Project Design Phase
Problem – Solution Fit

Date	9 April 2025
Team ID	SWTID1743517106
Project Name	**MEDICARE : Book a Doctor**
Maximum Marks	2 Marks

Problem–Solution Fit – MEDICARE: Book a Doctor

The Problem–Solution Fit for MEDICARE demonstrates a clear understanding of patient and doctor challenges in the current healthcare system, and shows how our solution effectively addresses those pain points. It ensures that the platform is not just technologically sound, but also genuinely useful to its users.

Purpose:

- Solve real-world healthcare appointment and communication problems in a way that aligns with patients' and doctors' actual behaviors and needs.

- Accelerate platform adoption by integrating with familiar tools (e.g., SMS, email, mobile-friendly UI) and eliminating friction in the appointment booking process.

- Sharpen communication and outreach by using relevant triggers (e.g., reminders, health needs) and accessible channels (e.g., web/app notifications).

- Increase user engagement by addressing high-frequency, high-frustration issues like long queues, lack of transparency, and miscommunication.

- Understand the current patient journey and doctor workflow to enhance them with seamless digital support, trust-building features, and reliable access to care.
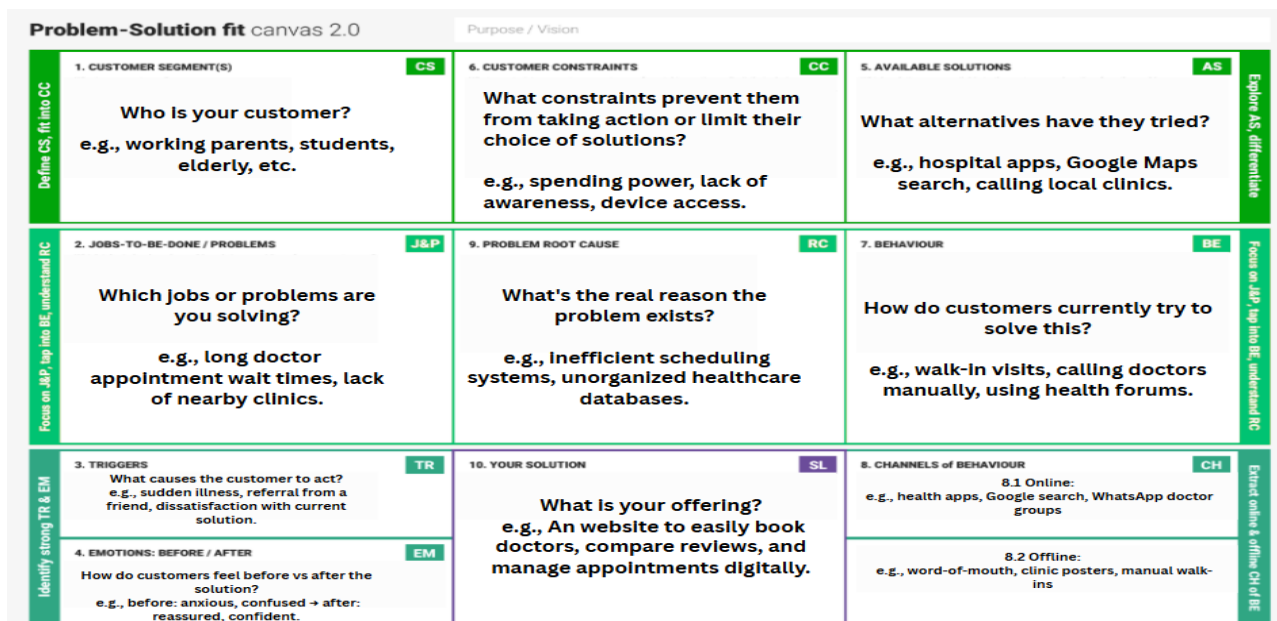

Fig. Problem- Solution Fit

References:

1. https://www.ideahackers.network/problem-solution-fit-canvas/
2. https://medium.com/@epicantus/problem-solution-fit-canvas-aa3dd59cb4fe