

# Investing in a Climate-Neutral and Circular Economy

## The European Green Deal

January 2020  
#EUGreenDeal

Becoming the first climate-neutral continent by 2050 requires significant investment from both the public and the private sector. Public finance needs to lead the way, private actors need to provide the scale.



*“Those who act first and fastest will also be the ones who grasp the opportunities from the ecological transition. [...] But public finances alone will not be enough. We need to tap into private investment by putting green and sustainable financing at the heart of our investment chain and financial system.”*

*President Ursula von der Leyen, Political Guidelines, 16 July 2019*



*“For Europe to transition to a climate-neutral economy, we need both political commitment and massive investments. The Green Deal shows our determination to tackle climate change, which we are now backing up with a funding plan. [...] The European Union was not built in a day. A Green Europe will not happen overnight. Putting sustainability at the heart of how we invest requires a change of mindset. We have taken an important step towards achieving this today.”*

*Executive Vice-President Valdis Dombrovskis*

## THE EUROPEAN GREEN DEAL INVESTMENT PLAN

Mobilising at least **€1 trillion** of investments over the course of 10 years, thanks to the combined:

- capital from EU and national budgets;
- public and private investments;
- additional measures to facilitate and boost green public and private investment;
- attractive investment conditions;
- technical assistance to help investors in selecting sustainable projects.



**25%** of all European Union funding for climate measures

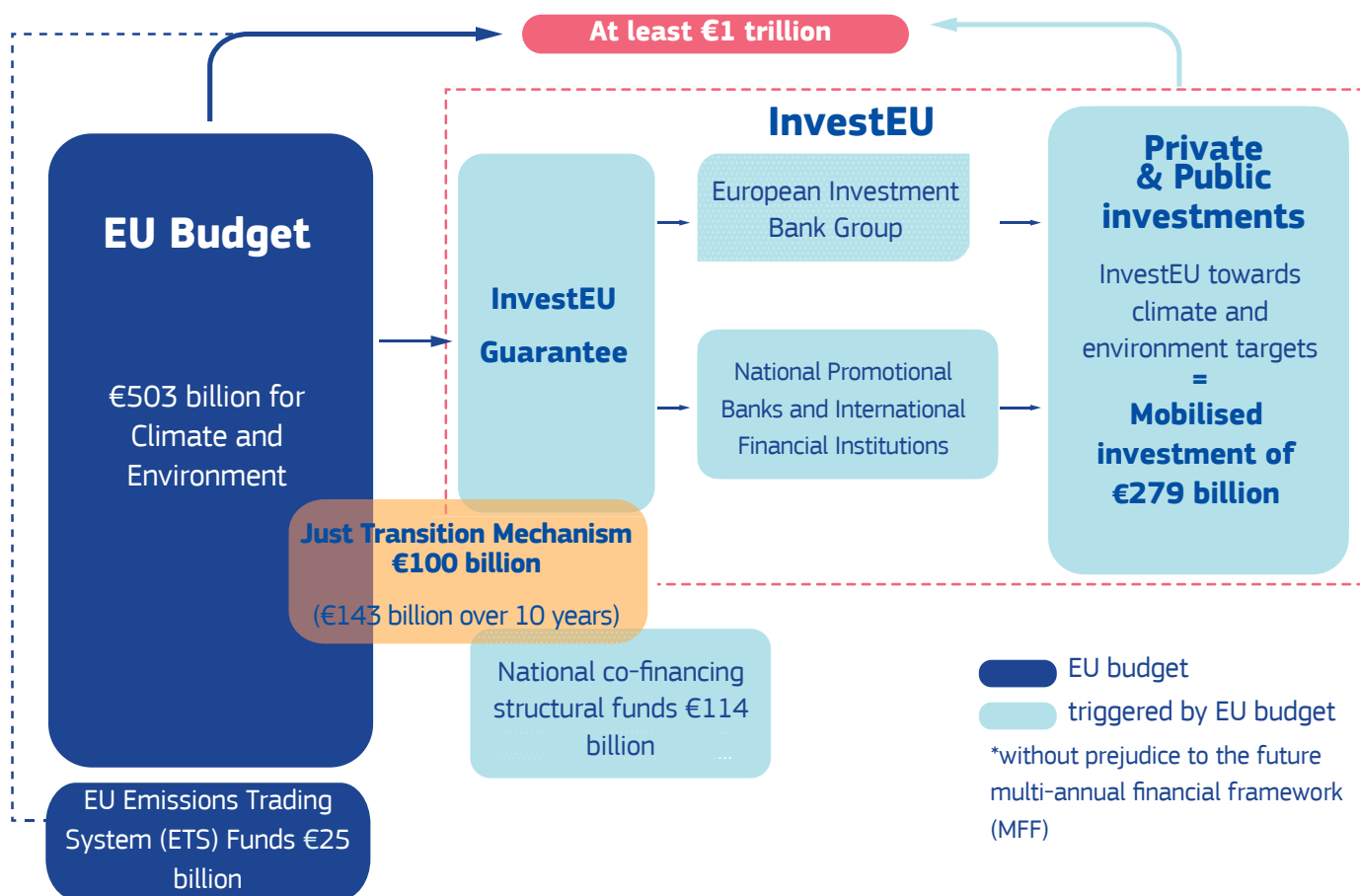


**30%** of InvestEU to projects that fight climate change



Stimulating green investments with support from the EIB Group

## WHERE WILL THE MONEY COME FROM?



\*The numbers shown here are net of any overlaps between climate, environmental and Just Transition Mechanism objectives.



As part of the European Green Deal Investment Plan, the **Just Transition Mechanism** will mobilise at least **€100 billion**, to provide targeted support to regions, workers and sectors that are most affected by the transition towards the green economy.

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