

ANSHU YADAV

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[Portfolio](#) | [GitHub](#) | [LinkedIn](#) | [Leetcode](#)

SUMMARY

Frontend Developer with 2.7+ years of experience building scalable, high-performance React and Next.js applications. Proficient in creating pixel-perfect UIs, optimizing performance, and integrating modern APIs. Strong in SSR, Redux Toolkit, Context API, and frontend architecture. Passionate about solving complex UI challenges and delivering seamless UX.

SKILLS

Languages: JavaScript (ES6+), TypeScript

Frontend: React.js, Next.js, Tailwind CSS, HTML5, CSS3, Redux Toolkit, Context API, SSR, Core Web Vitals

Backend: Node.js Express, .js

APIs: RESTful APIs, GraphQL

Database: MongoDB

Tools: Git/GitHub, Babel, Vite, CI/CD

Others: Debugging, Lazy Loading, Local Storage, Session Storage, DSA

EXPERIENCE

Shobhit Infotech (Shobhit Mediworld LLP) — Software Developer

07/2024 – Present

- Built secure and efficient **session-based** storage to manage user data, securing 1000+ user records and optimizing personalized data access by 25%.
- Integrated **Google Location API**, cutting input time by 40% and boosting engagement by 30%.
- Developed **dual-theme** interactive SaaS dashboards using React **Context API**, boosting UX for 1000+ users.
- Implemented **Payment Gateway** integration for smooth and secure payment processing.

SAS One Pvt Ltd — Software Developer

01/2023 – 06/2024

- Integrated **5+ third-party** and RESTful APIs, and collaborated with backend teams to optimize API performance, ensuring seamless frontend-backend communication enhancing overall site functionality.
- Implemented secure authentication using **OAuth**, managing access for over 100,000+ users across web application.
- Engineered high-performance, mobile-friendly web stories using **AMP Pages**, leading to a 30% boost in mobile traffic and a 60% improvement in site speed (75+ mobile, 95+ desktop scores).
- Converted 20+ UI/UX mockups into **responsive** pages and built custom **CMS** for [EducationTimes](#) and [TimesAscent](#), cutting content update time by 30% and boosting user satisfaction.

PROJECTS

ShopNow (E-commerce App) [Live](#) | [Code](#)

Tech Stack — React, Next.js, Redux, SSR, Razorpay, Node.js, MongoDB, Restful api, CI/CD

- Engineered a **responsive e-commerce** app with user **authentication** using **JWT** and **Razorpay** (test-mode) integration.
- Managed cart and wishlist state with **Redux** and implemented theme toggle using Context API.
- Optimized **search** with **debouncing**, used **localStorage** for persistence, and deployed the app via **Vercel**.

CookBuddy (Meal Recommendation App) [Live](#) | [Code](#)

Tech Stack — React Hooks, Next.js, Tailwind CSS, Firebase, lazy loading, SSR, CI/CD

- Architect a smart meal app with ingredient-based recipe search and nutrition info using **third-party** APIs.
- Leveraged Firebase **Anonymous Auth**, with **bookmarking** and **recently viewed** recipe tracking.
- Used **lazy loading** for performance optimization, fully **responsive** UI deployed on Vercel.

EDUCATION

Bachelor of Engineering (ECE) – Technocrats Institute of Technology, Bhopal

Percentage: 78.5% | 2015–2019