Company Supply Chain: Dashboard

Sales Dashboard

Market: Africa, Europe, LATAM, Pacific Asia, USCA

Order Region: All
Order Country: All

0.00% — 25.00%

Profit/Loss: Loss, Off-Self, Profit

Department Name: All
Category Name: All

Shipping Mode: First Class, Same Day, Second Class, Standard Class

order date (DateOrders): 1/1/2015 — 1/31/2018

The Total Revenue of the company was $33054402.04 and had generated $3966902.97 of Profits, which is 12.06% of the total Revenue

% profit

Sum of Order Item Profit Ratio and Sum of Order Item Discount Rate b...
- Sum of Order Item Profit Ratio
- Sum of Order Item Discount Rate

Sum of Order Item Total by Market: USCA, Africa, Europe, Pacific Asia, LATAM

Sum of Order Item Total by Delivery Status: Shipping on time, Advance shipping, Shipping canc..., Late delivery

Sum of Order Item Total by Department Name: Health and Beauty, Golf, Footwe..., Fitness, Apparel, Book S..., Fan Shop

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Sales Dashboard

Market: Africa, Europe, LATAM, Pacific Asia, USCA

Order Region: All
Order Country: All

0.00% — 25.00%

Profit/Loss: Loss, Off-Self, Profit

Department Name: All
Category Name: All

Shipping Mode: First Class, Same Day, Second Class, Standard Class

order date (DateOrders): 1/1/2015 — 1/31/2018

The Total Revenue of the company was $2676797.11 and had generated $334047.32 of Profits, which is 12.63% of the total Revenue

% profit

Sum of Order Item Profit Ratio and Sum of Order Item Discount Rate b...
- Sum of Order Item Profit Ratio
- Sum of Order Item Discount Rate

Sum of Order Item Total by Market: Pacific Asia, Europe

Sum of Order Item Total by Delivery Status: Shipping canceled, Late delivery

Sum of Order Item Total by Department Name: Pet Shop, Health and Bea..., Golf, Footwe..., Fitness, Apparel, Book S..., Fan Shop

Sales Dashboard

$33.05M — Total Sales
12% — Total profit ratio
384K — Total Order Item Quantity
$3.97M — Total Profit

order date (DateOrders)
1/1/2015 — 1/31/2018

The Total Revenue of the company was $33054402.04 and had generated $3966902.97 of Profits, which is 12.06% of the total Revenue
% profit

Sum of Order Item Total and Sum of Order Profit Per Order by Year and Quarter
Sum of Order Item Total — Sum of Order Profit Per Order

Period	Total	Profit
2015 Qtr 1	$2.72M	$0.32M
2015 Qtr 2	$2.78M	$0.35M
2015 Qtr 3	$2.77M	$0.35M
2015 Qtr 4	$2.82M	$0.34M
2016 Qtr 1	$2.73M	$0.29M
2016 Qtr 2	$2.73M	$0.35M
2016 Qtr 3	$2.78M	$0.33M
2016 Qtr 4	$2.82M	$0.35M
2017 Qtr 1	$2.76M	$0.36M
2017 Qtr 2	$2.85M	$0.37M
2017 Qtr 3	$3.02M	$0.30M
2017 Qtr 4	$1.98M	$0.03M
2018 Qtr 1		

Sum of Order Item Profit Ratio and Sum of Order Item Discount Rate b...
Sum of Order Item Profit Ratio — Sum of Order Item Discount Rate
(2015, 2016, 2017, 2018)

Sum of Order Item Total by Market
USCA, Africa, Europe, LATAM, Pacific Asia

Sum of Order Item Total by Delivery Status
Shipping on time, Advance shipping, Shipping canc..., Late delivery

Sum of Order Item Total by Department Name
Health and Beauty, Golf, Footwe..., Fitness, Apparel, Book S..., Fan Shop

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Sales Dashboard

$33.05M — Total Sales
12% — Total profit ratio
384K — Total Order Item Quantity
$3.97M — Total Profit

Sum of Order Item Total by Category Name
Fishing, Cleats, Camping & Hiking, Cardio Equipment, Women's Apparel, Water Sports, Men's Footwear, Indoor/Outdoor G..., Shop..., Comput..., Ch..., Ac..., Electron..., Cameras, Garden

Department Name	Category Name	Product Name	Sum of Order Item Quantity	Sum of Order Profit Per Order	Sum of Order Item Profit Ratio	Sum of Sales
Fan Shop	Fishing	Field & Stream Sportsman 16 Gun Fire Safe	17325	$756,220.76	2,104.11	6,929,653.69
Apparel	Cleats	Perfect Fitness Perfect Rip Deck	73698	$493,828.3	3,056.05	4,421,143.14
Fan Shop	Camping & Hiking	Diamondback Women's Serene Classic Comfort Bi	13729	$427,455.57	1,591.84	4,118,425.57
Footwear	Cardio Equipment	Nike Men's Free 5.0+ Running Shoe	36680	$379,915.82	1,447.89	3,667,633.20
Golf	Women's Apparel	Nike Men's Dri-FIT Victory Golf Polo	62956	$350,421.03	2,570.34	3,147,800.00
Fan Shop	Water Sports	Pelican Sunstream 100 Kayak	15500	$324,076.37	1,806.90	3,099,845.09
Apparel	Men's Footwear	Nike Men's CJ Elite 2 TD Football Cleat	22246	$311,902.82	2,672.26	2,891,757.66
Fan Shop	Indoor/Outdoor Games	O'Brien Men's Neoprene Life Vest	57803	$318,451.43	2,391.72	2,888,993.91
Golf	Shop By Sport	Under Armour Girls' Toddler Spine Surge Runni	31735	$126,278.51	1,194.42	1,269,082.67
Technology	Computers	Dell Laptop	442	$69,656.81	51.74	663,000.00
Technology	Cameras	Web Camera	592	$30,289.8002	74.87	267,607.69
Outdoors	Garden	Lawn mower	484	$33,443.01	68.98	257,768.73
Total			384079	$3,966,902.9703	21,779.01	36,784,735.01

Average of Order Item Id by Order City
NORTH AMERICA, Atlantic Ocean, ASIA, AFRICA, SOUTH AMERICA, Indian Ocean, AUST..., ANTARCTICA
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