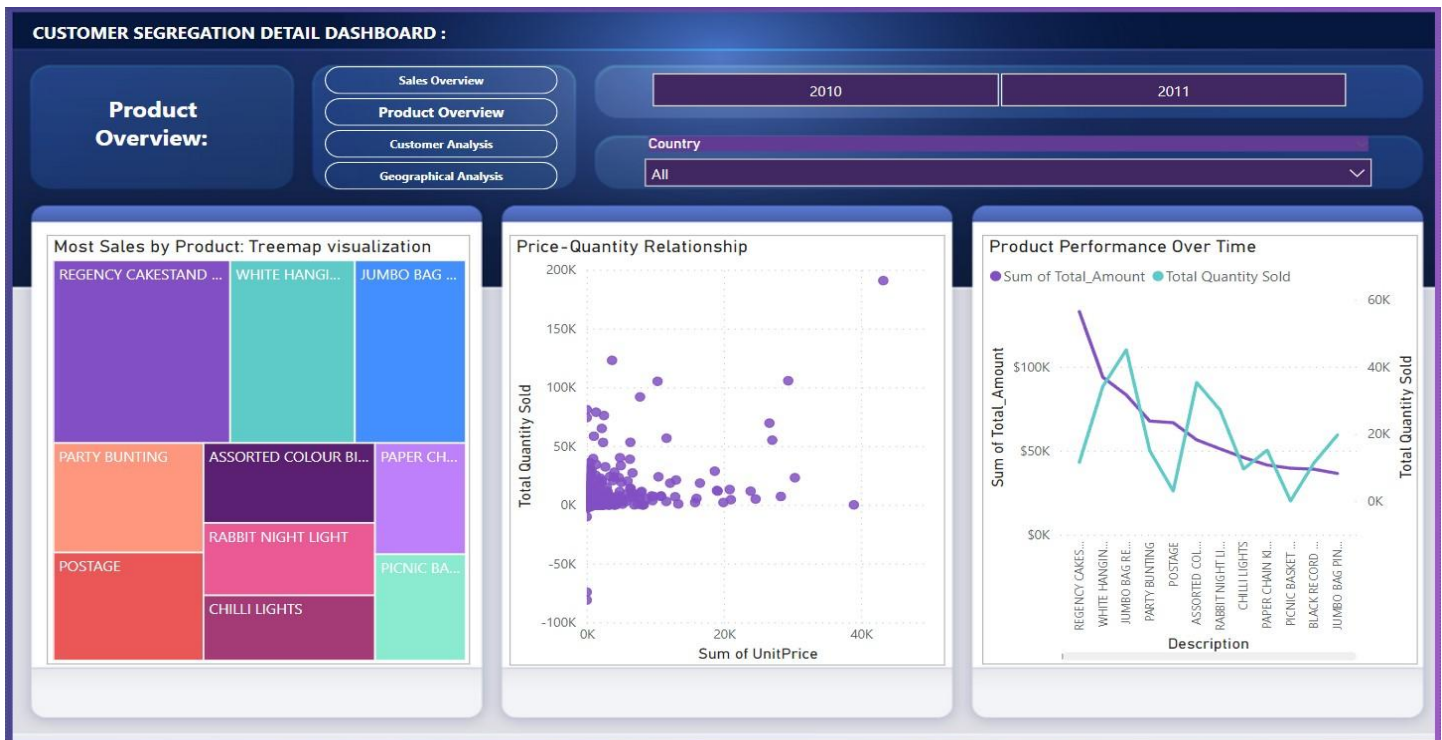


# Customer Churn P-Bi Dashboard PDF



## CUSTOMER SEGREGATION DETAIL DASHBOARD :

### Customer Analysis

Sales Overview

Product Overview

Customer Analysis

Geographical Analysis

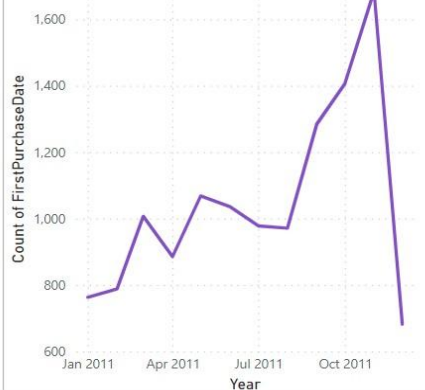
2010

2011

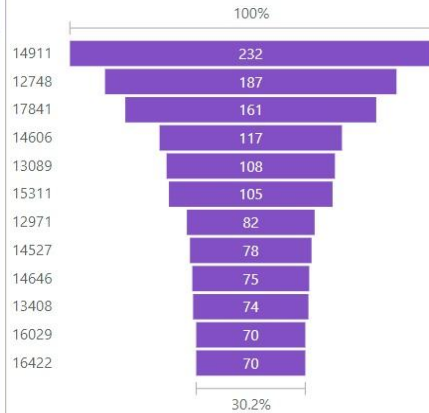
Country

All

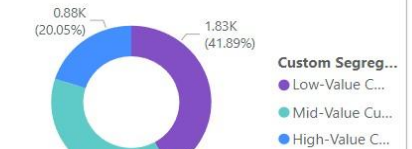
#### Customer Acquisition Rate



#### Loyalty Analysis



#### Revenue by Customer Type



## CUSTOMER SEGREGATION DETAIL DASHBOARD :

### Geographical Analysis:

Sales Overview

Product Overview

Customer Analysis

Geographical Analysis

2010

2011

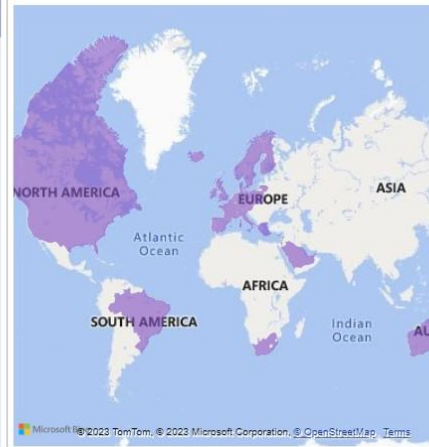
Country

All

#### Top Revenue Countries



#### Global Presence: Store Locations Across Countries



#### Customer Distribution by Country and Purchase Frequency

