

Credit Card Financial Dashboard Presentation

This comprehensive credit card weekly dashboard provides real-time insights into key performance metrics and trends.

Credit Card Transaction Report

Credit Card Customer Report



Credit Card Transaction Report

Q4

Q3

Q2

Q1

Week_Start_Date

All

Revenue

57M

Amount

46M

Interest

8M

Count

667K

Customer



Transaction

Low

Med

High

F

M

Gold

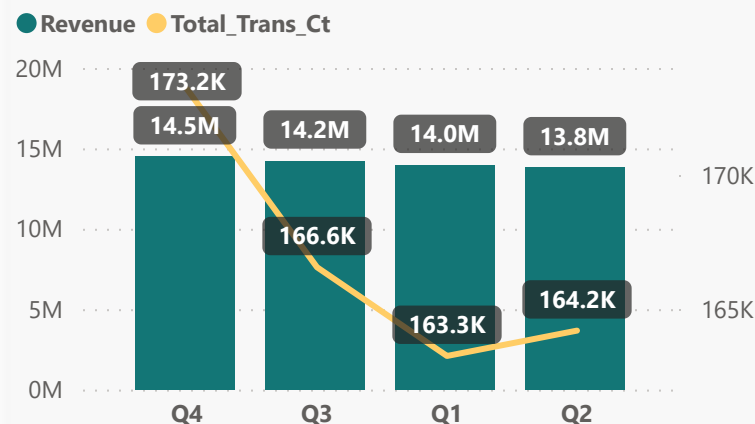
Silver

Blue

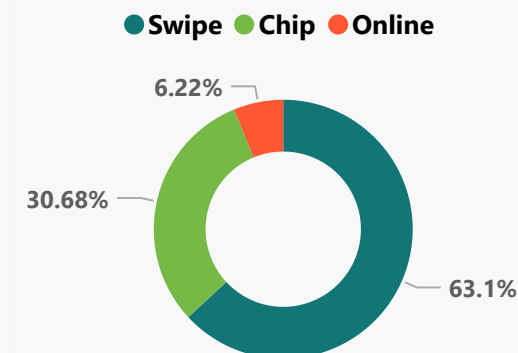
Platinum

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	47188733	37840749	66,14,172.62
Gold	2533683	2091362	3,84,755.16
Platinum	1135608	953314	1,61,629.05
Silver	5659121	4647596	8,21,922.98
Total	56517145	45533021	79,82,479.81

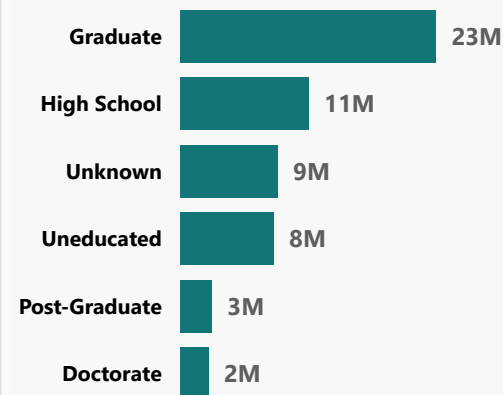
QTR Revenue and Total Trans Count



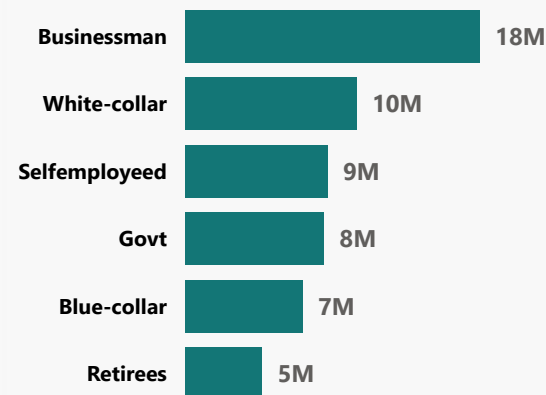
Revenue by Use Chip



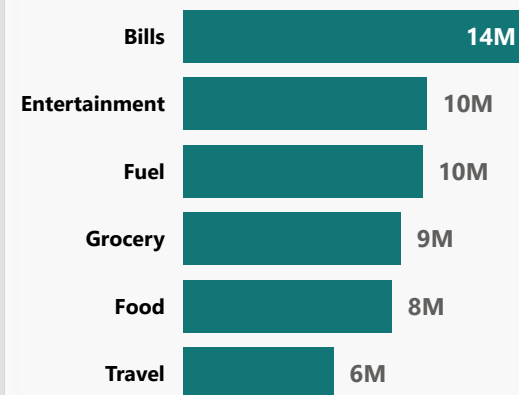
Revenue by Education Level



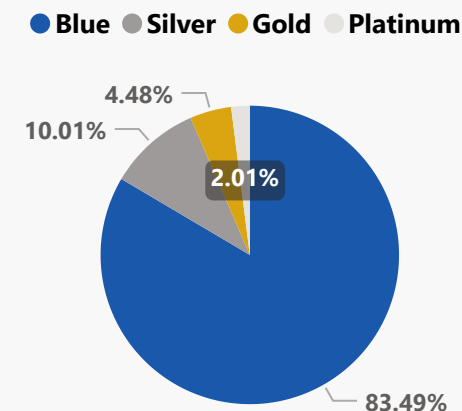
Revenue by Customer Job



Revenue by Expenditure Type



Revenue by Card Category



Credit Card Customer Report

Q4

Q3

Q2

Q1

Week_Start_Date

All

Revenue

57M

Income

588M

Interest

8M

CSS

33K

Customer



Transaction

Low

Med

High

F

M

Gold

Silver

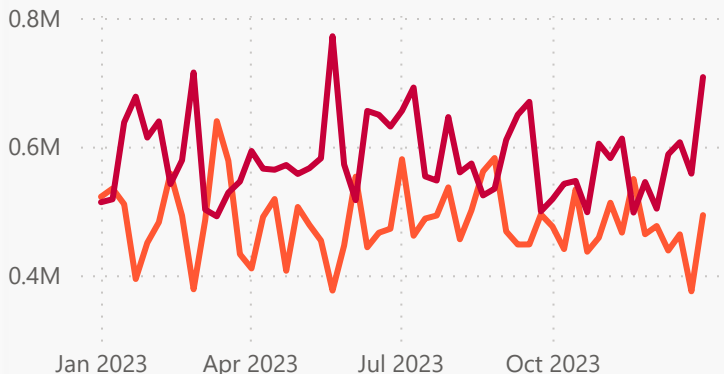
Blue

Platinum

Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Blue-collar	7040633	9,67,751.42	73516911
Businessman	17697491	25,84,604.01	190350431
Govt	8335560	11,82,230.84	90834727
Retirees	4617456	6,41,692.22	49619308
Selfemployed	8542852	11,41,510.40	77659931
White-collar	10283153	14,64,690.92	105618475
Total	56517145	79,82,479.81	587599783

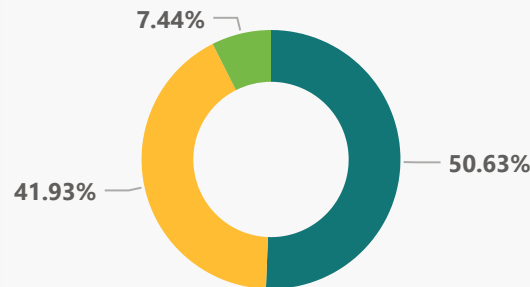
Revenue by Gender

Gender F M

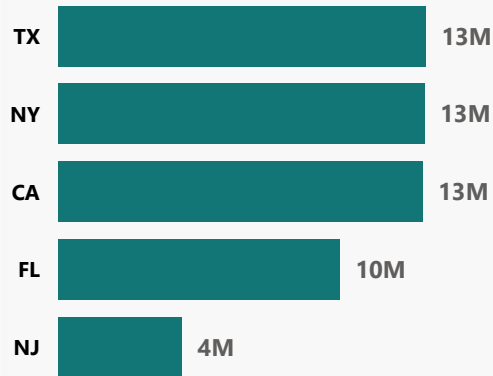


Revenue by Marital Status

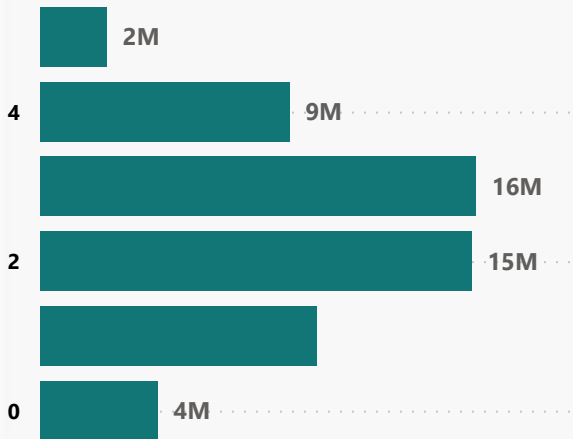
Married Single Unknown



Revenue by State

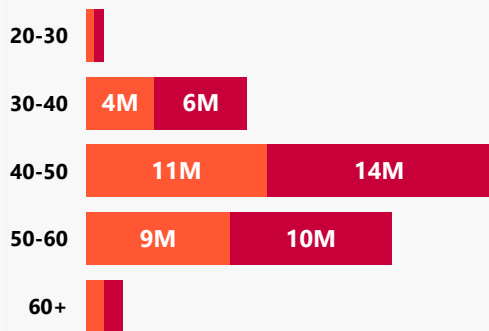


Revenue by Dependent Count



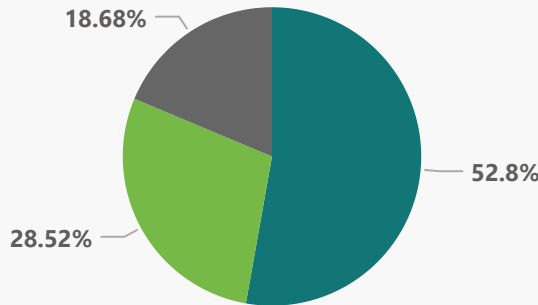
Revenue by AgeGroup and Gender

Gender F M



Revenue by Income Group

High Med Low



Project Insights- Week 53 (31st Dec)

WoW change:

- Revenue increased by 28.8%,
- Total Transaction Amt & Count increased by 25.95% & 3.28%
- Customer count increased by 11.35%

Overview YTD:

- Overall revenue is 57M
- Total interest is 8M
- Total transaction amount is 46M
- Male customers are contributing more in revenue 31M, female 26M
- Blue & Silver credit card are contributing to 93% of overall transactions
- TX, NY & CA is contributing to 68%
- Overall Activation rate is 57.5%
- Overall Delinquent rate is 6.06%

