ANSHU GUPTA

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OBJECTIVE

Detail-oriented Data Analyst with hands-on experience in SQL, Python, Excel, and Power BI. Skilled in data cleaning, visualization, and deriving actionable insights to support data-driven decision-making. Seeking to contribute analytical expertise and problem-solving skills to drive business growth and efficiency.

EXPERIENCE

Data Science • Internship — Codtech It Solutions   March 2025 – May 2025

Task performed:

- Solve a Business problem Using Optimization Techniques (E.g., Linear Programming) And Python Libraries
- Demonstrating the problem Setup, Solution and Insights

Data Analyst • Internship — Contechub Pvt Ltd   May 2024 - Jul 2024

Task performed:

- Data mining   • Worked on Demography   • CRM Microsoft Salesforce
- Analysis of interactive dashboard   • Data Driven Marketing

Data Analytics • Internship — KPMG   Jul 2023

Task performed:

- Data Quality Assessment   • Data Insight and Presentation   • Data Visualization and storytelling

Recruiter (Full-Time)   Ahmedabad ,Gujarat

Company**— IMS People**   May, 2019 – Jan, 2021

Sourcing, screening and placing candidates across various domains often focusing on temporary staffing, contract based and full-time requirements, utilizing the combination of online platforms, database management and direct outreach to find suitable talent for clients' requirements.

SKILLS

Data Analytics & Visualization	Power BI, Tableau, Advanced Excel, Data Storytelling, Dashboard Development
Programming & Data Processing	Python(Pandas, NumPy, Matplotlib, Seaborn), SQL(MS SQL, PostgreSQL), Data Cleaning
Machine Learning & Statistics	Scikit-learn,Predictive Modeling, Regression & Classification, Statistical Analysis, Hypothesis Testing
Database & Tools	SQL Optimization, ETL Concepts, Git, GitHub, Jupyter Notebook, VS Code, Salesforce CRM

EDUCATION

B.Tech, Computer Science & Engineering   B.S.City ,Jharkhand
— G.G.S.E.S.T.C   2015 – 2019
  CGPA: **7.5**

Senior Secondary (XII),CBSE **—**Science   B.S.City ,Jharkhand
— Sree Ayyappa Public School   2015
  Percentage: **78.00**%

Secondary (X), CBSE   B.S.City ,Jharkhand
—Sree Ayyappa Public School   2013
  Percentage: **88.20**%

PROJECTS

Credit Card Financial Dashboard (Power BI, SQL, PostgreSQL) [link]

Built an interactive dashboard to track revenue, customer spending patterns, and card performance. Automated data ingestion using SQL/PostgreSQL and applied DAX in Power BI for KPI analysis and actionable insights.

Pizza Sales Power BI Dashboard (Power BI, DAX) [link]

Designed and deployed a dynamic, single-page dashboard in Power BI visualizing key metrics like total revenue, orders, AOV, and pizzas sold; incorporated insights via trend lines (monthly, weekday, hourly), top 10 products, and slicers for category/size filtering.

Diwali Sales Analysis (Python, Pandas, Matplotlib, Seaborn) [link]

Performed EDA to identify customer demographics, top states, occupations, and product categories, providing insights for targeted marketing and sales growth.