

# RAYAN NADEEM

SEO Expert | Digital Marketer

## Contact

- ☎ 0315-2188175
- ✉ rayannadeem989@gmail.com
- 📍 Azizabad, Plot No 981  
Block 2, FB Area Karachi

## Skills

- On page SEO
- Off page SEO
- Content writing
- Keyword researching
- Competitor analysis

## Language

- English (Good)
- Urdu (Good)

## Summary

Enthusiastic and dedicated SEO expert with, hands-on experience in optimizing websites and managing digital marketing strategies. Skilled in guest posting, SEO, and digital marketing with a passion for driving organic traffic and improving online visibility. Check out my portfolio at <https://rayan-nadeem-portfolio.vercel.app> to see my work

## Education

<b>Intermediate in Computer Science</b> Sir Adamjee Institute	2022-2024
<b>Matric in Computer Science</b> Al Eman Education System	2021-2022

## Experience

<b>SEO Specialist &amp; Guest Post Provider</b> Freelance	March 2024 – Present
--	----------------------

Conducted keyword research to identify high-ranking opportunities and improve website visibility.

Created SEO-optimized content to enhance search engine rankings and user engagement.

Performed competitor analysis to assess market trends and refine SEO strategies.

Executed on-page SEO strategies, including meta tags optimization, URL structuring, and content improvements.

Monitored website performance and rankings, making necessary optimizations for better SERP results.

Implemented off-page SEO techniques, including guest posting, backlink acquisition, and link building, to boost domain authority.