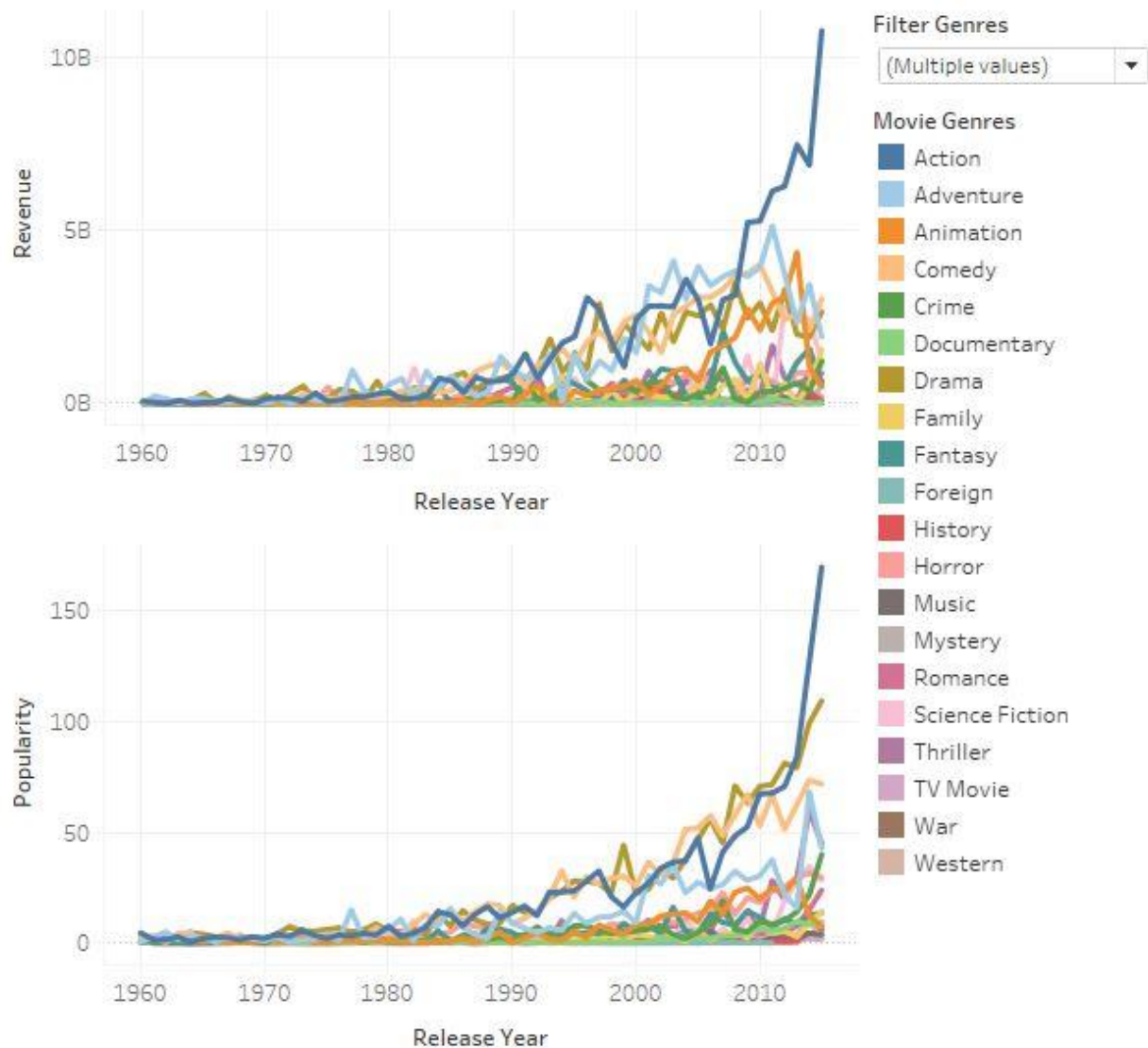


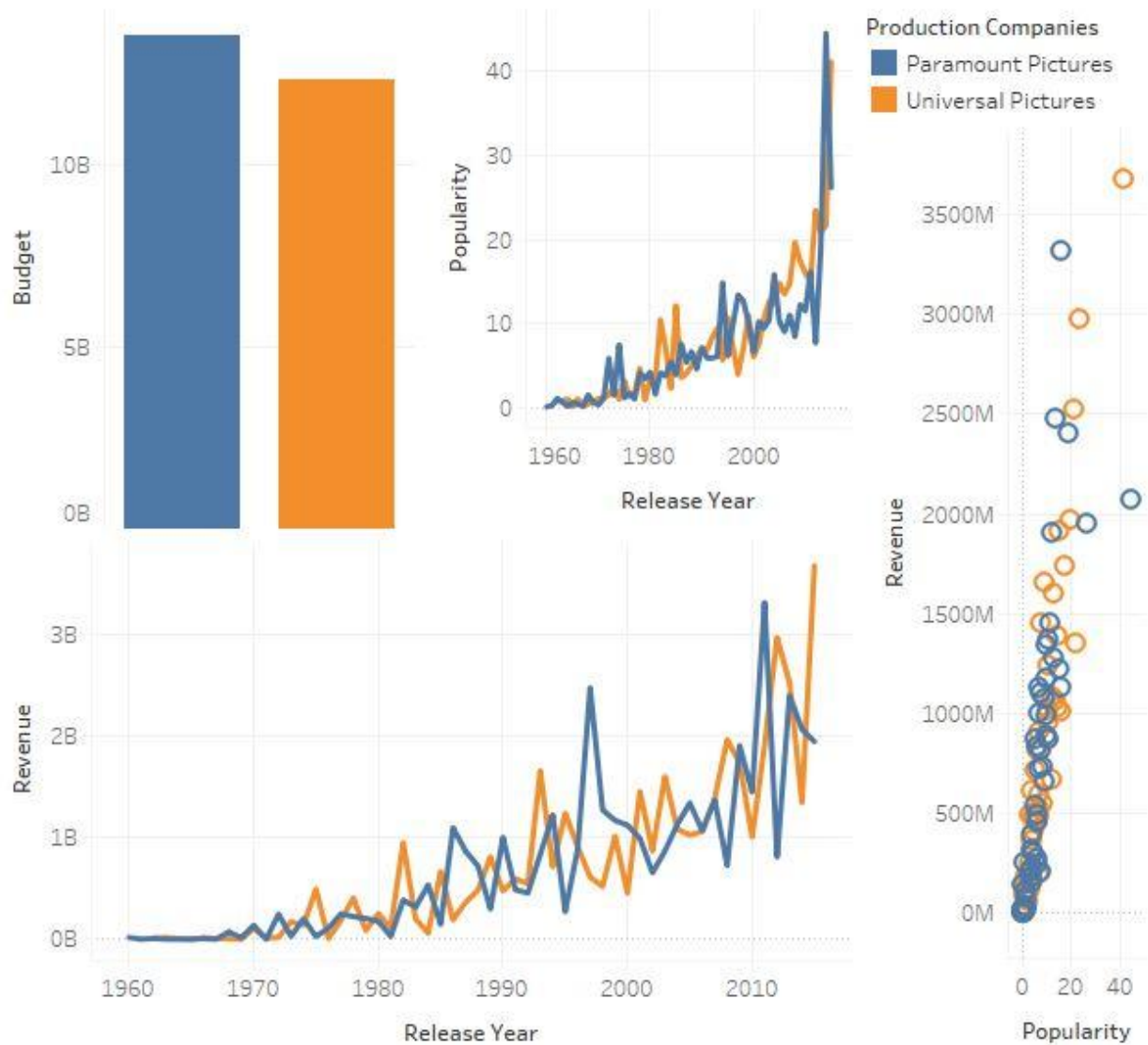
- **Question 1:** How have movie genres changed over time?

Over the course of time the genre of 'Action' has gained the most, both in terms of popularity as well as revenue. The genre of 'Drama' though has gained in popularity, however, the revenue seems to be dipping for the genre. For all other genres, there was an upward (somewhat zig zag) trajectory but it seems to be going down by 2015.



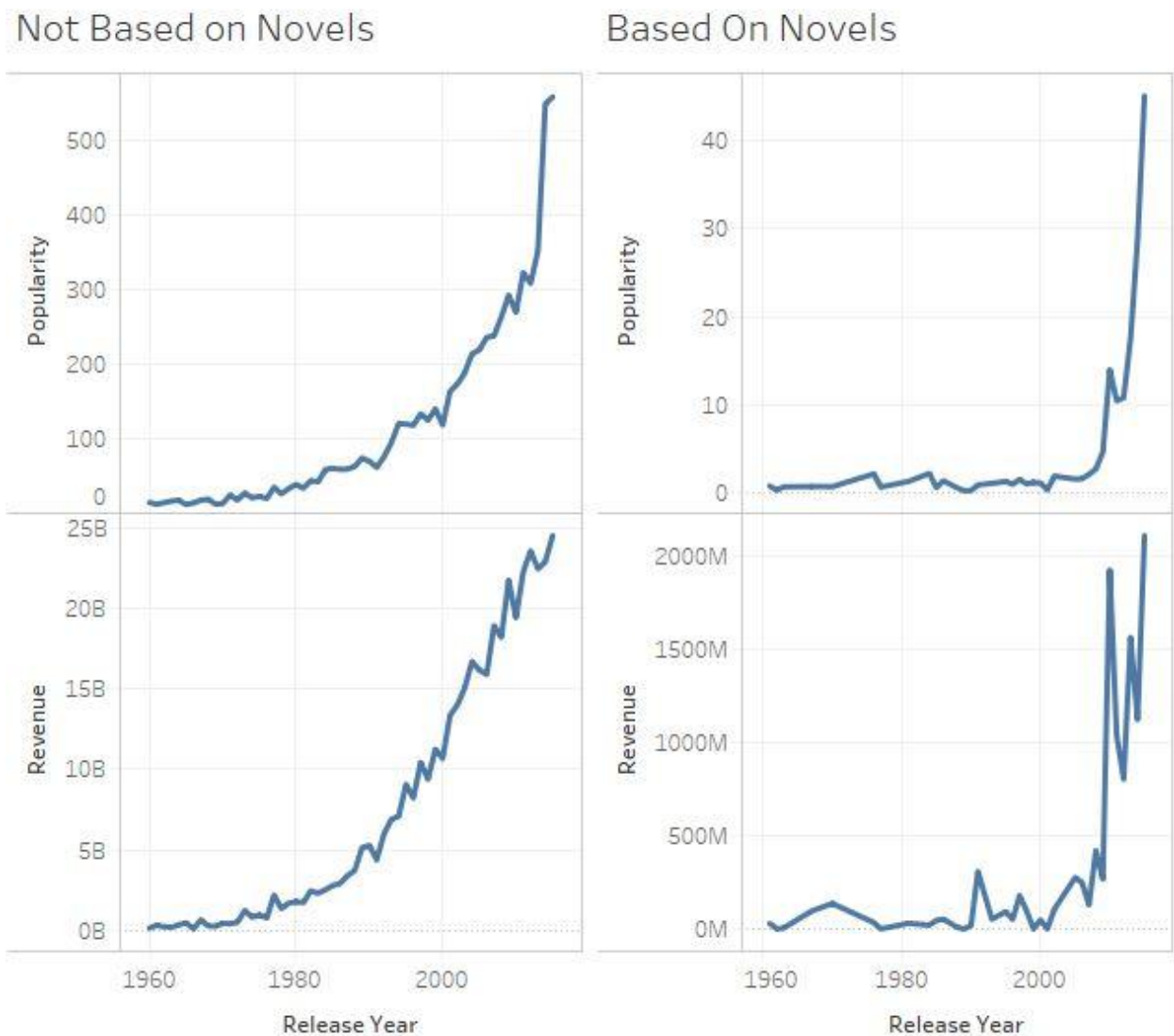
- **Question 2:** How do the attributes differ between Universal Pictures and Paramount Pictures?

When comparing the overall budgets, Paramount pictures leads Universal pictures. However, in terms of revenue and popularity Universal pictures leads Paramount pictures (though the difference isn't huge).



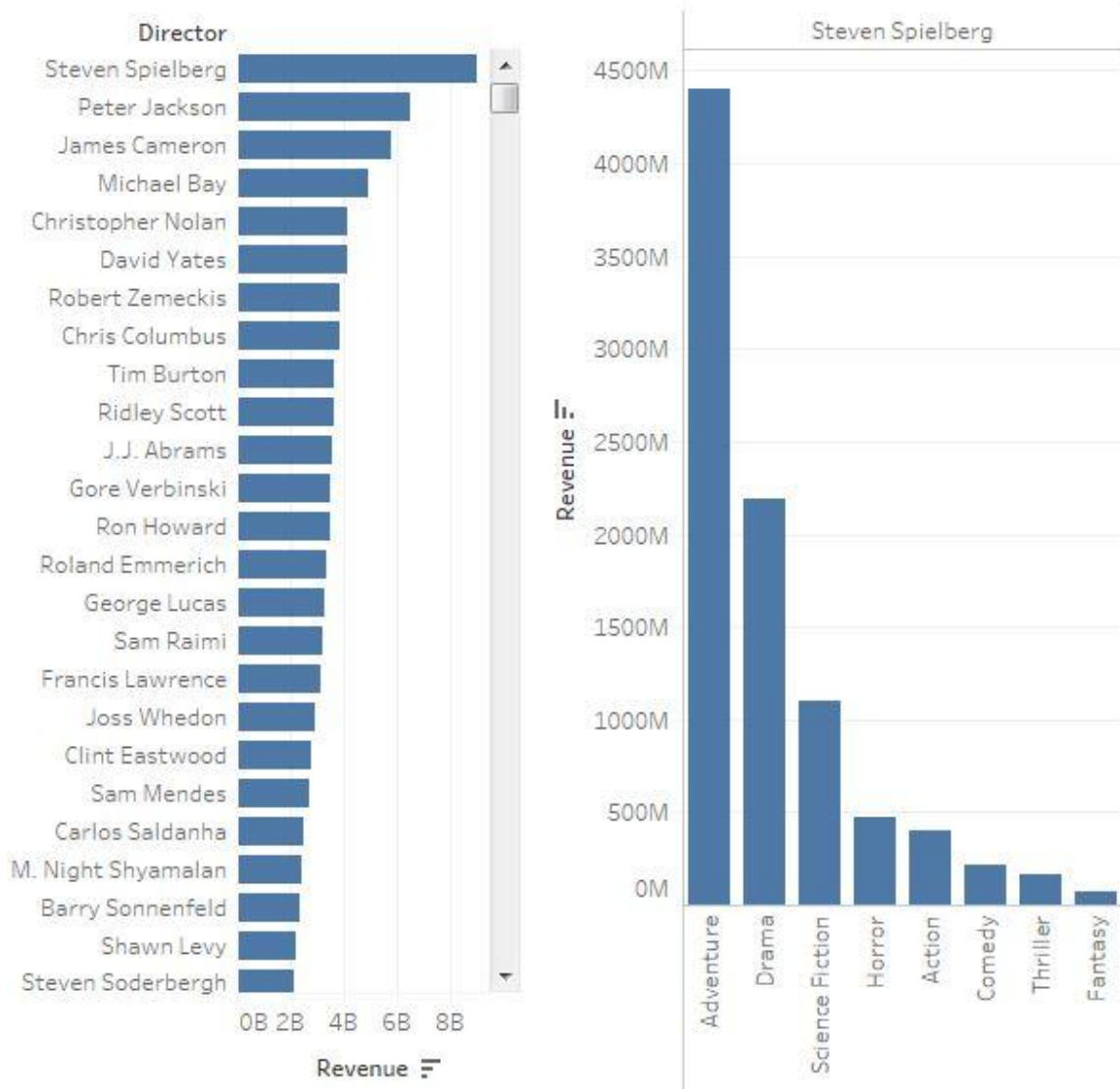
- **Question 3:** How have movies based on novels performed relative to movies not based on novels?

Both the popularity and revenue generation of movies not based on novels (combined list) is way greater and consistent as compared to movies based on novels.



- **Question 4:** Who is the highest grossing movie director by revenue and what's the highest revenue generating genre is for the director?

From the first visual it can be concluded that 'Steven Spielberg' is the highest grossing (revenue) movie director. When it comes to the genre from which he has garnered maximum revenue it turns out to be the genre of 'Adventure'.



Link to Tableau Public:-

<https://public.tableau.com/profile/anshu.lamba#!/>