



SPONSORSHIP BROCHURE

G.B.Pant University of Agriculture & Technology

Sponsorship

Brochure

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E-CELL PANTNAGAR



BE DIFFERENT

The Entrepreneurship Development Cell Pantnagar, has been established with the objective of creating, fostering and promoting the spirit of entrepreneurship among the youth of the nation. The Cell aims at developing the spirit of entrepreneurship among the students of Pantnagar. The Cell is committed to build a strong platform for the budding entrepreneurs. The vision is to guide the students to take entrepreneurship as a career, as a path to success, as a journey of wisdom.

E-CELL EVENTS



WORKSHOPS

This is a genuine crowd puller. An event in which delegates from outside will come to give workshops on some useful topics.

INTERNSHIP FAIR

We'll be inviting companies in our university to hire interns from various colleges to gain a job experience.

INNOVATION CONCLAVE/ MENTORSHIP PROGRAMME

Participants from different colleges will present their startup ideas and will be judged on several grounds by young CEOs of companies of repute.

E-SUMMIT

The best idea of Mentorship programme will be invested and funded by the capitalists and investors.

A graphic of two stage spotlights at the top left, casting light onto the text below.

BRAND PUBLICITY BEFORE EVENTS

BRING YOUR BRAND UNDER SPOTLIGHT

Your brand gets publicised much before the Events hence increasing your reach.

- **Your brand gets the required visibility through presence of your logo on all publicity material related to the EVENTS.**
- **Public Relations Drives would be conducted in 8 colleges in and around Pantnagar, all publicity materials put up there have your logo.**
- **Your company gets a reach throughout India through our Facebook, Instagram, Twitter and Whats app publicity.**

SOCIAL MEDIA HANDLES



**Publicity on all our Facebook pages
With over 10k likes per page . Effective usage of Facebook status.**



Publicity on platform medium with over 50 post a month.



**Publicity on all college whatsapp groups.
Effective usage of whatsapp status.**



**Publicity on over 500 Instagram accounts.
Effective use of stories.**



Publicity on over 200 twitter accounts.



Publicity on over 300 LinkedIn accounts.

ENDORSEMENT PLATFORMS



Various Digital platforms like blogs, University website, E-cell website and Social Networking Platforms like our Facebook page, twitter handle, Linkedin, medium, and various other Platforms will be exploited for the advertisement of your brand.

University Magazine, newsletters ,newspapers will provide display advertisements and branding will be supported by logos on our team apparels.

SPONSORSHIP BENIFITS



.TEAM'S OFFICIAL WEBSITE

.UNIVERSITY MAGAZINE

.E-CELL ANNUAL MAGAZINE

.GBPUAT ADMISSION BROCHURE

.LOGOS ON TEAM APPAREL

.NEWSLETTERS AND BLOG

.NEWSPAPERS AND WEEKLY MAGAZINES

PUBLICITY ON SOCIAL NETWORK



PUBLICITY AT PROMINENT PLACES



BRANDING AND PUBLICITY DURING EVENT



1) Sponsor gets a stall at the most visited place of the campus where they can promote their products and also their campus initiatives.

2) PUBLICITY ON THE T-SHIRTS – T-SHIRTS WITH sponsor logo alongside the E-cell GBPUAT logo.

3) PUBLICITY AT THE GANDHI PARK – Gandhi Park is one of the major hangout spots in our college, hence by being the Sponsor we will make sure that your company will get the opportunity to market their product here itself. Thereby grabbing the attention of maximum eyeballs.

4) PUBLICITY DURING LEADERSHIP LECTURE SERIES - The sponsor also has the option of advertising its product in the college auditorium lobby and the Gandhi park located just outside the auditorium. The auditorium is the venue for the Leadership Lecture

5) CUSTOMISED CAMPAIGNS - E-cell GBPUAT can design exclusive campaigns for your company's on campus publicity.

TYPES OF SPONSORSHIP

CATEGORY	LOGOS ON TSHIRT	ADVERTISEMENT ON OUR WEBSITE	PROMOTION THROUGH VARIOUS EVENTS	SPECIAL MENTION ON FACEBOOK PAGE	CUSTOMIZE CAMPAIGN
TITLE SPONSOR (1 LAKH)	✓	✓	✓	✓	✓
CO-SPONSOR (50K)	✓	✓	✓	✓	✗
ASSOCIATE SPONSOR (30K)	✓	✓	✗	✓	✗

CONTACT US



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