

European
Commission

30
YEARS



**Better for you,
better for the environment**

Empowers sustainable choices

Guarantees reduced environmental impact

**Awarded to products with
high performance**

Contributes to the EU Green Deal objectives

Encourages responsible business

Environment



TOWARDS A ZERO POLLUTION AND CIRCULAR ECONOMY

The EU Ecolabel promotes Europe's transition to a zero pollution and circular economy, by minimising products' impact on the environment. Materials are carefully selected to stay in a loop, so new products begin when old ones end. EU Ecolabel products:

- * Minimise waste, pollution and CO₂ emissions
- * Restrict the use of hazardous chemicals
- * Use energy, water and raw materials wisely
- * Are long-lasting, easy to repair and recycle
- * Promote green innovation

Check out our website

www.ecolabel.eu



[linkedin.com/company/euecolabel](https://www.linkedin.com/company/euecolabel)

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A LABEL YOU CAN TRUST

Over 83,000 goods and services have been awarded the EU Ecolabel* and are available on the EU market. It is a reliable label that identifies goods and services with a reduced environmental impact.

- * Verified by independent experts
- * Strict, transparent criteria for 24 different categories of goods and services, updated regularly
- * The entire product life cycle considered, from production to recycling or disposal
- * Consumer health and responsible production guaranteed
- * No compromise on performance. It is easy to choose green!

**Thousands of consumers know the
EU Ecolabel and trust it!**

EU Ecolabel products can come from anywhere in the world, as long as they prove that they fulfil its criteria, and are distributed in the EEA (European Economic Area).

* As of September 2021



**KEEP AN EYE OUT FOR
THE EU ECOLABEL!**



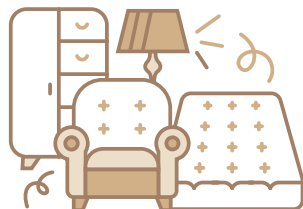
Do-it-Yourself

Keep the air clean at home! EU Ecolabel paints have **less than half** the solvent emissions of conventional products.



Clothing and Textiles

Textiles and shoes are assembled in **safe and fair conditions with minimal use of toxic chemicals** - doing good while looking good!



Furniture and Bed Mattresses

Made with comfort, durability, and the environment in mind. **Easy to use, and easy to recycle!**



Holiday Accommodation

Just as comfortable as traditional accommodation but use **less energy and water** and produce **less waste**, including food waste.

ec.europa.eu/ecat/hotels-campsites

GO GREEN WITH EU ECOLABEL

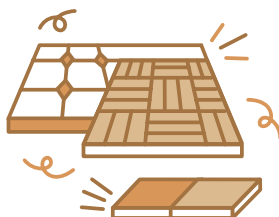
Check out all the goods and services that can be certified under the EU Ecolabel to guide your sustainable choices!

Here are some examples of what our label guarantees:



Electronic Displays

Products are easy to **repair and upgrade**, giving them a **longer lifespan**.



Coverings

Easy to **repair**, quick to **dismantle**, and **low emissions** guaranteed!



Cleaning

Clean and **sustainably sourced** ingredients, and **recyclable packaging**!



Gardening

We give back to the Earth with gardening, so we limit harmful substances in our products to **reduce soil and water pollution**.



Lubricants

Limiting hazardous substances in our products so we **limit our impact** on the aquatic environment.



Paper

Almost half of all trees harvested worldwide become paper. Support **recycled or sustainable sources** instead!



Personal Care

Around 8 million tons of plastic enter oceans each year. Our criteria **ban microplastics** and **limit packaging waste**.

Ready to start shopping more sustainably?

Access the full catalogue of products here:
ec.europa.eu/ecat