

# Anshu Sharma

UI/UX DESIGNER

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## General Information

|  |                           |
|--|---------------------------|
| E-Mail Address:  | anshusharma1158@gmail.com |
| Phone Number:  | +91 7838267664            |
| Present Designationin NetProphets Cyberworks PrivateLimited: | UI/UX Designer            |
| Location:  | Delhi                     |
| Total Years of Experience:                                   | 5+ Years                  |
| Total Experience with the Current Employer NetProphet:       | 3.10 Years                |

## Summary

Experienced UI/UX Designer with over 5+ years of proven success in delivering user-centric digital solutions for diverse industries, including government and private sectors. Skilled in user research, wireframing, prototyping, and usability testing, with strong expertise in tools like Figma and Adobe XD. Adept at collaborating with cross-functional teams to create intuitive and accessible interfaces that drive business growth and enhance user satisfaction.

## Skills

- |   |  |   |   |
|---|--|---|---|
| • Design Tools:   | • Collaboration:                             | • UI/UX Methods:                        | • Other:                                |
| Figma, Adobe XD, Photoshop, Illustrator, Adobe Premiere pro | Agile Methodology, Cross-functional Teamwork | Wireframing, Prototyping, User Research | Accessibility Standards, Design Systems |

## Qualifications

| Degree/Certification                      | Institution                                    | Year Completed |
|---|--|----------------|
| Bachelor of Computer Applications (BCA)   | Indira Gandhi National Open University (IGNOU) | 2018           |
| Graphics, Web Design & Development (GWDD) | Arena Animation                                | 2019           |

## Work Experience

| Employer                               | From        | To      | Position       | Skills Applied   |
|--|-------------|---------|----------------|--|
| NetProphets Cyberworks Private Limited | Febury 2022 | Present | UI/UX Designer | <ul style="list-style-type: none"><li>Led UI/UX design for government client Sports Authority of India (SAI), ensuring strict adherence to government accessibility standards and compliance guidelines.</li></ul> |

|                                 |             |              |             |   |
|---------------------------------|-------------|--------------|-------------|---|
|                                 |             |              |             | <ul style="list-style-type: none"> <li>Collaborated with legal and compliance teams to ensure all digital assets met regulatory requirements.</li> <li>Delivered user-centered designs that increased engagement while maintaining full compliance with government mandates.</li> </ul> |
| Gensofts Info Solutions Pvt Ltd | August 2019 | January 2022 | UI Designer | <ul style="list-style-type: none"> <li>Designed and delivered diverse websites daily for industries such as healthcare, gaming, and beauty.</li> <li>Focused on responsive design principles and adapting UI aesthetics to meet varied client needs.</li> </ul>                         |

## Key Projects Handled

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| Name of the Engagement                            |  | Digital Transformation of NetProphets Cyber works PVt. LtD.  |                      |
|---|--|--|----------------------|
| Name of the client                                |  | Sports Authority of India (SAI)  |                      |
| Location of the assignment                        |  | Delhi NCR  |                      |
| Position Assigned                                 |  | UI/UX Designer   |                      |
| About the Client                                  |  | The Sports Authority of India (SAI) was established in 1984 as a continuation of the legacy of the 1982 Asian Games in New Delhi, operating under the Ministry of Youth Affairs and Sports. It is tasked with the dual mandate of fostering sports culture and achieving excellence in sports at both the domestic and international arenas. |                      |
| Project Name                                      |  | Design Link  | Live Link            |
| Annual Calendar for Training & Competition (ACTC) |  | <a href="#">XD Link</a>  | <a href="#">Link</a> |
| National Sports Repository System (Mobile APP)    |  | <a href="#">XD Link</a>  | <a href="#">Link</a> |
| National Sports Repository System (NSRS)          |  | <a href="#">XD Link</a>  | <a href="#">Link</a> |
| Khelo India Talent Division (KITD)                |  | <a href="#">XD Link</a>  | Work in progress     |
| Target Olympic Podium Scheme (TOPS)               |  | <a href="#">XD Link</a>  | Work in progress     |
| SAI Stadia Booking                                |  | <a href="#">XD Link</a>  | <a href="#">Link</a> |
| Athlete Management System (APP)                   |  | <a href="#">XD Link</a>  | Work in progress     |

|  |                            |                      |
|--|----------------------------|----------------------|
| FIT India Website                        | <a href="#">XD Link</a>    | Work in Progress     |
| Khelo India Dashboard                    | <a href="#">XD Link</a>    | <a href="#">Link</a> |
| Sports Athority of India Offical Website | <a href="#">XD Link</a>    | <a href="#">Link</a> |
| FIT India Mobile App                     | <a href="#">FIGMA Link</a> | <a href="#">Link</a> |
| SAI Finance                              | <a href="#">XD Link</a>    | Work in Progress     |

| Name of the Engagement         | Gensofts Info solutions Pvt. Ltd |                      |
|--------------------------------|----------------------------------|----------------------|
| Project Name                   | Design                           | Live Link            |
| JM Data (Website)              | Photoshop                        | <a href="#">Link</a> |
| Cluno (Website)                | Photoshop                        | <a href="#">Link</a> |
| Browlux Studio (Website)       | Photoshop                        | <a href="#">Link</a> |
| Quara Pay (Website)            | Photoshop                        | <a href="#">Link</a> |
| Team-netz Consulting (Website) | Photoshop                        | <a href="#">Link</a> |
| Zino Fitness (website)         | Photoshop                        | <a href="#">Link</a> |
| LSG                            | Photoshop                        | <a href="#">Link</a> |