

# ANSHU SHARMA - UI/UX Designer

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Experienced UI/UX Designer with over 5+ years of proven success in delivering user centric digital solutions for diverse industries, including government and private sectors. Skilled in user research, wireframing, prototyping, and usability testing, with strong expertise in tools like Figma and Adobe XD. Adept at collaborating with cross functional teams to create intuitive and accessible interfaces that drive business growth and enhance user satisfaction.

## CORE SKILLS

User Experience (UX) | User Interface (UI) | User Research | Graphic Design | Wireframing | Prototyping | Information Architecture | User Flows & Journey Mapping | Wireframing | Interactive Prototyping | UI Design & Visual Systems | Collaboration with Developers

## PROFESSIONAL EXPERIENCE

### UI Designer | Gensofts

Aug'19 - Jan'2022

#### Role:

- Designed websites for healthcare, gaming, and beauty industries
- Created responsive UI layouts for web and mobile
- Worked with clients to understand requirements and brand identity
- Delivered pixel-perfect UI designs aligned with modern design trends

### UI/UX Designer | NetProphets Cyberworks Private Limited

Feb'22 - Present

#### Role:

- Led end-to-end UI/UX design for Sports Authority of India (SAI) digital platforms
- Ensured compliance with government accessibility (WCAG) and UX standards
- Conducted user research and usability testing with real stakeholders
- Designed responsive dashboards, athlete profiles, and admin panels
- Worked closely with developers, legal, and product teams for seamless implementation

## EDUCATION

- Bachelor of Computer Applications (BCA) | 2018
- Graphics, Web Design & Development (GWDD) | 2019

## SKILLS

**Design Tools:** Photoshop | Adobe XD | FIGMA | Adobe Premier Pro | Illustrator

**Language:** English | Hindi

## PORTFOLIO

<https://anshu27jan.github.io/Portfolio/frontpage.html>