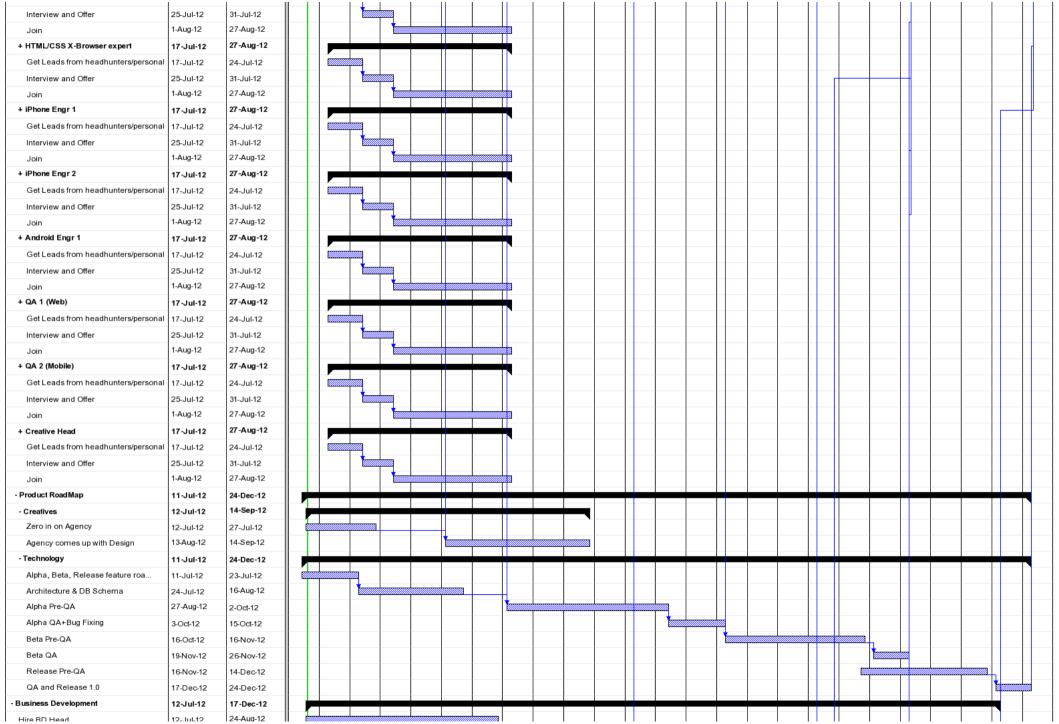
## Tasks Gantt





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) Head Joins	27-Aug-12	24-Sep-12							<b>Y</b>									
Create BD Collateral	25-Sep-12	12-Oct-12																
irst 25 Merchants on board	15-Oct-12	9-Nov-12												<b>*</b>				
Hire BD Team	25-Sep-12	8-Oct-12																
BD Team Joins	9-Oct-12	8-Nov-12											<b>*</b>					
100+ Merchants On Board	9-Nov-12	17-Dec-12															9	
perations	25-Sep-12	14-Jan-13																
Design Training & QA process (BD	25-Sep-12	1-Oct-12									<b>*</b>							
Hire Trainer	2-Oct-12	8-Oct-12										*						
Trainer Joins	9-Oct-12	19-Nov-12											<b>T</b>				2	
Trainer Trains Offline Merchant	20-Nov-12	31-Dec-12																***************************************
Hire Accounts Payable Exec	27-Nov-12	3-Dec-12															l	
Accounts Payable Exec On Board	4-Dec-12	14-Jan-13															l	
larketing	3-Sep-12	11-Dec-12								$\rightarrow$							I	
Hire Marketing Head	3-Sep-12	1-Oct-12															l	
Marketing Head Joins	2-Oct-12	5-Nov-12										<b>*</b>					l	
Marketing/PR Plan	6-Nov-12	26-Nov-12													***************************************			
Performance Marketing	27-Nov-12	11-Dec-12																
undraising	27-Nov-12	1-Mar-13																
Introduce Giftology to 20+ VCs	27-Nov-12	24-Dec-12																
Formal IM	25-Dec-12	31-Jan-13																
Series A	1-Feb-13	1-Mar-13																