

Lecture 5: Creative Design Workshop – Part 1

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Administrivia

- **Assignment**
 - A1 Due: **June 10**
- **Project**
 - Phase II: Due: **June 14**
- **Tutorial:**
 - This Week – Exercise on Surveys & Interviews

Plan for Today!

Creative Design Workshop

Part 1 & Part 2

Next Class

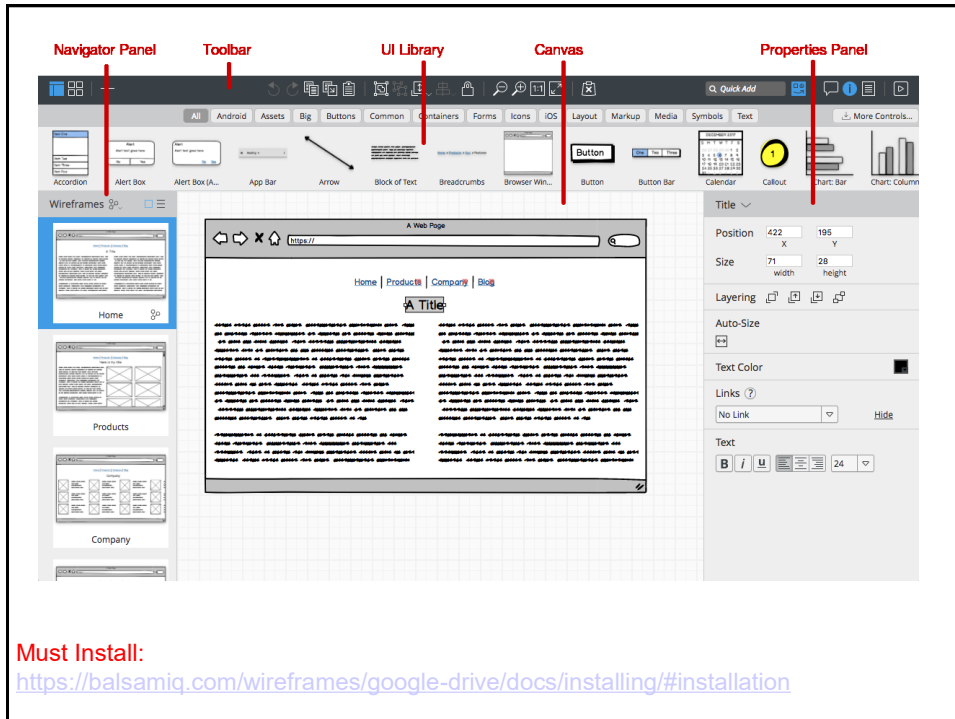


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MURAL is a digital workspace for visual collaboration, enabling innovative teams to solve important problems.

<https://www.mural.co/>



What is a Creative Design Process?

Highly Iterative Exploration of Many Design Concepts/Solutions

Involves:

- Exploration of related examples
- Experimentation with visual ideas/physical forms
- Parallel Exploration of many design ideas
- Formal/Informal Presentations of results with critique

Design Thinking Vs. UCD

