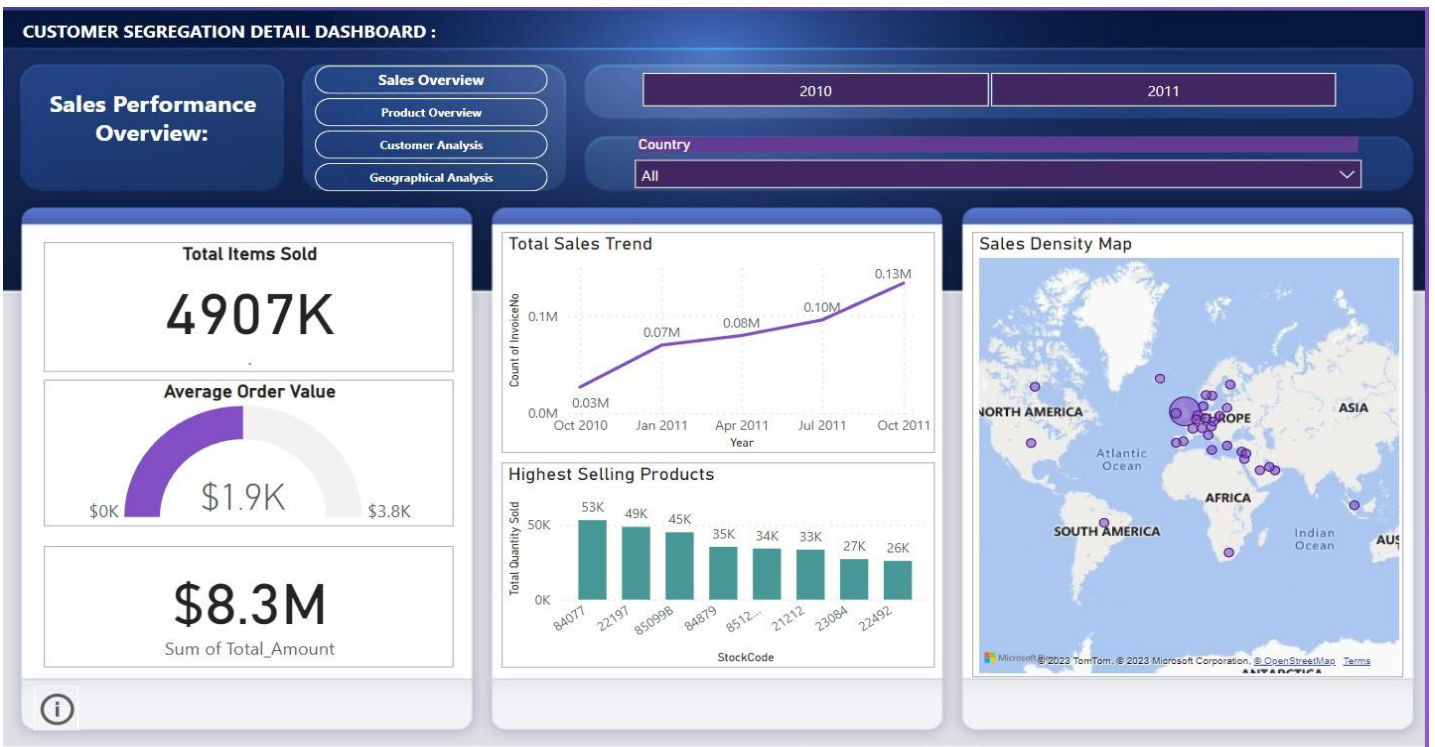
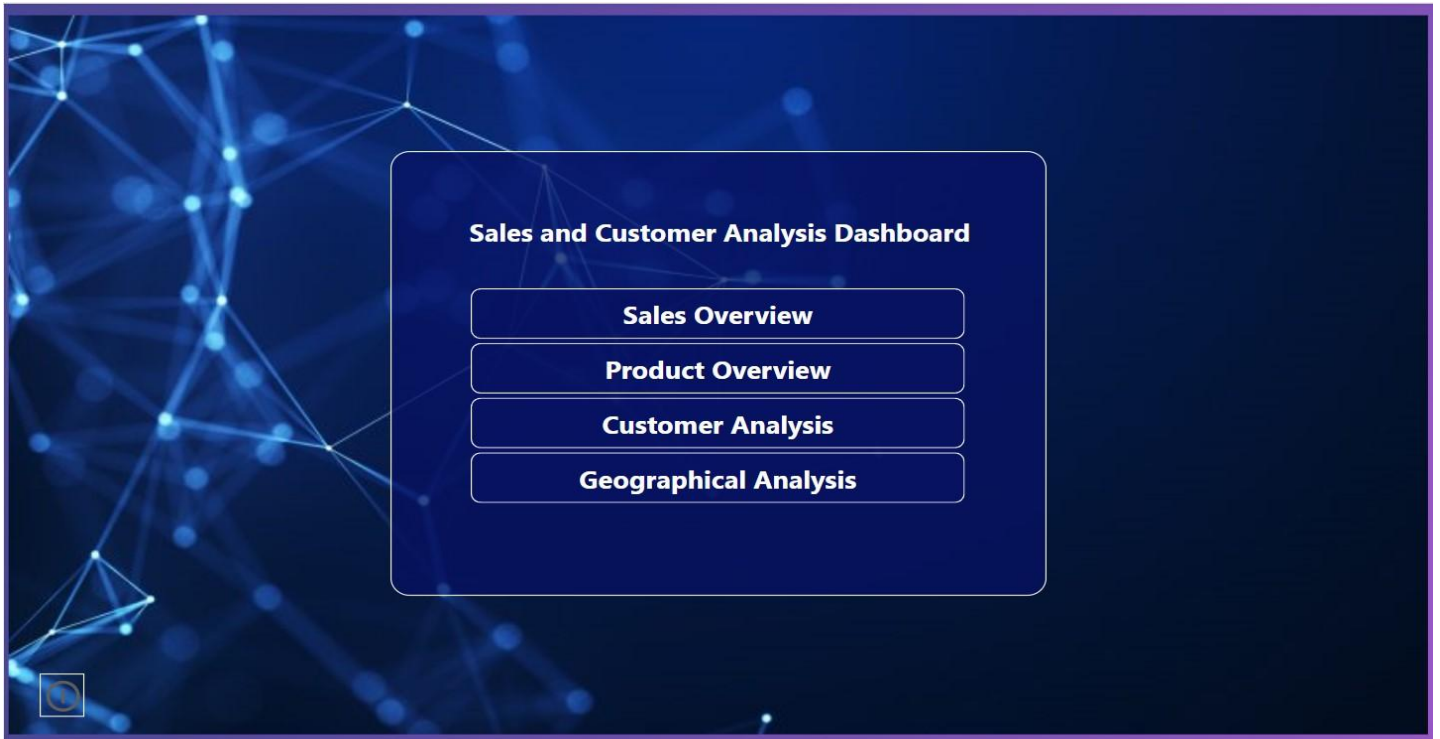


Sales and Customer Analysis Dashboard



CUSTOMER SEGREGATION DETAIL DASHBOARD :

Product Overview:

Sales Overview

Product Overview

Customer Analysis

Geographical Analysis

2010

2011

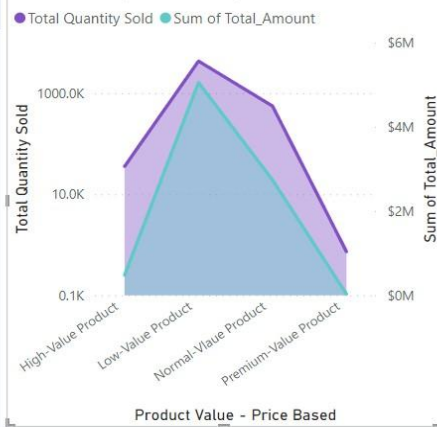
Country

All

Most Sales by Product: Treemap visualization



Price-Quantity Relationship



Product Performance Over Time



CUSTOMER SEGREGATION DETAIL DASHBOARD :

Customer Analysis

Sales Overview

Product Overview

Customer Analysis

Geographical Analysis

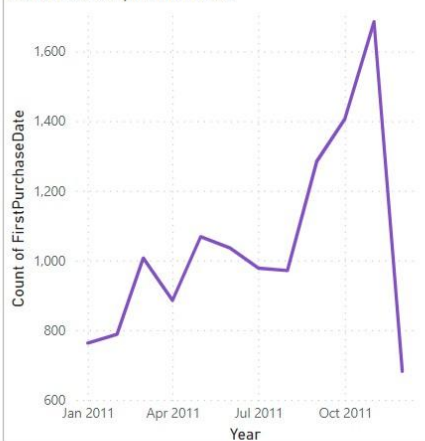
2010

2011

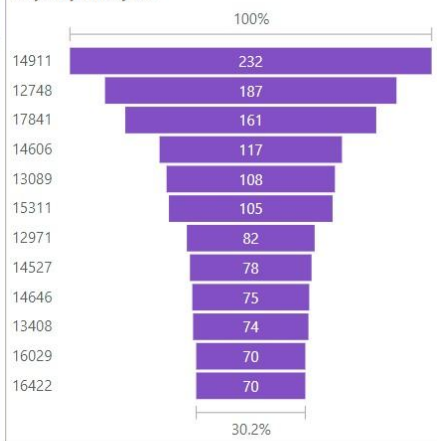
Country

All

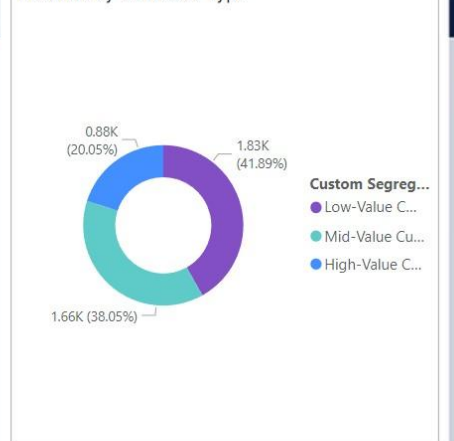
Customer Acquisition Rate



Loyalty Analysis



Revenue by Customer Type



CUSTOMER SEGREGATION DETAIL DASHBOARD :

Geographical Analysis:

- Sales Overview
- Product Overview
- Customer Analysis
- Geographical Analysis

2010

2011

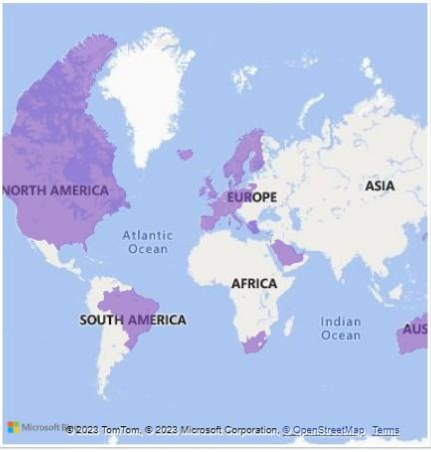
Country

All

Top Revenue Countries



Global Presence: Store Locations Across Countries



Customer Distribution by Country and Purchase Frequency

