

ANSHU YADAV

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[Portfolio](#) | [GitHub](#) | [LinkedIn](#) | [Leetcode](#)

SUMMARY

Frontend Developer with 2.8+ years of experience in building scalable React and Next.js apps. Experienced in frontend system design, including HLD, SSR/CSR strategies, Redux/Context-based state management, and lazy loading for performance.

SKILLS

Languages: JavaScript (ES6+), TypeScript

Frontend: React.js, Next.js, Tailwind CSS, HTML5, CSS3, Core Web Vitals

System Design: Frontend High-Level Design (HLD), Component Architecture, SSR/CSR Strategy, State Management (Redux Toolkit, Context API), Lazy Loading Optimization

Testing: Jest, React Testing Library (RTL)

Backend: Node.js Express.js, RESTful APIs, GraphQL

Database: MongoDB

Tools: Git/GitHub, Babel, Vite, CI/CD

Others: Debugging, Local Storage, Session Storage, DSA

EXPERIENCE

Shobhit Infotech (Shobhit Mediworld LLP) — Software Developer

07/2024 – Present

- Developed fully **dynamic**, modular(**charts**, **tables**, **filters**) dashboards using **React**(Next.js) and **sessionStorage**, managing session-based data flows to deliver personalized user experiences.
- Integrated **Google Location API** to speed up address selection and eliminate input errors.
- Developed **dual-theme** interactive **SaaS** dashboards using **Context API**, enabling light/dark switching for 1000+ users.
- Implemented payment gateway **Razorpay** checkout flow (order creation, confirmation, error handling).

SAS One Pvt Ltd — Software Developer

01/2023 – 06/2024

- Integrated **third-party** and **RESTful** APIs, optimizing frontend-backend communication to reduce latency and improve data handling efficiency.
- Implemented secure authentication using **OAuth**, managing access for over 100k users across web application.
- Built **AMP** pages and **SSR-enabled mobile-first** pages using **Next.js**(React), improving Core Web Vitals (**LCP/FCP**) to 75+ (mobile) and 95+ (desktop) using Google **Lighthouse** analysis.
- Built custom **CMS** and converted 20+ mockups into **responsive** into **reusable** components, empowering content teams to publish without developer intervention.

PROJECTS

ShopNow (E-commerce App)

[Live](#) | [Code](#)

Tech Stack — React, Next.js, Redux, SSR, Razorpay, Node.js, MongoDB, Restful api, CI/CD, Jest, RTL

- Engineered a **responsive** e-commerce app with user **authentication** using **JWT** and **Razorpay** (test-mode) integration as sole developer.
- Managed cart and wishlist state with **Redux** and implemented theme toggle using **Context API**.
- Wrote **unit tests** with **Jest + RTL**, **optimized** search with **debouncing**, used **localStorage** for persistence.

CookBuddy (Meal Recommendation App)

[Live](#) | [Git](#)

Technologies— React Hooks, Next.js, Tailwind CSS, Firebase, lazy loading, SSR, CI/CD

- Architected a smart meal app with ingredient-based recipe search and nutrition info using **third-party** APIs as sole developer.
- Leveraged Firebase **Anonymous Auth**, with **bookmarking** and **recently viewed** recipe tracking.
- Used **lazy loading**, **SSR** for performance optimization, fully **responsive** UI deployed on Vercel.

EDUCATION

Bachelor of Engineering (ECE) – Technocrats Institute of Technology, Bhopal

2015–2019