

# ANSHUL MAHAJAN

## CGI Motion Designer



### Professional Summary

Creative and detail-driven CGI Motion Designer with strong expertise in crafting 3D visual content for advertising and branding. Specializes in short-format 3D videos (15–45 seconds) and cinematic still renders, with a strong eye for lighting and realism. Skilled in texturing to match real-world products, and experienced in delivering high-impact visuals using Blender, Cinema 4D, Unreal Engine, After Effects, Houdini, and LiquidGen.

### Core Skills:

3D Animation & Motion Design  
Product Visualization  
Lighting & Texturing  
Cinematic Rendering  
Look Development  
Scene Setup & Animation

### Soft Skills

- Deadline-Oriented
- Team Communication
- Visual Storytelling

### Education:

Advanced Diploma in Interactive Design  
& Games  
2018 – 2023  
Bachelor of Business Administration  
(BBA)  
Subharti University  
2018 – 2021

### Professional Experience:

#### CGI Motion Designer

July 2023 - Present | Takila Designs

- Designed and produced 3D motion videos and high-quality renders for commercial products.
- Led end-to-end execution of short ads, handling lighting, texturing, animation, and rendering.
- Worked across both team-based and solo projects in a fast-paced production environment.
- Tools: Blender, Cinema 4D (Redshift), After Effects, Unreal Engine, LiquidGen, Houdini

#### Freelance Motion Design | Youtube Video Editor

Remote | Apr 2019 – Jun 2021

- Created product-centric animations, explainer loops, and logo reveals.
- Delivered short 3D ads with accurate product textures and lighting.
- Created YouTube visual content including audio-reactive motion graphics and video edits.
- Focused on music videos, intro animations, and stylized motion visuals.

+91 8577998576

[www.linkedin.com/in/anshul-mahajan-](https://www.linkedin.com/in/anshul-mahajan-)

New Delhi