

ANSHU YADAV

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[Portfolio](#) | [GitHub](#) | [LinkedIn](#) | [Leetcode](#)

SUMMARY

Frontend Developer with 2.7+ years of experience building scalable, high-performance React and Next.js applications. Proficient in creating pixel-perfect UIs, optimizing performance, and integrating modern APIs. Strong in SSR, Redux Toolkit, Context API, and frontend architecture. Passionate about solving complex UI challenges and delivering seamless UX.

TECHNICAL SKILLS

Languages: JavaScript (ES6+), TypeScript
Frontend: React.js, Next.js, Tailwind CSS, HTML5, CSS3, Redux Toolkit, Context API, SSR
Backend: Node.js Express, .js
APIs: RESTful APIs, GraphQL
Database: MongoDB
Tools: Git/GitHub, Babel, Vite, CI/CD
Others: Debugging, Lazy Loading, LocalStorage, SessionStorage, DSA

EXPERIENCE

Shobhit Infotech (Shobhit Mediworld LLP) — Software Developer 07/2024 – Present

- Built secure and efficient **session-based** storage to manage user data, securing 1000+ user records and optimizing personalized data access by 25%.
- Integrated **Google Location API**, cutting input time by 40% and boosting engagement by 30%.
- Developed **dual-theme** interactive SaaS dashboards using React **Context API**, boosting UX for 1000+ users.
- Implemented **Payment Gateway** integration for smooth and secure payment processing.

SAS One Pvt Ltd — Software Developer 01/2023 – 06/2024

- Integrated **5+ third-party** and RESTful APIs, and collaborated with backend teams to optimize API performance, ensuring seamless frontend-backend communication enhancing overall site functionality.
- Implemented secure authentication using **NextAuth**, managing access for over 100,000+ users across web application.
- Engineered high-performance, mobile-friendly web stories using **AMP Pages**, leading to a 30% boost in mobile traffic and a 60% improvement in site speed (75+ mobile, 95+ desktop scores).
- Converted 20+ UI/UX mockups into **responsive** pages and built custom **CMS** for [EducationTimes](#) and [TimesAscent](#), cutting content update time by 30% and boosting user satisfaction.

PROJECT

ShopNow (E-commerce App) [Live](#) | [Code](#) 05/2025 – Present

Tech Stack — React, Next.js, Tailwind, Redux, Context API, Razorpay, Node.js, MongoDB

- Built a **responsive e-commerce** app with user **authentication** and **Razorpay** (test-mode) integration.
- Managed cart and wishlist state with **Redux** and implemented theme toggle using Context API.
- Optimized **search** with **debouncing**, used **localStorage** for persistence, and deployed the app via **Vercel**.

EDUCATION

Bachelor of Engineering (ECE) – Technocrats Institute of Technology, Bhopal 2015–2019