

ANSHU SHARMA- UI/UX Designer

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Experienced UI/UX Designer with over 5+ years of proven success in delivering user centric digital solutions for diverse industries, including government and private sectors. Skilled in user research, wireframing, prototyping, and usability testing, with strong expertise in tools like Figma and Adobe XD. Adept at collaborating with cross functional teams to create intuitive and accessible interfaces that drive business growth and enhance user satisfaction.

CORE SKILLS

User Experience (UX) | User Interface(UI) | User Research | Graphic Design | Wireframing | Prototyping | Information Architecture | User Flows & Journey Mapping | Wireframing | Interactive Prototyping | UI Design & Visual Systems | Collaboration with Developers

PROFESSIONAL EXPERIENCE

UI Designer | Gensofts

Aug'19 - Jan'2022

Role:

- Designed websites for healthcare, gaming, and beauty industries
- Created responsive UI layouts for web and mobile
- Worked with clients to understand requirements and brand identity
- Delivered pixel-perfect UI designs aligned with modern design trends

UI/UX Designer | NetProphets Cyberworks Private Limited

Feb'22 - Present

Role:

- Led end-to-end UI/UX design for Sports Authority of India (SAI) digital platforms
- Ensured compliance with government accessibility (WCAG) and UX standards
- Conducted user research and usability testing with real stakeholders
- Designed responsive dashboards, athlete profiles, and admin panels
- Worked closely with developers, legal, and product teams for seamless implementation

EDUCATION

- Bachelor of Computer Applications (BCA) | 2018
- Graphics, Web Design & Development (GWDD) | 2019

SKILLS

- **Design Tools:** Photoshop | Adobe XD | FIGMA | Adobe Premier Pro | Illustrator | Adobe Premiere Pro | Adobe Audition
- **Language:** English | Hindi

PORTFOLIO

<https://anshu27jan.github.io/Portfolio/frontpage.html>