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SKILLS

- Languages
 - JavaScript (ES6+)
- Front-End Technologies
 - HTML5/CSS3
 - Typescript
 - ReactJS
 - Next.js
 - Tailwind CSS
 - Redux Toolkit
 - Context API
 - Responsive web design
 - Cross Border Compatibility
 - Server-Side Rendering (SSR)
 - Static Site Generation (SSG)
 - Incremental Static Regeneration (ISR)
- Back-End Technologies
 - Node.js
 - Express.js
- Database
 - MongoDB
- API Integration
 - RESTful APIs
- Version Control & Collaboration
 - Git & GitHub
- Performance Optimization
 - Lazy Loading
 - Image Optimization
 - Debugging
- Build Tools & Bundlers
 - Babel
 - NPM / Yarn / Vite
- Web Performance & SEO
 - Google Lighthouse
 - Core Web Vitals
- Other Relevant Skills
 - Session Storage
 - Cookies
 - Local Storage
 - Data Structures & Algorithms(DSA)

ANSHU YADAV

Software Developer

[Portfolio](#)

Motivated Frontend Developer with 2+ years of experience in building scalable web applications. Proficient in React.js, Next.js, JavaScript, redux and Context API .

WORK EXPERIENCE

[SHOBHIT MEDIWORLD LLP](#)

07/2024 - Present

Designation: Front end Developer at Shobhit Infotech Part of Shobhit Mediworld .

Responsibilities:

- Built secure and efficient session-based storage to manage API tokens and user data, protecting 1000+ user records and optimizing personalized data access by 25%.
- Designed responsive, accessible UIs for 5+ user roles and integrated **Google Location API** for real-time address autocomplete, reducing input time by 40% and enhancing engagement by 30%.
- Developed interactive dashboards and data visualizations in a **SaaS**(Software as a Service) platform, improving representation and decision-making for 1000+ active users.
- Implemented dual-theme support using React **Context API**, enhancing user satisfaction by 10% with smooth **light/dark** mode transitions.

[SAS ONE Pvt Ltd](#)

01/2023 – 06/2024

Designation: Software Developer

As a Software developer I worked on [Education Times](#) and [Times Ascent](#) , also work on the Admin Panel of both Website.

Responsibilities:

- Integrated **5+** third-party and RESTful APIs, and collaborated with backend teams to optimize API performance, ensuring seamless frontend-backend communication and enhancing overall site functionality.
- Implemented secure authentication and authorization using **NextAuth**, managing access for over 100,000+ users across multiple web applications.
- Engineered high-performance, mobile-friendly web stories using **AMP Pages**, leading to a 30% boost in mobile traffic and a 60% improvement in site speed (75+ mobile, 95+ desktop scores).
- Translated 20+ UI/UX mockups into **responsive**, user-centric web pages in collaboration with designers, increasing user satisfaction by 20%.
- Developed and deployed a custom **CMS**(Content Management System) for Education Times and Times Ascent, streamlining content operations and reducing update time by 30%.

EDUCATION

- **Bachelor of Engineering in ECE, Technocrats Institute of Technology (2015-2019)**