

*Database Using SQL Server & Raw Data available over  
my GitHub Profile*



PostgreSQL

# SQL CTAS With 12 Most Used Queries



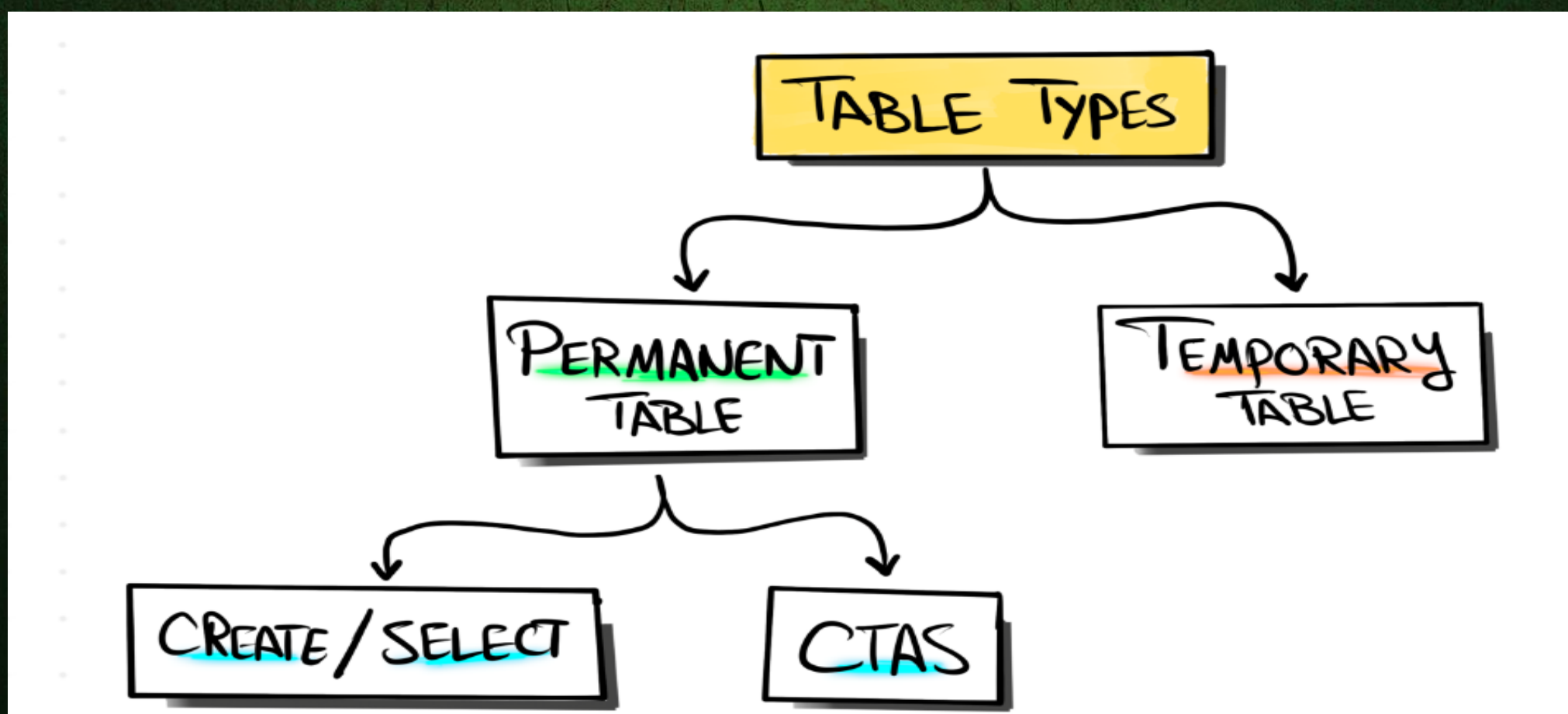
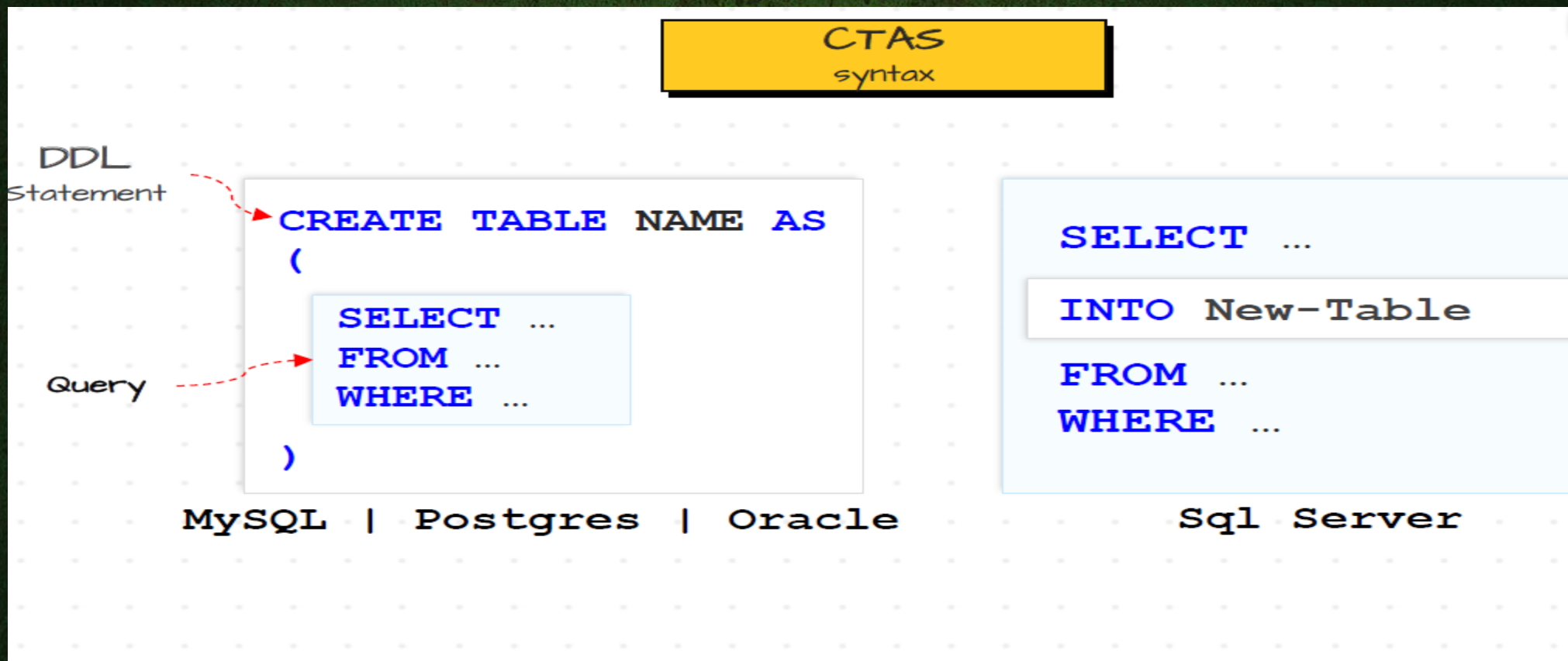
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# What is a CTAS

The **CREATE TABLE AS SELECT (CTAS)** statement is one of the most important T-SQL features available. **CTAS** is a parallel operation that creates a new table based on the output of a **SELECT** statement.

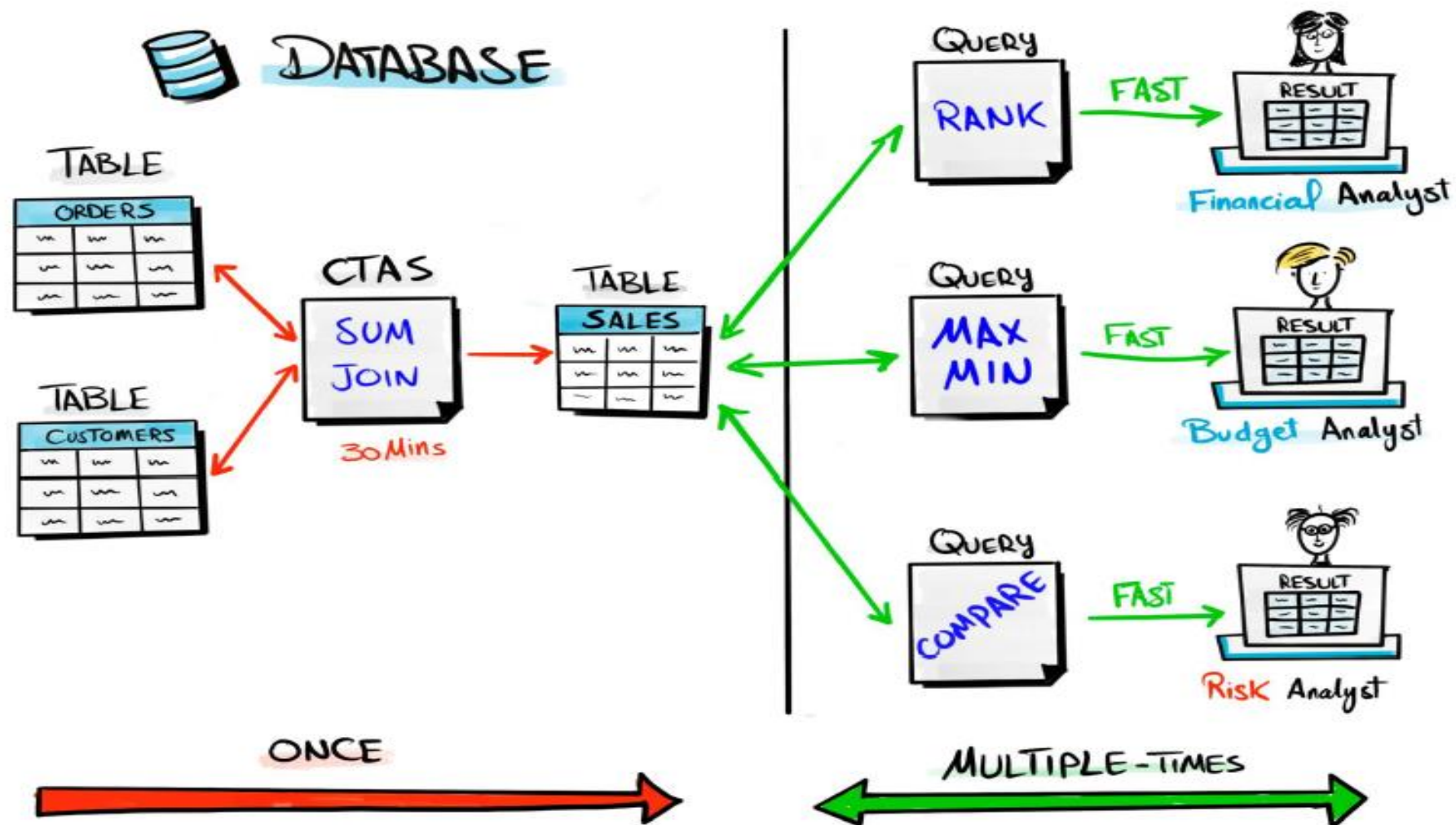
## Syntax :





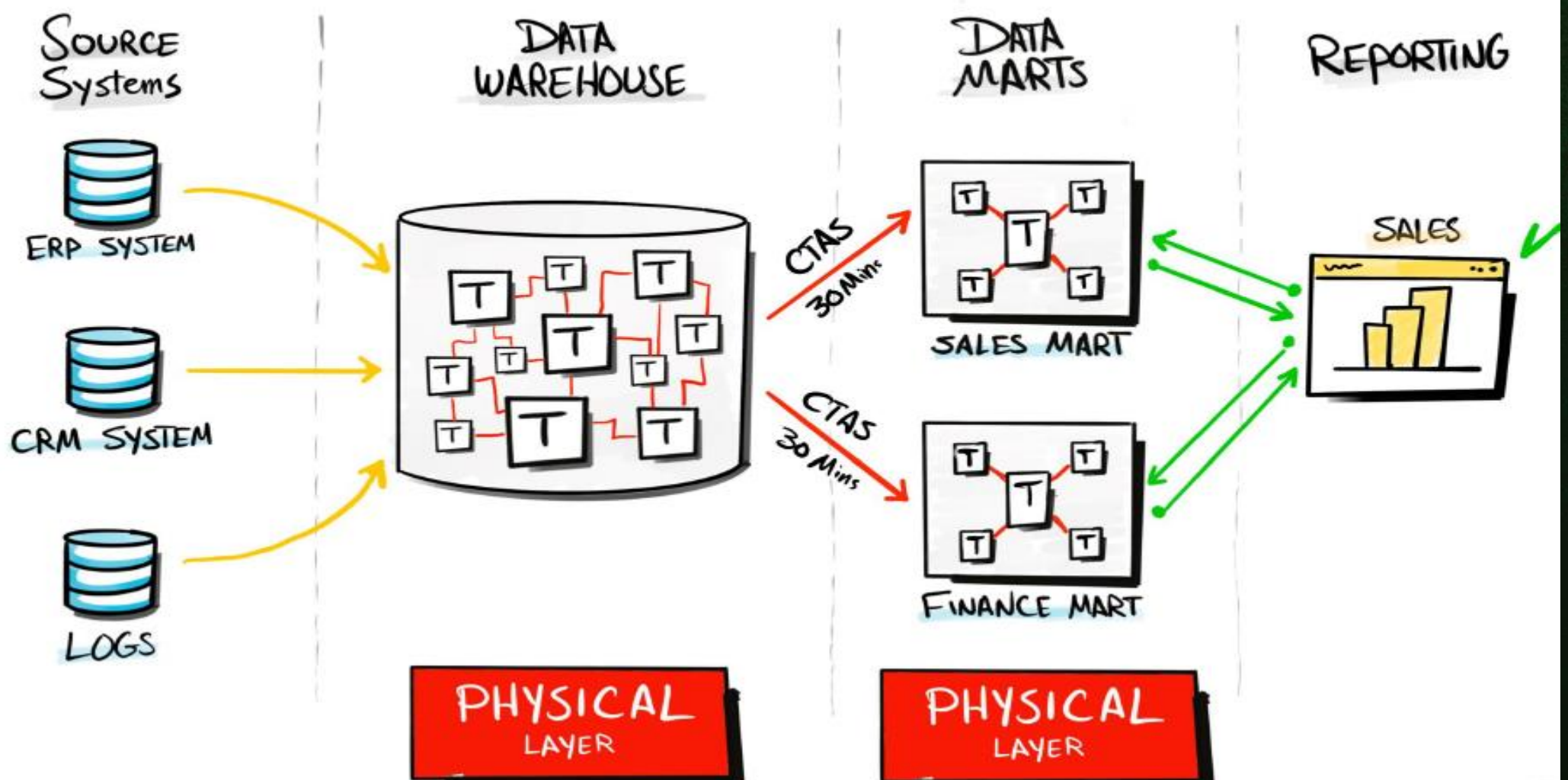
## Why We Using :

### Optimize Performance



**Persisting the Data Marts of a DWH improves the speed of data retrieval compared to using views**

### Physical Data Marts





ETL / Staging Use Cases

01

Stage Orders for Last 7 Days (ETL staging)

--Created Like This

```
SELECT *
INTO stage_Orders_Last7Days
FROM orders
WHERE OrderDate >= DATEADD(DAY, -7, GETDATE());
```

--USED BY This Select Query

```
SELECT * FROM stage_Orders_Last7Days
```

	OrderID	ProductID	CustomerID	SalesPersonID	OrderDate	ShipDate	OrderStatus	ShipAddress	BillAddress	Quantity	Sales	CreationTime
1	13	102	3	5	2025-07-03	2025-07-07	In Transit	1200 Sunset Way	4001 Clear Lake	6	66.00	2025-07-03 12:15:15.0000000
2	14	103	5	5	2025-07-04	2025-07-08	Packed	305 Mission Dr.	8321 Breeze Ave	7	77.00	2025-07-04 14:20:20.0000000
3	15	104	3	4	2025-07-05	2025-07-09	Preparing	991 Ocean Ct.	2271 River Bend	8	88.00	2025-07-05 15:30:25.0000000
4	16	105	4	4	2025-07-06	2025-07-10	Hold	3433 Palm Point	6902 Drift St.	9	99.00	2025-07-06 16:40:35.0000000
5	17	106	5	2	2025-07-07	2025-07-11	Dispatched	7282 Rain Tree Ln	3082 Sunshine Blvd	10	110.00	2025-07-07 17:50:45.0000000
6	18	105	4	1	2025-07-08	2025-07-12	Unconfirmed	1223 Ash Way	1811 Winter Oak Rd	11	121.00	2025-07-08 18:00:55.0000000
7	19	105	1	1	2025-07-09	2025-07-13	Awaiting Payment	5312 Laurel Ridge	4447 Warm Springs	12	132.00	2025-07-09 19:10:00.0000000
8	20	101	1	1	2025-07-10	2025-07-14	Refunded	6820 Moonlight Rd	8400 Crystal Ln	13	143.00	2025-07-10 20:20:20.0000000
9	21	106	4	2	2025-07-11	2025-07-15	Delivered	7449 Green Leaf Ct.	1222 Northgate Ave	2	90.00	2025-07-11 10:10:10.0000000
10	22	106	2	3	2025-07-12	2025-07-16	Shipped	3333 Violet Blvd	6777 Oak Hollow Dr	3	120.00	2025-07-12 11:20:30.0000000
11	23	104	3	4	2025-07-13	2025-07-17	Delivered	200 Lake Shore Dr	9012 Elm Heights	4	140.00	2025-07-13 12:30:40.0000000
12	24	107	5	4	2025-07-14	2025-07-18	Shipped	1111 Breeze Dr	3000 Hill Valley Rd	5	160.00	2025-07-14 13:40:50.0000000
13	25	107	6	2	2025-07-15	2025-07-19	Delivered	5000 West Palm Ln	1044 Sunny Dr	6	180.00	2025-07-15 14:51:55.0000000
14	26	102	4	2	2025-07-16	2025-07-20	Dispatched	8778 Lavender Loop	3339 Dusty Trail	7	200.00	2025-07-16 15:55:05.0000000
15	27	101	1	3	2025-07-17	2025-07-21	On Hold	6464 Crystal River	7779 Old Hollow Dr	8	220.00	2025-07-17 16:05:15.0000000
16	28	103	4	2	2025-07-18	2025-07-22	Packed	3922 Amber Crest	1100 Jade Hill Blvd	9	240.00	2025-07-18 17:15:25.0000000
17	29	104	3	5	2025-07-19	2025-07-23	Cancelled	2330 Stonegate Way	NULL	10	260.00	2025-07-19 18:25:35.0000000
18	30	105	9	4	2025-07-20	2025-07-24	Processing	NULL	5599 Ridgeview Ln	11	280.00	2025-07-20 19:35:45.0000000

Use by: Use for transforming only recent orders in ETL pipelines.



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# 02

## Join Orders with Customers (Data Enrichment)

```
SELECT
o.OrderID,
o.OrderDate,
o.CustomerID,
CONCAT(c.First_Name, ' ', c.Last_Name) AS CustomerName
INTO enriched_OrdersWithCustomers
FROM Orders o
JOIN Customers c ON o.CustomerID = c.Customer_id;
```

```
SELECT * FROM enriched_OrdersWithCustomers
WHERE CustomerID IN (1,2,4)
```

	OrderID	OrderDate	CustomerID	CustomerName
1	1	2025-01-01	2	Kevin Brown
2	3	2025-01-10	1	Jossef Goldberg
3	4	2025-01-20	1	Jossef Goldberg
4	5	2025-02-01	2	Kevin Brown
5	7	2025-02-15	1	Jossef Goldberg
6	8	2025-02-18	4	Mark Schwarz
7	9	2025-03-10	2	Kevin Brown
8	11	2025-07-01	2	Kevin Brown
9	12	2025-07-02	2	Kevin Brown
10	16	2025-07-06	4	Mark Schwarz
11	18	2025-07-08	4	Mark Schwarz
12	19	2025-07-09	1	Jossef Goldberg
13	20	2025-07-10	1	Jossef Goldberg
14	21	2025-07-11	4	Mark Schwarz
15	22	2025-07-12	2	Kevin Brown
16	26	2025-07-16	4	Mark Schwarz
17	27	2025-07-17	1	Jossef Goldberg
18	28	2025-07-18	4	Mark Schwarz

Use by: Prepares enriched records for reporting/BI



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# Reporting & Analytics Use Cases

## 03

### Daily Order Summary

```
SELECT
  CAST(OrderDate AS DATE) AS OrderDay,
  COUNT(*) AS TotalOrders

INTO rpt_DailyOrderSummary
FROM Orders
GROUP BY CAST(OrderDate AS DATE);
```

```
-----
SELECT * FROM rpt_DailyOrderSummary
```

	OrderDay	TotalOrders
1	2025-01-01	1
2	2025-01-05	1
3	2025-01-10	1
4	2025-01-20	1
5	2025-02-01	1
6	2025-02-05	1
7	2025-02-15	1
8	2025-02-18	1
9	2025-03-10	1
10	2025-03-15	1
11	2025-07-01	1
12	2025-07-02	1
13	2025-07-03	1
14	2025-07-04	1
15	2025-07-05	1
16	2025-07-06	1

Use by: Daily operational dashboard or Power BI source.



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# 04

## Customer Order Frequency

**SELECT**

**CustomerID,**

**COUNT(\*) AS OrderCount**

**INTO rpt\_CustomerOrderFrequency**

**FROM Orders**

**GROUP BY CustomerID;**

**SELECT \* FROM rpt\_CustomerOrderFrequency**

	CustomerID	OrderCount
1	1	6
2	2	6
3	3	7
4	4	6
5	5	3
6	6	1
7	9	1

**Use by:** For loyalty scoring, churn analysis, or CRM integration



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# 06

## High-Value Customers (based on order count)

**SELECT**

**CustomerID,**

**COUNT**(OrderID) **AS** OrderCount

**INTO** rpt\_HighValueCustomers

**FROM** Orders

**GROUP BY** CustomerID

**SELECT \* FROM** rpt\_HighValueCustomers  
**Where** OrderCount >4

	CustomerID	OrderCount
1	1	6
2	2	6
3	3	7
4	4	6

Use by: For marketing or upsell targeting



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# Archival & Backup Use Cases

# 07

## Copy of Orders Before Deleting From Live Table

**SELECT \***

**INTO backup\_Orders\_ToDelete**

**FROM Orders**

**WHERE OrderID NOT IN (SELECT OrderID FROM OrdersArchive);**

**SELECT \* FROM backup\_Orders\_ToDelete**

Results		Messages										
	OrderID	ProductID	CustomerID	SalesPersonID	OrderDate	ShipDate	OrderStatus	ShipAddress	BillAddress	Quantity	Sales	CreationTime
1	18	105	4	1	2025-07-08	2025-07-12	Unconfirmed	1223 Ash Way	1811 Winter Oak Rd	11	121.00	2025-07-08 18:00:55.0000000
2	19	105	1	1	2025-07-09	2025-07-13	Awaiting Payment	5312 Laurel Ridge	4447 Warm Springs	12	132.00	2025-07-09 19:10:00.0000000
3	20	101	1	1	2025-07-10	2025-07-14	Refunded	6820 Moonlight Rd	8400 Crystal Ln	13	143.00	2025-07-10 20:20:20.0000000
4	21	106	4	2	2025-07-11	2025-07-15	Delivered	7449 Green Leaf Ct.	1222 Northgate Ave	2	90.00	2025-07-11 10:10:10.0000000
5	22	106	2	3	2025-07-12	2025-07-16	Shipped	3333 Violet Blvd	6777 Oak Hollow Dr	3	120.00	2025-07-12 11:20:30.0000000
6	23	104	3	4	2025-07-13	2025-07-17	Delivered	200 Lake Shore Dr	9012 Elm Heights	4	140.00	2025-07-13 12:30:40.0000000
7	24	107	5	4	2025-07-14	2025-07-18	Shipped	1111 Breeze Dr	3000 Hill Valley Rd	5	160.00	2025-07-14 13:40:50.0000000
8	25	107	6	2	2025-07-15	2025-07-19	Delivered	5000 West Palm Ln	1044 Sunny Dr	6	180.00	2025-07-15 14:51:55.0000000
9	26	102	4	2	2025-07-16	2025-07-20	Dispatched	8778 Lavender Loop	3339 Dusty Trail	7	200.00	2025-07-16 15:55:05.0000000
10	27	101	1	3	2025-07-17	2025-07-21	On Hold	6464 Crystal River	7779 Old Hollow Dr	8	220.00	2025-07-17 16:05:15.0000000
11	28	103	4	2	2025-07-18	2025-07-22	Packed	3922 Amber Crest	1100 Jade Hill Blvd	9	240.00	2025-07-18 17:15:25.0000000
12	29	104	3	5	2025-07-19	2025-07-23	Cancelled	2330 Stonegate Way	NULL	10	260.00	2025-07-19 18:25:35.0000000
13	30	105	9	4	2025-07-20	2025-07-24	Processing	NULL	5599 Ridgeview Ln	11	280.00	2025-07-20 19:35:45.0000000

Use by: Used before purging data.



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## Copy Current Month Orders to Archive Table Format

```
SELECT *
```

```
INTO OrdersArchive_July
```

```
FROM Orders
```

```
WHERE MONTH(OrderDate) = 7 AND YEAR(OrderDate)  
= YEAR(GETDATE());
```

```
-----  
SELECT * FROM OrdersArchive_July
```

	OrderID	ProductID	CustomerID	SalesPersonID	OrderDate	ShipDate	OrderStatus	ShipAddress	BillAddress	Quantity	Sales	CreationTime
1	11	102	2	2	2025-07-01	2025-07-05	Returned	9877 Redwood Dr.	1340 Birch Hollow	4	44.00	2025-07-01 09:01:01.0000000
2	12	101	2	2	2025-07-02	2025-07-06	Failed	2640 Oak Circle	3124 Pine Vista	5	55.00	2025-07-02 10:11:12.0000000
3	13	102	3	5	2025-07-03	2025-07-07	In Transit	1200 Sunset Way	4001 Clear Lake	6	66.00	2025-07-03 12:15:15.0000000
4	14	103	5	5	2025-07-04	2025-07-08	Packed	305 Mission Dr.	8321 Breeze Ave	7	77.00	2025-07-04 14:20:20.0000000
5	15	104	3	4	2025-07-05	2025-07-09	Preparing	991 Ocean Ct.	2271 River Bend	8	88.00	2025-07-05 15:30:25.0000000
6	16	105	4	4	2025-07-06	2025-07-10	Hold	3433 Palm Point	6902 Drift St.	9	99.00	2025-07-06 16:40:35.0000000
7	17	106	5	2	2025-07-07	2025-07-11	Dispatched	7282 Rain Tree Ln	3082 Sunshine Blvd	10	110.00	2025-07-07 17:50:45.0000000
8	18	105	4	1	2025-07-08	2025-07-12	Unconfirmed	1223 Ash Way	1811 Winter Oak Rd	11	121.00	2025-07-08 18:00:55.0000000
9	19	105	1	1	2025-07-09	2025-07-13	Awaiting Payment	5312 Laurel Ridge	4447 Warm Springs	12	132.00	2025-07-09 19:10:00.0000000
10	20	101	1	1	2025-07-10	2025-07-14	Refunded	6820 Moonlight Rd	8400 Crystal Ln	13	143.00	2025-07-10 20:20:20.0000000
11	21	106	4	2	2025-07-11	2025-07-15	Delivered	7449 Green Leaf Ct.	1222 Northgate Ave	2	90.00	2025-07-11 10:10:10.0000000
12	22	106	2	3	2025-07-12	2025-07-16	Shipped	3333 Violet Blvd	6777 Oak Hollow Dr	3	120.00	2025-07-12 11:20:30.0000000
13	23	104	3	4	2025-07-13	2025-07-17	Delivered	200 Lake Shore Dr	9012 Elm Heights	4	140.00	2025-07-13 12:30:40.0000000
14	24	107	5	4	2025-07-14	2025-07-18	Shipped	1111 Breeze Dr	3000 Hill Valley Rd	5	160.00	2025-07-14 13:40:50.0000000
15	25	107	6	2	2025-07-15	2025-07-19	Delivered	5000 West Palm Ln	1044 Sunny Dr	6	180.00	2025-07-15 14:51:55.0000000
16	26	102	4	2	2025-07-16	2025-07-20	Dispatched	8778 Lavender Loop	3339 Dusty Trail	7	200.00	2025-07-16 15:55:05.0000000
17	27	101	1	3	2025-07-17	2025-07-21	On Hold	6464 Crystal River	7779 Old Hollow Dr	8	220.00	2025-07-17 16:05:15.0000000
18	28	103	4	2	2025-07-18	2025-07-22	Packed	3922 Amber Crest	1100 Jade Hill Blvd	9	240.00	2025-07-18 17:15:25.0000000
19	29	104	3	5	2025-07-19	2025-07-23	Cancelled	2330 Stonegate Way	NULL	10	260.00	2025-07-19 18:25:35.0000000

**Using:** Use in a monthly ETL job or scheduled archival process.



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# Auditing & Quality Checks

## 09

### Identify Orphan Orders (No Matching Customer)

**SELECT**

**o.OrderID,**

**o.CustomerID**

**INTO** audit\_OrdersOrphanCustomers

**FROM** Orders o



**LEFT JOIN** Customers c **ON** o.CustomerID =

**c.Customer\_id**

**WHERE** c.Customer\_id IS NULL;

-----

**Select \* from** audit\_OrdersOrphanCustomers

	Results	 Messages	
	OrderID	CustomerID	

Use by: Data integrity validation.



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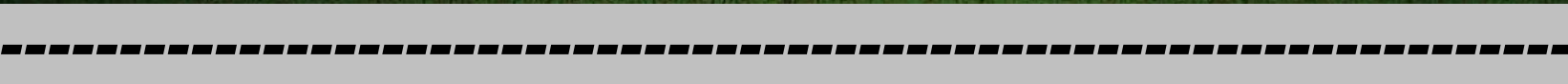


Utility & Development

10

Snapshot Orders for Dev/Testing

```
SELECT *
INTO dev_SnapshotOrders
FROM Orders
WHERE OrderDate >= '2025-07-01' AND
OrderDate <= '2025-07-08';
```



```
SELECT * FROM dev_SnapshotOrders
```

Results		Messages										
	OrderID	ProductID	CustomerID	SalesPersonID	OrderDate	ShipDate	OrderStatus	ShipAddress	BillAddress	Quantity	Sales	CreationTime
1	11	102	2	2	2025-07-01	2025-07-05	Returned	9877 Redwood Dr.	1340 Birch Hollow	4	44.00	2025-07-01 09:01:01.0000000
2	12	101	2	2	2025-07-02	2025-07-06	Failed	2640 Oak Circle	3124 Pine Vista	5	55.00	2025-07-02 10:11:12.0000000
3	13	102	3	5	2025-07-03	2025-07-07	In Transit	1200 Sunset Way	4001 Clear Lake	6	66.00	2025-07-03 12:15:15.0000000
4	14	103	5	5	2025-07-04	2025-07-08	Packed	305 Mission Dr.	8321 Breeze Ave	7	77.00	2025-07-04 14:20:20.0000000
5	15	104	3	4	2025-07-05	2025-07-09	Preparing	991 Ocean Ct.	2271 River Bend	8	88.00	2025-07-05 15:30:25.0000000
6	16	105	4	4	2025-07-06	2025-07-10	Hold	3433 Palm Point	6902 Drift St.	9	99.00	2025-07-06 16:40:35.0000000
7	17	106	5	2	2025-07-07	2025-07-11	Dispatched	7282 Rain Tree Ln	3082 Sunshine Blvd	10	110.00	2025-07-07 17:50:45.0000000
8	18	105	4	1	2025-07-08	2025-07-12	Unconfirmed	1223 Ash Way	1811 Winter Oak Rd	11	121.00	2025-07-08 18:00:55.0000000

Use by: Sample data for non-prod testing





# 11

## Products Without Orders (Zero Sales)

```
SELECT  
  p.ProductID,  
  p.Product  
INTO rpt_UnsoldProducts  
FROM Products p  
LEFT JOIN OrdersArchive oi  
ON p.ProductID = oi.ProductID  
WHERE oi.ProductID IS NULL;
```

```
select * from rpt_UnsoldProducts
```

Results		Messages
	ProductID	Product
1	108	Jersey
2	109	Shorts
3	110	Sunglasses
4	111	Backpack
5	112	Rain Jacket
6	113	Arm Warmers
7	114	Chain Lube
8	115	Multi-tool
9	116	Bike Pump
10	117	Pedals
11	118	Waterproof Pants
12	119	Repair Kit
13	120	Reflective Vest

Use Case: Detect inventory that hasn't moved..



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# 12

## Generate Customer Order Summary

```
SELECT
  c.Customer_id,
  CONCAT(c.First_Name, ' ', c.Last_Name) AS CustomerName,
  COUNT(DISTINCT o.OrderID) AS TotalOrders,
  SUM(oi.Quantity * oi.Sales) AS TotalSpent
INTO rpt_CustomerOrderSummary
FROM customers c
JOIN orders o ON c.Customer_id = o.CustomerID
JOIN OrdersArchive oi ON o.OrderID = oi.OrderID
GROUP BY c.Customer_id, c.First_Name, c.Last_Name;
```

```
-----
select * from rpt_CustomerOrderSummary
```

Results		Messages		
	Customer_id	CustomerName	TotalOrders	TotalSpent
1	1	Jossef Goldberg	3	280.00
2	2	Kevin Brown	5	180.00
3	3	Mary	5	608.00
4	4	Mark Schwarz	2	269.75
5	5	Anna Adams	2	318.50

Use Case: Combines total orders and value per customer.

