



Total Transactions
1,985

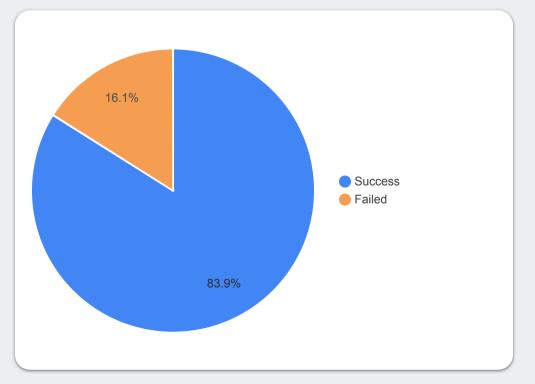
PaymentMethod

City

Revenue Impact
319

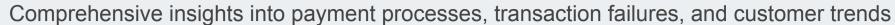
₹278.24

Transactions Status Distribution



Monthly Success VS Failure Trends

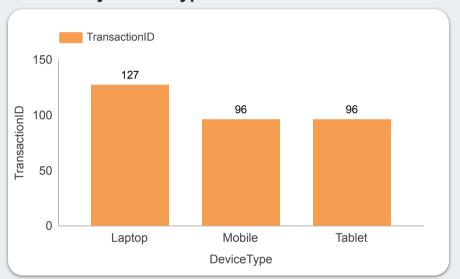




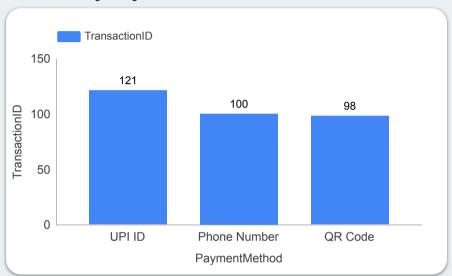


DeviceType • PaymentMethod • City •

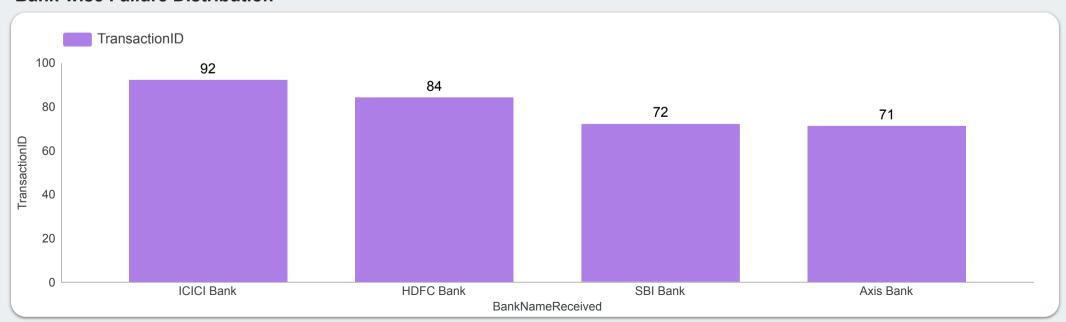
Failures by DeviceType



Failures by Payment Method



Bank-wise Failure Distribution





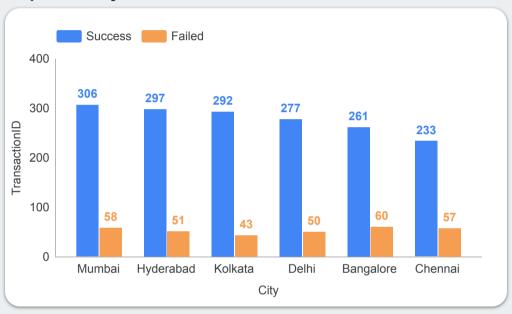


DeviceType ▼

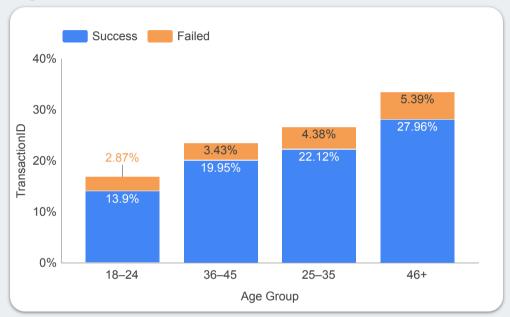
PaymentMethod •

City

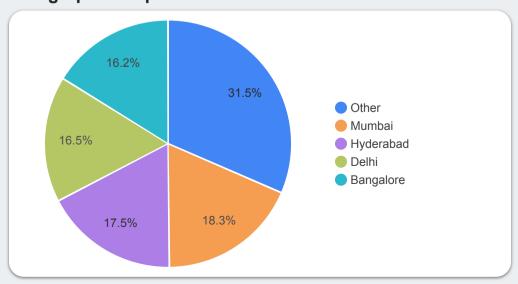
Top Cities by Transaction Volume



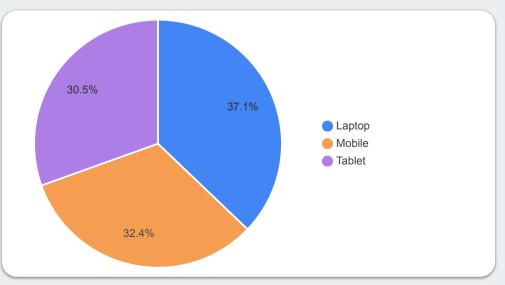
Age Distribution Chart

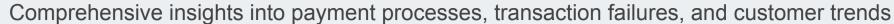


Geographical Spread of Users



Device Preference of Users







DeviceType

Total Transactions

1,985

PaymentMethod

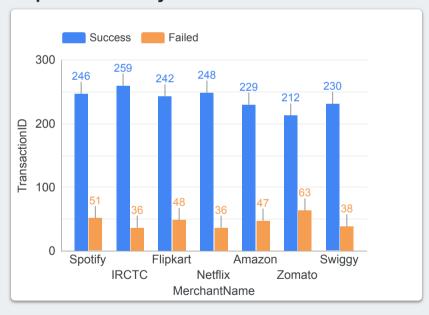
Failure

319

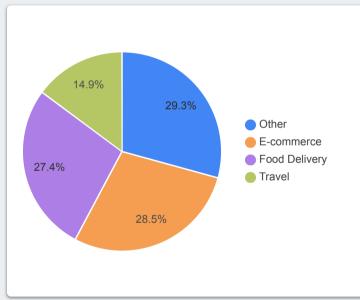
Revenue Impact

₹278.24

Top Merchants by Transaction Volume



Merchant Categories Distribution



Transaction Types Distribution



Growth Opportunities

| MerchantName | Spotify | IRCTC | Flipkart | Netflix | Amazon | Zomato | Swiggy |
|-----------------|---------|-------|----------|---------|--------|--------|----------|
| TransactionID • | 297 | 295 | 290 | 284 | 276 | 275 | 268 |
| | | | | | | | 1-7/7 <> |