

# ANSHU YADAV

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[Portfolio](#) | [GitHub](#) | [LinkedIn](#) | [Leetcode](#)

## SUMMARY

Frontend Developer with 2.8+ years of experience in building scalable React and Next.js apps. Experienced in frontend system design, including HLD, SSR/CSR strategies, Redux/Context-based state management, and lazy loading for performance.

## SKILLS

**Languages:** JavaScript (ES6+), Java (Basic)

**Frontend:** React.js, Next.js, Tailwind CSS, HTML5, CSS3, Core Web Vitals

**System Design:** Frontend High-Level Design (HLD), Component Architecture, SSR/CSR Strategy, State Management (Redux Toolkit, Context API), Lazy Loading Optimization

**Testing:** Jest, React Testing Library (RTL)

**Backend:** Node.js Express.js, RESTful APIs

**Database:** MongoDB

**Tools:** Git/GitHub, Babel, Vite, CI/CD

**Others:** Debugging, Local Storage, Session Storage, DSA, Object-Oriented Programming (OOP)

## EXPERIENCE

Shobhit Infotech (Shobhit Mediworld LLP) — Software Developer

07/2024 – Present

- Developed fully **dynamic** and modular dashboards (**charts**, tables, **filters**) using **React** (Next.js) and **sessionStorage** to manage session-based data flows, delivering personalized experiences for 1000+ users.
- Integrated **Google Location** API to speed up address selection and eliminate input errors.
- Engineered **SaaS** dashboards with **Context** API and **custom hooks**, ensuring clean architecture and long-term maintainability.
- Implemented payment gateway **Razorpay** checkout flow (order creation, confirmation, error handling).
- Wrote **unit tests** using **Jest** and React Testing Library (**RTL**) to ensure component reliability and improve code coverage.

SAS One Pvt Ltd — Software Developer

01/2023 – 06/2024

- Integrated **third-party** and **RESTful** APIs, optimizing frontend-backend communication to improve data handling efficiency.
- Implemented secure authentication using **OAuth**, managing access for over 100k users across web application.
- Built **AMP** pages and **SSR-enabled mobile-first** pages using **Next.js** (React), achieving **Core Web Vitals** scores of 75+ on mobile and 95+ on desktop (Lighthouse).
- Built custom **CMS** and converted 20+ mockups into **responsive** and **reusable** components, empowering content teams to publish without developer intervention.

## PROJECTS

**ShopNow** (E-commerce App)

[Live](#) | [Code](#)

**Tech Stack** — React, Next.js, Redux, SSR, Razorpay, Node.js, MongoDB, Restful api, CI/CD, Jest, RTL

- Engineered a responsive e-commerce **app with user authentication (JWT)** and integrated **Razorpay** in test mode for seamless payments.
- Managed cart and wishlist states using **Redux**, and implemented a theme toggle with **Context API** for enhanced UX.
- Wrote unit tests with **Jest + RTL**, **optimized** search with **debouncing**, used **localStorage** for persistence.

**CookBuddy** (Meal Recommendation App)

[Live](#) | [Git](#)

**Technologies**— React Hooks, Next.js, Tailwind CSS, Firebase, lazy loading, SSR, CI/CD

- Architected a smart meal app with ingredient-based recipe search and nutrition info using **third-party** APIs.
- Leveraged Firebase Anonymous **Auth** with **bookmarking** and **recently viewed** recipe tracking for user experience.
- Used **lazy loading**, **SSR** for performance optimization, fully responsive UI deployed on Vercel.

## EDUCATION

Bachelor of Engineering (ECE) – Technocrats Institute of Technology, Bhopal

2015–2019