1. Dyuksha:

Assigned Tasks:

- Analyze Competitors: Dyuksha will thoroughly examine existing marketplace platforms and competitors in the spare parts market. She will gather comprehensive information on their offerings, pricing strategies, customer feedback, and market positioning.
- Evaluate Regulatory Environment: Dyuksha is responsible for researching and compiling information on regulatory requirements and standards relevant to the spare parts market. She will identify any compliance issues or potential regulatory hurdles that Part Pal may need to address.

2. Manas & Ayushmann:

Assigned Tasks:

- Understand Needs and Pain Points: Manas will conduct in-depth interviews or focus groups with potential users, such as repair shop owners and retailers. He will identify their challenges, preferences, and unmet needs when sourcing spare parts and document key insights.
- Explore Supplier Relationships: Manas will research and identify potential suppliers of spare parts, both local and international. He will gather information on supplier reliability, product quality, pricing, and shipping options to assess potential partnerships for Part Pal.

3. Sonali:

Assigned Tasks:

Assess Market Size and Trends: Sonali's main task is to gather data on the size and growth trends of the spare parts market. She will focus on consumer electronics repair, replacement parts sales, and industry forecasts. Sonali will utilize market research reports, industry publications, and government data sources to compile relevant information.

4. Yash:

Assigned Tasks:

Estimate Revenue Potential: Yash is responsible for conducting financial projections based on market research findings. He will estimate potential revenue streams, pricing models, and profitability for Part Pal. Yash will develop Excel models or financial forecasts based on market data and assumptions provided by the team.