

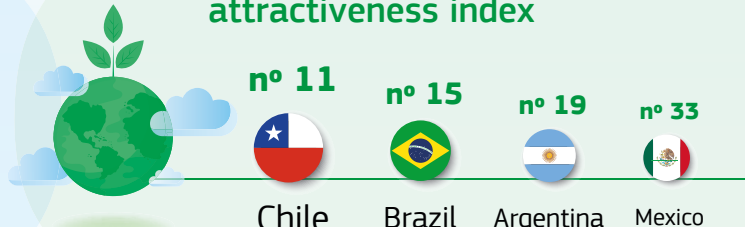
PROTECTING YOUR IP IN THE GREEN TECHNOLOGY SECTOR IN LATIN AMERICA



Watch out!

Green Technologies can benefit from special mechanisms that expedite the processing of applications. This means less time to obtain the patent and the opportunity to start selling/licensing your technology sooner.

Renewable energy country attractiveness index



Source: EY (2020)

How do I protect my IPRs?



Did you Know?

There are EU initiatives like the [Low Carbon Business Action](#), which is an EU-funded Doing-Business platform aimed at developing B2B relations between EU providers of low carbon technologies and companies based in Argentina, Brazil, Chile, Colombia and Mexico that are seeking sustainable solutions.

Brazil investment was of

€ 5.500M



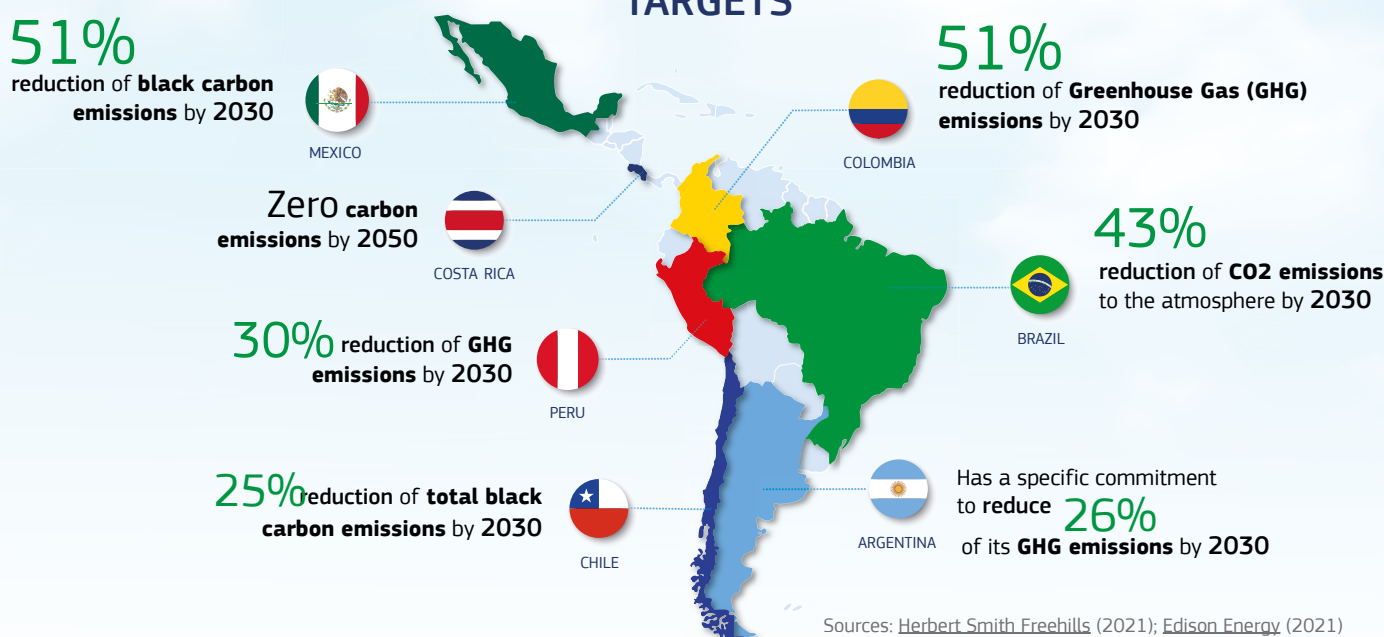
Source: Frankfurt School-UNEP Centre/BNEF. (2020)

Three particular advantages in Latin America over other regions



Source: Frankfurt School-UNEP Centre/BNEF. (2020)

TARGETS



Sources: Herbert Smith Freehills (2021); Edison Energy (2021)

3 Quick tips when doing business

- Take time to assess an entry strategy:** either on your own or with local/foreign companies (by signing joint ventures, technology transfer agreements, etc).
- Identify and protect your creations/inventions properly:** register your IPRs, carry out "Freedom to Operate Analysis" and conclude confidential agreements (NDAs) when appropriate.
- Keep always updated regarding the IP legislation** and policies of the countries you are interested in.

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