

# CREATIVE DESIGN AND MULTIMEDIA INSTITUTE

## A Project Report

ON

## Primera Nuts



**Academic Year : 2023-24**

**Developed By : ANSH BHALU**

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<b>Project Name:</b>	PRIMERA NUTS
<b>Technology:</b>	WEB
<b>Guide By</b>	JAYDEEP SIR
<b>Submitted To:</b>	CREATIVE DESIGN AND MULTIMEDIA INSTITUTE0

Developed By:	ANSH BHALU
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## **CREATIVE DESIGN AND MULTIMEDIA INSTITUTE**

- [Project profile](#)

# **Project Description**

**Website Tital: Primera Nuts**

**Platform: PC ,Mobail**

**Target Audience: All the users**

Provide a brief introduction to your website, its mission, and what customers can expect.

**Example:** Welcome to PRIMERA NUTS we offer a wide range of premium-quality dry fruits at competitive prices. Whether you're looking for healthy snacks or ingredients for your recipes, we have everything you need. Enjoy great discounts and explore our top-selling products for the best value!

## **Website Objective:**

The objective of Primera dry fruit website is to create a seamless online platform that offers high-quality dry fruits and nuts to health-conscious customers, catering to their dietary needs, gifting requirements, and everyday snacking preferences.

## **Website Features**

### **1. Wide Selection of Dry Fruits**

- Almonds, cashews, pistachios, walnuts, raisins, dates, figs, and more.
- Organic and premium options available.

### **2. Seasonal Offers and Discounts**

- Ongoing discounts on bulk purchases.
- Special festive discounts and promotions.

### **3. Top-Selling Products**

- Highlighted items with the highest customer satisfaction and demand.

## **Product Categories**

1. Almonds: High in protein and antioxidants.

2. Cashews: Creamy and rich in minerals like magnesium.
3. Pistachios: A great source of fiber and heart-friendly fats.

## **Top-Selling Products**

### **1. Sleek Chocolate Almonds**



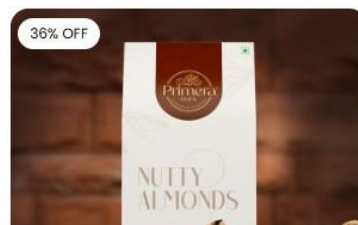
### **2. Rose Almond**



### 3. Plain Almond



### 4. Salted and Rosted Almonds



### 5. Jalapeno Almonds

0



### 6. Blueberry Almonds



## Gift Product Categories :-

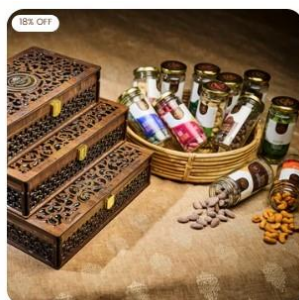
## Primera Gift Box-4 Pack



## Primera Gift Box - 6 Pack

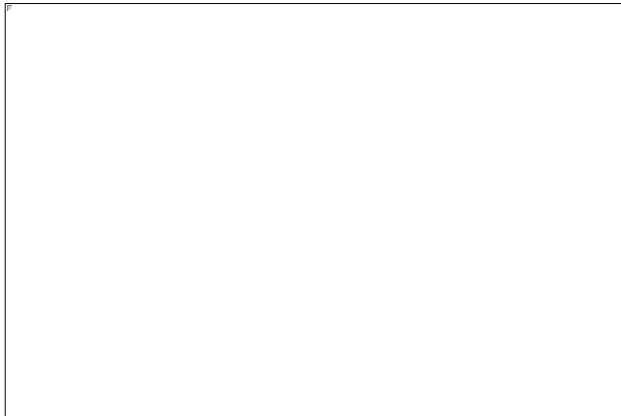


## Primera Gift Box - 8 Pack



## **Welcome the Primera Nut Haven!**

Looking for a healthy boost of energy during your day? Welcome to PRIMERA NUTS, where nuts are more than just snacks—they're a way of life! Packed with protein, fiber, and essential nutrients, they'll keep you fueled and satisfied, whether you're hitting the gym or powering through a busy workday.



From classic favorites like almonds and cashews to exotic finds like raisins and seeds our shelves are stocked with a tantalizing nuts. Each nut in our store is carefully selected to ensure freshness, flavor, and nutrition, so you can snack with confidence.

So come on in, grab a scoop, and indulge in the nutty goodness that awaits you at Primera Nuts. Step into our nut haven and experience a world of crunchy delights.

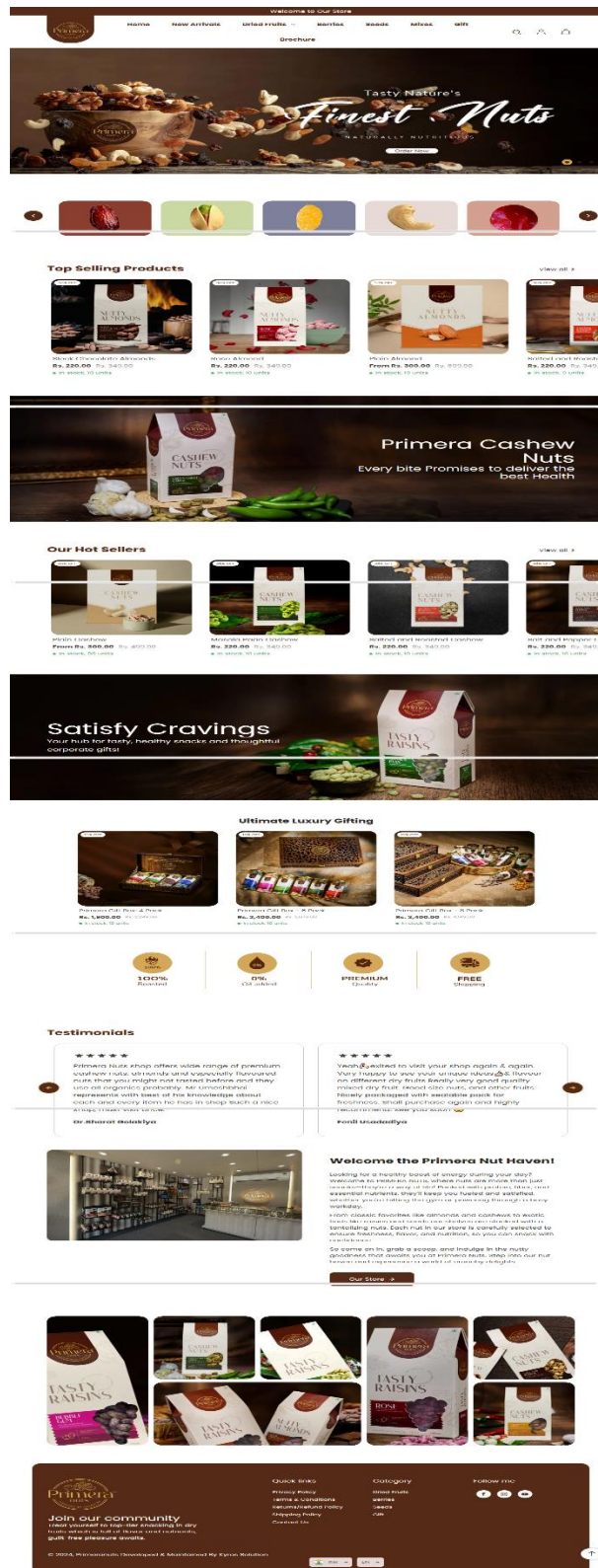
## **Satisfy Cravings :-**

Your hub for tasty, healthy snacks and thoughtful corporate gifts!

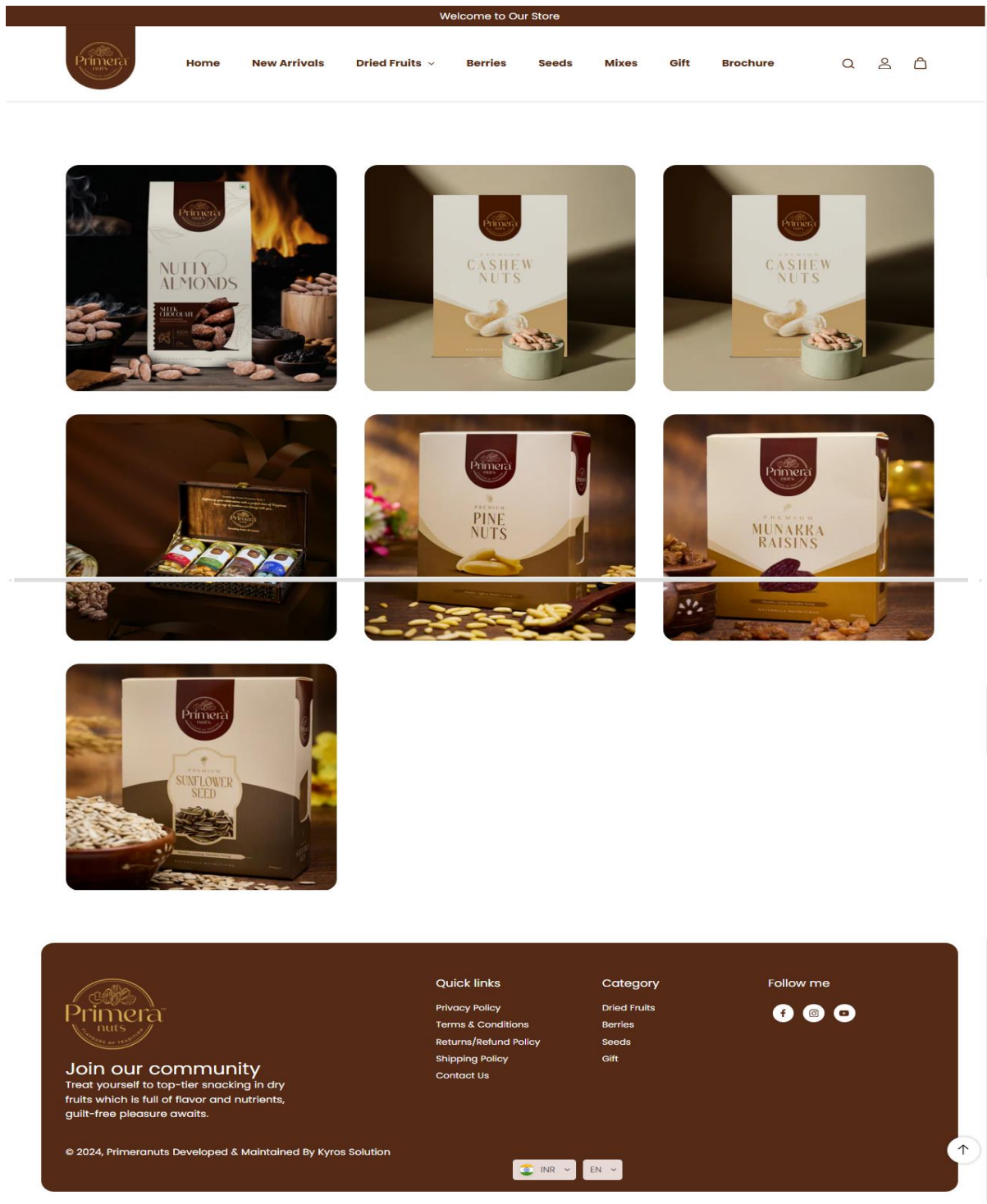


## **Website Pages**

### **1. Home Page :-**




## 2. New Arrivals Page :-






### 3. Almonds Page :-

Welcome to Our Store



[Home](#)
[New Arrivals](#)
[Dried Fruits](#)
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Premium Flavored Almond Snacks & Gourmet Treats

Introducing our irresistible Almond Bliss—a crunchy, chocolaty, caramel, Salted & roasted and much more with delight that's a little nutty, a little creamy, and a whole lot delicious! Savor the buttery goodness of these premium almonds, it's snacking satisfaction in every bite grab a handful and let the almond adventure begin!

7 products

Show filter


Sort by



Sleek Chocolate Almonds

Rs. 220.00 ~~Rs. 349.00~~


In stock, 10 units



Rose Almond

Rs. 220.00 ~~Rs. 349.00~~


In stock, 10 units



Plain Almond

From Rs. 300.00 ~~Rs. 699.00~~


In stock, 19 units



Salted and Roasted Almonds

Rs. 220.00 ~~Rs. 349.00~~


In stock, 9 units



Jalapeno Almonds

Rs. 220.00 ~~Rs. 349.00~~


In stock, 9 units



Blueberry Almonds

Rs. 220.00 ~~Rs. 349.00~~


In stock, 10 units



Salted Caramel Almond

Rs. 220.00 ~~Rs. 349.00~~

In stock, 10 units



Join our community

Treat yourself to top-tier snacking in dry fruits which is full of flavor and nutrients, guilt-free pleasure awaits.

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## 4. Raisins Page

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Welcome to Our Store

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Brochure

Discover our Sweet rose tasty & Tangy seedless Raisin Mix— a burst of flavor in every bite! Delight in plump, juicy raisins infused with exotic flavors like zesty masala paan, aromatic blueberry, and luscious dark chocolate. Perfect for snacking on the go or adding a pop of flavor to your favorite dishes, these flavorful raisins are sure to tantalize your taste buds!

10 products

Show filter

Sort by

42% OFF

Munakka Raisins

Rs. 399.00 Rs. 699.00

In stock, 10 units

50% OFF

Green Raisins

Rs. 299.00 Rs. 599.00

In stock, 10 units

50% OFF

Black Raisins Seed

Rs. 299.00 Rs. 599.00

In stock, 10 units

42% OFF

Black Raisins Seedless

Rs. 399.00 Rs. 699.00

In stock, 10 units

36% OFF

Rose Raisins

Rs. 220.00 Rs. 349.00

In stock, 10 units

36% OFF

Masala Paan Raisins

Rs. 220.00 Rs. 349.00

In stock, 10 units

36% OFF

Guava Chili Raisins

Rs. 220.00 Rs. 349.00

In stock, 10 units

36% OFF

Chocolate Raisins

Rs. 220.00 Rs. 349.00

In stock, 10 units

36% OFF

Bubble Gum Raisins

Rs. 220.00 Rs. 349.00

In stock, 10 units

36% OFF

Blueberry Raisins

Rs. 220.00 Rs. 349.00

In stock, 10 units

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## 5. Nuts page

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Brochure

Best Premium Mixed Nuts Collection


Primeranut store, where crunch meets delight! Explore our selection of premium nuts, each bursting with flavor and goodness. From creamy cashews to crunchy almonds, juicy raisins- our nuts are nature's perfect snack. Dive into a world of wholesome indulgence and treat your taste buds today!

3 products

Show filter


Sort by

15% OFF




Pine Nuts
  
**Rs. 2,449.00** ~~Rs. 2,899.00~~
  
In stock, 10 units

44% OFF




Pecan Nuts
  
**Rs. 499.00** ~~Rs. 899.00~~
  
In stock, 10 units

25% OFF



Hazel Nuts
  
**Rs. 599.00** ~~Rs. 799.00~~
  
In stock, 10 units



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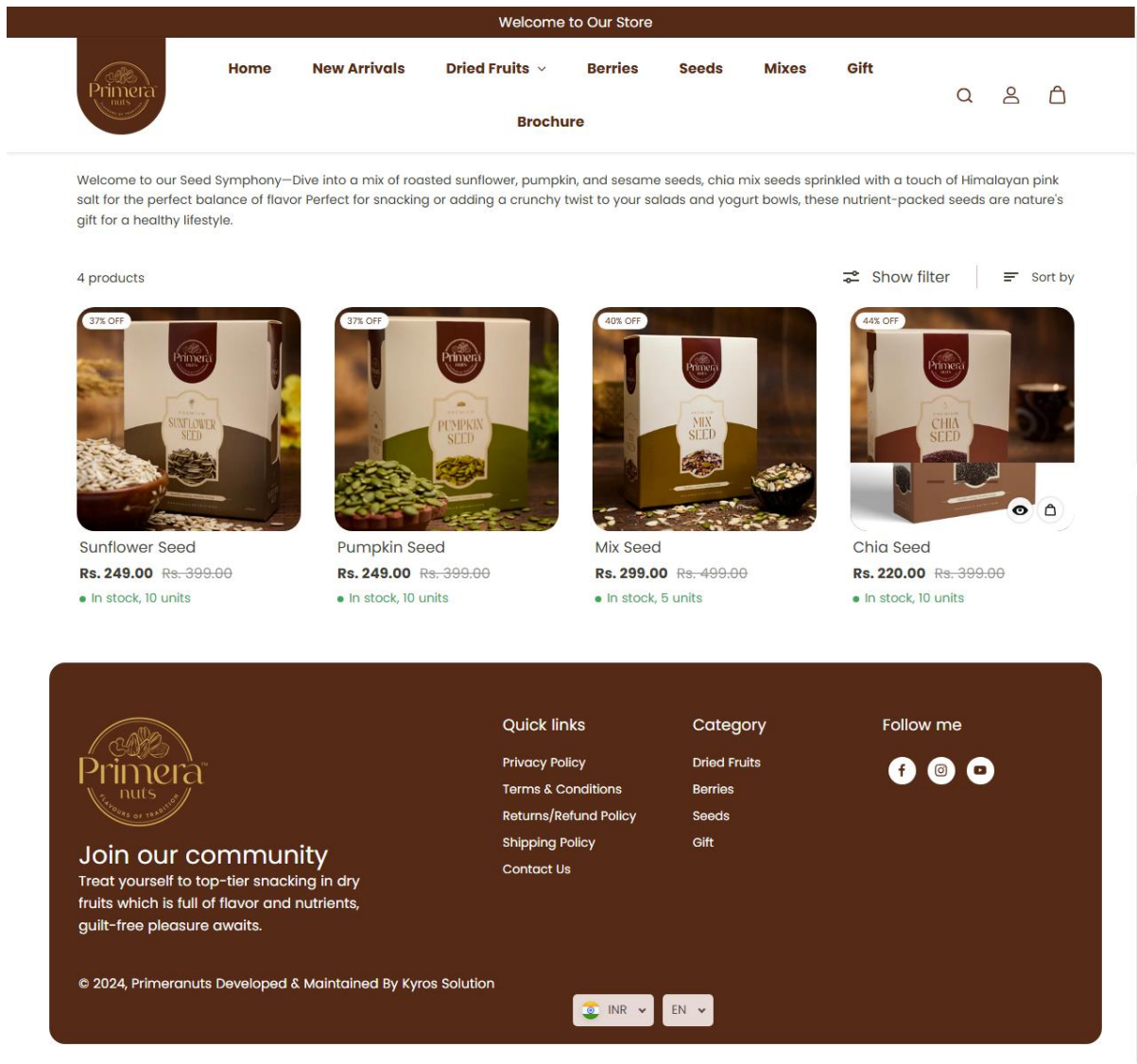




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## 6. Seeds Page




## 7. Mixes Page










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**Premium Dry Fruit Gift Hampers & Corporate Gift Boxes for Every Occasion**

Our Crunchy Concoction Gift Box—a tantalizing blend of nuts and seeds crafted to with perfection & pure joy. ! Packed with an irresistible mix of roasted almonds, cashews, raisins and a variety of crunchy seeds, it's the perfect gift for any occasion. Whether you're treating yourself or surprising a loved one, our Nutty Medley Gift Set promises a symphony of flavors that will leave taste buds dancing with joy!

3 products

Show filter

Sort by




15% OFF

Primeranuts Gift Box-4 Pack

**Rs. 1,900.00** ~~Rs. 2,249.00~~

● In stock, 10 units




15% OFF

Primeranuts Gift Box - 6 Pack

**Rs. 2,400.00** ~~Rs. 2,879.00~~

● In stock, 10 units




15% OFF

Primeranuts Gift Box - 8 Pack

**Rs. 3,400.00** ~~Rs. 4,149.00~~

● In stock, 10 units



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# 9. Privacy Policy Page

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## Privacy policy

This Privacy Policy describes how Primeranuts (the "Site", "we", "us", or "our") collects, uses, and discloses your personal information when you visit, use our services, or make a purchase from primeranuts.com (the "Site") or otherwise communicate with us (collectively, the "Services"). For purposes of this Privacy Policy, "you" and "your" means you as the user of the Services, whether you are a customer, website visitor, or another individual whose information we have collected pursuant to this Privacy Policy.

Please read this Privacy Policy carefully. By using and accessing any of the Services, you agree to the collection, use, and disclosure of your information as described in this Privacy Policy. If you do not agree to this Privacy Policy, please do not use or access any of the Services.

### Changes to This Privacy Policy

We may update this Privacy Policy from time to time, including to reflect changes to our practices or for other operational, legal, or regulatory reasons. We will post the revised Privacy Policy on the Site, update the "last updated" date and take any other steps required by applicable law.

### How We Collect and Use Your Personal Information

To provide the Services, we collect and have collected over the past 12 months personal information about you from a variety of sources, as set out below. The information that we collect and use varies depending on how you interact with us.

In addition to the specific uses set out below, we may use information we collect about you to communicate with you, provide the Services, comply with any applicable legal obligations, enforce any applicable terms of service, and to protect or defend the Services, our rights, and the rights of our users or others.

### What Personal Information We Collect

The types of personal information we obtain about you depends on how you interact with our Site and use our Services. When we use the term "personal information", we are referring to information that identifies, relates to, describes or can be associated with you. The following sections describe the categories and specific types of personal information we collect.

#### Information We Collect Directly from You

Information that you directly submit to us through our Services may include:

- **Basic contact details** including your name, address, phone number, email.
- **Order information** including your name, billing address, shipping address, payment confirmation, email address, phone number.
- **Account information** including your username, password, security questions.
- **Shopping information** including the items you view, put in your cart or add to your wishlist.
- **Customer support information** including the information you choose to include in communications with us, for example, when sending a message through the Services.

Some features of the Services may require you to directly provide us with certain information about yourself. You may elect not to provide this information, but doing so may prevent you from using or accessing these features.

#### Information We Collect through Cookies

We also automatically collect certain information about your interaction with the Services ("Usage Data"). To do this, we may use cookies, pixels and similar technologies ("Cookies"). Usage Data may include information about how you access and use our Site and your account, including device information, browser information, information about your network connection, your IP address and other information regarding your interaction with the Services.

#### Information We Obtain from Third Parties


Finally, we may obtain information about you from third parties, including from vendors and service providers who may collect information on our behalf, such as:

- Companies who support our Site and Services, such as Shopify.
- Our payment processors, who collect payment information (e.g., bank account, credit or debit card information, billing address) to process your payment in order to fulfill your orders and provide you with products or services you have requested, in order to perform our contract with you.
- When you visit our Site, open or click on emails we send you, or interact with our Services or advertisements, we, or third parties we work with, may automatically collect certain information using online tracking technologies such as pixels, web beacons, software developer kits, third-party libraries, and cookies.

Any information we obtain from third parties will be treated in accordance with this Privacy Policy. We are not responsible or liable for the accuracy of the information provided to us by third parties and are not responsible for any third party's policies or practices. For more information, see the section below, *Third Party Websites and Links*.

#### How We Use Your Personal Information

- **Providing Products and Services.** We use your personal information to provide you with the Services in order to perform our contract with you, including to process your payments, fulfill your orders, to send notifications to you related to your account, purchases, returns, exchanges or other transactions, to create, maintain and otherwise manage your account, to arrange for shipping, facilitate any returns and exchanges and to enable you to post reviews.
- **Marketing and Advertising.** We use your personal information for marketing and promotional purposes, such as to send marketing, advertising and promotional communications by email, text message or postal mail, and to show you advertisements for products or services. This may include using your personal information to better tailor the Services and advertising on our Site and other websites.
- **Security and Fraud Prevention.** We use your personal information to detect, investigate or take action regarding possible fraudulent, illegal or malicious activity. If you choose to use the Services and register an account, you are responsible for keeping your account credentials safe. We highly recommend that you do not share your username, password, or other access details with anyone else. If you believe your account has been compromised, please contact us immediately.
- **Communicating with you.** We use your personal information to provide you with customer support and improve our Services. This is in our legitimate interests in order to be responsive to you, to provide effective services to you, and to maintain our business relationship with you.



**Join our community**  
Treat yourself to top-tier snacking in dry fruits which is full of flavor and nutrients, guilt-free pleasure awaits.



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## In Future Update

To ensure Primera dry fruit website stays competitive, secure, and user-friendly, you can implement several future updates. Below is a list of suggested **front-end** and **back-end** updates that can enhance your website over time.

## Reference From:

- primera official website.  
(<https://primeranuts.com/>)