

# ANSHU GUPTA

+91 7667030633 | [guptaanshu375@gmail.com](mailto:guptaanshu375@gmail.com) | [LinkedIn](#) | [GitHub](#)

## OBJECTIVE

Detail-oriented Data Analyst with hands-on experience in SQL, Python, Excel, and Power BI. Skilled in data cleaning, visualization, and deriving actionable insights to support data-driven decision-making. Seeking to contribute analytical expertise and problem-solving skills to drive business growth and efficiency.

## EXPERIENCE

**Data Science • Internship** — Codtech It Solutions, Virtual

March 2025 – May 2025

Task performed:

- Solve a Business problem Using Optimization Techniques (E.g., Linear Programming) And Python Libraries
- Demonstrating the problem Setup, Solution and Insights

**Data Analyst • Internship** — Contechub Pvt Ltd

May 2024 - Jul 2024

Task performed:

- Data mining
- Worked on Demography
- CRM Microsoft Salesforce
- Analysis of interactive dashboard
- Data Driven Marketing

**Data Analytics • Internship** — KPMG

Jul 2023

Task performed:

- Data Quality Assessment
- Data Insight and Presentation
- Data Visualization and storytelling

**Recruiter (Full-Time)**

Ahmedabad ,Gujarat

Company— **IMS People**

May, 2019 – Jan, 2021

Sourcing, screening and placing candidates across various domains often focusing on temporary staffing, contract based and full-time requirements, utilizing the combination of online platforms, database management and direct outreach to find suitable talent for clients' requirements.

## SKILLS

<b>Data Analytics &amp; Visualization</b>	Power BI, Tableau, Advanced Excel, Data Storytelling, Dashboard Development
<b>Programming &amp; Data Processing</b>	Python(Pandas, NumPy, Matplotlib, Seaborn), SQL(MS SQL, PostgreSQL), Data Cleaning
<b>Machine Learning &amp; Statistics</b>	Scikit-learn,Predictive Modeling, Regression & Classification, Statistical Analysis, Hypothesis Testing
<b>Database &amp; Tools</b>	SQL Optimization, ETL Concepts, Git, GitHub, Jupyter Notebook, VS Code, Salesforce CRM

## EDUCATION

**B.Tech**, Computer Science & Engineering

B.S.City ,Jharkhand

— **G.G.S.E.S.T.C**

2015 – 2019

CGPA: 7.5

**Senior Secondary (XII)**,CBSE —Science

B.S.City ,Jharkhand

— Sree Ayyappa Public School

2015

Percentage: **78.00%**

**Secondary (X)**, CBSE

B.S.City ,Jharkhand

—Sree Ayyappa Public School

2013

Percentage: **88.20%**

## PROJECTS

**Credit Card Financial Dashboard (Power BI, SQL, PostgreSQL)** [\[link\]](#)

Built an interactive dashboard to track revenue, customer spending patterns, and card performance. Automated data ingestion using SQL/PostgreSQL and applied DAX in Power BI for KPI analysis and actionable insights.

**Pizza Sales Power BI Dashboard (Power BI, DAX)** [\[link\]](#)

Designed and deployed a dynamic, single-page dashboard in Power BI visualizing key metrics like total revenue, orders, AOV, and pizzas sold; incorporated insights via trend lines (monthly, weekday, hourly), top 10 products, and slicers for category/size filtering.

**Diwali Sales Analysis (Python, Pandas, Matplotlib, Seaborn)** [\[link\]](#)

Performed EDA to identify customer demographics, top states, occupations, and product categories, providing insights for targeted marketing and sales growth.