

Logo Versions



VentureList

• •

Primary

Wordmark Only

lcon

Colours



Primary

Hex #39a9e1 RGB rgb(57,169,225)

CMYK 75 25 0 12

Pantone 15-4323



Secondary

Hex #77D4FC RGB rgb(119,212,252)

CMYK 53 16 O 1

Pantone 14-4310



Accent

Hex #24A8DF

RGB rgb(36,168,223)

CMYK 84 25 0 13

Pantone 15-4323

Background

Hex #FFFFFF

RGB rgb(255,255,255)

CMYK 0000

Pantone 11-0601

Typography

Primary

Crimson Pro Regular

Aa Bb Cc