Business Model Canvas

Key Partnerships

- - Metro Rail Authorities
- - Sensor Manufacturers
- -Software Development Firms
- - Data Analytics Companies
- - Telecommunication Providers
- - Maintenance Service Providers

Key Activities

- -Develop Structural Health Monitoring Sensors
- -Integrate Sensors with Metro Rail Infrastructure
- - Design and Develop Dashboard Interface
- -AI-Based Data Analysis and Issue Detection
- -Real-Time Data Transmission and Processing
- - User Training and Support
- -System Maintenance and Upgrades

Key Resources

- -Structural Health Monitoring Sensors
- - Data Analytics Software
- - Cloud Storage Solutions
- - User Interface Developers
- -Al and Machine Learning Experts
- - Telecommunication Infrastructure

Value Propositions

- - Real-time Monitoring of Structural Integrity
- - Early Detection of Potential Failures
- - Reduced Maintenance Costs
- -Increased Safety for Passengers
- - Accurate Data-Driven Decision Making
- - User-Friendly Dashboard Interface
- - Customizable Alerts and Notifications

Customer Relationships

- - Dedicated Account Managers
- -24/7 Technical Support
- -Regular System Updates and Upgrades
- - User Training Programs
- -Feedback Mechanisms for Continuous
 Improvement

Customer Segments

- - Metro Rail Operators
- - Public Transportation Authorities
- - Urban Infrastructure Planners
- -Safety and Compliance Officers
- -Maintenance Teams

Channels

- -Direct Sales Team
- -Online Marketing and Sales
- -Industry Conferences and Trade Shows
- -Collaborative Partnerships with Rail Authorities
- -Webinars and Online Demonstrations

Cost Structure

- - Research and Development
- - Manufacturing and Procurement of Sensors
- -Software Development Costs
- - Cloud Storage and Processing Fees
- - Marketing and Sales Expenses
- - Customer Support and Maintenance
- -- Subscription Fees for Communication Channels

Revenue Streams

- -Subscription Fees for Dashboard Access
- - One-Time Sales of Monitoring Equipment
- - Annual Maintenance Contracts
- - Premium Support Services
- -Data Analytics and Reporting Fees
- -- Customization and Integration Services