

Anshupal

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EDUCATION

University of Utah, David Eccles School of Business

Master of Science, Business Analytics

Dec 2023

Relevant Coursework: Database Management, Data Visualization, Statistical Analytics, Product Management

Visvesvaraya Technological University, Bengaluru, India

Bachelor of Engineering, Computer Science

Jul 2016

TECHNICAL SKILLS

Query/Scripting Language: SQL, Python (Pandas, NumPy, Scikit-learn), R
BI/ ETL Tools: Tableau, Domo, Advanced Excel (Macros, VLOOKUP, Pivot Tables)
AWS Services: EC2, S3, EBS, RDS, DynamoDB, Redshift, Aurora, Lambda, QuickSight
Statistics: Hypothesis Testing, Z-test, T-test, P-test, Chi-square, Regression
Others: JIRA, Confluence, SharePoint, Visual Studio,

ACHIEVEMENTS

Fire Fighter at Alexa Amazon

Apr 2018

Spot Award at Alexa Amazon

Dec 2019

Mountain Mover at Alexa Amazon

Feb 2021

WORK EXPERIENCE

Workflow Management Associate | Alexa Team, Amazon Development Center India | Bengaluru, India Aug 2019–Apr 2021

- Analyzed and built reports for the Certification and the Submission trend of the applications.
- Created dashboards to provide insights into KPI's, monitoring the skill certification status and helped increase efficiency by 9%
- Consistently meet **VP level goal** of **TP95** for 3 years.
- Reduced the latency from **2** business days to **1** business days successfully.
- Published weekly and monthly reports i.e. WBR and MBR reports using advanced Excel, Tableau, SQL.
- Earned certificate of appreciation for delivering the artifacts to meet customer expectations
- Utilized Agile and Scrum methodology to manage data driven projects and applied proficient use of JIRA for backlog management.

Business Operations Analyst | Alexa Team, Amazon Development Center India | Bengaluru, India Mar 2018–Jul 2019

- Applied process improvement to increase productivity per hour by 20% in 2018
- Assisted management in formulating strategic plans and directions to achieve the organizations growth.
- Ran several **Kaizen** to remove process ambiguity and streamline the process.
- Conduct Training and Knowledge Transfer sessions for new members.
- Conducted market research, gathered customer feedback, and developed a go-to-market strategy for a new Alexa Product
- Collaborated with engineering, design, and marketing teams to ensure the successful development and launch of new Alexa products.

Test Associate | Alexa Team, Amazon Development Center India | Bengaluru, India

Jan 2017–Feb 2018

- Perform functional testing for the top-rated skills in Alexa Skill store on multiple devices.
- Responsible for test case design, test case execution, defect logging
- Deep dive analysis and Root cause analysis: Reviewing bug raised by testers and checking issues on different devices.

ACADEMIC PROJECT EXPERIENCE

Graduate Assistant | Improvement of University's Curriculum, University of Utah

Aug 2022–Dec 2022

- Transformed data into cleaned, simplified and desirable form by converting wide data to long data using R
- Performed course evaluation analysis using tableau to derive insights that reduced dissatisfaction rate by 15%
- Identified Key required skills to make course better based on alumni feedback that increase overall course rating by 0.8.

DVD-Rental Analysis using Tableau

Aug 2022–Oct 2022

- Facilitated end-to-end data analysis of DVD rental dataset for stakeholder by converting raw data to detailed visualizations.
- Published Tableau reports and dashboards by utilizing complex calculated fields, table calculations, filters, dynamic sets, parameters, trend lines to assist stakeholders drive key business decisions.
- Discovered sales peak during Jun-Aug months and Sci-Fi/ Fantasy is most popular genre accounting for 50% of total checkouts.