

# PIZZA SALES REPORT

JAN 2015 - DEC 2015

Pizza Category

All

01-01-2015

31-12-2015

HOME



BEST/WORST sellers

## BUSIEST DAYS AND TIMES

### DAYS

Orders are **highest** on weekends, **Friday/Saturday** evenings.

### MONTHLY

There are **maximum** orders from the month of **July** and **January**.

## SALES PERFORMANCE

### CATEGORY

**Classic** Category contributes to the **maximum** sales and total orders.

### SIZE

**Large** size pizza contributes to the **maximum** sales.

38.31

Average Order Value

21350

Total Orders

49574

Total Pizzas Sold

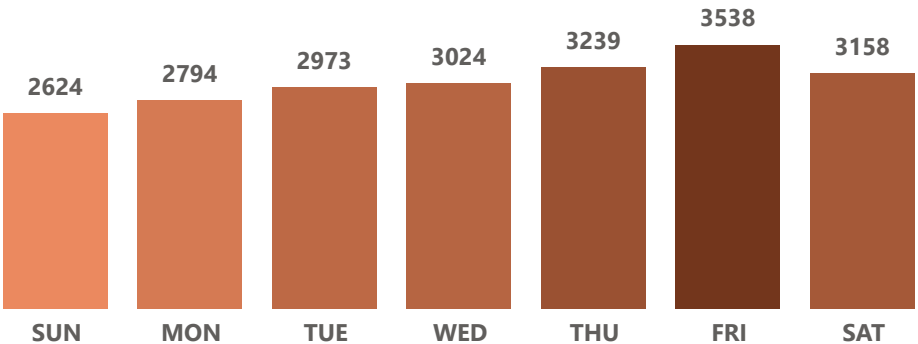
817.86K

Total Revenue

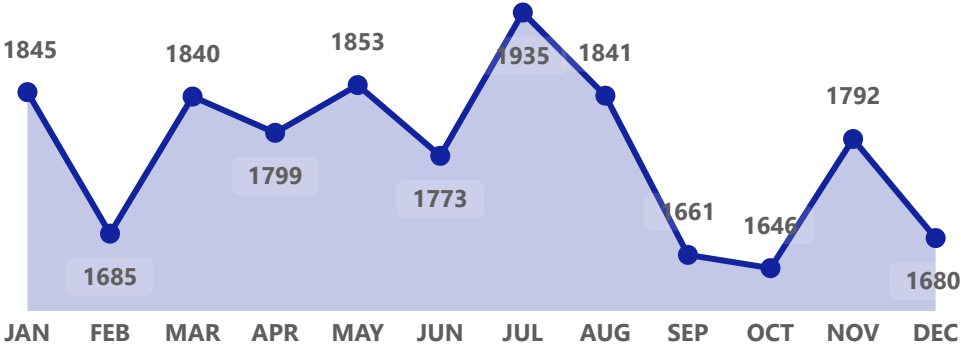
2.32

Average Pizzas per Order

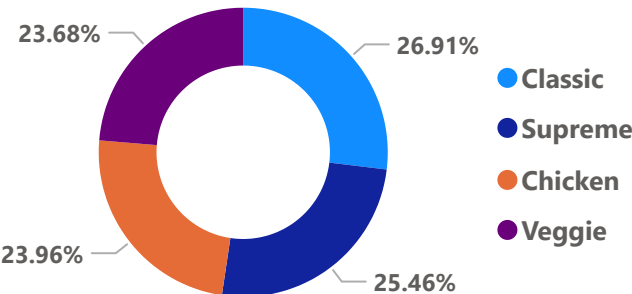
Daily Trend for Total Orders



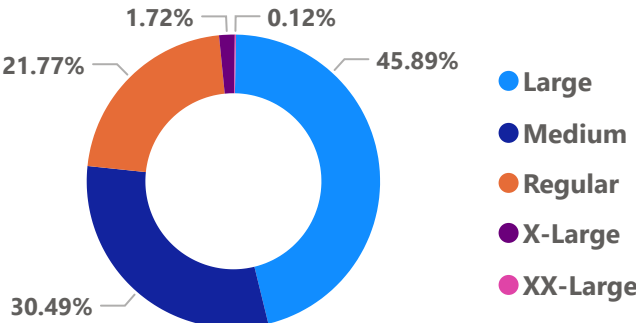
Monthly Trend for Total Orders



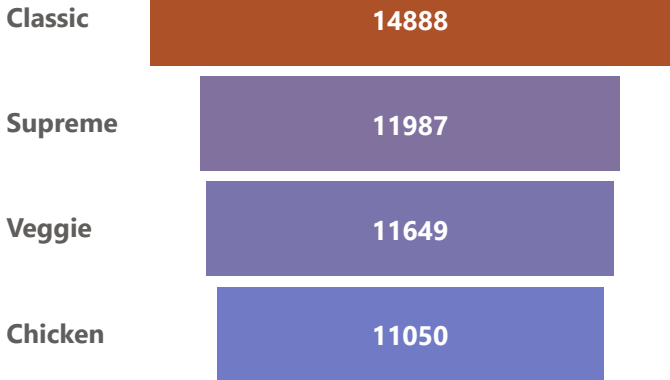
Percentage of Sales by Pizza Category



Percentage of Sales by Pizza Size



Total Pizzas Sold by pizza category



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BEST/WORST sellers

## BEST SELLERS

### REVENUE

The Thai Chicken Pizza contributes to the maximum revenue.

### QUANTITY

The Classic Deluxe Pizza contributes to maximum quantity.

### TOTAL ORDERS

The Classic Deluxe Pizza contributes to maximum total orders.

## WORST SELLERS

### REVENUE

The Brie Carre Pizza contributes to the minimum revenue.

### QUANTITY

The Brie Carre Pizza contributes to minimum quantity.

### TOTAL ORDERS

The Brie Carre Pizza contributes to minimum total orders.

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Total Revenue

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Average Pizzas per Order

### Top 5 Pizzas by Revenue



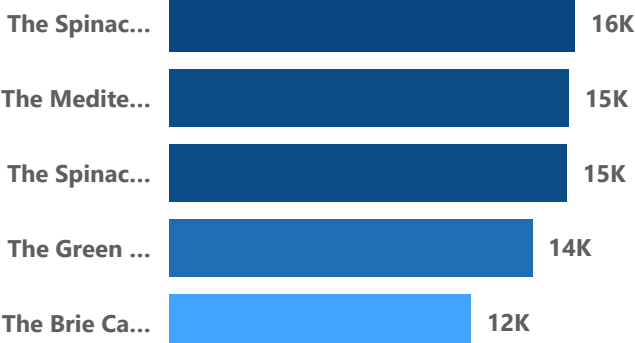
### Top 5 Pizzas by Quantity



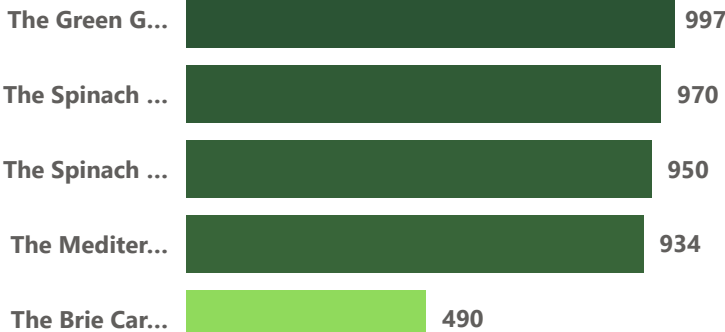
### Top 5 Pizzas by Orders



### Bottom 5 Pizzas by Revenue



### Bottom 5 Pizzas by Quantity



### Bottom 5 Pizzas by Orders

