

ANSHU SHARMA - UI/UX Designer

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Experienced UI/UX Designer with over 5+ years of proven success in delivering user centric digital solutions for diverse industries, including government and private sectors. Skilled in user research, wireframing, prototyping, and usability testing, with strong expertise in tools like Figma and Adobe XD. Adept at collaborating with cross functional teams to create intuitive and accessible interfaces that drive business growth and enhance user satisfaction.

KEY SKILLS

User Experience (UX) | User Interface (UI) | User Research | Graphic Design | Wireframing | Prototyping | User Research

PROFESSIONAL EXPERIENCE

UI Designer | Gensofts

Aug'19 – Jan'2022

Role:

- Designed and delivered diverse websites daily for industries such as healthcare, gaming, and beauty.
- Focused on responsive design principles and adapting UI aesthetics to meet varied client needs.

UI/UX Designer | NetProphets Cyberworks Private Limited

Feb'22 – Present

Role:

- Led UI/UX design for government client Sports Authority of India (SAI), ensuring strict adherence to government accessibility standards and compliance guidelines.
- Collaborated with legal and compliance teams to ensure all digital assets met regulatory requirements.
- Delivered user-centered designs that increased engagement while maintaining full compliance with government mandates.

EDUCATION

- Bachelor of Computer Applications (BCA) | 2018
- Graphics, Web Design & Development (GWDD) | 2019

SKILLS

Softwares: Photoshop | Adobe XD | FIGMA | Adobe Premier Pro | Illustrator | Video Editing (Basic)

Language: English | Hindi

PORFOLIO

<https://anshu27jan.github.io/Portfolio/frontpage.html>