

# ANSHUL RASTOGI - <https://www.anshulrastogi.me/>

## Contact

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## Skills

Java | DSA | MERN | Python | n8n | Agentic AI | Supabase(Postgress) | NextJS | JavaScript | MongoDB | Machine Learning

## Projects

- **Socioverse SaaS** - <https://socioverse.io/home> **Dec'25**  
*Advanced AI Content Automation & Growth Platform*
  - **Emotional DNA Engine:** Uses Google Gemini to deconstruct the psychological "soul" and mechanisms of viral content rather than simply copying surface-level text.
  - **Smart Follow Gate:** Verifies follower status before delivering assets, increasing follower conversion rates by 30-50%.
  - **Lead Magnet Machine:** Automatically renders professional, branded PDF guides from content ideas
  - **Tech Stack:** React 18, TypeScript, Supabase (Edge Functions & Auth), Google Gemini 2.0 Flash, Bunny.net.
- **AI AUTOMATION AGENCY – UP N RUNNING** - [Full Details](#) **Jul'25**  
*Helping businesses automate repetitive tasks to make them work less and achieve more*
- **ALVEEK SaaS - Appointment Reminder Automation** **Sep '25**
  - *An automated communication system designed to reduce patient no-shows for clinics.*
  - Developed a reminder engine (SMS, WhatsApp, Email) with automated confirmation and rescheduling workflows.
  - **Tech Stack:** n8n, WaSenderAPI, Google Sheets, Twilio API
- **OTO (Outreach To Onboard) Engine** **Jul '25**
  - *An end-to-end client acquisition and onboarding automation platform for agencies.*
  - Architected a full-cycle automation suite for lead generation, personalized email outreach, response management, proposal creation, and client onboarding.
  - **Tech Stack:** n8n, Apollo.io, LinkedIn Automation, GPT-5, Fathom
- **WASTE OBJECT CLASSIFIER** - <https://recyclopedia-xi.vercel.app/> || [Full Details](#) **Feb'25**  
*Detects object and classifies them into ORGANIC, RECYCLABLE & NON-RECYCLABLE*
  - Marks objects and **returns the marked image with classification**
  - **Tech Stack:** React, Tailwind CSS for frontend | Flask, TensorFlow for backend

## Education

- **Vivekananda Institute of Professional Studies** **2023 - 2027**
  - BTECH - AIML (expected)
- **Arwachin International School, India** **2021 - 2023**
  - CBSE (Class XII), Aggregate: 94%

## Academic and Extracurricular Achievements - [Certificates](#)

- **AI AUTOMATION EXPERT** certified by Udemy
- **WON HACK-KRMU HACKATHON**
- Certified in courses - **"DATA STRUCTURE AND ALGORITHM USING JAVA"** and **"PROGRAMMING IN JAVA"** by NPTEL
- Former **District Chess Champion**
- Participated in **National CBSE CHESS Zonal**
- Participated in **Smart India Hackathon (SIH) 2024**

## Positions of Responsibility

- **UP N RUNNING – AI AUTOAMTION AGENCY** | Founder **Jul'25 - Present**
  - Production of industry ready complete workflow automations for clients
- **Career Development Cell – VIPS TC** | Technical Committee Member **Jan'25 - Present**
  - Developed technical solutions to streamline career services and enhance student engagement.
- **Kavyarang – Cultural Society** | Creative Department Member **Aug'24 - Present**
  - Responsible for creative activities such as clicking photos of events, making templates and reels