

# ANSHU YADAV

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[Portfolio](#) | [GitHub](#) | [LinkedIn](#) | [Leetcode](#)

## SUMMARY

Frontend Developer with 2.8+ years of experience in building scalable React and Next.js apps. Experienced in frontend system design, including HLD, SSR/CSR strategies, Redux/Context-based state management, and lazy loading for performance.

## SKILLS

**Languages:** JavaScript (ES6+), TypeScript

**Frontend:** React.js, Next.js, Tailwind CSS, HTML5, CSS3, Core Web Vitals

**System Design:** Frontend High-Level Design (HLD), Component Architecture, SSR/CSR Strategy, State Management (Redux Toolkit, Context API), Lazy Loading Optimization

**Testing:** Jest, React Testing Library (RTL)

**Backend:** Node.js Express.js, RESTful APIs, GraphQL

**Database:** MongoDB

**Tools:** Git/GitHub, Babel, Vite, CI/CD

**Others:** Debugging, Local Storage, Session Storage, DSA

## EXPERIENCE

**Shobhit Infotech (Shobhit Mediworld LLP)** — Software Developer

07/2024 – Present

- Implemented **session-based** storage for 1000+ users, improving personalized data access by 25%.
- Integrated **Google Location API**, cutting input time by 40% and boosting engagement by 30%.
- Developed **dual-theme** interactive **SaaS** dashboards using React **Context API**, boosting UX for 1000+ users.
- Implemented **Payment Gateway** integration for smooth and secure payment processing.

**SAS One Pvt Ltd** — Software Developer

01/2023 – 06/2024

- Integrated **third-party** and Restful APIs and **optimized** frontend-backend communication for better performance.
- Implemented secure authentication using **OAuth**, managing access for over 100,000+ users across web application.
- Built **AMP** web stories, boosting mobile traffic by 30% and improving **LCP/FCP** scores to 75+ (mobile) and 95+ (desktop).
- Built custom **CMS** and converted 20+ mockups into **responsive** pages, reducing content update time by 30%.

## PROJECTS

**ShopNow** (E-commerce App)

[Live](#) | [Code](#)

**Tech Stack** — React, Next.js, Redux, SSR, Razorpay, Node.js, MongoDB, Restful api, CI/CD, Jest, RTL

- Engineered a **responsive** e-commerce app with user **authentication** using **JWT** and **Razorpay** (test-mode) integration.
- Managed cart and wishlist state with **Redux** and implemented theme toggle using **Context API**.
- Wrote **unit** and **integration tests**, optimized search with **debouncing**, used **localStorage** for persistence.

**CookBuddy** (Meal Recommendation App)

[Live](#) | [Git](#)

**Technologies**— React Hooks, Next.js, Tailwind CSS, Firebase, lazy loading, SSR, CI/CD

- Architected a smart meal app with ingredient-based recipe search and nutrition info using **third-party** APIs.
- Leveraged Firebase **Anonymous Auth**, with **bookmarking** and **recently viewed** recipe tracking.
- Used **lazy loading** for performance optimization, fully **responsive** UI deployed on Vercel.

## EDUCATION

Bachelor of Engineering (ECE) — Technocrats Institute of Technology, Bhopal

2015–2019