

CLEAN AIR BUSINESS OPPORTUNITIES

*Profiting from
less air pollution*

*Cleaner air benefits both people
and the planet – and makes
perfect economic sense.*

*Air pollution costs the EU at least €24 billion a year. Tackling the problem not only saves money but also creates new business opportunities and jobs. **More action** is needed to implement measures to reduce dangerous emissions and foster further innovation.*

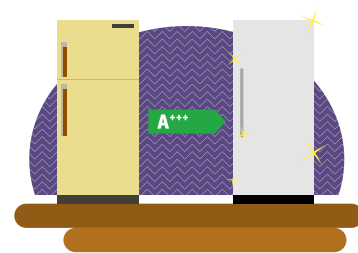
Examples of clean air business opportunities



Cleaner transport such as electric cars or buses and **retrofitting dirty vehicles and ships**



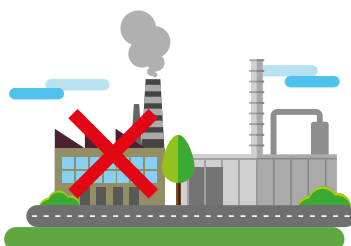
Harnessing **renewable energy sources** like wind and solar



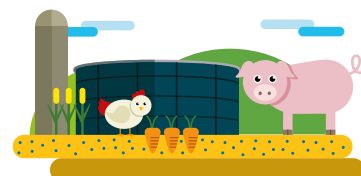
Replacing **energy-hungry household appliances** such as old stoves, boilers and refrigerators



Boosting **energy efficiency** by refurbishing buildings



Implementing **cleaner industrial processes**



Better **livestock feed** and **low-emission mineral fertilisers, manure storage and spreading techniques**

Did you know?



Air pollution costs **€4 billion**
in healthcare
and **€16 billion** in
lost workdays



Air pollution costs **€3 billion**
in lost crops and
€1 billion in **building**
damage



400 000 premature
deaths in the EU every
year are linked to air pollution

#CleanAirEU

EU funding is available for implementing air quality policy.
Details at: <http://bit.ly/1djWc7F>



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