



Sentient

Proactive intelligence across your apps



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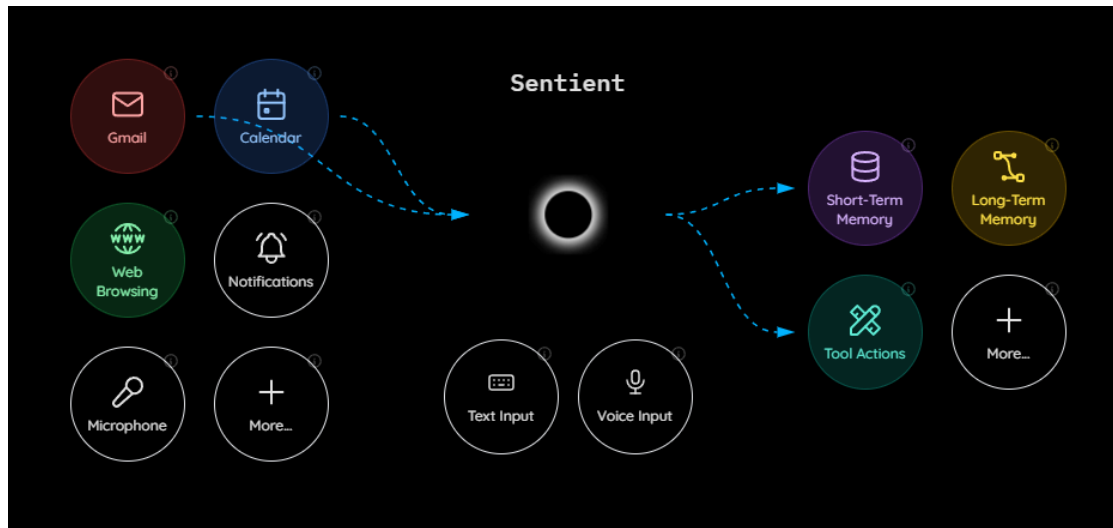
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Problem

- A lot of prompting is required to explain the context required for an AI to complete its tasks.
- The average user needs to do a lot of context switching between AI apps (chatbots like ChatGPT) and the apps where they need to get their tasks done (like Gmail).
- Automation is currently only accessible to power-users. Code-based automation is not for average users as it requires deep understanding of programming languages, APIs, chatbots, etc. No-code/node-based solutions exist but they are abstractions of code-based solutions and require understanding of the same fundamentals to build effective automations and so, they are also intimidating for beginners.



Solution

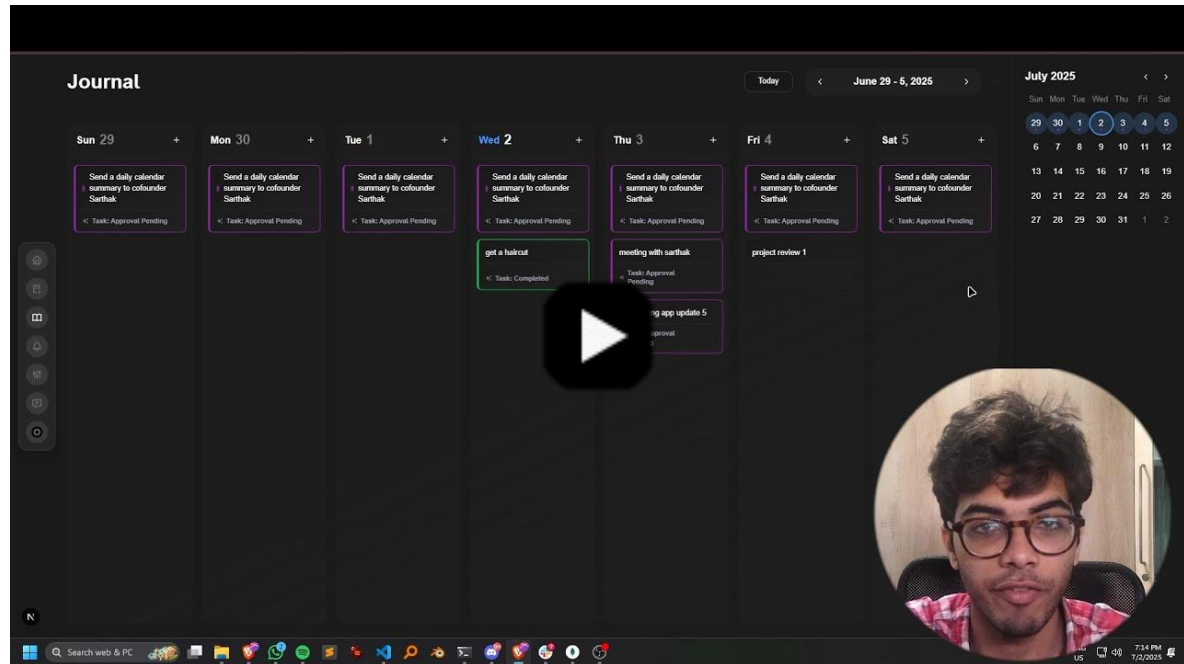


Sentient **proactively** pulls context from your connected apps like Gmail and GCalendar. It processes this context to extract action items and memories about the user. It creates plans to tackle the action items, completes tasks and gives the user updates on its progress.

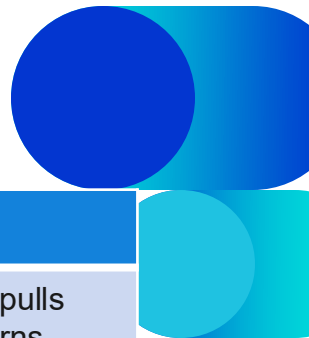
To read our white paper, click [here](#)

Demo

See Sentient in action



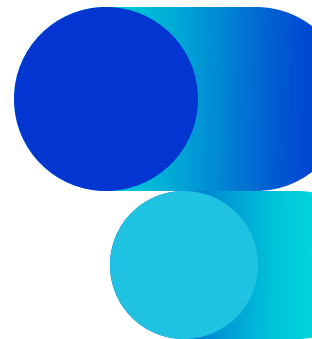
Competitors



Competitors	Shortcomings	What Sentient does differently
<u>DashAI</u>	Chat-based, requires prompting, reactive, closed source	Not only chat-based, proactively pulls context and completes tasks, learns about the user and their preferences, open source
<u>BhindiAI</u>	Very similar to Dash, but doesn't have recurring or triggered workflows	Lets users create recurring or scheduled workflows, with trigger-based workflows coming soon.
<u>N8N</u>	Complex for everyday users, built specifically for technical teams, requires coding knowledge to customize, users need to create node-based workflows	Users don't need knowledge about AI, prompting, tool integrations, etc
<u>Make</u> , <u>Zapier</u>	Similar to n8n, but closed source	Sentient is open-source, and accessible for everyday users due to low complexity.

For a detailed competitor analysis, check [here](#)

Our Traction



65+ paid beta waitlist signups so far

Totaling \$180+ in pre-order revenue

Beta users are currently using the app and providing feedback to improve the public launch.

1550+

Total community members across Sentient's WhatsApp Community (850+), YouTube (400+), LinkedIn (300+)

200+

Stars on GitHub



Market Size

\$23.77B

TAM

According to Mordor Intelligence, the global workflow automation market size is estimated at \$23.77 billion in 2025, with a projected Compound Annual Growth Rate (CAGR) of 9.52% to reach \$37.45 billion by 2030.

\$14.26B

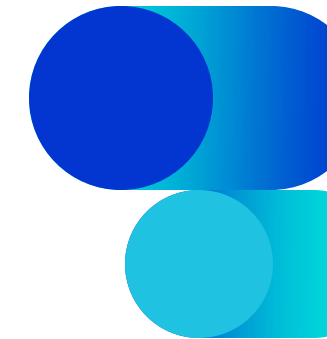
SAM

60% of TAM (based on typical tech adoption patterns in developed economies)

\$432M

SOM

The SOM represents the revenue Sentient can realistically capture. This is based on achieving 4 million paying users at \$9 per month (\$108 per year), a feasible target given Sentient's early conversion metrics





Business Model



7d free trial

Basic



\$9/mo

Pro

Plan details and alternate revenue streams can be viewed [here](#)



Roadmap

Closed launch to
people on waitlist

Closed Beta Launch

(July 2025)

Milestone achieved of
~3500 customers

Product Market Fit

(Q3-Q4 2025)



We are here

(August 2025)

Public Launch

Public launch to test
product-market fit

(Q1 2026)

Scale

Add new features, scale
infrastructure, expand
the team

For a detailed feature pipeline click [here](#)

Team



**Sarthak
Karandikar**

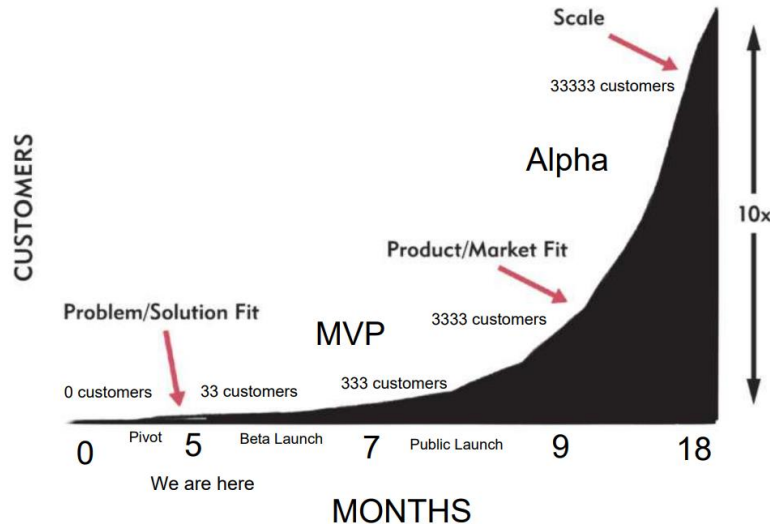
Co-Founder & CEO

**Kabeer Ahmed
Merchant**

Co-Founder & CTO

For detailed team information click [here](#)

Ask



**We are looking for 13 months
financing of \$250K to reach
~\$3.78M in ARR**

~35000

Paying users

~\$9 / month

Expected pricing

For a detailed funding breakdown click [here](#) and for metrics [here](#)



Thanks!

Interested? Contact us at

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