OPTION FOR PEOPLE THAT DON'T HAVE TIME TO DECIDE WHAT TO ORDER.

BY JEREMY WILL EXIST THROUGH DELIVERY, HOTEL ROOM SERVICE, STADIUMS, GROCERY STORES AND MORE.

THE FOUNDER +++++

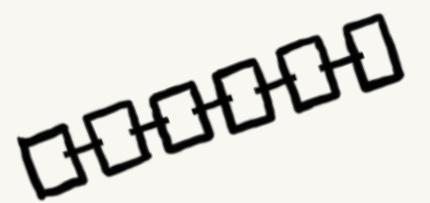


JEREMY FALL IS A LOS ANGELES-BORN AWARD-WINNING RESTAURATEUR AND CELEBRITY CHEF WHO'S THE FIRST AND ONLY CULINARY TALENT TO BE MANAGED BY JAY Z'S ROC NATION. AFTER HAVING HIS RESTAURANT GROUP ACQUIRED IN 2019 AND HOSTING NUMEROUS TELEVISION SHOWS, HE WAS NAMED ON FORBES 30 UNDER 30 LIST.

OTHER SUCCESSFUL VENTURES INCLUDE HIS BESTSELLING BOOK 'FALLING UPWARDS' AS WELL AS LAUNCHING A LIMITED EDITION PIZZA BRAND IN COLLABORATION WITH ADIDAS AND WARNER RECORDS.

THE REACK

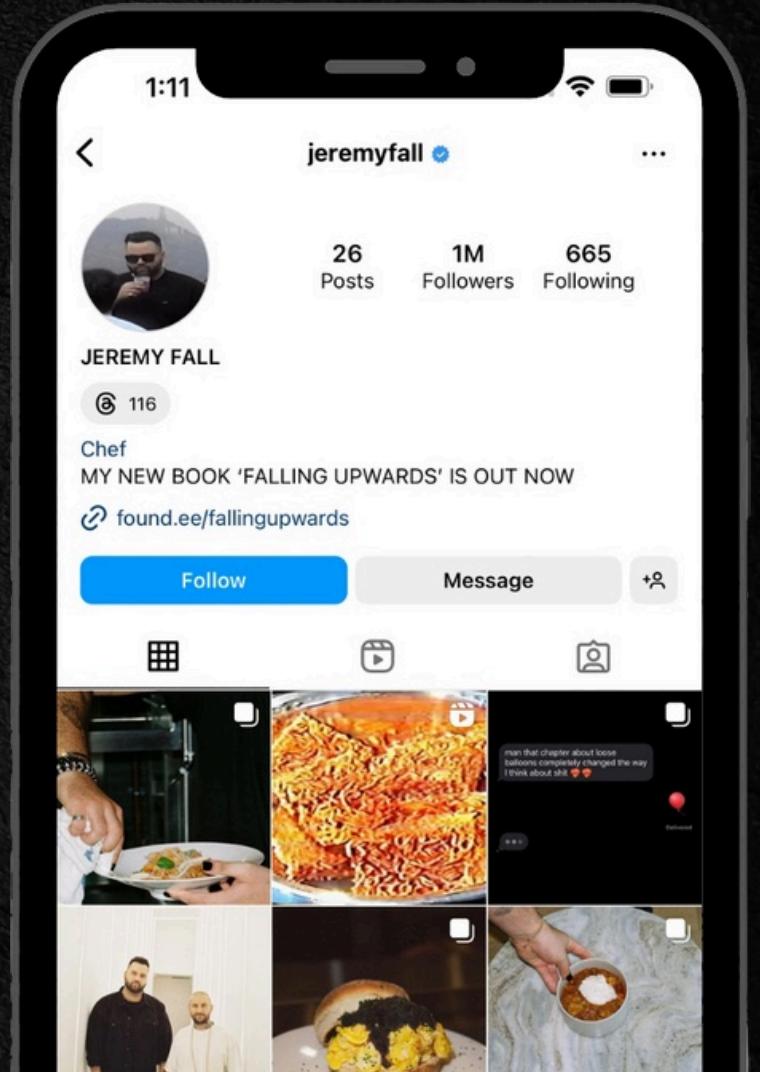
www



STATISTICS:

- **SOCIAL MEDIA**
 - OVER 3 MILLION FOLLOWERS ACROSS ALL CHANNELS
 - OVER 30 MILLION VISITORS MONTHLY ACROSS ALL CHANNELS
- **GENDER:** 60.5% WOMEN
- **AGE:** 36% 18-25 | 64% 26-40
- **GEOGRAPHY:** 61.5% USA
- **INTERESTS:** FOOD, MUSIC, FASHION, SHOPPING

OUR DEMOGRAPHIC'S TOP SHOPPING CHOICES ARE ALO, SKIMS, NIKE, APPLE, AND EVERLANE.



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