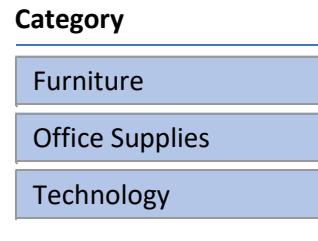


## EXCEL ANALYSIS – PIVOT TABLES + SUMMARY INSIGHTS

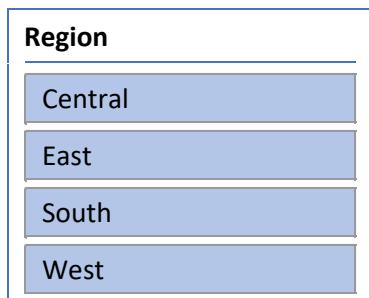
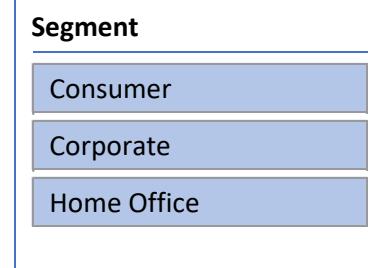
### TOTAL SALES BY CATEGORY

Row Labels	Sum of Sales
Technology	836154.033
Furniture	741999.7953
Office Supplies	719047.032
<b>Grand Total</b>	<b>2297200.86</b>



### TOP PERFORMING REGION

Row Labels	Sum of Sales
<b>Central</b>	<b>501239.8908</b>
Consumer	252031.434
Corporate	157995.8128
Home Office	91212.644
<b>East</b>	<b>678781.24</b>
Consumer	350908.167
Corporate	200409.347
Home Office	127463.726
<b>South</b>	<b>391721.905</b>
Consumer	195580.971
Corporate	121885.9325
Home Office	74255.0015
<b>West</b>	<b>725457.8245</b>
Consumer	362880.773
Corporate	225855.2745
Home Office	136721.777
<b>Grand Total</b>	<b>2297200.86</b>



## PROFIT MARGIN BY CATEGORY AND REGION

Row Labels	Sum of profit margin
<b>Furniture</b>	<b>82.25987395</b>
Central	-89.38731092
East	55.52571429
South	47.03166667
West	69.08980392
<b>Office Supplies</b>	<b>831.7705556</b>
Central	-225.9261111
East	353.195
South	162.3491667
West	542.1525
<b>Technology</b>	<b>288.3869841</b>
Central	73.55198413
East	67.54166667
South	55.52
West	91.77333333
<b>Grand Total</b>	<b>1202.417414</b>

