

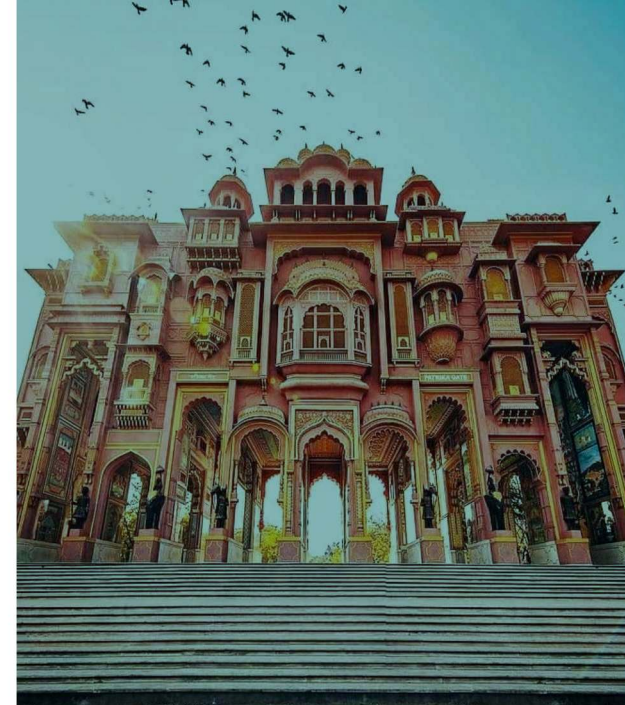


HEALTH DRIVE



KOSHIQA HEALTH DRIVE

- We will organise a morning bicycle ride at the most prominent Corporate/ Residential/ Co-working space in the city of Jaipur.
- We can also tie-up with bicycle groups in Jaipur to join the ride.
- We will be setting different milestones on the way. Each milestone will work as a small halt to rejuvenate and prepare for the ride ahead.
- In each milestone break we will educate the riders to set similar Health Milestones through KOSHIQA APP and achieve the same with Preventive Habit Building that we are committed to offer.
- This way we can have a well connected on-ground activity to make people well aware about our offering & our brand as a whole.





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MILESTONE

01

GAMIFICATION

We will elaborate in
Milestone 1
about the interactive and
gamified aspect of
KOSHIQA APP, and how
we are different from
other platforms.





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MILESTONE

02

ACTIVE HEALTH TRACKING

with the help of
the gamification challenges,
in turn helping us to
record and analyse your
health data.





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MILESTONE

03

DIAGNOSTIC SUPPORT

by
our partner labs will
be elaborated,
as to how we get exact
nutritional needs to help
you fulfil the same.





OFFERING RIGHT SUPPLEMENTS

to them
through the intricate &
valid research put in
by
KOSHIQA APP.



KOSHIQA GOODIE BOX

for activity participants:

1. Protein Bar + Health Drink like Yakult.
2. KOSHIQA brand insight booklet.
- 3 A small guide to healthy lifestyle.

