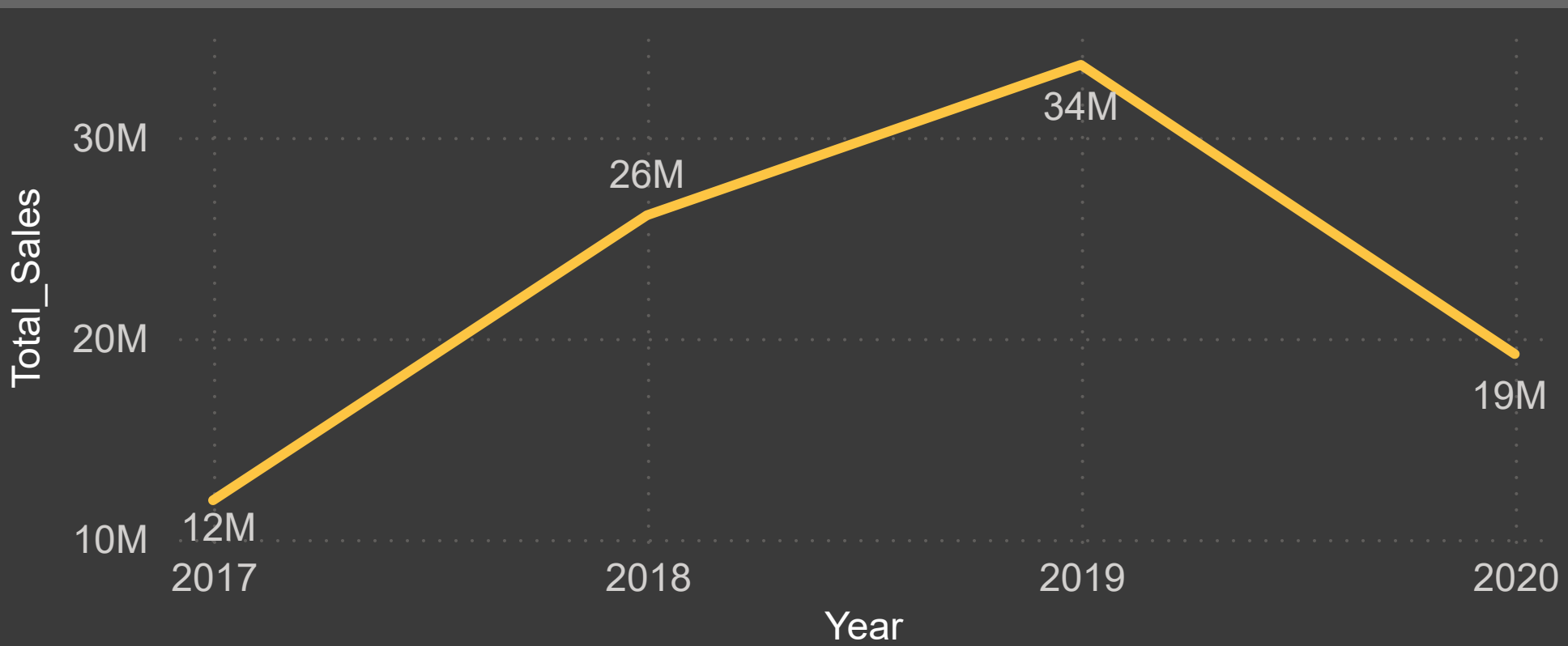
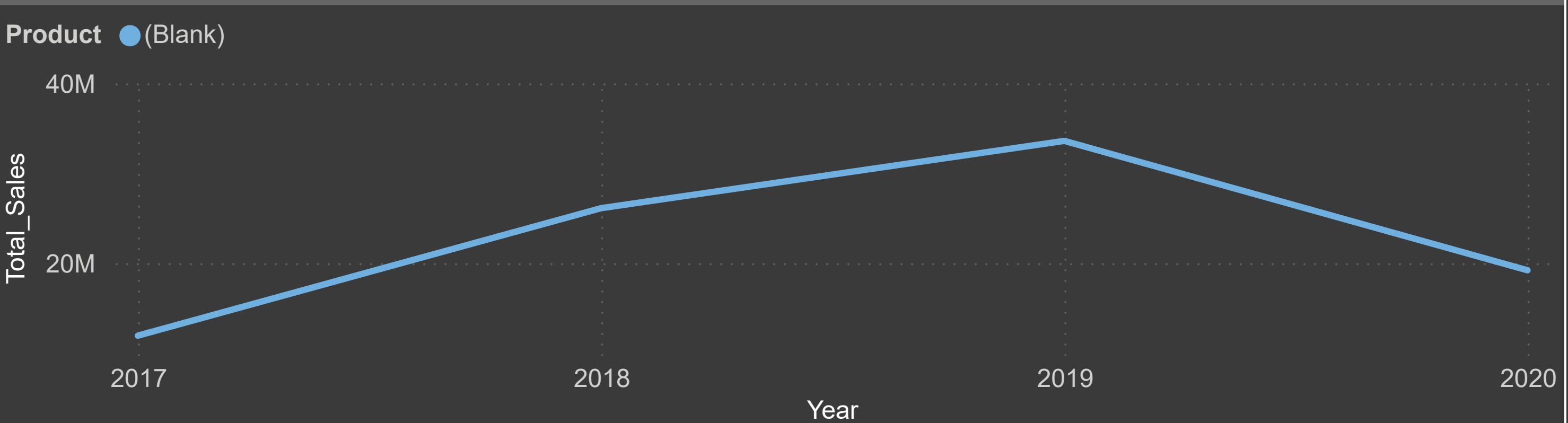


AdventureWorks Sales Analysis

Analyzing Total Sales by Year



Analyzing Total Sales by Year and Product



Product's Total Sales

Product	Total_Sales
Mountain-200 Black, 46	3,309,673.22
Road-250 Black, 44	2,516,857.31
Road-250 Black, 48	2,347,655.95
Road-250 Black, 52	2,012,447.78
Road-150 Red, 56	1,847,818.63
Road-350-W Yellow, 48	1,774,883.56
Road-150 Red, 62	1,769,096.69
Touring-1000 Blue, 60	1,721,242.51
Road-350-W Yellow, 40	1,657,198.18
Road-250 Red, 58	1,587,008.18
Touring-1000 Blue, 46	1,586,953.57
Road-150 Red, 46	1,546,882.82
Total	90,832,772.81

Product Performance

- (Blank)
- ☐ Mountain-200 Black, 38
 - ☐ Mountain-200 Black, 42
 - ☐ Mountain-200 Silver, 38
 - ☐ Mountain-200 Silver, 42
 - ☐ Mountain-200 Silver, 46

Sales by Region

Region	Total Sales by Region
Southwest	20,320,088.63
Canada	13,470,516.10
Northwest	12,797,117.28
Australia	8,829,977.23
Southeast	6,840,087.22
Central	6,726,691.22
United Kingdom	6,000,917.80
Northeast	5,923,213.63
France	5,847,304.74
Germany	4,076,858.95
Total	90,832,772.81

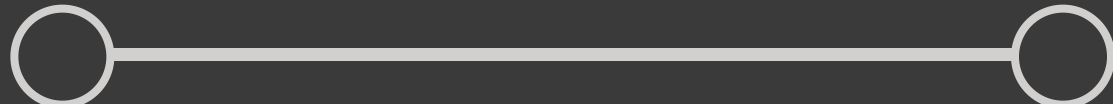
Profitability Analysis

Category	Profitability
Bikes	6,379,394.99
Components	1,032,966.48
Accessories	634,467.16
Clothing	368,836.00
Total	8,415,664.63

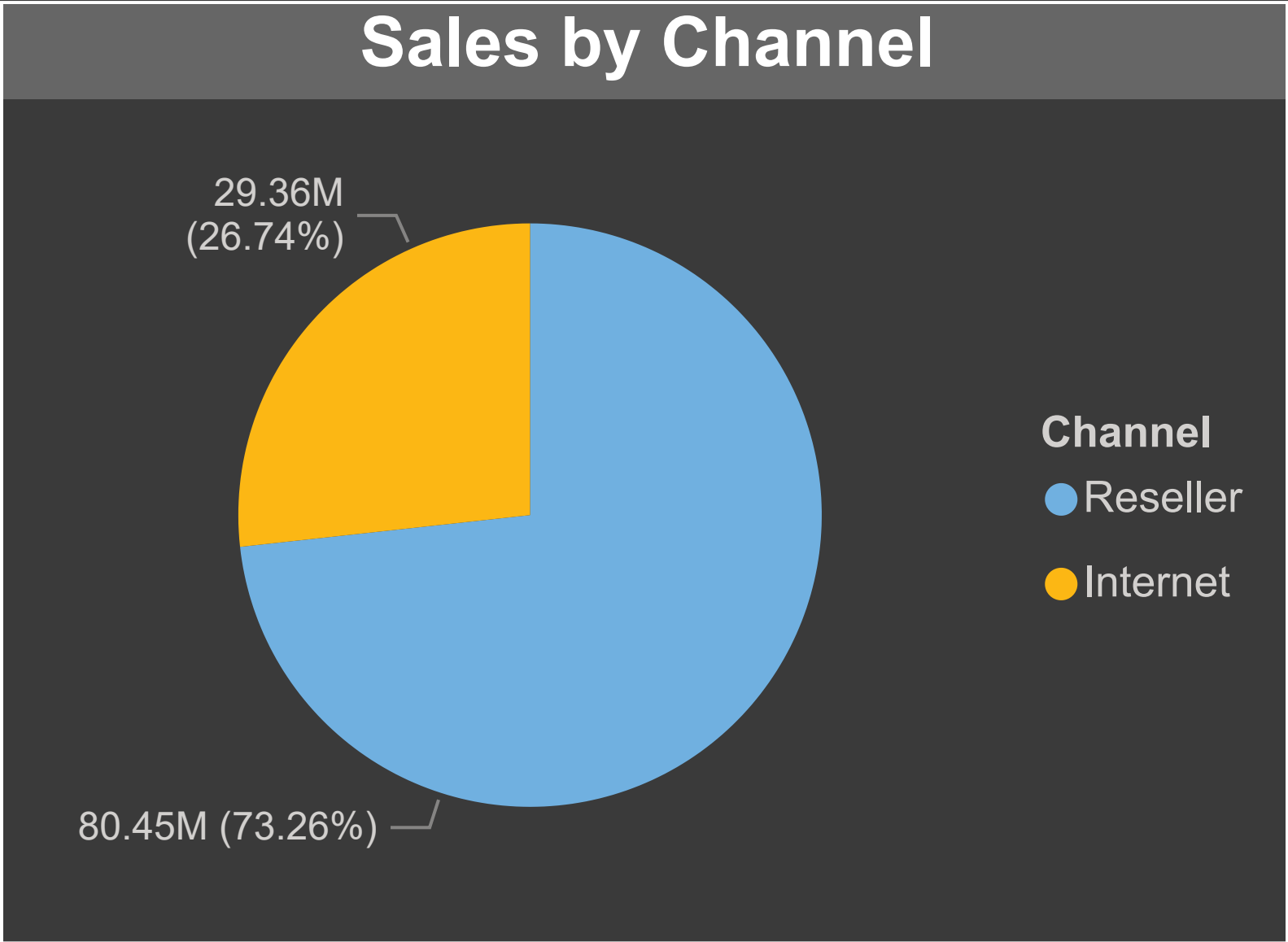
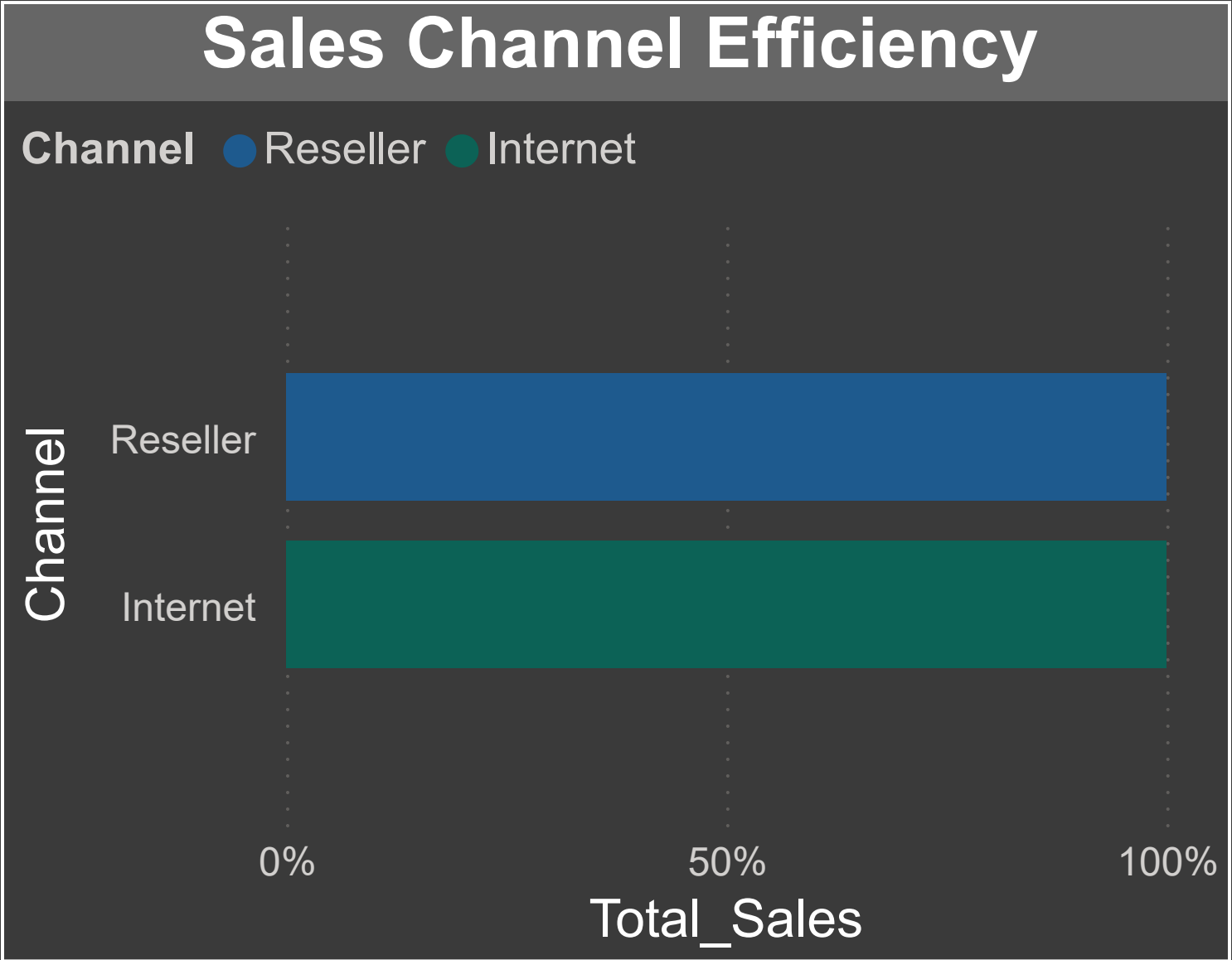
7/1/2017



6/30/2021

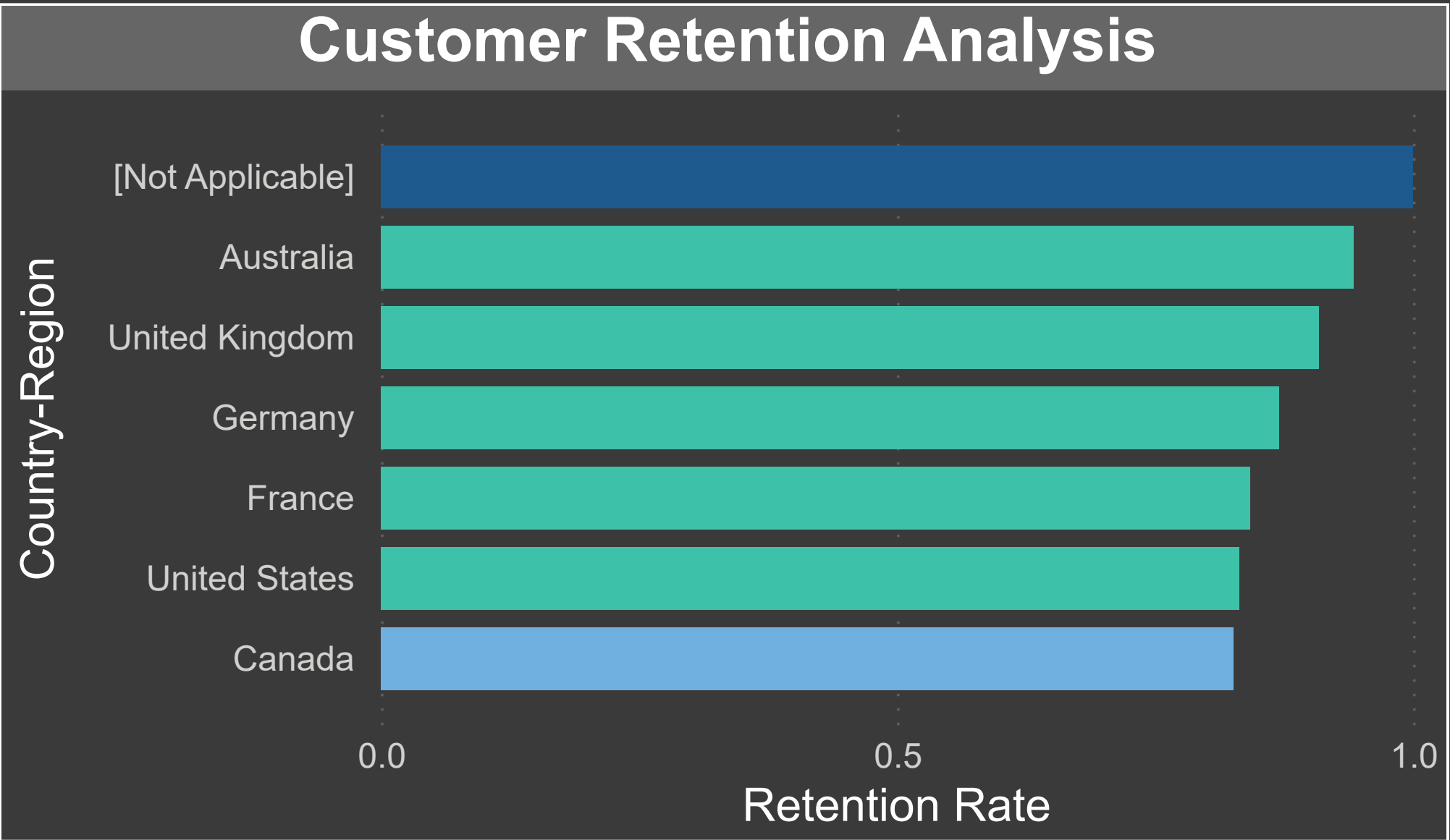
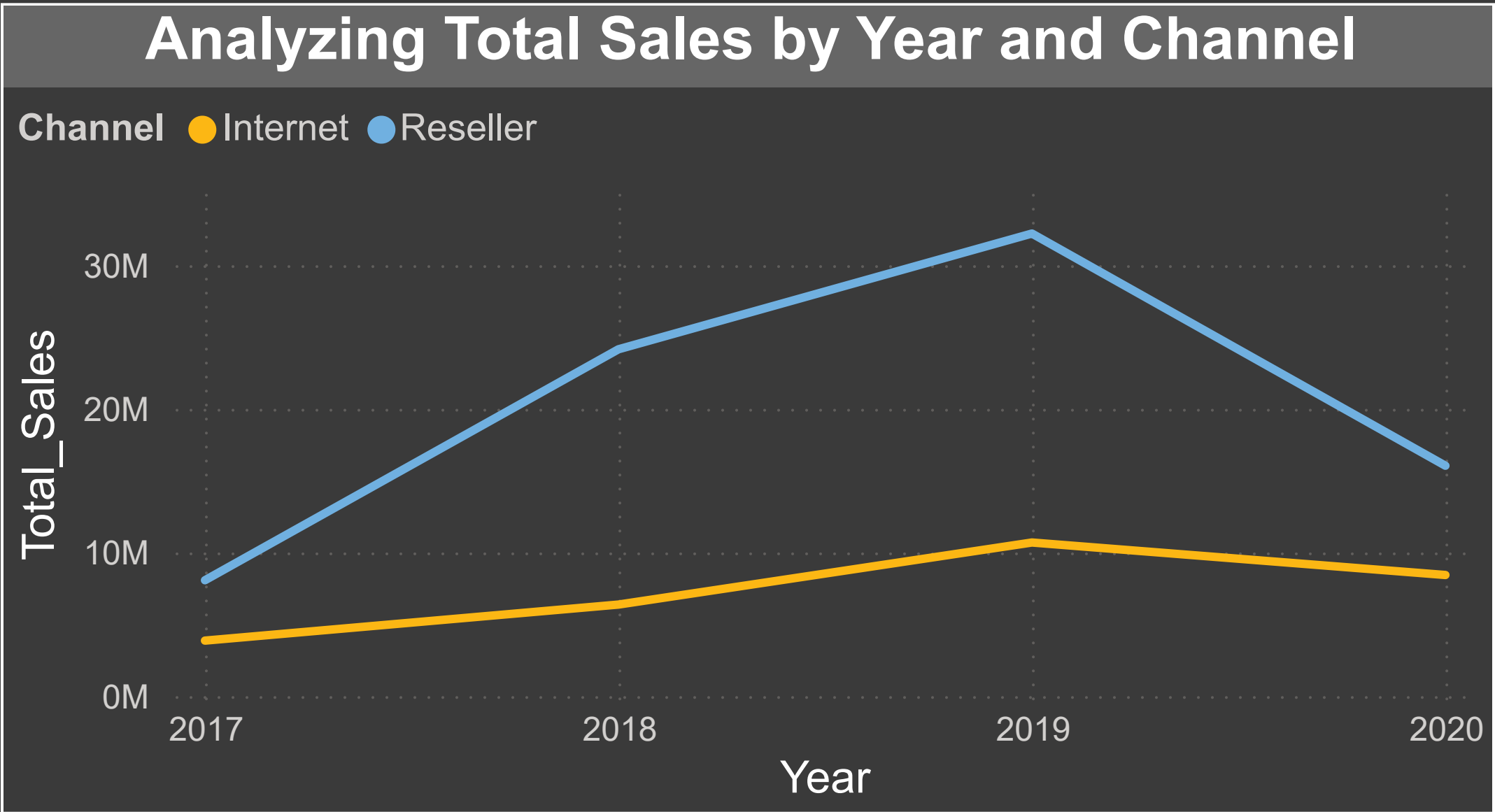


AdventureWorks Sales Analysis



Inventory Management

Product	Inventory Turnover Rate
Mountain-200 Black, 38	1,483,630.80
Mountain-200 Black, 42	1,389,820.51
Mountain-200 Silver, 38	1,309,027.95
Mountain-200 Silver, 46	1,255,810.41
Mountain-200 Black, 46	1,254,940.02
Mountain-200 Silver, 42	1,239,476.00
Road-150 Red, 56	1,031,364.74
Road-150 Red, 62	1,020,508.27
Road-250 Black, 48	1,019,716.44
Road-250 Black, 44	1,008,027.56
Road-250 Black, 52	952,057.63
Total	42,917,915.37



31K
Order Frequency

0.87
Retention Rate

AdventureWorks Sales Analysis

Date

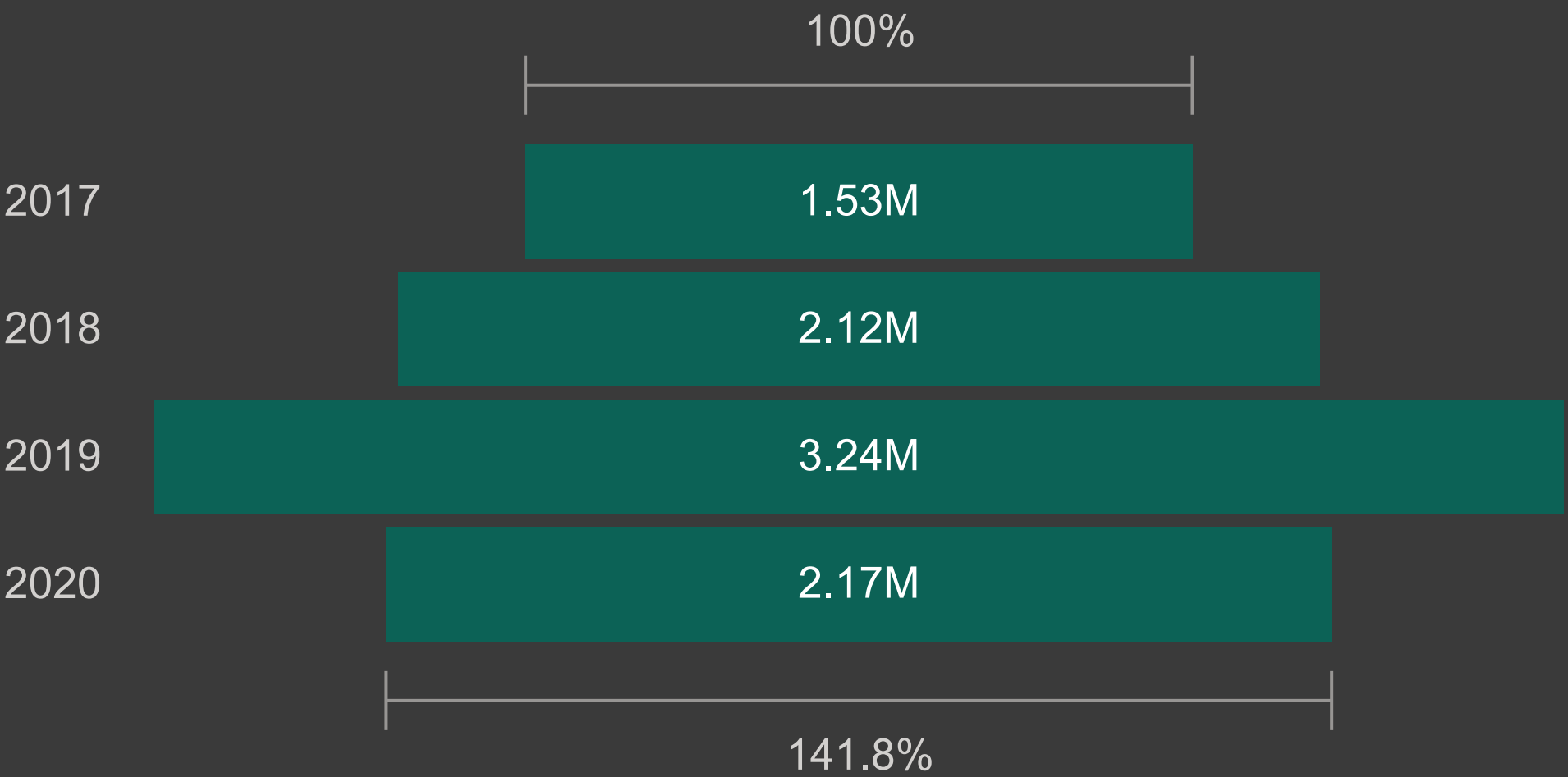
7/1/2017



6/30/2021



Cumulative Sales Analysis



Country-Region

- ☐ [Not Applicable]
- ☒ Australia
- ☐ Canada
- ☐ France
- ☐ Germany
- ☐ United Kingdom
- ☐ United States

Profit Analysis by Region



Product Category Performance Comparison



- ☒ PreviousMonthSales
- ☒ CurrentMonthSales
- ☒ CategorySalesChange

9.06M (100%)

Year-over-Year Growth Percentage

