Anshuman Gupta

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PROFILE SUMMARY

A final year student of B.E. in Information Science with a passion for learning and innovation, I excel academically with hands-on experience in Data Analysis, Social Media Marketing, Sales, and Visualization. I am Enthusiastic about learning, contributing to project success, and helping companies grow exponentially.

TECHNICAL SKILLS AND STRENGTHS

- **Skill 1** – MS Power BI (Reports, Dashboarding, Data Visualization, Data Modeling)
- **Skill 2** – MySQL (Data Filtering and Sorting, Retrieve, Data Massaging & Refitment)
- **Skill 3** – MS Excel (Data Formatting and Cleaning, PivotTables, Charts, Formulas)
- **Skill 4** – Python (Data Exploration and Analysis, Libraries for Data Analysis- Google)
- **Skill 5** – Data Structures and Algorithm (C++)
- **Skill 6** – Communication and presentation skills (TCS iON Career Edge- Young Professional)
- **Multi-tasking:** Data Analysis and problem-solving skills

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CERTIFICATION

➢ Certificate of Completion- PwC Switzerland's MS Power BI on Forage Job Simulation Portal, May 2024

➢ Certificate of Participation - Hackathon in Flagship Innovation Challenge of the Eximius 2023, IIM Bangalore's Entrepreneurship Summit organized by the Indian Institute of Management IIM, Bangalore.

➢ Certificate of Participation - Hackathon in the Level 1 E-Commerce & Tech Quiz of the Flipkart GRiD 5.0 - Health+ Track.

PROJECT

➢ Project #1: Diwali Sales Data: Performed data cleaning and manipulation, performed **Exploratory Data Analysis** (EDA) using **pandas, seaborn and matplotlib** libraries. This helped improve customer experience by identifying market trends based on Gender, State, Age, etc.

➢ Project #2: Amazon Prime Data Dashboard: Built an interactive Power BI dashboard analyzing Amazon Prime Video trends (1920-2021). Employed **data cleaning and transformation** to uncover content consumption **trends by genre**, **release year**, and **ratings**. This project

showcases expertise in **data analysis**, **Power BI**, and **generating actionable business intelligence for content strategy**.

INTERNSHIP

SOCIOSIP, Bengaluru, Karnataka, Business Developer, (04/2024) - (05/2024)

➢ As an at Sociosip, I leveraged my data analysis skills to identify business opportunities and convert them into leads through client interaction. I also spearheaded social media marketing efforts to amplify brand awareness and engagement.

CODSOFT, Bengaluru, Karnataka, Web Developer, (10/2023) - (11/2023)

➢ As an intern in the company, my role was to develop web pages according to the task given to me. The tasks primarily consisted of using languages like HTML, CSS, and JS, which helped me gain knowledge about such cutting-edge technology and helped me turn real-world problems into practical solutions.

EDUCATION

B.E.
Graduation Year (2025) | JSS Academy of Technical Education, Bengaluru, Karnataka
➢ **Aggregate CGPA of 8.58 (till 6th semester).**

Class XII
June 2019- June 2021 | Gauthami Junior College, Telangana, Hyderabad
➢ **Percentage obtained 89.2%**

Class X
May 2017 - Apr 2019 | Silver Oaks Internation School, Telangana, Hyderabad
➢ **Percentage obtained 84.2%**

EXTRA CURRICULUM

➢ NSS Member, Youtuber, Basketball, NGO helper, Traveler