Database Using SQL Server & Raw Data available over my GitHub Profile



JOINS With 12 Most Used Queries



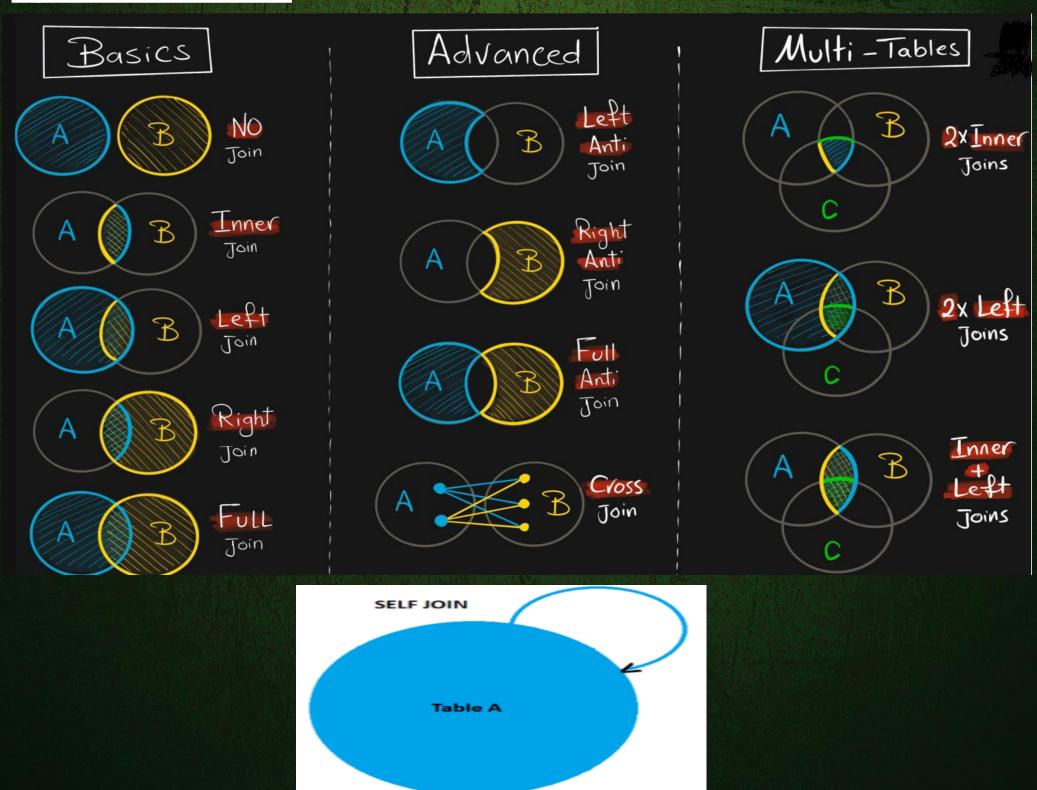
What is JOIN

In SQL Server, a join is a way to combine data from two or more tables based on a related column between them. The join operation allows you to retrieve data from multiple tables at once and create a new virtual table that contains information from all the tables involved in the join.

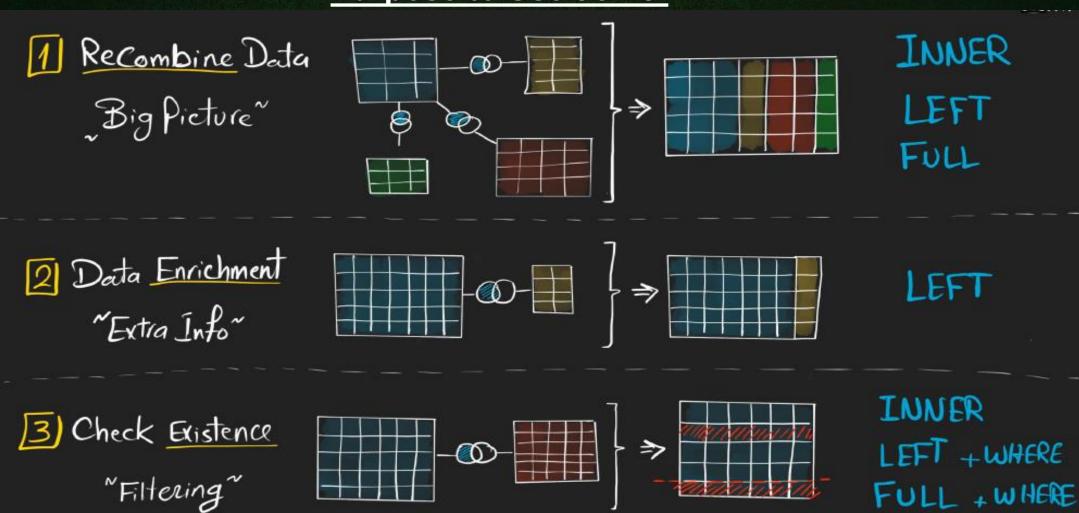
Syntax of VIEW:

SELECT column_list FROM table1 JOIN table2 ON table1.column = table2.column;

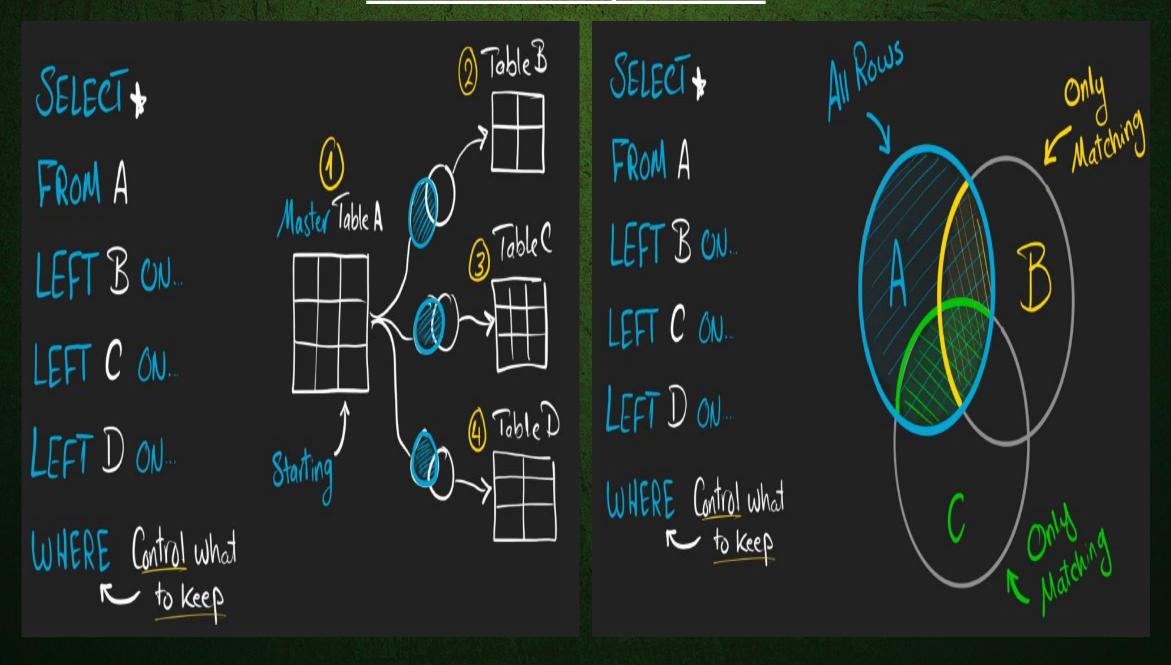
Types Of Joins:



Purpose to Use Joins:



How I Join Multiple Tables





Get all customers who haven't place any orders

SELECT *
FROM
Customers AS c
LEFT JOIN orders AS o
ON c.id = o.customer_id
WHERE o.customer_id IS NULL

⊞ K	esuits 🛅 Me	ssages		Yest see A Vigilian			***************************************	ASSESSED RECOGNISIONS									
	Customer_id	First_Name	Last_Name	Country	Score	OrderID	ProductID	CustomerID	SalesPersonID	OrderDate	ShipDate	OrderStatus	Ship Address	BillAddress	Quantity	Sales	CreationTime
1	7	John	Doe	USA	680	NULL	NULL	NULL	NULL	NULL	NULL	NULL	NULL	NULL	NULL	NULL	NULL
2	8	Sophia	Meier	Germany	540	NULL	NULL	NULL	NULL	NULL	NULL	NULL	NULL	NULL	NULL	NULL	NULL
3	10	Ava	NULL	UK	770	NULL	NULL	NULL	NULL	NULL	NULL	NULL	NULL	NULL	NULL	NULL	NULL
4	11	Liam	O'Brien	Ireland	790	NULL	NULL	NULL	NULL	NULL	NULL	NULL	NULL	NULL	NULL	NULL	NULL
5	12	Emma	Nguyen	Vietnam	NULL	NULL	NULL	NULL	NULL	NULL	NULL	NULL	NULL	NULL	NULL	NULL	NULL
6	13	David	Lee	South Korea	810	NULL	NULL	NULL	NULL	NULL	NULL	NULL	NULL	NULL	NULL	NULL	NULL
7	14	Isabella	Rossi	Italy	620	NULL	NULL	NULL	NULL	NULL	NULL	NULL	NULL	NULL	NULL	NULL	NULL
8	15	Noah	Patel	India	600	NULL	NULL	NULL	NULL	NULL	NULL	NULL	NULL	NULL	NULL	NULL	NULL



Customer Purchase Rank in Country

SELECT

- c.Country,
- c.Customer_id,
- c.First_Name,
- SUM(o.Sales) AS TotalSpent,

RANK() OVER(PARTITION BY c.Country ORDER BY SUM(o.Sales)
DESC) AS CountryRank

FROM Orders o

JOIN Customers c ON o.CustomerID = c.Customer_id

GROUP BY c.Country, c.Customer_id, c.First_Name;

III F	Results Messages								
	Country	Customer_id	First_Name	TotalSpent	CountryRank				
1	Canada	6	Emily	180.00	1				
2	Germany	4	Mark	840.00	1				
3	Germany	1	Jossef	605.00	2				
4	Mexico	9	Carlos	280.00	1				
5	USA	3	Mary	679.00	1				
6	USA	5	Anna	347.00	2				
7	USA	2	Kevin	274.00	3				

Use by: Rank customers within their country based on total sales.



Latest Order Per Customer Using CTE + Window

WITH RankedOrders AS (
SELECT *,

ROW_NUMBER() OVER(PARTITION BY CustomerID ORDER BY OrderDate DESC) AS rn
FROM Orders

SELECT *

FROM RankedOrders

WHERE rn = 1;

⊞ R	Results	Messages											
	OrderID	ProductID	CustomerID	SalesPersonID	OrderDate	ShipDate	OrderStatus	ShipAddress	BillAddress	Quantity	Sales	Creation Time	m
1	27	101	1	3	2025-07-17	2025-07-21	On Hold	6464 Crystal River	7779 Old Hollow Dr	8	220.00	2025-07-17 16:05:15.0000000	1
2	22	106	2	3	2025-07-12	2025-07-16	Shipped	3333 Violet Blvd	6777 Oak Hollow Dr	3	120.00	2025-07-12 11:20:30.0000000	1
3	29	104	3	5	2025-07-19	2025-07-23	Cancelled	2330 Stonegate Way	NULL	10	260.00	2025-07-19 18:25:35.0000000	1
4	28	103	4	2	2025-07-18	2025-07-22	Packed	3922 Amber Crest	1100 Jade Hill Blvd	9	240.00	2025-07-18 17:15:25.0000000	1
5	24	107	5	4	2025-07-14	2025-07-18	Shipped	1111 Breeze Dr	3000 Hill Valley Rd	5	160.00	2025-07-14 13:40:50.0000000	1
6	25	107	6	2	2025-07-15	2025-07-19	Delivered	5000 West Palm Ln	1044 Sunny Dr	6	180.00	2025-07-15 14:51:55.0000000	1
7	30	105	9	4	2025-07-20	2025-07-24	Processing	NULL	5599 Ridgeview Ln	11	280.00	2025-07-20 19:35:45.0000000	1

Use by: Identify the most recent order placed by each customer.



Category-Wise Sales Contribution

SELECT

p.Category, SUM(o.Sales) AS CategorySales, SUM(o.Sales) * 100.0 / SUM(SUM(o.Sales)) OVER() AS SalesPercent

FROM Orders o
JOIN Products p ON o.ProductID = p.ProductID
GROUP BY p.Category;

I			
	Category	CategorySales	SalesPercent
1	Accessories	1633.00	50.951638
2	Clothing	1572.00	49.048361

Use by: Break down product category sales and show percentage contribution.





Top Salesperson in Each Department

WITH DeptSales AS (

SELECT

e.Department,

e.FirstName,

SUM(o.Sales) AS TotalSales,

RANK() OVER(PARTITION BY e.Department ORDER BY SUM(o.Sales) DESC) AS rnk

FROM Employees e JOIN Orders o ON e.Employee_id = o.SalesPersonID GROUP BY e.Department, e.FirstName

SELECT * FROM DeptSales WHERE rnk = 1;

Department First Name Total Sales mk 1 Marketing Kevin 919.00 1
1 Marketing Kevin 919.00 1
2 Sales Michael 767.00 1

Use by: Use CTE + Rank to find top seller per department.





06 Sales Conversion Rate by Employee

SELECT

e.Employee_id,

e.FirstName,

COUNT(o.OrderID) AS TotalOrders,

COUNT(CASE WHEN o.OrderStatus = 'Delivered' THEN 1 END) AS SuccessfulDeliveries,

- --NULLIF(COUNT(o.OrderID), 0) returns NULL instead of 0.
- --Division by NULL is safe it just results in NULL, avoiding the runtime error.

100.0 * COUNT(CASE WHEN o.OrderStatus = 'Delivered' THEN 1 END)
/ NULLIF(COUNT(o.OrderID), 0) AS ConversionRate,

--If you prefer to show 0% instead of NULL, you can wrap it with ISNULL() or COALESCE():

COALESCE(100.0 * COUNT(CASE WHEN o.OrderStatus = 'Delivered' THEN 1 END)
/ NULLIF(COUNT(o.OrderID), 0), 0) AS ConversionRate2,

--Cast(...As DECIMAL (5,2)) directly controls decimal precision (2 digits after the decimal)

CAST(COALESCE(100.0 * COUNT(CASE WHEN o.OrderStatus = 'Delivered' THEN 1 END)
/ NULLIF(COUNT(o.OrderID), 0),0) AS DECIMAL(5,2)) AS ConversionRate

FROM Employees e LEFT JOIN Orders o ON e.Employee_id = o.SalesPersonID GROUP BY e.Employee_id, e.FirstName;

	Employee_id	FirstName	TotalOrders	Successful Deliveries	ConversionRate	ConversionRate2	ConversionRate
1	1	Frank	4	1	25.000000000000	25.000000000000	25.00
2	2	Kevin	7	2	28.571428571428	28.571428571428	28.57
3	3	Mary	7	1	14.285714285714	14.285714285714	14.29
4	4	Michael	5	1	20.000000000000	20.000000000000	20.00
5	5	Carol	7	3	42.857142857142	42.857142857142	42.86
6	6	Emily	0	0	NULL	0.0000000000000	0.00
7	7	James	0	0	NULL	0.000000000000	0 <mark>.0</mark> 0
8	8	Olivia	0	0	NULL	0.0000000000000	0.0 <mark>0</mark>
9	9	Ethan	0	0	NULL	0.0000000000000	0.00
10	10	Sophia	0	0	NULL	0.0000000000000	0 <mark>.0</mark> 0
11	11	Daniel	0	0	NULL	0.0000000000000	0 <mark>.0</mark> 0
12	12	Ava	0	0	NULL	0.0000000000000	0 <mark>.00</mark>
13	13	William	0	0	NULL	0.0000000000000	0.00
14	14	Isabella	0	0	NULL	0.000000000000	0.00
15	15	Liam	0	0	NULL	0.000000000000	0.00

Use by: Total orders handled vs. completed deliveries.



Products Never Ordered (LEFT JOIN Anti-Join)

SELECT

p.ProductID, p.Product

FROM Products p LEFT JOIN Orders o ON p.ProductID = o.ProductID WHERE o.ProductID IS NULL;

ProductID Product 1 108 Jersey 2 109 Shorts 3 110 Sunglasses 4 111 Backpack 5 112 Rain Jacket 6 113 Arm Warmers 7 114 Chain Lube 8 115 Multi-tool 9 116 Bike Pump 10 117 Pedals 11 118 Waterproof Pants 12 119 Repair Kit 13 120 Reflective Vest	■ R	esults	Messages	
2 109 Shorts 3 110 Sunglasses 4 111 Backpack 5 112 Rain Jacket 6 113 Am Wammers 7 114 Chain Lube 8 115 Multi-tool 9 116 Bike Pump 10 117 Pedals 11 118 Waterproof Pants 12 119 Repair Kit		Produc		
3 110 Sunglasses 4 111 Backpack 5 112 Rain Jacket 6 113 Am Wammers 7 114 Chain Lube 8 115 Multi-tool 9 116 Bike Pump 10 117 Pedals 11 118 Waterproof Pants 12 119 Repair Kit	1	108	 Jersey	
4 111 Backpack 5 112 Rain Jacket 6 113 Am Wamners 7 114 Chain Lube 8 115 Multi-tool 9 116 Bike Pump 10 117 Pedals 11 118 Waterproof Pants 12 119 Repair Kit	2	109	 Shorts	
5 112 Rain Jacket 6 113 Am Warmers 7 114 Chain Lube 8 115 Multi-tool 9 116 Bike Pump 10 117 Pedals 11 118 Waterproof Pants 12 119 Repair Kit	3	110	Sunglass	es
6 113 Am Warmers 7 114 Chain Lube 8 115 Multi-tool 9 116 Bike Pump 10 117 Pedals 11 118 Waterproof Pants 12 119 Repair Kit	4	111	Backpac	k
7 114 Chain Lube 8 115 Multi-tool 9 116 Bike Pump 10 117 Pedals 11 118 Waterproof Pants 12 119 Repair Kit	5	112	Rain Jac	ket
8 115 Multi-tool 9 116 Bike Pump 10 117 Pedals 11 118 Waterproof Pants 12 119 Repair Kit	6	113	Arm Wan	mers
9 116 Bike Pump 10 117 Pedals 11 118 Waterproof Pants 12 119 Repair Kit	7	114	Chain Lu	be
10 117 Pedals 11 118 Waterproof Pants 12 119 Repair Kit	8	115	Multi-tool	
11 118 Waterproof Pants 12 119 Repair Kit	9	116	Bike Pun	qr
12 119 Repair Kit	10	117	Pedals	
-	11	118	Waterpro	of Pants
13 120 Reflective Vest	12	119	Repair Ki	t
	13	120	Reflectiv	e Vest



Total Revenue by Region (Derived Table Join)

SELECT

c.Country, SUM(o.Sales) AS TotalSales

FROM Orders o

JOIN Customers c

ON o.CustomerID = c.Customer_id

GROUP BY c.Country;

E F	Results	Messages	
	Country	TotalSales	
1	Canada	180.00	
2	Germany	1445.00	
3	Mexico	280.00	
4	USA	1300.00	



Order History Audit from Both Tables

SELECT

o.OrderID,

o.OrderDate,

oa.OrderDate AS ArchivedOrderDate,

o.Sales,

oa.Sales AS ArchivedSales

FROM Orders o
LEFT JOIN OrdersArchive oa
ON o.OrderID = oa.OrderID
AND o.CustomerID = oa.CustomerID;

		100%			KEET IT STORY	
⊞ F	Results 📑	Messages				
	OrderID	OrderDate	ArchivedOrderDate	Sales	ArchivedSales	
4	4	2025-01-20	2024-04-20	60.00	60.00	
5	4	2025-01-20	2024-04-20	60.00	60.00	
6	5	2025-02-01	2024-05-01	25.00	25.00	
7	6	2025-02-05	2024-05-05	50.00	50.00	
8	6	2025-02-05	2024-05-05	50.00	50.00	
9	6	2025-02-05	2024-05-05	50.00	50.00	
10	7	2025-02-15	NULL	30.00	NULL	
11	8	2025-02-18	2024-06-18	90.00	45.00	
12	9	2025-03-10	2024-06-20	20.00	25.00	
13	10	2025-03-15	NULL	60.00	NULL	
14	11	2025-07-01	NULL	44.00	NULL	
15	12	2025-07-02	NULL	55.00	NULL	
16	13	2025-07-03	NULL	66.00	NULL	
17	14	2025-07-04	NULL	77.00	NULL	
18	15	2025-07-05	NULL	88.00	NULL	
19	16	2025-07-06	NULL	99.00	NULL	
20	17	2025-07-07	NULL	110.00	NULL	
21	18	2025-07-08	NULL	121.00	NULL	
22	19	2025-07-09	NULL	132.00	NULL	
23	20	2025-07-10	NULL	143.00	NULL	
24	21	2025-07-11	NULL	90.00	NULL	
25	22	2025-07-12	NULL	120.00	NULL	
26	23	2025-07-13	NULL	140.00	NULL	
27	24	2025-07-14	NULL	160.00	NULL	
28	25	2025-07-15	NULL	180.00	NULL	

Use by: Match and compare current and archived records.



Customers with multiple orders & compare first vs last WITH RankedOrders AS (
SELECT *,

ROW_NUMBER() OVER(PARTITION BY CustomerID ORDER BY OrderDate ASC) AS FirstOrder,
ROW_NUMBER() OVER(PARTITION BY CustomerID ORDER BY OrderDate DESC) AS LastOrder

FROM Orders

SELECT

First.CustomerID,

First.OrderDate AS FirstOrderDate,

Last.OrderDate AS LastOrderDate

FROM RankedOrders First

JOIN RankedOrders Last

ON First.CustomerID = Last.CustomerID

WHERE First.FirstOrder = 1 AND Last.LastOrder = 1;

	CustomerID	FirstOrderDate	LastOrderDate
1	1	2025-01-10	2025-07-17
2	2	2025-01-01	2025-07-12
3	3	2025-01-05	2025-07-19
4	4	2025-02-18	2025-07-18
5	5	2025-07-04	2025-07-14
6	6	2025-07-15	2025-07-15
7	9	2025-07-20	2025-07-20

Use by: SELF JOIN + Window Function



Products never ordered

SELECT

p.ProductID, p.Product

FROM Products p
WHERE NOT EXISTS (
SELECT 1 FROM Orders o WHERE
o.ProductID = p.ProductID
);

	Results 🛅	Messages	
	ProductID	Product	
1	108	Jersey	
2	109	Shorts	
3	110	Sunglasses	
4	111	Backpack	
5	112	Rain Jacket	
6	113	Arm Warmers	
7	114	Chain Lube	
8	115	Multi-tool	
9	116	Bike Pump	
10	117	Pedals	
11	118	Waterproof Pants	
12	119	Repair Kit	
13	120	Reflective Vest	

Use by: ANTI JOIN (NOT EXISTS)



Orders With Missing Billing or Shipping Info View **SELECT**

e.Employee_id, e.FirstName

FROM Employees e
WHERE NOT EXISTS (
SELECT 1 FROM Orders o
WHERE o.SalesPersonID = e.Employee_id
AND YEAR(o.OrderDate) = 2025
);

III F	Results 🛅 Mes	ssages	
	Employee_id	First Name	
1	6	Emily	
2	7	James	
3	8	Olivia	
4	9	Ethan	
5	10	Sophia	
6	11	Daniel	
7	12	Ava	
8	13	William	
9	14	Isabella	
10	15	Liam	

Use by: ANTI JOIN



