

# **SOUTH-EAST ASIA** IPR SME HELPDESK

## IPR protection in **Environmental and Water** Technologies in Singapore and the Philippines

The Philippines: 🔀

Facts and Opportunities

Wastewater treatment Plastic recycling Air purification Biomass/biogas technologies

Geothermal power generation Green energy technology Carbon services Solar power

## Singapore: 6 Facts and Opportunities

**1.76 bn.** of plastic bags and bottles disposed of annually

Water conservation

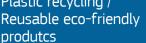
equipment market to

grow 10-15% per

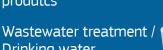
and recycling

vear

Plastic recycling / Reusable eco-friendly produtcs



Drinking water purificatio



9 m. people lack access to safe water

annually

2.7 m. tonnes of

plastic waste

Waste water treatment / Drinking water purificatio

Environmental & water sector contributed EUR 1.4 bn. to GDP (2015)

Biomass technologies / Greentech / Geothermal power generation



Air purification Green technologies

Eco-friendly products /

Plastic recycling





Visit the IP factsheet of the two countries for details:

https://www.southeastasia-iprhelpdesk.eu/en/content/singapore-factsheet https://www.southeastasia-iprhelpdesk.eu/en/content/philippines-factsheet



### "First-to-file" system:

the first party to file an Intellectu Property Right (IPR) in the country's jurisdiction will own that right once the application is granted.

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Industry, Entrepreneurship and SMEs



Trade marks

A trade mark is an **distinctive sign** that allows consumers to distinguish goods or services. Both countries are members of the **Madrid System**, which enables international trade mark applications to be filed



#### Singapore:

3D marks, hologram and smell/sound marks can be registered, but trademarks based on taste can not.

#### The Philippines:

3D marks and colour marks can be registered, but other unconventional trade marks can not



**Patents** 

**Invention patents** (requiring novelty, inventive steps and industrial application): protected for 20 years from filing date i both countries.

**Utility model patents** (not requiring inventive steps): protected for 7 years from filing date (non renewable in the Philippines but not available in Singapore.



Both countries are contracting parties to the **Patent Cooperation Treaty (PCT)** which enables a single international patent application to be filed



**Designs** 

Industrial designs protect **the appearance of products**. In both countries, industrial designs are protected for an initial period of **5 years**, which is extendable for two 5-year periods, up to a maximum of 15 years from the filing date



**Singapore** is a contracting state in the **Hague System**, which can make it easier for foreign businesses to obtain industrial designs in Singapore.

**The Philippines** is not a contracting state in the Hague System.



Copyrights

Copyrights protect **literary, artistic** and **scientific** works, performances, phonograms, video recording broadcasts, **software and data collections**. Copyright subsists automatically for original work: **registration is not required**.



**Singapore** has no system for voluntary copyright registration.

Copyright can be registered in **The Philippines.** 



Trade secrets

Trade secrets are **information** obtained from financial or intellectual investmen activities which have not been disclosed and are relevant to business.



**Singapore:** Trade secrets are protected under Singaporean law. As most confidential in ormation tends to be stored in computers, EU SMEs may also protect trade secrets with the **Singapore Misuse of Computer Act**. This way is ofte cheaper, and more e ective.

**The Philippines:** Currently there is no law that defines trade secrets in th Philippines, however the IP Code includes "protection of undisclosed information" as one of the IPRs.

### Where to get help?

The South-East Asia IPR SME Helpdesk provides free information and services in the form of jargon-free first-line confidential advice on intellectual property (IP) and related issues, plus training materials and online resources.



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