

Anshika Jain

PERSONAL INFORMATION

DOB: 22nd October, 1998
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Apartment, Race Course Road,
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ACADEMIC PROFILE

2021	8.5/10 PGDM (Research and Business Analytics) We School, Mumbai
2019	8.7/10 BBA, Institute of Management Studies, D.A.V.V, Indore
2016	92.80 % HSC South Indian Cultural Association (S.I.C.A)
2014	87.40% SSC South Indian Cultural Association (S.I.C.A), Indore

SKILLS

- SQL, Python (Prog. language)
- Tableau
- API Testing
- MS Excel (Advanced)
- Stakeholder management

LANGUAGES

English, Hindi

INTERESTS

Travelling, Art work, Playing Chess, Volunteering

WORK EXPERIENCE

Aug'21-Present

HDFC Life Insurance Company Ltd., Mumbai
Dept - Data Labs
Manager
Management Trainee

Aug'22-Present
Aug'21-Jul'22

Analytics:

- Application of **SQL, Python** and MS Office to analyze and present insights through reports, dashboards and presentations
- Driving **Sales Analytics** by developing models specific to sales channels and sharing high-propensity target customers with product recommendations to increase cross-sell ratio
- Tracking the efficacy of predictive models deployed at different sales channel on monthly basis
- Prepared 12+ **monthly business reviews** (shown to executives) which involved collating updates on all live projects deployed at various departments, conceptualising story line, understanding process and relevant coordination

Project Management:

- Spearheaded a critical project aimed to **mitigate fraud risk cases** by integrating IIB (Insurance Information Bureau of India) quest outputs with internal systems, this involved – E2E stakeholder management, data/system understanding, API integration process, testing and deployment
- Application Management- master data updation, incorporating Change Requests, bug fixing and RCA of issues reported by users on existing web application

SUMMER INTERNSHIP

May-Jul'20

NGEN Research Pvt Ltd., Mumbai
Intern: Financial Research and Business Development

- Interacted with Independent Financial Advisors to brief them about Wealthtech Product-NGEN Markets.
- Lead Generation of 8 Independent Financial Advisors (IFAs) worth of Rs. 3 Lacs.
- Handled and Converted Development Bank of Singapore Limited (DBS) as our Enterprise Client.

ACHIEVEMENTS

- **1st Runner up** in National Case study Competition - "MarQwitty" conducted by **MDI Gurgaon, 2020**
- **1st Runner up** in National Marketing Competition - "Ishtihaara 4.0" conducted by **IIM Amritsar, 2020**
- **1st Runner up** in 'Inter-College Chess Tournament' organized by UTD sports Association, DAVV, Indore 2018
- Awarded medals in '**Athletics Events**', 2013-16

CERTIFICATIONS

- FinTech & Transformation in Financial Services - Coursera, 2020.
- Bloomberg Market Concepts - 2020.
- Python & Statistics for Financial Analysis-Coursera, 2020.
- Tableau from Udemy, 2019