

Credit Card Transaction Report

Total Revenue

55.4M

Total Interest

7.9M

Transaction Amount

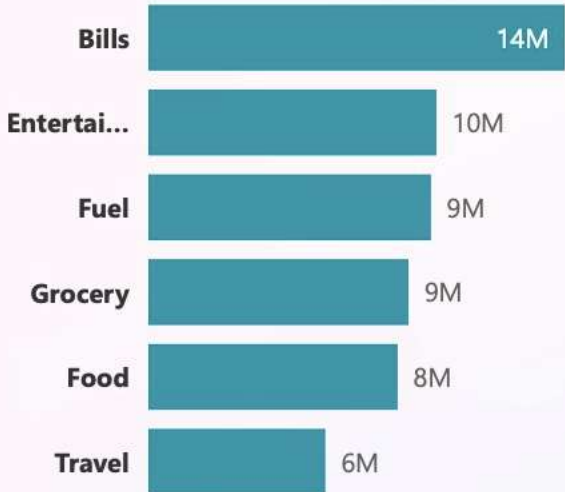
45M

Transaction Count

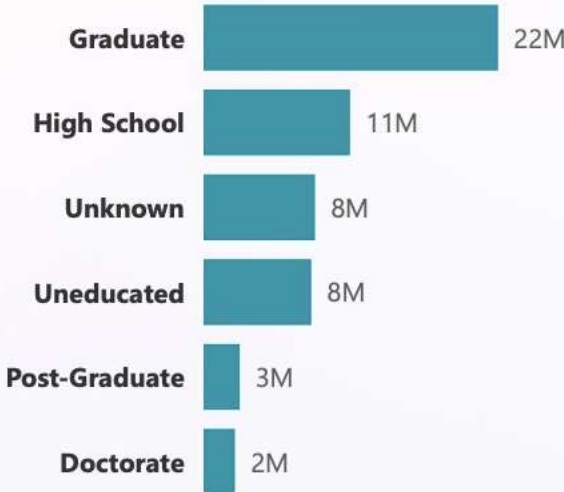
657K

Card_Category	Revenue	Sum of Interest_Earned	Sum of Annual_Fees
Blue	4,62,34,849.0	65,08,880.0	26,89,925
Silver	55,86,343.0	8,12,092.0	1,87,505
Gold	24,54,073.0	3,73,785.0	56,210
Platinum	11,35,608.0	1,61,629.0	20,665
Total	5,54,10,873.0	78,56,386.0	29,54,305

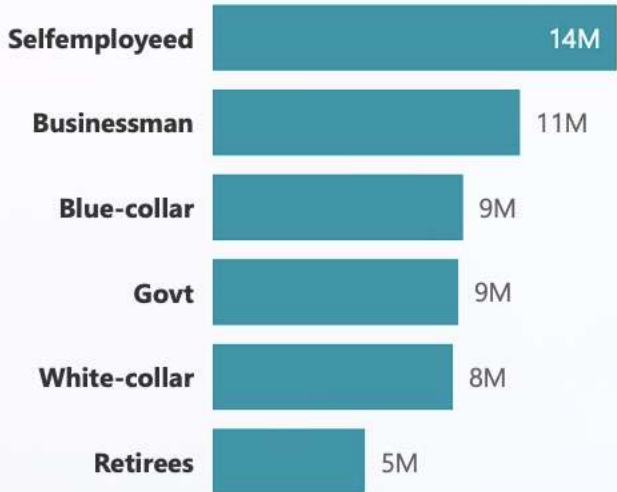
Revenue by Expenditure Type



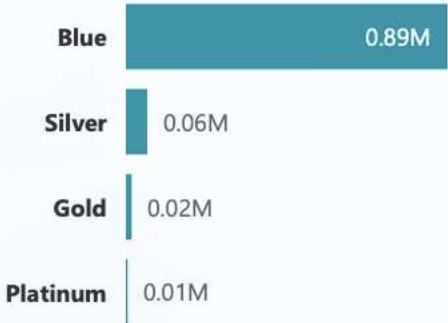
Revenue by Education



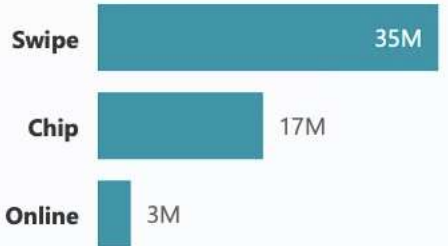
Revenue by Customer Job



Customer Acq Cost



Revenue by Use Chip



Qtr Revenue & Transaction Count



Q4

Q3

Q2

Q1

Week_Start_Date

All

Anshika

M

F

Low

Mid

High

Platinum

Gold

Silver

Blue